

White Deer Triathlon
May 18, 2019
Sponsorship Opportunities



About the event:

- Coordinated by the Boulder Junction Chamber of Commerce.
- Participants paddle (kayak, canoe or SUP), bicycle and run. Our triathlon is unique because of the paddling leg rather than traditional swim.
- An awards ceremony and cook-out immediately following the race is held at the finish line (Boulder Junction Community Center).
- 2019 will be our 5th year.
- In 2018, we had over 260 registered triathletes.

Please consider sponsoring our 5th year of the White Deer Triathlon:

Platinum Sponsor - \$1,000

- Your large logo will be featured as major supporting sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of whitedeertriathlon.com.
- Logo included on event advertising including newspaper, television and printed posters.
- Logo included in event programs.
- Recognition as our platinum sponsor during the opening remarks and awards ceremony.
- Your company supplied banner displayed at the finish line.
- Your logo included on signage at the starting line, at water stations and at the awards ceremony.
- 3 complimentary individual registrations for the triathlon or one 3-person relay team
- Complimentary 10' x 10' booth space at the awards ceremony and cook-out.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeertriathlon.com.

Gold Sponsor - \$500

- Your medium logo will be featured as a gold sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of whitedeertriathlon.com.
- Logo included on printed posters.
- Logo included in event programs.
- Your logo included on signage at the starting line, at water stations and at the awards ceremony.
- 2 complimentary individual registrations for the triathlon. (Comps may be applied as a credit towards 3-person relay team registration fee, if desired)
- Complimentary 10' x 10' booth space at the awards ceremony and cook-out.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeertriathlon.com.

Over for more sponsorship levels →

Silver Sponsor - \$250

- Your small logo will be featured as a silver sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of whitedeertriathlon.com.
- Logo included on printed posters.
- Logo included in event programs.
- Your logo included on signage at the starting line, at water stations and at the awards ceremony.
- 1 complimentary individual registration for the triathlon. (Comp may be applied as a credit towards 3-person relay team registration fee, if desired)
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeertriathlon.com.

Bronze Sponsor - \$100

- Your business name be featured as a bronze sponsor.
- Business name included on all event t-shirts.
- Business name on the home page of whitedeertriathlon.com.
- Business name included in event programs.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeertriathlon.com.

*Would you like to support the White Deer Triathlon as a sponsor?
Simply fill out the form and return today!*



*Yes! I would like to sponsor the White Deer Triathlon
at the following level:*

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Bronze Sponsor - \$100



Business: _____

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Website: _____

I plan to place an item in the runners' bags and will deliver them to the Chamber by May 1, 2019.

Amount Enclosed: \$ _____

Please return this form with your payment. Make check payable and mail to:

Boulder Junction Chamber of Commerce
PO Box 286
Boulder Junction, WI 54512

Please email your logo to boulderjct@boulderjct.org as soon as possible so that we may begin listing you as a sponsor on our website right away.

Deadline for payment and logo submissions is March 1, 2019.

Thank you for sponsoring Boulder Junction's White Deer Triathlon!