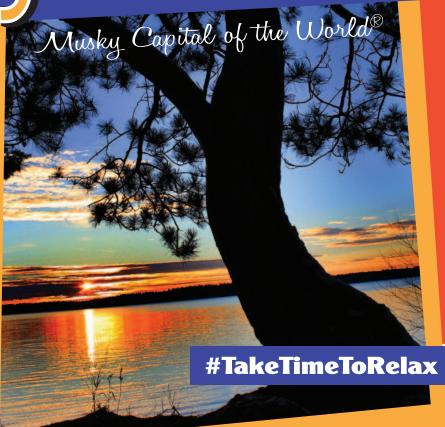
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Visit boulderjct.org or call 1-800-GO-MUSKY.









Thank you for your interest in our Boulder Junction community and chamber!

Through the years, this community has evolved from a small wilderness hunting/fishing town and survived the logging industry's clear cutting of our forests. In present time, Boulder Junction remains the "Musky Capital of the World" and within recent years, Boulder Junction has also become a center for silent sports.

The completion of the over 47-mile Heart of Vilas County Paved Bike Trail System has expanded the trailways for biking in our community. Visitors can enjoy the beauty of the Northwoods as it winds through the woods and carries the visitor over bridges, along lakes and across fields to many breathtaking spots in nature.

The 194 lakes within a 9-mile radius of Boulder Junction is an angler's paradise! 45 miles of hiking trails and the many paddle routes bring exploring the beauty of the Northwoods to the highest level! Our community offers year round opportunities to the visitor in 'Bringing Classic Back" with a variety of hiking, biking, paddling, boating, swimming, water skiing, fishing, birding, golfing, hunting, snowmobiling, cross-country skiing, snowshoeing or just plain relaxing with a good book. Photography enthusiasts enjoy the beauty of nature and the abundant wildlife.







Dining out, shopping and lodging are not a problem for the visitor with many fine restaurants, unique shops and lodging facilities available. Even with the laid-back simplicity of our community, Boulder Junction has the technological capabilities offered through most of our businesses and the Boulder Junction Public Library. Our website is designed for mobile use and offers a web page for each of our member businesses for our visitors on the go!

Plan your next vacation's ultimate moments for fun opportunities by visiting us on the web at: www.boulderjct.org or call our office for questions at 1-800-GO-MUSKY. When you are in town, please call or stop by our Chamber of Commerce Visitor Information Center, the little log cabin located at 5352 Park Street (Hwy M South), for personal service and local information from our staff.

Be sure to share your vacation photos with us on Facebook, Pinterest and Twitter. We look forward to your visit to our little log cabin!



The Boulder Junction Chamber of Commerce is dedicated to the promotion of chamber member businesses & services to create a healthy prosperous community for all to enjoy. The information and ads included in this publication are the responsibility of the business owner or organization and the Boulder Junction Chamber accepts no responsibility for the content of these ads.

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Your Relaxation Checklist

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- Plan Your Return Trip!



Have Fun

2016 EVENT CALENDAR

Dates and times of events are subject to change without notice.

Events in COLOR sponsored by the Boulder Junction Chamber of Commerce. For more information contact: Boulder Junction Chamber of Commerce, 715-385-2400 or visit: boulderjct.org



9 • Boulder Junction Snowmobile Club Brat Fry

Held at The Granary Restaurant from 11am-2pm. Contact: Jen Beda, (715) 385-2444

17 • Boulder Junction Snowmobile Club Breakfast

Delicious breakfast held at Gooch's A-1 Bar & Grill (Cty Rd M Trail 15 N) from 8:30am-12pm. Contact: Jen Beda, (715) 385-2444

FEBRUARY

6 · Soups On!

Hosted by the Boulder Junction Lions Club from 12pm-1:30pm at the Boulder Junction Community Center. A fun soup tasting & judging event that will benefit and bring awareness to the local Food Pantry. Contact: Jim Tait. (715) 892-6675

14 • Boulder Junction Snowmobile Club Breakfast

Delicious breakfast held at Headwaters Restaurant (Cty Rd M Trail 15 N) from 8:30am-12pm. Contact: Jen Beda, (715) 385-2444

14 · WinMan Windigo 5K/10K Snowshoe Stomp

5K/10K snowshoe race on the WinMan Trail. There will be a 2.5K couples run and a noncompetitive Windigo kids race. Custommade awards. Contact: Discovery Center. (715) 543-2085 or discoverycenter.net

16 • American Legion Auxiliary Election Day Bake Sale & Luncheon

Held at the Boulder Junction Community Center from 9am-1pm. Contact: Joy Johanek, (715) 385-7802

20 • 8th Annual Frozen Tozen Winter Fest

A day of ice fishing on Allequash Lake followed by an award ceremony and raffle drawing at an area restaurant (TBD) at 5pm. Registration begins at 9am and fishing 10am-4pm. Registration fee \$20 with proceeds benefiting the Boulder Junction Area Boat Landing Improvement Fund. Contact: Boulder Junction Chamber, (715) 385-2400 or visit boulderict.org



MARCH

12 • Boulder Junction Snowmobile Cabin Fever Party

Held at Gooch's A-1 Bar & Grill (Cty Rd M Trail 15 N) from 5pm-9pm. Dinner and tons of raffles! Contact: Jen Beda, (715) 385-2444

19 • Boulder Junction Lioness Club Easter Bunny Breakfast and Egg Hunt

Breakfast with the Easter Bunny, 9am-10am. Egg Hunt following the breakfast for Bunny Believers 8 years old and younger. No charge for this event. Located at the Boulder Junction Community Center. Contact: Jen Beda, (715) 614-5201

APRII

5 • American Legion Auxiliary Election Day Bake Sale & Luncheon

Held at the Boulder Junction Community Center from 9am-1pm. Contact: Joy Johanek, (715) 385-7802

April 28 - Oct. 27 • Library Neighbor to Neighbor Program Series

Free speaker series 4th Thursday of the month at the Community Center from 7pm-9pm. Contact: Boulder Junction Public Library. (715) 385-2050

MAY

7 • Funding the Future of Our Children Spaghetti Dinner

Hosted by the Boulder Junction Lions Club, a spaghetti dinner to start off the season and support a great cause: our children and their educational needs. Held at the Boulder Junction Community Center from 4pm-7pm. Contact: Jim Hornbrook, (715) 385-3379



13 - 14 · 12th Annual

Northwoods Birding Festival

The North Lakeland Discovery Center invites you to experience the best of birding in Wisconsin's Northwoods during peak spring migration. Warbler walks, field trips, workshops and programs. Great for anyone interested in learning more about our feathered friends. Contact: Discovery Center, (715) 543-2085 or discoverycenter.net

18 • Trinity Lutheran Church Ladies Friendship Guild Tea

Tea and crumpets (finger sandwiches & desserts) served at 1pm and program at 2pm at Boulder Junction Trinity Lutheran Church. Hats & "dressing up" are optional, but encouraged. Reservations required. Contact: Betty Snyder (715) 476-2074



21 • 2nd Annual White Deer Triathlon

3K canoe/kayak/stand-up paddleboard course on beautiful Boulder Lake across to historic Camp Manito-wish YMCA. Biking from the camp for 23K along rustic roads around Boulder Junction returning to the camp. Running the 6.5K on beautiful roads and trails in the woods of Boulder Junction ending at the Boulder Junction Community Center. Triathlon begins at 9:00am, cook-out from Ilam-3pm at the Community Center with awards ceremony at approximately 1:30pm. Live music from Ilam-4:00 pm. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or visit boulderjct.org

24 – 28 • Community Foundation Treasure Bazaar

Annual rummage sale including new and gentle used items. Furniture, household goods, antiques and more. 8am to 5pm, daily. Located next to Peeplelures. All proceeds benefit the Boulder Junction Community Foundation. Donations to the sale accepted throughout the year. Contact: Craig Mason. (715) 385-0100 or visit boulderjunctioncf.org

May 19 - Sept. 15 • 3rd Thursday Theatre

A movie every 3rd Thursday of the month at the Community Center from 7pm-9pm. (Exception for Aug 18 will be Aug 11th) Contact: Boulder Junction Public Library, (715) 385-2050

27 - 29 • Town Wide Garage Sale

Held throughout the Boulder Junction area. Maps available from the Boulder Junction Chamber of Commerce. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or visit boulderjct.org

28 • Boulder Junction Lions Club

Pork Steak and Chicken Dinner
Delicious pork steak and chicken dinner
served at the Community Center from
3:30pm-7pm. Eat in or carry out. Contact:
Otis Voeltz. (715) 385-9236

29 • The BIG Event: Auction & Dinner

The North Lakeland Discovery Center's largest annual fundraiser starts at 4:00pm-7:30pm, with wine tastings, silent and live autoins, and dinner under the tent. All proceeds go to support mission programs. Contact: Discovery Center, (715) 543-2085 or discoverycenter.net

May 29 - Aug. 28 • Free Fishing Seminars

Boulder Junction fishing guides offer free fishing seminars throughout the summer. Various topics. Held at the Boulder Junction Community Center on Sundays at 7pm. Contact: Boulder Junction Chamber, (715) 385-2400 or visit boulderjct.org

30 · Memorial Day Service

Held at the Veterans Memorial Triangle in Boulder Junction at 11am then to the Pines Cemetery, west on Hwy K. Contact: American Legion Post 451, (715) 385-2302

JUNF

June 7 - Aug. 30 • Lions Club Weekly Summer Flea Market

Held every Tuesday, a large outdoor flea/craft market at the Community Center on Hwy. M from 8am until mid afternoon. Contact: Tom Wierzba, (715) 686-7970

June 22 - Aug. 10 · Library Childrens Summer Reading Program

Wednesdays at 10:30am at the Boulder Junction Library. Contact: Boulder Junction Public Library. (715) 385-2050

JULY

luly 6 - Aug. 10 • Music on Main Street

Local musicians perform in downtown Boulder Junction on Wednesday evenings from 7pm-9pm. Contact: Boulder Junction Chamber. (715) 385-2400 or visit boulderjct.org

2 · Just Tri it! Triathlon

Take a tour around the beautiful Northwoods. Includes a 300yd swim,10K mountain bike and 5K trail run. Register as a team or an individual. 8:30am-1pm. Contact: Discovery Center, (715) 543-2085 or discoverycenter.net

4 • Star Spangled Jubilee

Enjoy a parade down Main Street beginning at noon. Fireworks display at dusk at the Boulder Junction Airport. Contact: Boulder Junction Chamber. (715) 385-2400 or visit boulderjct.org

4 • 26th Annual Volunteer Fire Department Giant Chicken Barbeque

Full buffet chicken dinner open to the public. Held at the Fire Station from 12pm- 6pm. Tickets available in advance or at the door. Contact: Boulder Junction Fire Department, (715) 385-2002

12 • Trinity Lutheran Church Ladies Guild Salad Luncheon

Held at the Boulder Junction Trinity Lutheran Church. Sale including jewelry, attic treasures, and baked goods, starting at 10am. Salad luncheon from 11am-1pm. Contact: Betty Snyder (715) 476-2074

19 • Community Church of Boulder Junction Annual Strawberry Social

Come and enjoy a fun filled day from 8am-2pm at the Community Center in Boulder Junction. Bake Sale and White Elephant sale, as part of the flea market, will open at 8:00 and the BBQ lunch with strawberries, shortcake and ice cream will begin at 10:00. Contact: Community Church of Boulder Junction (715) 385-2146.

19 · Sidewalk Sales Dav

Held throughout the Boulder Junction downtown area, enjoy a bargain extravaganza at all participating shops from 9am-5pm. Contact: Boulder Junction Chamber. (715) 385-2400 or visit boulderjct.org

23 • 20th Annual Lions Club Cash Raffle Drawing Party

Exciting summer raffle drawing party for all ticket holders. 5pm-8pm at the Community Center (ticket sales limited to 275). Contact: Jim Tait (715) 892-6675

29 - 31 · Northwoods Summer Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art available for purchase. Brochures available at area Chambers of Commerce or northwoodsarttour.com. Contact: Arlene Bozicnik. (715) 385-3334

AUGUST

12 • Musky Jamboree Street Party

7pm-10pm, with live music & fireworks. Located by Coontail Corner. Contact: Boulder Junction Chamber. (715) 385-2400 or visit boulderjct.org

13 • Boulder Junction History Day

History Day with a play at noon by Mary Schueller "The Woodrunner Tales of French Fur Trader." BBQ's & brats for sale to eat during the play or after. Bake sale. Tours of the museum depot available throughout the day. Raffle prizes, book & T-shirt sales. Kids of all ages welcome. Coloring contest. 11am-3pm. Come join the fun!
Contact: Josie Allen, (715) 385-2617



13 · Musky Jamboree Parade

Join us in downtown Boulder Junction for a "Musky" themed parade to celebrate the 60th Annual Musky Jamboree. The parade will begin at 3pm. Contact: Boulder Junction Chamber. (715) 385-2400 or boulderict.org

13 · Musky Jamboree Polka Fest

Join us at Coontail Corner in our big tent for our 2nd annual Polka Fest from 6pm-9pm. Boulder Junction Lions/American Legion Clubs will be serving beverages. Dance the night away! Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

14 • Musky Fun Run

5K and 10K courses beginning at the Boulder Junction Baseball Park and winding through scenic, gently rolling asphalt surfaced roads, woodland and paved trails. Race begins at 7:30am. Kids Races (10 and under): 1K and 100-yard dash, following the 10K finish. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

14 · 60th Annual Musky Jamboree

Join us on Main Street from 9am-4pm for a car show, over 150 art & craft booths, food booths, kids casting contest, flea market, live entertainment and more. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

16 - 19 · Woodcarvers Workshop

This workshop presents lessons from noted carvers and is designed for all carvers, beginner to expert. Held at the Boulder Junction Community Center.
Contact: Phil Strand (715) 356-5645

25 • 16th Annual Boulder Junction/ Manitowish Waters Lions Club Golf Outing

All are welcome to participate in this enjoyable golf outing beginning at 9am at the beautiful Trout Lake Golf Course.
Contact: Pete Krueger, (715) 385-0301

SEPTEMBER

9 - 11 • 40th Annual

World Championship Musky Classic

Musky Tournament sponsored by four local communities: Boulder Junction, Manitowish Waters, Presque Isle, & Winchester. Times vary. Contact: Beth Kebl, (715) 543-2657 or Beth Meyer, (715) 499-3245 wcmuskyclassic.com

10 • 24th Annual Colorama Arts & Crafts Fair

Craft show, farmers market and wild game sandwiches at the Community Center from 9am-3pm. Contact: Boulder Junction Chamber. (715) 385-2400 or boulderict.org

17 · 57th Annual Colorama Dinner

Enjoy a meal of wild game and chicken at Camp Manito-wish YMCA. Doors open at 5:00 for Silent Auction and Appetizers. Traditional dinner served promptly at 6pm by the NLS 8th graders. Door prizes, People's Choice Awards and raffle prizes announced. Sponsored by the Boulder Junction Community Foundation. For tickets call Boulder Junction Chamber. (715) 385-2400. For info call 715-385-2980 or visit boulderjunctioncf.org.

OCTOBER

1 • 15th Annual Friends of the Boulder Junction Public Library Wine & Beer Tasting

Wine, beer, hors d'oeuvres, silent auction and raffles to benefit the Boulder Junction library. Held at the Boulder Junction Community Center from 5pm-8pm. Contact: Boulder Junction Public Library, (715) 385-2050

7 - 9 • Northwoods Fall Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art available for purchase. Brochures available at area Chambers of Commerce or northwoodsarttour.com. Contact: Arlene Bozicnik. (715) 385-3334

8 • 21st Annual Harvest Fest

Kids games, "Shop the Haystack", fall treats, and hayrides from 10am-3pm. Kids may dress in costumes and follow "Granny Autumn" through downtown Boulder Junction to the various event locations in the order listed. Contact: Boulder Junction Chamber. (715) 385-2400 or boulderjct.org

Oct. 11, 2016 - May 2, 2017 • After School Childrens Reading Program

Weekly at the Boulder Junction Public Library. Contact: Boulder Junction Public Library, (715) 385-2050 for the dates and times.

NOVEMBER

8 · American Legion Auxiliary Election Day Bake Sale & Luncheon

Held at the Boulder Junction Community Center from 9am-1pm. Contact: Joy Johanek, (715) 385-7802

11 • Veterans Day Memorial Service

Held at the Veterans Memorial Triangle, 11am. Contact: American Legion Post 451, (715) 385-2302

12 • 6th Annual Great Shopping Escape

Gather your girlfriends and escape to Boulder Junction for a fun day! From 9am-3pm, stop by the Community Center to meet home party reps. Visit local shops, art galleries and have breakfast or lunch at one of our restaurants. Spend the day in Boulder Junction, pamper yourself and start your Christmas shopping. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

25 • 23rd Annual Boulder Junction Lioness Christmas Craft Fair

Held at the Boulder Junction Community Center from 9am-3pm. Crafters selling handmade items, lunch by the Lioness, and drawing for annual Christmas Cash raffle. Contact: Linda Revolinski, (715) 385-3256

25 • 28th Annual Christmas Walk

Welcome in the holiday season with the lighting of the town Christmas tree, a visit from Santa and Mrs. Claus, carolers, sleigh rides and treats for shoppers at the stores from 5pm-8pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

25 • Friends of the Boulder Junction Public Library Cookie Walk

Beginning at 5pm in the lobby of the Acorn Lodge. Choose from a huge assortment of fancy cookies. all-time favorites and special holiday candies. The sale will run until all cookies and treats are sold. Contact: Boulder Junction Public Library. (715) 385-2050

26 • Christmas Walk Kids Dav

Christmas shopping house, activities and lunch with Santa and Mrs. Claus at the Community Center from Ilam-2pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

26 · Small Business Saturday

Shop small, shop local. Our ma & pa businesses thank you.





2ND ANNUAL WHITE DEER TRIATHLON May 21, 2016

Paddle - Bike - Run

3K Canoe/Kayak/Stand-up Paddleboard 23K Bike on Rustic Country Roads 6.5K Run on Forest Trails and Quiet Roads

May 20th Registration 5:00pm - 8:30pm
May 21st Race Times 9:00am - 1:00pm
Lunch 11:00am - 2:00pm
Live Music 11:00am - 4:00pm

Part of the **Northwoods of Wisconsin Tri-Master Series**. Enter to compete to be the best of the best in 2016!





For more information on both visit: www.whitedeertriathlon.com





60TH ANNUAL

MUSKY JAMBOREE WEEKEND

AUGUST 12-14, 2016

Friday:

Musky Jamboree Street Party Live Music by Hip Pocket

7pm-10pm, Coontail Corner

Saturday:

Musky Jamboree Parade

A "Musky" Themed Celebration 3pm, Downtown Boulder Junction

Polka Fest Party

Live music by Spotlight Polka Band 6pm-9pm, Coontail Corner

Sunday:

Musky Fun Run

5K, 10K, Kid's 1K & 500yd dash Registration opens at 6am: Run at 7:30am, Boulder Junction Chamber

60th Annual Musky Jamboree

Craft Show, Car Show, Kid's Casting Contest, Flea Market, Live Entertainment, & More 9am-4pm, Downtown Boulder Junction





Eat & Drink

For a complete list of restaurants, see directory on page 18.





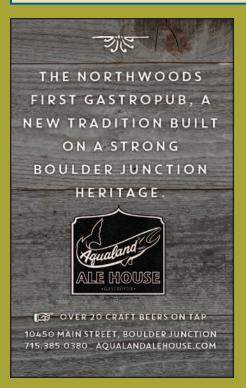
CASUAL DINING ON THE WATER

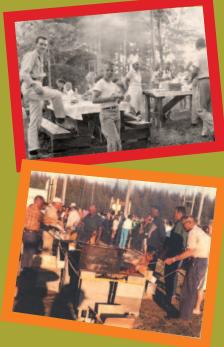
Serving Cocktails, Your Favorite Steaks, Seafood and Sandwiches from 11am to 9pm.

> <u>Weekly Specials</u> Wednesday - 2 for 1 (5 choices) Friday Fish Fry Saturday - Prime Rib

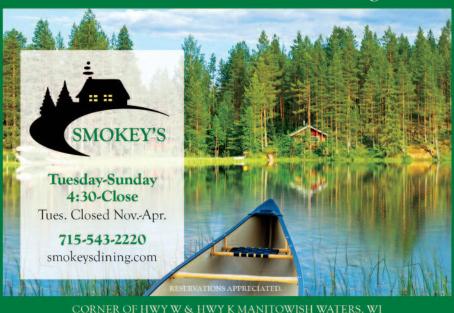
Friendly Atmosphere Free Wi-Fi Air Conditioning

2 Blocks North of Boulder Jct. on Hwy. M Deck Overlooking the Beautiful Manitowish River





Your Destination For Fine Dining





MUSKY JAMBOREE RICE DRESSING BAKED IN MUSKY

4 cups prepared rice (put chicken boullion cube in cooking water)

½ cup celery

1/4 cup chopped onion

1/4 lb bacon

1/2 cup brown sugar

6 oz. frozen multi flavored citrus juice (5 Alive)

Prepare white rice as per instructions on the box in water containing chicken base.

Fry bacon, crumble into small pieces.

Saute onions & celery in bacon grease.

Do not dilute frozen juices, use as they come from the can.

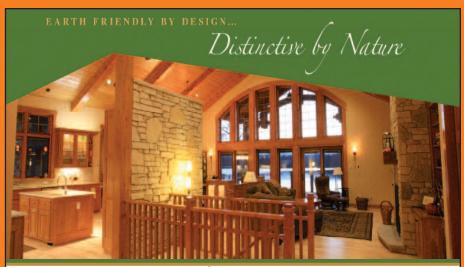
Mix cooked drained rice with vegetables, bacon, brown sugar and juices. Stuff into musky fillets. Cover with foil, bake on the grill. Serves 6 people.



Shop

For a complete list of retail and services. see directory on pages 20-23.







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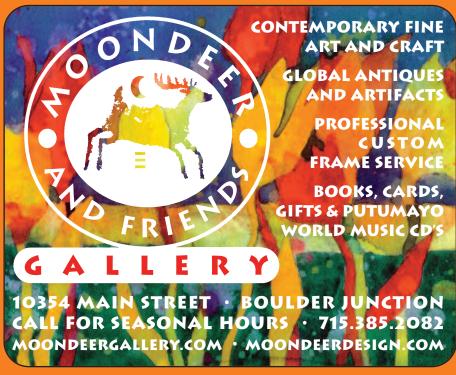


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- Specializing in colored Gemstone Jewelry
- Custom designs from over 200 artisans



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Jeff Long Realtor® 715-499-1086

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Manitowish Waters and Mercer

www.c21piercerealty.com



Insurance Services

Boulder Junction Office 715-605-2433

Milwaukee Office 920-397-0222



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Jacque@jlonginsurance.com www.jlonginsurance.com









Visit

The Boulder Junction Chamber of Commerce is working hard for you and our Northwoods community. Support our Boulder Junction Chamber businesses and let them know the chamber sent you.

Restaurants & Taverns

AQUALAND ALE HOUSE

(715) 385-0380

A Northwoods Gastro-Pub, featuring 20 craft beers on tap, fine wine and flavored sodas. Enjoy daily specials, wood-fire pizza, artisan sandwiches, fresh salads and nand-made desserts. Open for lunch and dinner. See our website and Facebook page for hours and updates: www.aqualandalehouse.com See ad on page 11.

BAKERY, THE (715) 385-2800

Fresh baked breads, rolls, sweets and more. Come visit us! Located on Hwy M just one block south of Main Street

BOULDER BEER BAR (715) 385-2749

Homemade pizzas, full menu, sandwiches, full liquor bar & crisp beer on tap. Open daily 11AM to close. Games for adults & kids; music & friendly company. A fun and welcoming downtown destination for the weary traveler. This is where you want to be!

FOREST LAKE COUNTRY STORE (715) 547-8222

Great food and a whole lot more. Breakfast, lunch and dinner are served at the Country Store. Fluffy omelets, crisp Panini sandwiches and hand crafted pizza. Over 100 craft beers, 130 boutique wines and unique grocery items. Located on Highway B, 14 miles east of Highway M. Summer Hours (Memorial Day – Labor Day): 7am-8pm, Monday-Saturday and 7am-2pm, Sunday. Winter Hours: 8am-8pm, Friday & Saturday; 8am-2pm, Sunday, Wednesday & Thursday. Closed Mondays & Tuesdays.

GOOCH'S A-1 BAR & GRILL (715) 385-9288

Open every day 11:00am, closed Wednesdays. Serving broasted chicken, Friday fish fry & Saturday night steaks. Birthday parties, weddings, reunions & anniversaries. Plenty of ample parking! 3 miles north of downtown on Hwy. M - Don't miss this local hot spot!

GRANARY FAMILY RESTAURANT (715) 385-3736

If you are looking for really great food and beverages in a wonderfully attractive restaurant with reasonable prices, then you will want to make sure you go to The Granary. The Granary Family restaurant is open year round for breakfast and lunch. We are located on the bicycle trails and snowmobile trail #8. Whether you're looking to enjoy a meal or grab an ice cream cone or Smoothie before enjoying a day at the lake, the Granary is a must! Come in and see what's new at The Granary Family Restaurant!

GUIDE'S INN, THE (715) 385-2233

Recognized as the best in fine dining in the Northwoods. Featuring more than 35 entrees, all prepared to order. Including numerous veal selections, hand-cut steaks, pasta, house specialties, and much more. Famous for their pan-fried walleye. People visit Boulder Junction just to dine with Chef Jimmy Dean! You'll want to be sure The Guides Inn Supper Club is on your "must do" list.

HEADWATERS RESTAURANT

& TAVERN

(715) 385-2601

On a hill overlooking the Manitowish River, this rustic old tavern from the 30's provides the food, spirits & fun you would expect from the great Northwoods. Enjoy lunch or dinner on our riverside deck. Free Wi-Fi. On Hwy. M, just 2 blocks north of town. See ad on page 11.

MAD DOG JAKE'S

(715) 385-9911

32 flavors! Chocolate Shoppe ice cream, Chicago-style hot dogs, burgers, Italian beef sandwiches, turkey bacon wraps and appetizers! Sit inside at the coffee bar or tables or outside under the tent. Free Wi-Fi, T-shirts, candy and more!

SMOKEY'S

(715) 543-2220

Casually elegant setting makes for a dining experience you'll long remember. Indulge in steaks, chops, seafood and house specialties with a superb wine list. Located at the corner of Highways W and K in Manitowish Waters. Reservations appreciated! See ad page 12.

ZASTROW'S LYNX LAKE

SUPPER CLUB & BAR

(715) 686-2249

Bar opens at 4:30, Dining room at 5 - Wednesday thru Saturday. Winter hours vary. Serving steaks, seafood and sandwiches. Large Salad Bar. 10683 County Road B, Presque Isle, WI 54557 zastrowslynxlakelodge.com See ad on page 42.

Guide Services

BILL SHERER'S NORTHERN ADVENTURES

FLY FISHING GUIDE SERVICE (715) 385-0171

Serving Northern WI & MI. Complete outfitting at our fly shop on Hwy. "M" North. Guiding fly anglers for musky, trout, bass, steelhead, pike & salmon. Boat, wade & float trips. Schools, fly casting & fly tying classes. Online store at wetiet.com

BOB'S MANITOWISH

(715) 385-2711

GUIDE SERVICE

(715) 892-2366

Fishing for all ages, over 35 years fishing area lakes and rivers, all species of fish. 18 ft. Alumacraft bass boat, tackle provided, fish cleaning, full or half days. Fully licensed guide, specializing in family fishing. See ad page 36.

ERV KELLER GUIDE SERVICE

(715) 385-2265 (715) 605-2349

Full time licensed guide for all species. 30 years' experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included. Full or half days. Children welcome. Box 260 Boulder Jct. WI, 54512. Call above or Nov-April 262-639-8491. See ad page 36.

FIGURE 8 FISHING GUIDE SERVICE

(715) 441-0782 (740) 362-6968

Come on a fishing adventure with Josh! Over 15 yrs experience fishing the area lakes & rivers. Guiding out of Boulder Jct, also servicing surrounding areas. Families - Trophy Hunters - Corporate Outings - Beginners - Welcome. Licensed & fully insured. See ad on page 37.

LITTLE LAKES GUIDE SERVICE (715) 892-7391

Fishing guide for the Northwoods back country lakes. See the Northwoods from a vintage wooden canoe as it was in years gone by. Fish, photograph or just relax on hidden, pristine, little known lakes. Shore lunch included. Row trolling for fall muskies. littlelakescanoe.com

MARTY CLAUSON

FISHING ADVENTURES

(608) 369-0075

Licensed guide specializing in trophy Small Mouth Bass, Musky and Walleye. Fishing for over 30 years!

Email: marty1956@frontier.com Website: **clausonfishing.com**

See ad page 36.

ORR'S GUIDE SERVICE (608) 438-9565

One of few area guides who devotes nearly all time on the water to catching & helping his clients catch muskies. All ages & skill levels; bass, walleye or panfish too! Throwing bait for 30 years & guiding for 15 starting in Mercer & now Boulder Jct! See ad page 36.

TOM SWANSON GUIDE SERVICE (715) 385-2168

Fresh-water Hall of Fame legendary guide with over 55 years on Vilas County lakes. I specialize in guiding for musky, walleye & bass. The WI 2000 record musky was caught from my boat! PO Box 144, Boulder Jct., WI 54512 Email: cswanson@centurylink.net



Real Estate/Insurance Agents

CENTURY 21 PIERCE REALTY LLC (715) 385-2201

Located across from the Boulder Beer Bar in Boulder Junction, with 2 additional offices in Manitowish Waters & Mercer. Longtime resident & Realtor Jeff Long is at the helm of our Boulder Junction office. He, along with all our top-producing, award winning agents offer years of buying and selling experience & are eager to help you find your piece of the Northwood's! Locally Owned, Nationally Connected! See ad page 17.

COLLEEN SWANSON, THE PRO TEAM

AT RE/MAX PROPERTY PROS (715) 605-2626

For Professional Service with Personal Care when you want to sell your property or buy your Up North retreat, call me! Our award winning Team will make your dreams a reality. Call or email: cswanson@centurylink.net to learn more about Northwoods properties at Re/Max Property Pros.



JIM TAIT REAL ESTATE

(715) 385-2077

Bringing Buyers to Sellers for over 41 years. Dedicated in finding value & location for buyers. Full Service with multiple listing service, internet expertise and local knowledge Committed to Boulder Junction and the Northwoods. **JimTaitRealEstate.com** See ad page 17.

LONG & COMPANY, INC.

(715) 605-2433 (920) 397-0222

Long & Company provides insurance services for individuals and businesses. Let our expertise help guide you as we work together to accommodate you with your business, home, auto, umbrella, health, life, and income insurance. We can offer value by providing multiple options to meet your individual and company needs. Our ability to help you with your insurance decision making, by explaining coverage and looking at multiple companies, will give you peace of mind knowing you have the best coverage at the best rate. I was born and raised in Boulder Junction and continue to know its people well and want to protect them. Select your hometown girl for all of your insurance needs! See ad page 17.

TALLROTH REALTY

(800) 535-4811 (715) 385-2665

Visit our log office across from the Community Center on Hwy M. Having lived and loved this area since 1964, let my dedication & knowledge help you with all your real estate needs. MLS Members. tallrothrealty.com or shelby.tallroth@gmail.com

Galleries

FIREMOUTH POTTERY & GALLERY (715) 385-2810

Firemouth features the pottery of owner Bill Karaffa as well as selected original artwork by other fine Midwestern artists, including pottery, handblown glass, etchings and paintings. Stop in and watch as Bill works in the studio.

LIFE IN THE NORTHWOODS

LifeInTheNorthwoods.com is a nature, wildlife and scenery photography website sharing our life in the Northwoods of Wisconsin. All photos are available for purchase as prints & digital downloads. Please "Like" us at Facebook.com/lifeintheNorthwoods!

MOONDEER & FRIENDS GALLERY (715) 385-2082

Main Street's most unique gallery features an eclectic mix of regional contemporary fine art & craft; antiques, books, cards, world music CDs & many smaller gift items; professional custom frame service. Open May thru Dec. www.moondeergallery.com. See ad page 15.

WILEY MILLER'S

WILDLIFE IMAGES

(715) 385-2450

Magazine cover artist 30 years - original painting, prints, chainsaw sculptures, detailed woodcarvings and other wildlife gift items. Fish taxidermy. Open all year. See a real Northwoods store across from Lutheran Church on Main Street

Retail Merchants

ALDER LAKE CRANBERRY

GIFT SHOP, LLC

(715) 385-2250

A wide assortment of Northwoods & cranberry gifts for everyone & every occasion, from elegant glass and gifts to lodge decor. Candles, lace, kitchen items, food & wine. Christmas, woodcarvings & more. Main Street Boulder Junction, alderlakecranberry.com.

BLUEBERRY PATCH

(715) 385-2142

Offering three rooms with distinctive collections of Stephanie's Gifts, Specialty Sweaters and "Christmas at Nana's"-all under one roof! Open year 'round. We invite you to our shop where our mission is to provide a pleasant experience to each and every person who walks in our door through kindness, courtesy and friendliness.

BOULDER JUNCTION

TRADING COMPANY

(715) 385-2121

Gift and home accessories unique to the Northwoods. Gourmet foods, wines, antiques, toys, candies, jewelry and apparel. Main Street Downtown Boulder Junction.

(888) 874-0885

Coontail offers a unique and ever-changing selection of clothing, footwear & accessories for the entire family as well as kayaks, SUPs & ski/wake equipment. Rentals available. See ad page 14.

COONTAIL MARKET

(715) 385-2582 Groceries, produce, deli, coffee, bakery, beer, wine and liquor. Fuel, ATM, live bait, lottery, fishing and snowmobile licenses. See ad page 14.

DESIGN SOLUTIONS

SCREEN PRINTING, INC.

(715) 358-2700

Full service custom screen print and embroidery shop specializing in decorating high end apparel that is well designed and affordable to our clients. Contact us about creating custom screen printed or embroidered artwork with low or NO cost to you!

IMPRINT SHOP, THE

(715) 385-2155

Complete line of women's clothing from the casual to the special occasion. Unique accessories, purses, hats and jewelry. Children's clothing from newborn to toddlers. See our website at imprintshop.net.

KNITT'S HARDWARE HANK

(715) 385-2300

Your complete hardware store. Hours: 8 a.m. to 5 p.m., Mon. thru Sat.: Sun.: 9:00 a.m. to noon May thru Labor Day, Main Street, Boulder Junction, See ad page 13.

NORTHERN HIGHLAND SPORTS (715) 385-2134

Complete fishing equipment, indoor live bait room, lake maps. Swimming, hunting supplies, snowmobile access. Souvenir T-shirts & sweatshirts. Main Street, Carol Ashley, Box 76, Boulder Jct., WI 54512. See ad page 37.

(715) 385-0100

The Northwood's largest collection of original jewelry in 18K and 14K gold, gold-filled and sterling silver. Specializing in colored gemstones and inlaid jewelry. Online at **Peeplelures.com**. We ship anywhere. Open all vear 7 days/wk. See ad page 15.

STORMY KROMER

(888) 455-2253

Home of the iconic Stormy Kromer Cap, including full retail store and factory outlet. Free factory tours offered every Mon.-Fri. 1:30 p.m. Kid-friendly. Come see a Legend in the making, just one hour from Boulder Junction.

THE LAKE HOUSE

(715) 543-2301

The Lake House welcomes you to an eclectic array of home accents, coffee table books and toys. We have that something special you've been looking for.

TO THE NINES

(715) 543-2699

Stop in to enjoy a relaxing atmosphere while casually browsing our exquisite merchandise. Something for everyone from home furnishings, one-of-a-kind gifts, candles, gourmet foods and much more. See ad page 16.

VIOLETS & LACE

(715) 439-3199

Featuring Antiques and Sweet Repeats. Located on Highway M just north of Main Street. Open May to October.

WINKLER'S NORTHERN

EXPOSURE GREENHOUSE

(715) 385-2852

We carry a variety of perennials and annuals, hanging baskets, herbs and shrubs. Concrete bird baths and stepping stones specially made for added interest in your gardens. Open from May to October. Located next to the Guide's Inn on Hwy M.



Recreational Services & Attractions

BOULDER JUNCTION

PUBLIC LIBRARY

(715) 385-2050

Books, audiobooks, newspapers, magazines, and DVDs. Activities for adults & children throughout the year. Public computers and WiFi access. Free library cards for residents and visitors. Visit us on the web at boulderjunction.wislib.org

BOULDER JUNCTION SHOOTING RANGE

Open to the public year' round. Trap, Skeet and 5-Stand Shooting on Wednesday and Sunday 12:00-3:30pm. Rifle/Pistol Range open everyday, except during shotgun events and hours listed above. Complete details of hours & more at BoulderJunctionShootingRange.com.

BOULDER JUNCTION

SNOWMOBILE CLUB

715-385-2444

Established in 1967, the club proudly grooms and maintains 128 miles of quality trails. Club memberships can be purchased online for \$25. Come and see why over 42,000 sleds rode our trails last season. Safety is our #1 priority!

BOULDER MARINE CENTER (715) 385-2177

We sell boats, motors, trailers, swim rafts, canoes, boat lifts, piers, ATVs and snowmobiles. We rent pontoons, deluxe fishing boats, ski boats, PWCs, 15HP motors & snowmobiles. We deliver! We sell parts & service all motors. We store boats & pontoons. See ad page 37.

COONTAIL (888) 874-0885

Coontail rents bicycles, kayaks, SUPs, cross country skis and snowshoes for year-round outdoor adventures. Advanced reservations encouraged by phone or online at coontailsports.com. See ad page 14.

COPPER PEAK

ADVENTURE RIDE INC. (906) 932-3500

Visit the Midwest's premier vista and North America's largest ski jump! See three states, Apostle Islands, Porcupine Mountains, Isle Royale, and 5 nearby waterfalls. Open Memorial Day thru Mid-October. See website for details www.copperpeak.com. See ad on page 27.

GRASSY CREEK RANCH

(715) 385-9389 (715) 892-1438

Horseback riding adventures for the entire family. Specializing in small personalized trail rides. We are known for providing folks with the best horseback riding in the area. Experience the beauty and excitement of exploring the scenic Northwoods.

HAWKS NEST CANOE OUTFITTERS (800) 688-7471

Canoeing, kayaking, rafting, tubing, canoe camping, complete & partial outfitting. Group trips, canoe fishing trips, shuttle service & guide service on the Wisconsin, Manitowish, Trout, Bear rivers, Rainbow & Turtle Flambeau Flowage. hawksnestcanoe.com

NORTHERN HIGHLAND -AMERICAN LEGION STATE FOREST (WI DNR)



(715) 542-3923

Information on the Northern Highland-American Legion State Forest, campgrounds, trails, boat landings, and more. Call, write, or stop in at our Crystal Lake Ranger Station. 10200 Highway N. Boulder Junction. WI 54512.



NORTHWOODS

CHILDREN'S MUSEUM

(715) 479-4623

Northwoods Children's Museum & Discovery Toy Store in Eagle River offers hours of fun and creative learning through 23 interactive play exhibits and its art center. For hours and admission, call the museum or visit: northwoodschildrensmuseum.com

NORTHWOODS WILDLIFE

CENTER

(715) 356-7400

This wildlife & education center is located in Minocqua on Hwy 70 West across from Trigs & Walmart. Specializing in wildlife rescue, rehabilitation & release, the center offers free educational programs & tours. Donations are gratefully accepted.

NORTHWOODS ZIP LINE TOURS 844-ZIPPING

We are a true CANOPY tour as our tour is built in and around native Pine Trees, creating the ultimate eco-adventure. With our 9 Zip Lines, 6 Adventure Bridges, & 2.5 hours of on-line fun and excitement; we are one of Wisconsin's biggest & best tours. In addition to our world-class Canopy Tour, we also offer a NEW Kids Zip Line Course (ages 3+), On-site Paddle Board Rentals, Rock Climbing, Team Building for groups and corporate outings, etc. We have something for everyone, ages 3 and up. Call NOW, reservations are required. 7849 Hwy 51, Minocqua, WI 54548

PAYZER MEMORIAL

FIELD/ AIRPORT

(708) 772-7202

Is a public airport and seaplane base located 2mi North of town on Boulder Lake. RWY 5/23 3200' Turf. RWY 16/34 2500' Turf. Tie downs available. Fly in, camp and explore the Boulder area from the air. Events: Musky Day Fly In-Aug, Northwoods Fly In-July.

SCHAUSS WOODWORKING

(715) 385-2434

Boat, motor, canoe, kayak and paddleboat rentals by the day or week. Custom woodworking, signs, LP gas refilled. General shop repairs. Schauss Woodwork, Box 131, Boulder Jct., WI 54512. See ad page 37.

TROUT LAKE GOLF CLUB (715

(715) 385-2189

Established in 1924, Trout Lake Golf Club has been enjoyed by the thousands. Trout Lake Golf Club entertains the most novice but challenges the most experienced! Trout Lake Golf Club is located 10 miles north of Minocqua. **troutlakegolf.com** See ad page 27.

Services

ACHILLES FOOT

& ANKLE CLINIC, SC

(715) 358-9777

Dr. Mindy Wolf's practice is in Woodruff. She diagnoses and treats all conditions of the foot and ankle. She sees patients of all ages, and especially provides diabetic foot care. Her goal is to get to the root of the problem and correct it.

BADGER HEATING

& AIR CONDITIONING

(715) 385-0202

Proudly serving the Boulder Junction area. We are dedicated to providing quality comfort solutions for your home or business. Trust our professional team of technicians to present you with superior service & solutions tailored to your unique system needs.

BEDA'S MOBILE REPAIR (715) 385-2444

Open Monday-Saturday. Accessories, storage and servicing small engines. All makes and models outboards * I/O's * pontoons * ATVs * lawn mowers * snowmobiles * oil changes to overhaul. We come to you or visit us at 5656 North Hwy. M, Boulder Junction, WI 54512

CATHERINE A. SCHNEIDER TAX &

ACCOUNTING SERVICE (715) 385-2264

Specializing in income tax returns and preparation of quarterly and annual payroll reports. E-file a v a i l a b l e. Over 35 years' experience. Located at Camp Holiday, 4 miles southwest of Boulder Junction. 11475 Rudolph Lake Ln., Boulder Jct., WI 54512.

DEAN DISTRIBUTING (715) 362-7330

Dean Distributing is a full service beer and energy drink wholesaler featuring Anheuser-Busch products as well as a huge selection of Wisconsin craft beers. We also distribute Monster Energy Drinks.

FIRST MERIT BANK

(715) 385-2200

Full service hometown banking. 24-hour ATM. Member FDIC. Equal Housing Lender.

FYI NORTHWOODS NEWSPAPER (715) 892-2976

The North Lakeland area's bi-weekly source for news and event information. Delivered free to more than 3000 homes in the North Lakeland region. Subscriptions available outside the area. Advertisers, let us help you reach your target market. eric@fyinorthwoods.com fyinorthwoods.com

HANDY FRANS

(715) 385-2136

Housekeeping and home maintenance services. Security checks. Windows. Gardening. If you need it done, we can do it!

LEE & ASSOCIATES

(800) 457-2025 (715) 543-2557

An Independent agency with over 25 years experience serving clients' personal and commercial insurance needs throughout the state of Wisconsin as well as the Upper Peninsula of Michigan. Multiple office locations throughout the state for your convenience.

insurancegroupwi.com

NORTHWOOD PINES STORAGE (920) 680-5597

Year round storage 10'x12' 11'x12' 10'x24' 11'x24 10'x25' 11'x26' 10'x28' 11'x28' 12'x32'. By the month or by the year. Reservations welcome. 3 Locations: Cty Hwy M, Blueberry Lane, and Airport Rd in Boulder Junction. Power available in select units.

O'BRIEN, ANDERSON, BURGY & GARBOWICZ, LLP

(715) 479-6444 (715) 385-2047

(715) 453-6921

Boulder Junction Office: 1 block south of town, 5458 Hwy. M, Boulder Junction, WI 54512. Eagle River Office: 221 South First Street, Eagle River, WI 54521. Tomahawk: River Valley Bank Building.

OUR WISCONSIN MAGAZINE (715) 543-2311

Our Wisconsin Magazine - Celebrating all that's great in the Badger State.

REUSS CONSTRUCTION. INC. (715) 385-0252

General Contractor. Commercial construction specialists. Green building Technology. Residential remodel, additions, decks, garages, out buildings & metal building systems. Concrete stamping. ACI Certification. P.O. Box 806. Boulder Jct., WI 54512.

SAUTER BUILDERS, INC.

(715) 385-9327

With a highly personalized approach to remodeling, designing and building homes, Sauter Builders is passionate about delivering superior workmanship and prompt professionalism. Committed to building green since 1995 and consistently building homes proven to be at least 45% more energy efficient than a standard home. Member of US Green Building Council. 10332 Main Street, PO Box 671, Boulder Junction, WI 54512. sauterbuilders.com

SEPTIC INSPECTION SERVICE (715) 892-8050

Certified to inspect the condition of all septic systems under the state of Wisconsin mandated 3 year maintenance program. P.O.W.T.S. Sanitary Systems Inspector Cert. 1174373.

SHAW BUILDING & DESIGN, INC. (715) 385-0190 (800) 699-7449

With over 35 years experience building beautiful custom homes and a designer who won a national design contest, we have a reputation of building beautiful and healthy homes using the latest technology. We are Green Professional Certified and have built homes that heat for as little as \$1.00 per day to a home that is Net-0 Energy (a home that is energy self sufficient). See ad page 13.

SUBURBAN PROPANE

(715) 356-5771

Safety Service Satisfaction Since 1954. Providing propane delivery for home, farm, or business. Stop in today to have your RV tank filled or bring in your gas grill tank for a refill. Located just S.E. of Cty J @ 8712 Hwy 47 E, Minocqua **See our 30' Musky**

THE SPA

OF MANITOWISH WATERS (715) 543-2535

Treat yourself to nail services, massages and more. Walk-Ins welcome. Convenient location near the heart of Manitowish Waters. Gift certificates available. See ad page 16.

THIEL ENTERPRISES

(715) 385-2653

Wickcraft Piers & Lakeshore Boat Lifts - sales, service, installation and removal. Road grading, excavating, sand & gravel. Snow plowing.

WALLEYE BOB'S LAUNDROMAT

Year 'round Laundromat, Detergent, beverage and snack vending. Super clean! Air conditioning. Located on Cty Hwy M in Boulder Junction. Open every day 24 hours.



WXPR PUBLIC RADIO 91.7FM (715) 362-6000

WXPR is an independent, community-licensed public radio station founded in 1983 and operated by White Pine Community Broadcasting, Inc. From studios in downtown Rhinelander, WI, WXPR can be heard at 91.7 fm within a 70-mile radius of Rhinelander.



Non-Profits/Educational

BOULDER JUNCTION

AREA HISTORICAL SOCIETY (715) 385-2617

To preserve & present the history of the area. We have the original depot from 1903 with its artifacts. The museum next door has displays & photos of the logging era, resorts, fishing, people stories. Remember Aqualand and Dr. Kate. Free Admission.

BOULDER JUNCTION COMMUNITY

FOUNDATION INC.

(715) 385-9267

Working to preserve and enhance Boulder Junction for present and future generations. Grants are awarded to our community through the Endowment Fund as well as fundraising efforts throughout the year. Please consider making a donation to the Boulder Junction Endowment Fund or establish a donor-advised fund through the Foundation. We are a tax exempt public charity and gladly accept all donations! boulderjunctioncf.org

BOULDER JUNCTION LIONS CLUB (715-385-0157)

Built on community volunteerism & sacrifice since 1972.

Our mission statement is to create & foster a spirit of understanding among all people for humanitarian needs by providing voluntary services through community involvement

BOULDER JUNCTION

LIONESS CLUB

715-385-0366

The Boulder Jct. Lioness Club is a group of serviceoriented women fulfilling our mission of "We Serve Too!" Funds raised are returned to the community through donations and in support of Lions missions and projects.

CAMPANILE CENTER

FOR THE ARTS

(715) 356-9700

Located on the island in downtown Minocqua, we are committed to developing, promoting and supporting the performing & visual arts in the Lakeland community. Visit campanilecenter.org for a listing of upcoming performances & classes as well as information on private rental of our 455 seat auditorium.

FRIENDS OF THE BOULDER JUNCTION

PUBLIC LIBRARY

715-385-2975

Friends of the Boulder Junction Public Library is an organization dedicated to the support of the library by giving financial assistance, promoting library resources, cooperating in developing library services and sponsoring educational programs.

LAKELAND AREA KIWANIS CLUB 715) 385-2711

We are a global organization of volunteers dedicated to improving the world 1 child & 1 community at a time. Our fund raising events support many local organizations that help local kids. Special meeting honoring kids, 3rd Tues of the month except June-Aug.

NICOLET COLLEGE

(800) 544-3039

The center of higher education in the Northwoods offers 70+ career programs, University Transfer and Liberal Arts, Continuing Education, Outdoor Adventure, Learning in Retirement, theatre events, community library and art gallery. **nicoletcollege.edu**.

NORTH LAKELAND

DISCOVERY CENTER

(877) 543-2085

Nature programs, hikes, canoe trips, adult lecture series and more. Visit our drop-in Nature Nook; hike, bike, or ski; or attend our youth adventure and family fun programs. Facility rental for weddings, reunions and camps. **DiscoveryCenter.net**

VILAS COUNTY ECONOMIC

DEVELOPMENT CORPORATION (715) 891-1284

The Vilas County Business Incubators provide start-up & expanding businesses a low cost solution for working space, equipment & internet access. Staffed by experienced professionals to provide assistance & financial, marketing & strategic counseling.



Gather

The new Boulder Junction Community Center & Library is over 14,000 square feet and is packed with inviting features and can accommodate meetings from small to large. It would also be great for a special event or wedding!

- One large meeting room space that can be divided into 3 separate rooms.
 Each meeting room has a projector screen and one has a built-in projector that can be connected to a laptop or DVD/BluRay player.
 In addition, there is a state-of-the-art sound system.
- Outdoor covered canopy that is well-lit and connected to the sound system.
- A warming kitchen that includes a commercial-size refrigerator and freezer, a commercial gas range, a dishwasher and a 4-part sink.
- A conference room that seats up to 18 with movable tables and chairs that
 can be configured for a board meeting or a training room. Built-in projector
 and screen make it an ideal room for meetings.
- The new larger library has 2 public access computers, WiFi 24/7, and a reading room.
- The building is completely handicap-accessible including power-assist buttons to open doors.

To reserve the Boulder Junction Community Center for your next meeting, special event or wedding, please contact our Town Clerk at 715-385-2220.







Play



COMMUNITY PARK, located behind the Boulder Junction Chamber of Commerce Office on Hwy M includes:

- · Tennis courts
- · Picnic pavilion
- Baseball diamond
- · Skateboard park
- · Basketball court
- · Playground with swings, jungle gym

The Town of Boulder Junction offers a summer children's rec program and baseball, both held at the Community Park.

WINTER PARK, located 1/4 east of Main Street on Old Hwy K, when there's snow on the ground, the Winter Park features:

- · One-mile cross-country skiing and snowshoeing trail
- · Regulation-size ice skating rink
- Warming shelter
- · Sledding hill
- · Picnic pavilion
- · Bonfire pit







#TheGreatOutdoors

Take the time to explore our forest trails, lakes and rivers which are abundant with wildlife! Nature is inviting you to relax and unwind with her!

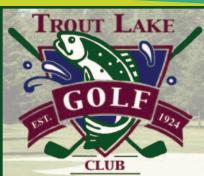












Exquisite Northwoods Feel
Smooth, Fast Greens
Only You And The Golf Course
The Enticing Trout River
Abundant Wildlife
Voted 4 Stars

TROUT LAKE GOLF CLUB

is located just 3 miles North of Highways 51 & M – On Highway 51 715-385-2189 • www.troutlakegolf.com

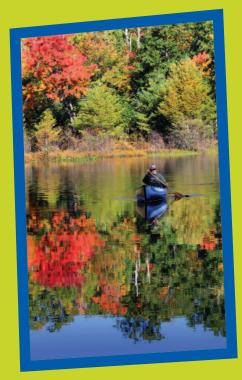




Enjoy the Midwest's premier vista at the top of Copper Peak, the World's Largest Ski Jump.

- · Chair Lift Rides
- · Elevator Rides
- · Gift Shop
- Majestic Vistas

Open Memorial Day Weekend through Mid-October Check website for details. www.copperpeak.com



Trek

Hike



Over 45 miles of marked trails

Photography



Infinite opportunities

Paddle





194 lakes & several rivers

Bike



Almost 50 paved miles

STOP

for maps and detailed information at the Boulder Junction Chamber Office.

Golf



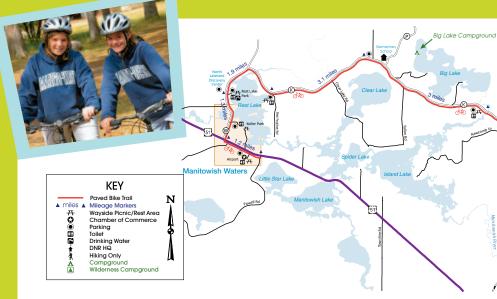
9 area courses

Bird Watch





250,000 acres of forest

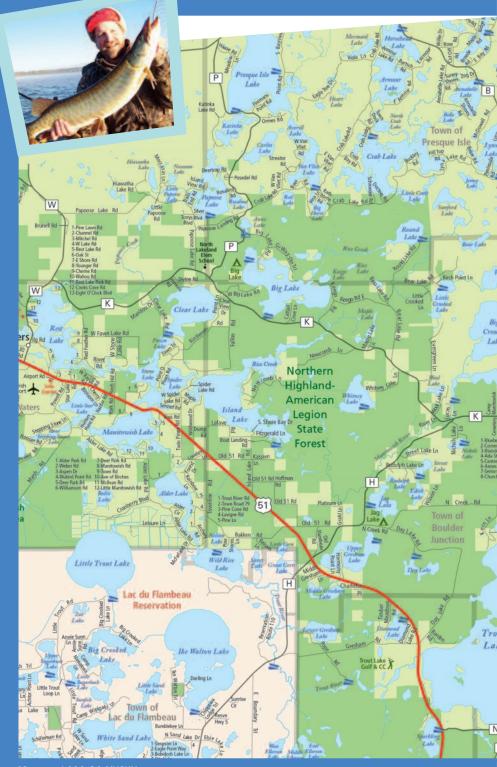


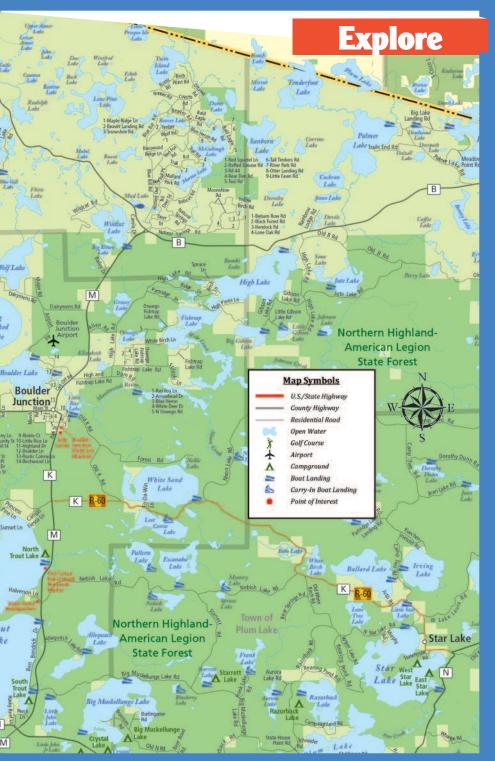
HEART OF VILAS COUNTY BIKE TRAIL

This nearly 50-mile trail is fully paved and appropriate for all types of bicycles. The system includes the popular Crystal Lake Trail, which runs from downtown Boulder Junction past Trout Lake to the Crystal Lake Campground, where you'll find a picnic area and beach. The new west portion of the trail is host to multiple scenic bridges and it crosses over the rapids of the Manitowish River. Also along this part of the trail system is Nichols Beach, a great place for picnicking and swimming. Downtown Boulder Junction is the heart of this expansive trail system.









Fish



Boulder Junction offers some of the best fishing in Wisconsin. With 194 lakes within nine miles of town, the fishing options are tremendous.

Boulder Junction is home to more than 50 class-A musky lakes, making it one of the best places in North America to catch a trophy musky. But the Musky Capital of the World® has more than just muskies – the area also boasts some of the best walleye, bass and panfish angling in the Midwest. Add in the spectacular scenery and you have the perfect fishing destination.

Whether you're a hard-core musky angler, aspiring bass-master, fly-fishing trout hunter or a parent taking their kids out for their first fishing adventure, you're going to love Boulder Junction.

For current fishing reports and more information on area lakes, visit boulderjct.org.





MUSKELLUNGE

"Boulder Junction's prized trademark."
A lean, hard muscled fighter that
reaches a maximum length of over
5 feet and a weight of almost 70 pounds.



NORTHERN PIKE

Pike attain lengths of as much as 50 inches and the record Wisconsin fish weighed 38 pounds.



WALLEYE

The largest member of the perch family grows to lengths over 30 inches and the record Wisconsin fish weighs 18 pounds and was caught in High Lake.



LARGEMOUTH BASS

This largemouth grows to a weight of 11 pounds and a length of about 24 inches.



SMALLMOUTH BASS

An average smallmouth weighs between 1 and 2 pounds and will measure about 12 inches and is considered the scrappiest fish of all.



BROOK TROUT

This brightly colored fish is native to Wisconsin's streams and feeds on stream insect larvae, but will readily take baits such as worms, minnows and chub tails.



They move about in schools, often numbering in the hundreds. The perch is primarily a bottom feeder with a slow deliberate bite.



BLACK CRAPPIE

An excellent game fish when taken on light tackle, the crappie may grow to a length of 18 inches.



BLUEGILL

Labeled a "panfish," the bluegill is almost as deep as it is long. Length sometimes reaches 10 to 12 inches and weights go up to 2 pounds.

FISH BOULDER JUNCTION

WITH THESE LICENSED GUIDES!

"WORKING TOGETHER TO MAKE YOUR FISHING TRIP THE BEST"

ORR'S OUTDOORS GUIDE SERVICE



MUSKY • WALLEYE

Fishing guide service for all ages. Specializing in the Turtle-Flambeau Flowage. 20 years experience.

608-438-9565

email: orrsfishing@yahoo.com website: orrsoutdoors.weebly.com

ERV KELLER GUIDE SERVICE



MUSKY-BASS-WALLEYE

Full time guide for all species. 30 years experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included. Full or ½ days. Children welcome.

715-385-2265

cell: 715-605-2349 website: boulderjct.org/ervkeller

MARTY CLAUSON FISHING ADVENTURES



Trophy Small Mouth Bass Musky Walleye

Fishing guide service for over 30 years! Full or ½ days.

1-800-GO-MUSKY

608-369-0075

email: marty1956@frontier.com website: clausonfishing.com

BOB'S MANITOWISH GUIDE SERVICE



"Get Hooked on Fishing"

Fishing for all ages and for all types of Northwoods fish. All equipment and bait provided. Full or ½ days. Specialize in family fishing.

715-385-2711

cell: 715-892-2366 email: macooa@centurytel.net



Specializing in Fishing Tackle

Northern **Highland Sports**

- Camping Supplies
 Guide Service
 Premium Rods & Reels
- Sportswear
- Line Winding
- · Souvenir T-Shirts

- · Live bait
- · Lake Maps & Info · Sweatshirts
- Fish Display
- · Hunting Supplies

Carol Ashley | 715.385.2134 | Boulder Junction, WI 54512

Boulder Marine Center, Inc.

The Friendliest Service in Northern Wisconsin

Alumacraft, G3, Princecraft, Skeeter, Sylvan & Tuffy Boats • Gillgetter, Princecraft, Premier & Sylvan Pontoons Canoes, Swim Rafts, Personal Watercrafts, Snowmobiles • Triton & Shoreland'r Trailers Shorestation Lifts & Docks • Portalift, Portadock • Boat, Motor, ATV & Snowmobile Repair Fishing Boat, Ski Boat, Pontoon, PWC, 15 hp Motor & Snowmobile Rentals • Boat & Pontoon Storage

> Parts & Accessories • Parts Unlimited Authorized Dealer Yamaha, Suzuki, Mercury & Honda Authorized Service Center

Hwy. K West, Boulder Junction bouldermarinecenter.com 715-385-2177



BOAT - MOTOR - CANOE RENTALS

By Day or Week

CANOES - KAYAKS

Cartop or Shuttle Service

BOATS - 12' & 14'

Located on 12 area lakes and also at office.

MOTORS

Evinrude Outboards

PADDLEBOATS

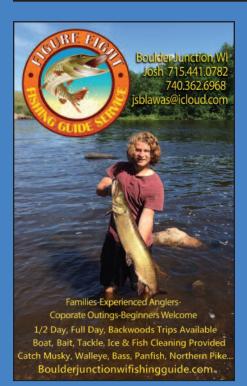
Summer Hours: 8 a.m. 7 Days a Week

SCHAUSS WOODWORK

1 Block East of "M" on Main Street Boulder Junction, WI 54512

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RESERVATIONS ACCEPTED





Venture

Snowmobile

Snowhoe





Miles of groomed trails

18 miles of marked trails

Cross-Country Ski

Ice Fishing



Miles of groomed trails





Stay

For a complete list of cabins, resorts, motels and vacation homes, see directory on pages 53-57.

Boulder Junction Motor Lodge

Your Hosts: Dan & Reneé Potrykus

- Air-Conditioned
 - **Refrigerators**
 - **♠** Flat-Screen TVs
 - **⋒** In-Room Whirlpools
 - On Bike Trail
 - Large, Deluxe Hot Tub
 - - **♠** Outside Electrical Hook-Ups
 - n On Main Snowmobile Trail
 - ♠ Large Lobby with Fireplace
 - Complimentary Continental Breakfast
 - ♠ Deer Viewing Rooms
 - Fish & Game Cleaning House
 - ♠ Ample Parking Easy In and Out
 ♠ Shopping & Restaurants Nearby
 - 5 Shopping & Restaurants Near

10432 W. Main St., Highway K P.O. Box 294 • Boulder Junction, WI

(715) 385-2825

www.boulderjunctionmotorlodge.com E-mail: info@boulderjunctionmotorlodge.com











Big Bear Wideaway

www.bigbearhideaway.com







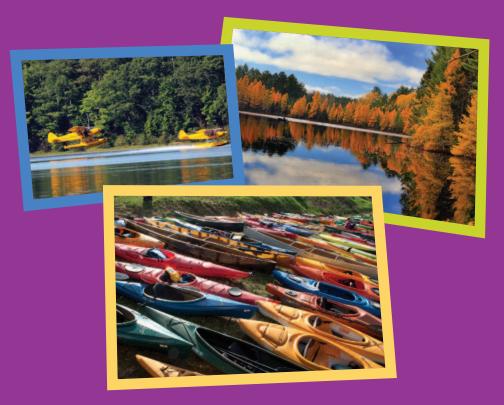


On the west edge of Boulder Junction, beneath a canopy of towering pines, stands the unique Big Bear Hideaway. Crafted by hand with native logs and stone, these cabins are one of a kind and truly a work of art. If you're looking for an exceptionally clean, comfortable and truly memorable vacation experience then look no further!

- Open Year Round
- Cable TV and WI-FI
- Linens and towels provided
- Wooded Yard with Campfire Pit
- Air-Conditioning
- Grills for use
- Full Kitchens
- Sauna
- On Bike and Snowmobile Trails
- Close to Dining and Shopping

Don't forget to Like us on Facebook!

715.385.2001 or 920.536.1540 Dorners@bigbearhideaway.com 10482 W. Main St. Boulder Junction, WI 54512





P.O. Box 2//
Boulder Junction, WI 54512
715-686-2249
Reservations Only: 1-800-882-LYNX
zastrowslynxlakelodge.com
Your Hosts: Dave, Betty, Beverly, Scott

- Excellent Modern Accommodations
- 1, 2, and 3 Bedroom Units
- Bed Linens and Towels Included
- Sandy Beach
- Swimming Raft



WHAT ABOUT THE FAMILY?

The minute you walk into Lynx Lake Lodge's warm, rustic lobby, Betty and Dave make you feel like this is your vacation home. Not only can you go fishing, boating and waterskiing on the beautiful spring-fed lake, but you can take your children to the safe, sand beach or go sunbathing. Outdoor games include shuffleboard, horseshoes, etc. Free use of canoes and water bike for our guests.

- Boats, Motors, and Canoes Available
- Excellent Fishing
- On Main Snowmobile Trail
- Michigan License Available
- On-Site Supper Club





Stay with us once and you'll never want to leave because you deserve a quality vacation.

White Birch Village
Resort offers you an
unparalleled vacation
experience where you
will tell all your friends
it was better than
expected.

www.whitebirchvillage.com

The leader in Northwoods destination vacations.



Let your memories begin today at

WHITE BIRCH VILLAGE

Boulder Junction, WI 715-385-2182



Sweet Emma's

on Manitowish River

Cozy & Clean, 3-Bedroom Home.
Pier & Fishing Boat. Handicapped Accessible.
On Snowmobile Trail #15.
Located 1/4 Mile From
Downtown Boulder Junction.



call Fran: 715-385-2136 www.sweetemmas.com



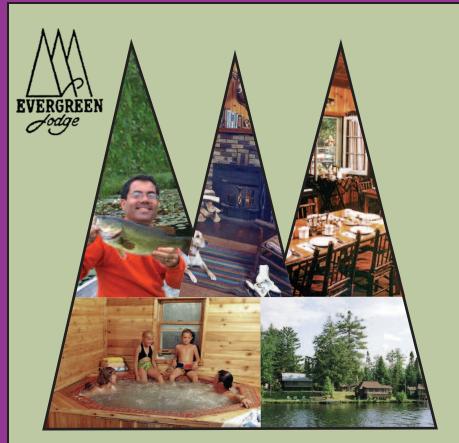
The Perfect Place for Every Taste

Lobby/Great Room • Indoor Heated Pool and Spa Spacious Rooms • In Room Jacuzzi • Free Wi-Fi Cable TV • Phones • Refrigerators Outside Electrical Outlets • Ample Parking On Snowmobile, Biking & Hiking Trails Located Downtown Boulder Junction Next to Restaurants & Shops!

Reservations: 715-385-2150

10370 Main Street • Boulder Junction, WI 54512

www.acorn-lodge.net



Enjoy a lakeside cabin and the real Northwoods.

Daily Rates – Spring & Fall 20% Discount

Class "A" Musky Lake Bass & Panfish Motor & Pontoon Boat Canoes & Bikes & Kayaks Horseshoes & Campfire & Beach Nearby: Bike Hike Golf Shop Horseback Tennis

Complimentary Hot Breakfast Included – Linens & Towels Specials & Free Guide or Dinner Packages

12 Lakeside log cabins – 1, 2 & 3 bedroom kitchen, screen porch, level grounds, some fireplaces

Pet Friendly

Laurel Malicki: 715-385-2132 Toll Free: 877-947-2132 Website: evergreenlodgewi.com 6161 Evergreen Lane Boulder Junction, WI 54512





" Year Round " Apartment Living for Recreation & Retirement

2 or 3 Bedroom Open Concept Floor Plans

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Modern Conveniences

- Heat & appliances included
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- Private Entrance
- Master bedroom suite with large walk-in closet
- Attached insulated 2 car garage
- · Fieldstone gas fireplace
- 2 Full baths
- · Washer & Dryer hookup
- 1,100 & 1,400 sf floor plans

www.Woodsofboulderjunction.com



Boulder Bear Motor Lodge Feels Like Home

This hotel is well known for its beauty and impeccable, clean rooms as well as its extremely helpful, friendly service. Begin your day with a complimentary continental breakfast. Relax by the fieldstone fireplace in our cozy, Northwoods lobby or sit outside on our spacious outdoor patio. Enjoy our large whirlpool overlooking the northwoods and deer feeder. We provide 20 spacious rooms, all with refrigerators, hi-speed Wi Fi, cable TV and phones. In addition to our standard room amenities, we also have a jacuzzi king suite, connecting rooms and handicap accessible rooms. Other amenities include a fish freezer and outside electrical outlets. We offer a huge, adjacent lot for plenty of parking for trailers, boats, etc. Conveniently located on the snowmobile and bike trails.



Innkeepers: Dennis & Cathy Duke 5437 Park Street (Hwy M) Boulder Junction, WI 54512 715/385-2662

E-mail: info@boulderbearmotorlodge.com www.boulderbearmotorlodge.com



Easy Walking to Restaurants and Shops







Junebug's Oswego Lake Resort



2 two-bedroom furnished log cabins, on 67 acre no-motor lake. Pets welcome! Near biking, hiking & snowmobile trails. Close to Fishtrap and High Lake. Open Year Round!



- Campfire pits
- Fish cleaning house
- ◆ Rowboats◆ Canoes
- Picnic tables
- Picnic benches
- ♦ Weber grill available
- Air Conditioning

9963 Junebug Circle Boulder Jct, WI 715-385-3386 or 414-418-4502 oswegolakeresort.com



FISHTRAP RESORT

OPEN YEAR 'ROUND

- On Fishtrap Lake Access to High Lake & Manitowish River
- Spacious 2, 4 & 5 Bedroom Housekeeping Cottages
- Level, Sandy Shore Playgrounds Excellent Ice Fishing
- On Snowmobile Trail Campfire Private Boat Launch
- Motor Boat Rentals Wi-Fi No Pets

Call or email for brochure!







5929 Fishtrap Resort Lane • Boulder Junction, WI 54512 • 715-385-2494 E-mail: cabinrentals@centurytel.net Website: fishtrapresort.com

YOUR FOUR SEASON NORTHWOODS RETREAT





Boulder Junction, Wisconsin

Housekeeping Vacation Homes
Only Resort on Three Connected Lakes

Modern Lakeshore Lodging
Fishing = Swimming = Tennis = Sailing
Boat Rentals = Guides = Game Room
Hiking Trails = Senior & Seasonal Discounts

Tim, Jonelle & Linda France P.O. Box 138 • Boulder Junction, WI 54512 715-385-2421 E-mail: wildcatlodgewi@yahoo.com



Camp

For a complete list of summer camps and campgrounds, see directory on page 57.





Wisconsin State Campgrounds

Within 9 miles of Boulder Junction the DNR has 7 beaches and picnic areas, and 12 campgrounds with over 600 sites, some accessible by canoe only.

1-888-947-2757 • reserveamerica.com

CAMP MANITO · WISH YMCA

Outstanding Wilderness Tripping & Camp Activities Since 1919



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SUMMER CAMP

29-day and 14-day sessions Separate Boys and Girls Sessions Entering 5th—10th grade





- OUTPOST Wilderness Travel for Teens
- LEADERSHIP PROGRAMS for Teens and Young Adults
- FAMILY CAMP





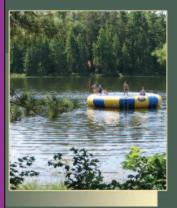


P.O. Box 246 Boulder Junction, WI 54512 (715) 385-2312 camp@manito-wish.org www.manito-wish.org





CAMP "Everybody needs a little Holiday!"





Complete, Modern Very Clean Facilities for RVs and Tents

15 mi. north of Woodruff 4 mi. sw of Boulder Junction on Hwy. H







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campholiday@centurytel.net
camp-holiday.com

Sleep

Thank you for supporting our member businesses.

Let them know the chamber sent you.



Cabins, Resorts & Vacation Homes

BIG BEAR HIDEAWAY

(715) 385-2001 (920) 536-1540

Unique log and stone cabins on the west edge of town. Open year round. Full kitchens, linens, Wi-Fi, cable TV, air conditioning, fire pits, grills, and more! A truly memorable vacation experience.

BigBearHideaway.com See ad page 41.

BIG BOULDER LODGE LLC

(708) 203-0724

A fully renovated Lodge from days-gone-by. This five bedroom, four bathroom, knotty pine filled home was once the Honeymoon suites for a 1940's lodge. Right on Boulder Lake with more charm than you can stand. **bigboulderlodge.com** (Monthly rentals only)

BOULDER RIVER RETREAT

(414) 698-8270

Boulder River Retreat is located approximately 3-1/2 miles west of Boulder Junction. It is located on the narrowing of Boulder Lake before the Manitowish River. Our facility is a duplex that can accommodate two families, large families or large groups. Canoes, kayaks, rowboats, motor and paddle boat are available at no additional cost.

DAISY ACRES (262) 227-9956

Nicely secluded 2 cabin resort on Oxbow Lake. Each cabin sleeps up to 6 people. Private sandy beach with 900' of shoreline. Relax in the gazebo on this private peninsula. Great fishing, piers, grill, picnic area and playground. daisyacres.com

DOLL LODGE LLC

(715) 614-3993

Unwind to the sights & sounds of nature on our sand beach. Enjoy s'mores over the campfire after a day on the water. Relax in our modern & rustic 2 & 3 bdrm cabins while enjoying the breathtaking view. Pontoon & kayak rentals on site. **DollLodge.com**

EAGLE'S NEST RESORT

& VACATION RENTALS

(715) 385-2802

3 Beautiful serene cottages on the Gresham Chain. Phenomenal panfish & wildlife lakes. Boats, kayaks, canoe, paddleboat provided. Satellite TV, Free WIFI. Call Charlie & visit website at eaglesnestresort.org

EVERGREEN LODGE

(877) 947-2132

12-Lakeside log cabins/cottages 1, 2 & 3 bedroom-Kitchen Screen porch Linens & towels Level grounds Daily rates Spring/Fall discount Free Guide or Dinner Package 3 season Pets O.K. Boats Motors Pontoon Full Free Complimentary breakfast in the Historic knotty pine lodge. The Authentic Northwoods. See ad page 45.

FIESTA ON THE LAKE

(715) 385-9202

Our cottages on Trout Lake are simple and sweet. Each cabin has a full kitchen, bath and 2 BR. With state forest & trails on one side and the lake on the other, we offer a wonderful uniqueness plus, we are only 3 mi from town, by bike trail or car.

FISHTRAP RESORT

(715) 385-2494

Level • Quiet • Lakeside • Modern 2, 4 & 5 Bdrm Cottages • A/C • Wi-Fi • Satellite TV • Pontoon Boat & Motors Available • Private Boat Ramp • Linens • Boat Included • On Snowmobile Trail • No Pets, Please • Todd & Lori Kerecman • 5929 Fishtrap Resort Lane, Boulder Jct, WI 54512. See ad page 48.

JUNEBUG'S OSWEGO

LAKE RESORT

(414) 418-4502

9963 Junebug Circle. 2 two bedroom cabins, each sleeps 4, on quiet no-motor lake. Pets welcome with fee. Canoe, kayak, rowboat included. Picnic table & firepit. Satellite TV. Air conditioned. Email: junebug47gre@aol.com Web: oswegolakeresort.com See ad page 48.

LA BRI

(847) 256-4409 (800) RECREATE

Year-round, four-bedroom, four-bath, exclusive retreat on a private class A Musky lake! Two fireplaces, 6 skylights, fishing boat, skis, canoes, raft, kayaks included. Exquisite Northwoods decor. No pets please.

LAKE VIEW LODGE

(715) 614-5600

Lake View Lodge is a private, smoke-free, 5 bdrm/3 bath home & is open year-round. The Lodge can sleep up to 16 guests & the 4-legged members of the family. Amenities include a paddle boat, rowboats, canoes, kayaks, tennis court, laundry, cable, wireless internet, & plenty of movies & games. Enjoy the A/C for those hot summer days & we are on the snowmobile trail for those looking for winter adventures. Finally, cuddle up next to one of 2 fireplaces & enjoy the beautiful views from our panoramic windows! Visit us at lakeviewlodge.info





| Accommodation | Lake | # of Units | Open Year-Roul | Pets OK | A/C | Fireplace | Wi-Fi | Television | Handicap Acces | Lake Swim Are | Pool or Hot Tul | Boat |
|---|------------------------|------------|----------------|---------|-----|-----------|-------|------------|----------------|---------------|-----------------|------|
| Acorn Lodge
(715) 385-2150 • acorn-lodge.net | Off Water | 16 | Х | | Х | Х | Х | Х | Χ | | Х | |
| Big Bear Hideaway
(715) 385-2001 • 920-536-1540 • bigbearhideaw | Off Water
vay.com | 5 | Χ | | Χ | Χ | Χ | Χ | Χ | | | |
| Big Boulder Lodge – monthly only
(708) 203-0724 • bigboulderlodge.com | Boulder Lake | 1 | Х | | | Х | Х | Χ | | Х | | |
| Boulder Bear Motor Lodge Off Water (715) 385-2662 • boulderbearmotorlodge.com | | | | | Χ | Х | X | Χ | Χ | | Х | |
| Boulder Junction Motor Lodge
(715) 385-2825 • boulderjunctionmotorlodge.co | Off Water
m | 20 | Х | | Χ | Х | Х | Х | Χ | | Х | |
| Boulder River Retreat
(414) 698-8270 • boulderriverretreat.com | Boulder Lake | 2 | Х | | | | | Χ | | | | Х |
| Camp Holiday
(715) 385-2264 • camp-holiday.com | Rudolph Lake | 227 | | Χ | | | Χ | Χ | Χ | Х | | Х |
| Daisy's Acres
(262) 227-9956 • daisyacres.com | Oxbow Lake | 2 | | Χ | | Χ | | Χ | Χ | Χ | | X |
| Doll Lodge, LLC
(715) 614-3993 • dolllodge.com | Trout Lake | 5 | Χ | | Χ | Х | | Χ | | Х | | Х |
| Eagle's Nest Resort & Vacation Rentals (715) 385-2802 • eaglesnestresort.org | Middle Gresham
Lake | 3 | Χ | Χ | Χ | Χ | Χ | Χ | | Χ | | Х |
| Evergreen Lodge
(877) 947-2132 • evergreenlodgewi.com | Little Crooked Lake | 12 | | Χ | | Χ | Χ | Χ | | Χ | | Х |
| Fiesta on the Lake
(715) 385-9202 • fiestaonthelake.com | Trout Lake | 3 | | Х | | | X | | | Χ | | Х |
| Fishtrap Resort
(715) 385-2494 • fishtrapresort.com | Fishtrap Lake | 6 | Х | | Χ | Х | X | Χ | Х | Χ | | X |
| Junebug's Oswego Lake Resort
(414) 418-4502 • oswegolakeresort.com | Oswego Lake | 2 | Χ | Χ | X | | Χ | X | | | | X |
| La Bri
(847) 256-4409 • la_bri.tripod.com | Little Crooked Lake | 1 | Х | Х | | Х | | Х | Х | Х | | Х |
| Lake View Lodge
(715) 614-5600 • lakeviewlodge.info | Boulder Lake | 1 | Х | Х | Х | Х | Х | Х | | Х | | Х |
| | | | | | | | | | | | | |



| Accommodation | Lake | # of Units | Open Year-Ro | Pets OK | A/C | Fireplace | Wi-Fi | Television | Handicap Acc | Lake Swim A | Pool or Hot 1 | Boat |
|---|------------------------|------------|--------------|---------|-----|-----------|-------|------------|--------------|-------------|---------------|------|
| Meadowlark Resort
(715) 385-2725 • meadowlarkresort.com | Middle Gresham
Lake | 2 | Х | Χ | Х | Х | Х | Х | | Х | | х |
| Mean Arlene's Rentals
(715) 493-6451 • meanarlenes.com | Off Water | 1 | Х | | Х | Х | Х | Х | | | | Х |
| Murphy's High Lake Cabins
(414) 476-3024 • murphysaspencabin.com | High Lake | 2 | | | Х | Х | Х | X | | X | | Х |
| Red Crown Lodge - Groups Only
(715) 385-2709 • redcrownlodge.com | Trout Lake | 48 | Х | Х | Х | Х | Х | Х | Χ | Х | | Х |
| Sweet Emma's
(715) 385-2136 • sweetemmas.com | Manitowish River | 1 | Х | | Х | | | Х | Х | | | Х |
| The Lodge at Manitowish Waters
(715) 543-2024 • lodgemw.com | Off Water | 19 | Χ | | X | Χ | X | Χ | Χ | | | |
| White Birch Village Resort
(715) 385-2182 • whitebirchvillage.com | White Birch Lake | 21 | | Χ | X | Χ | X | | Χ | Χ | Χ | Х |
| Wildcat Cabins & Homes
(414) 659-6221 • wildcatcabins.com | Wildcat Lake | 5 | Х | Х | Х | Х | Х | Х | | Х | | х |
| Wildcat Lodge
(715) 385-2421 • wildcatlodge.net | Wildcat Lake | 4 | X | X | Х | Х | Х | Х | Χ | Х | | х |
| Zastrow's Lynx Lake Lodge
(715) 686-2249 • zastrowslynxlakelodge.com | Lynx Lake | 11 | X | Х | | Х | | Х | | Х | | |

MEADOWLARK RESORT (715) 385-2725

Two modern cottages on lakeshore. Swim raft & semi-private piers. Boat included. Excellent fishing. OPEN YEAR' ROUND! 11972 Middle Gresham Lake Rd., Boulder Junction, WI 54512.

MEAN ARLENE'S RENTALS (715) 493-6451

Very Very Clean, Sleeps 4, WI-FI, A/C, 2 Car Garage for boats or sleds. \$87.50 night/2 persons, 2 night min, CHECK AVAILABILITY/BOOK ONLINE Includes bikes, 2 kayaks, canoe. Lots of deer, walking distance to town. meanarlenes.com



MURPHY'S HIGH LAKE CABINS (414) 476-3024

2 lakeside cabins with a great view! Each with 2 bedroom, 2 bath, fireplace, linens, towels, boat, WiFi, TV, DVD, grills, fans, A/C, private launch, and sandy beach with playground. NO PETS. gneepig@yahoo.com

murphysaspencabin.com

RED CROWN LODGE (715) 385-2709

Located on Trout Lake, Red Crown Lodge provides each group with the exclusive use of the property and the finest lodging, dining, golf and lake activities in Wisconsin's Northwoods. Groups only. Minimums required. Call for more details. www.redcrownlodde.com.

SWEET EMMA'S

(715) 385-2136

Cozy, clean 3 BR, 2 B. Fully equipped kitchen, linens, bike rentals, wheelchair ramp, fire pit, pier, kayaks. On River. On Snowmobile trail #15. 1/4 Mile from Downtown. No Pets. Contact Fran, PO Box 727, Boulder Junction, 54512 **sweetemmas.com** See ad page 44.

WHITE BIRCH VILLAGE RESORT (715) 385-2182

White Birch Village Resort offers the opportunity to create fond memories for individuals, couples & families. Our resort offers a unique vacation experience in a "Northwoods Nice" environment. All of our facilities & grounds are impeccable and well-maintained. Through our variety of amenities we offer a complete resort experience. White Birch Village Resort is the leader in Northwoods destination vacations. Let your memories begin today! See ad page 43.

WILDCAT CABINS & HOMES (414) 659-6221

Private, well cared for homes on the Wildcat Chain of Lakes with private piers, recreation, fishing, swimming, biking and other activities nearby. Accommodations for 2-8 people or for larger groups consider multiple cabins.

WILDCAT LODGE (715) 385-2421

All sports, family resort. Spacious housekeeping homes. Boats, motors, beach, tennis, hiking & much more. Call Tim or Linda France, P.O. Box 138, Boulder Jct., WI 54512 See ad page 49.

ZASTROWS LYNX LAKE LODGE (715) 686-2249

Lakefront vacation homes, excellent modern accommodations on beautiful Lynx Lake and on m a i n snowmobile trail. Sandy beach, boats, motors and canoes available. Excellent fishing. Michigan licenses available. PO Box 277, Boulder Junction, WI 54512. zastrowslynxlakelodge.com See ad page 42.

Motels

ACORN LODGE & HOTEL (715) 385-2150

At ACORN LODGE & HOTEL we are Guest Rated #1 in Boulder Junction! Our High Standards for Quality & Cleanliness are second to none! Warm, comfortable, great Northwood's ambiance, you won't be disappointed! For over 40 years the ACORN LODGE has been a Premier Northwood's Lodging destination. With our eye on the future, we are continuously making significant improvements to enhance your stay. Some of the amenities we offer are, but not limited to: Indoor Heated Pool & Spa, Great Room with Huge Natural Stone Fireplace, Wi-Fi, In Room Refrigerator, Super Comfy Beds. ACORN LODGE & HOTEL is where Great Memories Start! Conveniently located in the center of town. Check out our Web-Site for all the Great things we have to offer. acorn-lodge.net See ad page 44.

BOULDER BEAR MOTOR LODGE (715) 385-2662

We are well known for our clean rooms & friendly helpful staff. This award winning lodge is located next to snowmobile & bike trails, & is also a short walk to downtown shops & eateries. Free WiFi, Cable TV. E-mail us info@boulderbearmotorlodge.com See ad page 47.





BOULDER JUNCTION

MOTOR LODGE

(715) 385-2825

Our Northwoods lodge is highly recommended for its cleanliness & meticulous appearance inside and out. In 2012, we received the "Best of Boulder Junction Award" by the U.S. Commerce Association. We provide a fishcleaning house, freezer, outside electrical outlets and ample parking for boats and trailers. We offer a large whirlpool, with spectacular views of wildlife at our lighted deer feeder. Our lobby is attractively decorated with Northwoods decor and a fireplace surrounded by comfortable seating. Our spacious rooms offer free highspeed WiFi, refrigerators, cable TV, phones, in room whirlpools and connecting rooms. Complimentary continental breakfast is served each morning in our lobby. Our park like setting is conveniently located within walking distance of unique local shops and restaurants. We are on biking, hiking and main snowmobile trails. Located on Main Street (Hwv K) in Boulder Junction. See ad page 40.

THE LODGE

AT MANITOWISH WATERS (715) 543-2024

Experience first class hospitality. Newly renovated, The Lodge is within walking distance from downtown and next to Koller Park. Relax on your room balcony or cuddle up by the fire in a lower level luxury suite. Light breakfast provided daily. See ad page 49.

Apartment Living

THE WOODS OF BOULDER JCT. (715) 385-9350

Year round apartments in rustic forest setting. Spacious 2 & 3 bedroom, 2 bath, modern kitchen w/appliances, fireplace & attached 2 car garage. Private entrance and patio. Maintenance-free living-Heat Included. Call for further information and tour. See ad page 46.

Private Campgrounds

CAMP HOLIDAY

(715) 385-2264

Complete camping facilities for tents, motor homes, & trailers. On Rudolph Lake. Four miles SW on Hwy. H. Camp store, boat rentals, sandy beach, game room, & snack bar. Wi-fi & cable. Day, week, month, or seasonal rates. Box 67, Boulder Jct., WI 54512. See ad page 52.

Summer Camps

CAMP JORN YMCA

(715) 543-8808

Located on Rest Lake, Camp Jorn is dedicated to enriching the lives of young & old while preserving nature for future generations. Programs include youth & family overnight camps, day camps, wilderness trips & more. Beautifully restored facilities are available year-round. campjornymca.org See ad page 51.

CAMP MANITO-WISH YMCA (715) 385-2312

Over 95 years of excellence in wilderness tripping and camp experiences. Summer programs for 5th-12th graders. Family camp. Year-round leadership program customized for your group. Located on Cty K west of Boulder Junction. Visit us for a tour. manito-wish.org. See ad page 50.

Reminisce



The community of Boulder Junction traces its roots back to 1903, when railroad tracks were laid through this beautiful corner of Wisconsin's Northwoods. Though the rail line was built for the shipment of white pine logs, it also became a pipeline for hunters and anglers who flocked to this untouched area. A number of resorts popped up to serve the growing number of vacationers.

In the 1930s, a Chicago sportswriter who regularly vacationed in Boulder Junction coined the phrase, "Musky Capital of the World," a label which stuck, due to the fact that more musky are caught from Boulder Junction area lakes than any other similarly sized area. The phrase was awarded a trademark in 1971.



To learn more about Boulder Junction's history visit the Boulder Junction Historical Museum located next to the community center. The museum is open Memorial Day to Labor Day, Tuesdays and Saturdays from 10am to 2pm. Admission is free.





MUSKY JAMBOREE THROUGH THE YEARS!

The Musky Jamboree has evolved from what residents, resort owners and fishing guides planned as a thank you meal for their visitors and clientele to the present day weekend long event. They wanted to say thank you to the tourists for spending time at their resorts and fishing with guides.

Fishing guides provided approximately 240 lbs of musky for the first musky meal back in 1957. The meal in the 1950's was held in the Musky Corral behind the chamber booth where fishing guides supervised the cooking of the muskies with their secret shore-lunch recipe as indicated in an article written by Bruce Greenhill in 1996.









As time passed, the catch and release practices used by anglers limited the number of muskies cooked for the meal, so that what was a "musky meal" evolved in the mid-90's to a "taste of musky" stuffed with wild rice being offered to the visitors.

The Taste of Musky has been discontinued as of 2014, because many anglers respect the "catch and release" program which protects this magnificent fish from extinction. Since the celebration's beginning, the Musky Jamboree now spans an entire weekend of activities and takes over the entire downtown area. Evolving through time, the car show, art & craft vendors and Fun Run have joined as the featured festivities.





Join us this coming August 12-14, 2016 for our 60th Musky Jamboree Weekend Celebration is kicked off with a Friday Night Street Dance with Hip Pocket from 7pm-10pm. Saturday's parade with our Honorary Musky Queen, Stephanie Klett, Secretary of the Wisconsin Department of Tourism begins at 3pm. Following the parade, our 2nd annual Polka Fest will be held from 6pm - 9 pm at Coontail Corner. Then on Sunday, the 60th Musky Jamboree Craft Fair, Car Show, Fun Run and much more!

Thank you to our many volunteers, businesses and many visitors that make this weekend a great success!

See pages 7 or 10 for the schedule of activities.





Make Friends

Ask us how you can keep in touch with Boulder Junction happenings as well as support the Chamber by becoming a "Friend of the Chamber."

| John & Joanne Ader | Boulder Junction | WI |
|---|-------------------------|----|
| John Aldridge & Diane Muri | Boulder Junction | WI |
| John & Mary Anderson | Boulder Junction | WI |
| Bill & Gail Bardenwerper | Boulder Junction | WI |
| Boulder Lake Advance Association | Boulder Junction | WI |
| Thomas & Karen Brady | Yorkville | IL |
| The Coleman Family | Marshfield | WI |
| Mike & Marshia Crowley | Boulder Junction | WI |
| Dairymen's | Boulder Junction | WI |
| Bill & Anne Daley | Boulder Junction | WI |
| Scott & Kimberly Davis | Glenview | IL |
| David & Missy Drake | Boulder Junction | WI |
| Bob & Candy Gabriel | Chicago | IL |
| Janie Harpster | Boulder Junction | WI |
| Joseph Hiebl | Medford | WI |
| Steve & Laurie Hoelzel | Neenah | WI |
| James & Anita Hornbrook | Boulder Junction | WI |
| Eric Johansen | Yorkville | IL |
| Barbara Ann Just | Boulder Junction | WI |
| The Kellner Family | Wauwatosa | WI |
| Thomas & Anita Kacena | Berwin | IL |
| Susan Kern | Boulder Junction | WI |
| Gene & Carol Klisnick | Boulder Junction | WI |
| Dick & Lynne Kohn | Boulder Junction | WI |
| The Konopacki Family | Boulder Junction | WI |
| Jeffrey Long & Barbara Boston | Boulder Junction | WI |
| Allen & Mary Manteuffel | Wheaton | IL |
| Bonnie Menke | Boulder Junction | WI |
| Paul Mueller | Franklin | WI |
| Dick & Moe Nelson | Boulder Junction | WI |
| Wendi Neupert | Rothschild | WI |
| Northwoods Association of Realtors | Woodruff | WI |
| Tom & Deena Oungst | Weslaco | TX |
| Ned & Anita Pierce | Boulder Junction | WI |
| Paula Pomainville | Boulder Junction | WI |
| Bob & Judy Prentiss | New Brighton | MN |
| Roger & Penny Samuelson | Boulder Junction | WI |
| David & Mindy Schnell | Boulder Junction | WI |
| Theresa Smith (Lifetime Friend - Former Director) | Minocqua | WI |
| Chip & Diane Steele | Boulder Junction | WI |
| Parker & Sandy Sterner | Boulder Junction | WI |
| Bill & Donna Steuer | Wales | WI |
| Dean & Cookie Stewart | Arlington Heights | IL |
| John Strass | Palatine | IL |
| Rick & Helen Sweitzer | Wilmette | IL |
| John & Karen Timian | Boulder Junction | WI |
| Town of Boulder Junction | Boulder Junction | WI |
| Greg & Mary VanGrinsven | Boulder Junction | WI |

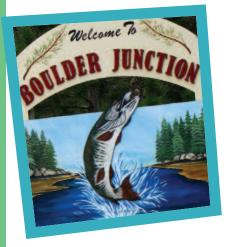
Know

COMMUNITY SERVICES

Ambulance or Fire - EMERGENCY ONLY 911

Boulder Junction has an EMT staffed ambulance and rescue unit, which is defibrillator equipped. Call 911.

| Sheriff's Department | (800) 472-7290 |
|---------------------------------|----------------|
| Vilas County Dispatch | (715) 479-4441 |
| Hospital/Emergency Room | (715) 356-8005 |
| Fire Department | (715) 385-2002 |
| | |
| Lakeland Union High School | (715) 356-5252 |
| Boulder Junction Public Library | (715) 385-2050 |
| North Lakeland School | (715) 543-8417 |
| Post Office | (715) 385-2110 |
| Town Offices | (715) 385-2220 |
| Transfer/Recycling Center | (715) 385-2139 |
| | |





The Boulder Junction Airport (BDJ) is located 2 miles north of the Town of Boulder Junction. The airport features two grass runways, 05-23, 3800′ by 165′ wide, and runway 16 by 34, 3200′ by 150′ wide. The airport is large enough for single and multiengine and has tie-downs for transient airplanes, plus a seaplane dock which is located on Boulder Lake at the end of runway 05.

CHURCHES

| Community Church | |
|-----------------------------|----------------|
| Non-Denominational | (715) 385-2146 |
| St. Anne's Catholic Church | (715) 385-2390 |
| Trinity Lutheran Church | (715) 385-2267 |
| Call for times of services. | |

ORGANIZATIONS

| American Legion Post 451 | (715) 385-2302 |
|----------------------------|----------------|
| American Legion Auxiliary | (715) 385-2292 |
| Boulder Junction | |
| Community Foundation | (715) 385-9267 |
| Boulder Junction Christmas | |
| Scholarship Fund | (715) 439-3199 |
| Friends of the Library | (715) 385-2975 |
| Historical Society | (715) 385-2617 |
| Kiwanis Club | (715) 385-2711 |
| Lions Club | (715) 385-0157 |
| Lioness Club | (715) 385-0366 |
| Snowmobile Club | (715) 385-2369 |
| | |

The photos throughout this publication are from people who generously share them with us and allow us to publish them in our visitor's guide. We hope you continue to share your photos and enjoy seeing them in our book. A big thank you goes to the following people: John & Sue Altschwager, Dean Baker, B. Bertch, Camp Manito-wish YMCA, Mike & Marshia Crowley, Gary Jackson, Eric Johnson, L. Kohn, The Konopacki Family, Life in the Northwoods, Matt Linkowski, Michael Mark, C. Metz, Dick & Moe Nelson, Dave Osborn, D. Oungst, Bill Sherer, Theresa Smith, Mary VanGrisven and everyone who submitted pictures. We hope you enjoy our 2016 Visitor Guide!



Shinging Classic Back

Photo Above: Bobby Orr of Mercer. WI caught this 44" and 21 lbs. Musky on Boulder Lake during the 2014 fishing season.

Helping people have unforgettable vacations is a Boulder Junction tradition. Plan your trip today at boulderjet.org Boulder Junction in the Northwoods of Wisconsin. or call 1-800-GO-MUSKY

Soulder Junction Chamber of Commerce, Inc. P.O. Box 286 B

715-385-2400 or 1-800-GO-MUSKY Boulder Junction, WI 54512-0286 boulderjct.org

EAGLE RIVER, WI

PERMIT NO 7

U.S. POSTAGE

PRSRT STD

Located just 10 minutes off Highway 51 on Highway M

CITIO COL VIN OT CITION

| DISTANCES TO MAJOR CITIES | Chicago, IL365 Miles | Des Moines, IA500 Miles | Fox Cities Area170 Miles | Indianapolis, IN550 Miles | LaCrosse, WI250 Miles | Madison, WI225 Miles | Milwaukee, WI295 Miles | Minneapolis, MN265 Miles |
|---------------------------|----------------------|-------------------------|--------------------------|---------------------------|-----------------------|----------------------|------------------------|--------------------------|
| DISTANCES 10 | Chicago, IL | Des Moines, IA | Fox Cities Area | Indianapolis, IN | LaCrosse, WI | Madison, WI | Milwaukee, WI | Minneapolis, MN |

Rockford, IL295 Miles

