

# White Deer Triathlon Duathlon

## May 15, 2021

### Sponsorship Opportunities



The White Deer Triathlon Committee is moving forward with a 2021 event. The safety of our race participants and volunteers is top of mind, therefore, all planning is being done with COVID-19 safety guidelines in place.

**This year only we are changing to a duathlon format** (6.5k run, 22k bike, 2k run). The reason for this is that we are required to obtain an event permit from the Wisconsin Department of Natural Resources to use the boat landing and any part of the bike trail/forest trail properties. They currently permit a maximum of 50 people, which would include participants and volunteers. With the time needed to plan the event, we are not confident we will be able to obtain one in a timely fashion, if at all, for our race capping, this year, at 200 participants.

The 2021 White Deer Duathlon will be staged at the Boulder Junction Community Center and will feature a 6.5k run, a 22k bike (same route as the triathlon) and finish with a 2k run. We are confident that even with this change, we will host a safe, appealing, and enjoyable endurance event.

#### About the event:

- Coordinated by the Boulder Junction Chamber of Commerce.
- Participants run, bicycle and run.
- An awards ceremony and bagged lunch following the race will be held at the finish line

## Please consider sponsoring our White Deer Triathlon Duathlon

#### Platinum Sponsor - \$1,000

- Your large logo will be featured as major supporting sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of [whitedeertriathlon.com](http://whitedeertriathlon.com).
- Logo included on event advertising including newspaper, television and printed posters.
- Logo included in event programs.
- Recognition as our platinum sponsor during the opening remarks and awards presentation.
- Your company supplied banner displayed at the Community Center.
- Your logo included on signage at the starting line, at water stations and at the awards presentation.
- Three complimentary individual registrations for the triathlon or one 2-person relay team
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Duathlon specials, we will post to [whitedeertriathlon.com](http://whitedeertriathlon.com).

#### Gold Sponsor - \$500

- Your medium logo will be featured as a gold sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of [whitedeertriathlon.com](http://whitedeertriathlon.com).
- Logo included on printed posters.
- Logo included in event programs.
- Your logo included on signage at the Community Center and water stations.
- Two complimentary individual registrations for the duathlon or one 2-person relay team
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Duathlon specials, we will post to [whitedeertriathlon.com](http://whitedeertriathlon.com).

Over for more sponsorship levels —————>

## Silver Sponsor - \$250

- Your small logo will be featured as a silver sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of [whitedeertriathlon.com](http://whitedeertriathlon.com).
- Logo included on printed posters.
- Logo included in event programs.
- Your logo included on signage at the Community Center and water stations.
- One complimentary individual registration for the duathlon.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Duathlon specials, we will post to [whitedeertriathlon.com](http://whitedeertriathlon.com).

## Bronze Sponsor - \$100

- Your business name be featured as a bronze sponsor.
- Business name included on all event t-shirts.
- Business name on the home page of [whitedeertriathlon.com](http://whitedeertriathlon.com).
- Business name included in event programs.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Duathlon specials, we will post to [whitedeertriathlon.com](http://whitedeertriathlon.com).

**Would you like to support the White Deer Triathlon  
Duathlon as a sponsor?**

**Simply fill out the following  
form and return today!**



**Yes! I would like to sponsor the  
White Deer ~~Triathlon~~-Duathlon at the following  
level:**

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$500
- Silver Sponsor - \$250
- Bronze Sponsor - \$100



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Business: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

- I plan to place an item in the 200 runners' bags and will deliver them to the Chamber by May 1, 2021.

Amount Enclosed: \$ \_\_\_\_\_

Please return this form with your payment. Make check payable and mail to:

Boulder Junction Chamber of Commerce  
PO Box 286  
Boulder Junction, WI 54512

Please email your logo to [boulderjct@boulderjct.org](mailto:boulderjct@boulderjct.org) as soon as possible so that we may begin listing you as a sponsor on our website right away.

**Deadline for payment and logo submissions is March 1, 2021.**

**Thank you for sponsoring  
Boulder Junction's White Deer ~~Triathlon~~-Duathlon!**