

Travel

BOULDER

JUNCTION

2022 Visitor Guide

Countless lakes
and endless fun?
Check and check.

Get here. 

BOULDERJCT.ORG    

BEGIN MAKING MEMORIES TODAY

AVAILABILITY
ONLINE



FLAT
OUT
AMAZING



*White Birch
Village Resort*

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THE LEADER IN NORTHWOODS DESTINATION VACATIONS

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Call us today at: 715-385-2182
www.whitebirchvillage.com
PO Box 284 - Boulder Junction, WI - 54512



WELCOME

to Boulder Junction, the Musky Capital of the World®



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Once you arrive, you will experience:

- ✓ A charming, welcoming, and walkable downtown
- ✓ Fun events and activities that create lasting memories
- ✓ 225,000 acres of state forest where new and wondrous paths are discovered
- ✓ 194 lakes and rivers with still waters that reflect beauty all around it
- ✓ Numerous trail systems that offer year-round recreation and exploration
- ✓ Breathtaking natural beauty and wildlife including our albino deer
- ✓ A kind and caring community

We look forward to helping you plan your next vacation. Visit boulderjct.org before you arrive or give us call at the Boulder Junction Chamber of Commerce. 1-800-GO-MUSKY. While you are in the area, be sure to stop by our little log cabin on Hwy. M for personal service from our smiling staff. We are open and here for you year-round.

Sign up for our free monthly eNewsletter at boulderjct.org and stay up to date on current happenings in Boulder Junction.

The Boulder Junction Chamber of Commerce is dedicated to the promotion of chamber member businesses & services to create a healthy prosperous community for all to enjoy. The information and ads included in this publication are the responsibility of the business owner or organization and the Boulder Junction Chamber accepts no responsibility for the content of these ads. ©2022 No part of this book may be reproduced without permission of the Boulder Junction Chamber of Commerce. Designed and printed by Hahn Printing, Inc.

Welcome to beautiful Boulder Junction!



**COONTAIL
MARKET**

Downtown Boulder Junction

Groceries • Deli • Fuel
ATM • Live Bait • Licenses
Liquor • Beer & Wine

www.coontailmarket.com



COONTAIL
play in style.

Stylish Clothing
Watersports
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TWO GREAT LOCATIONS:

Downtown Boulder Jct.
Hwy. 51, Arbor Vitae

www.coontail.com



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ADVENTURES**

Downtown Boulder Junction

Full Service Bike Shop
Kayak, SUP and Bike Rentals

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EST. 1991

COONTAIL

888-874-0885

SILENT SPORTS TRAILS

Directory

Trail Name	LENGTH	HIKING	BIKING	SKIING	SNOWSHOEING	LEASHED PETS ALLOWED	DISABLED ACCESS	BIRDWATCHING	RESTROOM	PICNIC AREA	SHELTER	WATER	SWIMMING	BIKE REPAIR STATION
Bear Lake Road	8.8 mi		R			X								
Boulder Junction Winter Park	.9 mi	X		X	X	X			X	X	H			
Cathernine Wolter Wilderness Area	Various	X		G	X	X		X						
Escanaba-Palette Lake Trails	8.5 mi	X		G		S		X	X		X			
Fallison Lake Trail	2.5 mi	X	P		X			X		X		X		
Heart of Vilas County Trail	52 mi	X	P			X	X		X	X	X	X	X	X
Lumberjack Trail	12.5 mi	X	M	X	X	X		X						
Nichols Lake Landing	1.25 mi		R			X			X	X		X	X	X
North Creek Loop Trail (Construction beginning spring/summer 2022)	14 mi	X	P/R			X	X		X	X	X	X		X
North Lakeland Discovery Center	12 mi	X	M	G	X	S		X	X	X	X			
North Lakeland School	10 mi	X		G		S			X		H			
North Trout Nature Trail	1 mi	X			X				X			X		
Razorback Ridges Trails	16 mi		M	G		S			X	X	H			
Star Lake Nature Trail	2.5 mi	X			X							X		
Tom Roberts Memorial Trail	.5 mi	X		X	X		X					X	X	
White Deer Loop	6.5 mi		R			X								
WinMan Trails	Various	X	M/W	G	X	X			X		H			

Key

G Groomed P Paved H Heated
S No Pets on Snow R Road Route
M Mountain W Winter Fat Tire

State Forest Trails require a fee/pass to mountain bike or ski on groomed trails.



See it all.

Go ahead—see what's around the bend. You've always got more time to explore Boulder Junction's trails—the community is surrounded by Wisconsin's largest state forest, the Northern Highland-American Legion State Forest. The hiking opportunities are nearly endless.

Find trails and discover featured hikes on some of the best trails in the Northwoods by downloading the Vilas County Map It! app.





Bike **BOULDER** — JUNCTION

Ride on.

A serene sunrise ride, a lakeside lunch, and an afternoon among towering pines—it's all possible on Boulder Junction's biking trails. Whether you're exploring the 52-mile Heart of Vilas County Paved Bike Trail System, which was recently named a National Recreation Trail, or slicing down a single-track in the woods, Boulder Junction welcomes bicyclists in any season (yes, you can even fatbike here in the winter).

You will find area trail information on page 5 or download the Vilas County Map It! app for interactive trail maps in and around Boulder Junction. We are also happy to mail you a map. Request a visitor guide at boulderjct.org and let us know you would like more information on biking.

No bike? No problem. Visit boulderjct.org for rental information – including E-bikes, fatbikes and youth.

Help expand.

The North Creek Trail Loop Committee is paving an additional 3.3-miles of trail connecting to Heart of Vilas County Bike Trail at the intersection of Hwy K along Hwy H to North Creek Rd., creating a 14-mile loop. Donations are graciously accepted. For more information:

North Creek Loop Bike Trail Committee
PO Box 417, Boulder Junction, WI 54512
(715) 892-7297
northcreekloop.com



FISHING GUIDES of BOULDER JUNCTION

BOB'S MANITOWISH GUIDE SERVICE



"Get Hooked on Fishing"

Fishing fun for all ages and for all types of Northwoods fish. All equipment, fish cleaning and bait provided. Full or ½ days. Over 35 years of experience. Specialize in family fishing.

715-385-2711

cell: 715-892-2366

email: macooa@centurytel.net

website: boulderjct.org/bobbertch

MARTY CLAUSON FISHING ADVENTURES

**Fishing for
Walleye,
Large &
Smallmouth
Bass, Musky
and Panfish.**

Fishing guide
service for over
30 years! Full or
½ days.



608-369-0075

email: marty1956@frontier.com

website: fishingboulderjunction.com

ERV KELLER GUIDE SERVICE



Musky-Bass-Walleye

Full-time guide for all species.
30 years' experience. Tuffy boat with latest
electronics. Fishing tackle and cleaning included.
Full or ½ days. Children welcome.

715-385-2265

cell: 715-605-2349

website: boulderjct.org/ervkeller

ERRINGTON'S GUIDE SERVICE Panfish to Musky



Over 25 years of guide service & fished over 260
lakes. Great with kids & families. Full or 1/2 day with
optional shore lunch. Tackle & fish cleaning included.

815-298-1358

email: mikeerrington@yahoo.com

website: erringtonresort.com

Cast away.

Bring a cooler and plenty of bait—we'll provide the trophy fish. When you cast your line in the Musky Capital of the World®, you're sure to snare walleye, bass, panfish, pike and (of course) Boulder Junction's famous musky.

The chart on page 13 gives information on some of the best fishing lakes in Boulder Junction.

New to fishing? Check out our Fishing 101 articles and videos, filled with tips and tricks for first-time anglers, at boulderct.org

What about the winter? Ice fishing is hot during the snowy season. Put up a shanty and drop a line.



Show us a photo of your prized legal Musky from the lakes in the Boulder Junction area and, in return, you will receive a recognition certificate from the Musky Capital of the World!

To submit your photo, simply fill out the "Show Us Your Musky" form on boulderjct.org, include a photo and we will send out the certificate in the mail.

This is not a contest and there is no limit to the number of entries per angler. Submissions can be made at any time. Be sure to use proper handling guidelines when taking a photo of your Musky. Thank you!

Show us your musky.

Northern Highland Sports

SPECIALIZING IN FISHING TACKLE

Located in Boulder Junction, WI 54512

- Premium Rods & Reels
- Guide Service
- Live Bait
- Lake Maps & Info
- Line Winding
- Sportswear
- Hunting & Camping Gear
- Souvenir T-Shirts
- Sweatshirts

Carol & Matt Ashley | 715.385.2134 | northernhighlandsports.com



Figure 8 Fishing Guide Service

Boulder Junction, WI

Josh – 715.441.0782

jsblawas@icloud.com

Families-Experienced Anglers-
Corporate Outings-Beginners Welcome
1/2 Day, Full Day, Backwoods Trips,
Ice Fishing Available
21 foot Lund Boat, Bait, Tackle,
Ice & Fish Cleaning Provided
Catch Walleye, Musky, Trout,
Bass, Panfish, Northern Pike...

Boulderjunctionwifishingguide.com

Boulder Marine Center, Inc.

The Friendliest Service in Northern Wisconsin

Alumacraft, G3, Sylvan & Starcraft Boats • Gillgetter, Suncatcher, Angler Quest & Sylvan Pontoons • Snowmobiles • Triton & Shoreland'r Trailers
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Parts Unlimited Authorized Dealer

Yamaha, Suzuki, Mercury & Honda Authorized Service Center

Hwy. K West, Boulder Junction

bouldermarinecenter.com 715-385-2177



MERCURY



ARCTIC CAT

Fishing Guides

BILL SHERER'S NORTHERN ADVENTURES FLY FISHING GUIDE SERVICE

5570 County Road M, Boulder Junction, WI 54512
(715) 385-0171 wetieit.com

Guiding fly anglers in Northern WI & MI, daily trips for musky, trout, bass, steelhead & pike. Boat, wade, & float trips. Bill Sherer's We Tie It Fly shop on Hwy M north. Fly casting & fly-tying classes, open 6 days a week year-round.

BOB'S MANITOWISH GUIDE SERVICE

9487 The Narrows Trail, Boulder Junction, WI 54512
(715) 892-2366 boulderjct.org/bobbertch

Fishing for all ages, over 35 years fishing area lakes and rivers, all species of fish. 19ft. Alumacraft Bass boat and tackle provided. Fish cleaning, full or half days. Fully licensed guide specializing in family fishing. See ad page 8.



BOAT – MOTOR – CANOE RENTALS

By Day or Week

CANOES – KAYAKS

Cartop or Shuttle Service

BOATS – 12' & 14'

Located on 12 area lakes and also at office.

MOTORS

Evinrude Outboards

SUMMER HOURS:

Open at 8am, 7 days a week

SCHAUSS WOODWORK

1 Block East of "M" on Main Street
Boulder Junction, WI 54512

715-385-2434

RESERVATIONS ACCEPTED



ERRINGTON'S GUIDE SERVICE

PO Box 1054, Star Lake, WI 54561

(815) 298-1358 erringtonresort.com

Over 25 years of guide service & fished over 260 lakes. Great with kids & families! From panfish to Muskies – full or 1/2 day with optional shore lunch-tackle & fish cleaning included. For a great fishing experience rain or shine! See ad page 8.

ERV KELLER GUIDE SERVICE

PO Box 260, Boulder Junction, WI 54512

(715) 605-2349 boulderjct.org/ervkeller

Full time licensed guide for all species. 30 years' experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included. Full or half days. Children welcome. See ad page 8.

FIGURE 8 FISHING GUIDE SERVICE

15676 Hwy 70, Lac du Flambeau, WI 54538

(715) 441-0782 boulderjunctionwifishingguide.com

Come on a fishing adventure with Josh! Over 15 yrs. experience fishing the area lakes & rivers. Guiding out of Boulder Junction, also servicing surrounding areas. Families -Trophy Hunters - Corporate Outings - Beginners - Welcome. Licensed & fully insured. See ad page 10.

LAST RESORT GUIDE SERVICE

8772 Kurtzweil Road, Sayner, WI 54560

(715) 605-2404 lastresortguideservice.com

Fishing musky, walleye, bass in Vilas, Oneida & Iron counties. Full or half day with equipment if needed.

MARTY CLAUSON FISHING ADVENTURES

PO Box 135, Boulder Junction, WI 54512

(608) 369-0075 fishingboulderjunction.com

Licensed guide specializing in walleye, large & smallmouth bass, musky and panfish. Guiding for over 30 years. See ad page 8.

NORTHERN WISCONSIN KAYAK FISHING

PO Box 219, Boulder Junction, WI 54512

(405) 580-4036 northernwisconsinkayakfishing.com

Northern Wisconsin's premier kayak fishing guide service. Specializing in fishing the most productive lakes and rivers of Vilas and Oneida Counties. All gear provided. Affordable pricing. Fully licensed and insured.



Explore more.

Hit the water.

So many lakes. So little time. So, what are you waiting for?

With 194 gorgeous glacial lakes within 10 miles of downtown, you'll find a lot of water to explore.

Boaters in Boulder Junction have a lot of beautiful options, including larger lakes suitable for a family cruise in a pontoon boat or leisurely ride in a classic aluminum fishing boat.

The vast areas of undeveloped wilderness are a playground for paddlers. Kayakers, canoeists and stand-up paddleboarders will find several excellent no-motor lakes as well as a huge array of secluded, undeveloped lakes and rivers within the Northern Highland-American Legion State Forest.

The Northern Highland-American Legion State Forest offers the opportunity to camp along rivers and lakes at designated water accessible only campsites. There are currently over 70 sites on the State Forest. The majority of sites are on the Manitowish River and Manitowish Chain of Lakes. A variety of lake sites also exist. All campsites have a picnic table and fire ring. Sites are numbered and marked with yellow signs displaying a tepee. Portages are designated by yellow signs with crossed paddles.

Check out boulderjct.org to see where to go canoeing or kayaking, find scenic Boulder Junction boating trips, rental locations, and outfitters.

Lake	AREA (ACRES)	MAX DEPTH (FT)	MEAN DEPTH (FT)	MUSKY	NORTHERN PIKE	WALLEYE	LM BASS	SM BASS	PANFISH	TROUT	BOAT LANDING
Allequash Lake*	426	24	10	C	C	C	C	P	A		PR
Big Lake	835	61		C	P	C	P	C	C		PR
Big Muskellunge Lake	930	70	26	C	P	C	C	P	C		PR
Boulder Lake	524	23	12	C	P	A	P	P	C		PR
Clear Lake	555	45	16	C	C	C	P	P	C		PR
Day Lake	117	48						P	C		UR
Escanaba Lake	293	26	14	C	P	A	C		C		PR
Fishtrap Lake*	329	41		C	P	C	C	P	C		CI
High Lake	734	31		C	P	C	P	P	C		GR
Island Lake	1023	35	13	C	C	C	P	P	C		PR
Jag Lake*	158	14		P		C	P	P	C		PR
Jute Lake	199	23	16	P			P	C	C		PR
Little Crooked Lake	153	20		C	P	C	P		C		PR
Little John Lake*	166	19		C	P	C	C	P		A	PR
Lost Canoe Lake	249	41		P	C	C	C	P	C		CI
Mann Lake	261	18	5		C				C		GR
Nebish Lake	98	52	18				A		C		GR
Nichols Lake*	40	16					P		P		CI
Nixon Lake*	110	5		C		P	P	P	P		CI
Oswego Lake	66	17			P		P		P		UR
Palette Lake	173	65	33		P			C	C		CI
Trout Lake	3816	117	49	C	C	C	P	C	C	C	PR
Upper Gresham*	366	32	13	C	P	C	C	A			PR
White Sand Lake	1229	63	24	C	P	C	P	P	P		GR
Whitney Lake	102	8			P		C		P		GR
Wildcat Lake	305	38	12	C		C	P	C	C		PR

Key

BOAT LANDING:
CI Carry In
GR Gravel Ramp

PR Paved Ramp
UR Unimproved
Ramp

SPECIES OF FISH:
A Abundant
C Common

P Present
* Shore fishing

Unwind.

Community Sports & Recreation Area:

Located behind the Boulder Junction Chamber of Commerce Office on Hwy M you will find: Tennis and Pickleball courts, a picnic pavilion, the Earl Strum Memorial Baseball Field, a skateboard park, basketball court, playground, public restrooms and the Heart of Vilas County Bike Trailhead.

Boulder Junction Winter Park:

Located ¼-mile east of Main Street on Old Hwy K, when there's snow on the ground, the park features: A regulation-size ice skating rink, one-mile cross-country skiing and snowshoeing trail, a warming shelter, sledding hill and picnic pavilion. Leashed pets welcome.

Swimming Beaches:

Nichols Beach: Located on Hwy H just south of the Hwy K intersection of Nichols Lake Rd. **North Trout Lake:** Located off Hwy M 3-miles south of Main Street. Turn at the North Trout Lake Boat Landing. **Crystal Lake:** Located 11-miles south of Boulder Junction on Hwy N. A state forest pass is required for entrance.



Selfie Spots:

Keep your camera handy, not only do we have scenic views at every turn that are a photography's dream, but fun stops for selfies and photos with family and friends. Be sure to check out:

Marty the Musky: Pictured on page 3. As you head into town on Hwy M, you'll see our new 18' mascot. Use hashtag #martythemusky when sharing on social media.

The Big Rocker: Next to Peeplelures at People's Park on Main Street.

Our Mural: A homage to all 4 seasons in Boulder Junction, located on the side of Badger Heating & Air Conditioning on Main Street.

Musky Tank: Just two blocks west of Main Street on Hwy K, you'll find another giant Musky in the Musky Capital of the world.

What Fish Are You? Stop by Northern Highland Sports on Main Street to see how you measure up to your favorite fish species.



Capture the moment.

Attractions

BOULDER JUNCTION SHOOTING RANGE

10449 Nebish Lake Rd, Boulder Junction, WI 54512

(715) 891-7404 boulderjunctionshootingrange.com

Open to the public year-round. Trap, skeet & 5-stand Shooting on Wed. and Sun. 11:30-3:30pm. Rifle/pistol range open every day, except during shotgun events and hours listed above. Please call for complete details of closed/open hours.

COPPER PEAK ADVENTURE RIDE, INC.

N13870 Copper Peak Rd, Ironwood, MI 49938

(906) 932-3500 copperpeak.com

Visit the Midwest's premier vista and North America's largest ski jump! See three states, Apostle Islands, Porcupine Mountains, Isle Royale, and 5 nearby waterfalls. Open Memorial Day thru Mid-October. See website for details.

GRASSY CREEK RANCH

6350 Cty Rd M, Boulder Junction, WI 54512

(715) 892-1438

Horseback riding adventures for the entire family. Specializing in small personalized trail rides. We are known for providing folks with the best horseback riding in the area. Experience the beauty and excitement of exploring the scenic Northwoods.

NORTH LAKELAND DISCOVERY CENTER

14006 Discovery Lane, Manitowish Waters, WI 54545

(715) 543-2085 discoverycenter.net

Hiking, biking, snowshoeing, and xc ski trails, nature programs for all ages, Nature Playscape, canoe and kayak trips, Nature Center, youth adventure and family fun programs. Facility rental and lodging for weddings, reunions, retreats, and camps. See ad this page.

NORTHWOODS CHILDREN'S MUSEUM

346 W. Division Street, Eagle River, WI 54521

(715) 479-4623 northwoodschildreismuseum.com

Northwoods Children's Museum & Discovery Toy Store in Eagle River offers hours of fun and creative learning through interactive play exhibits and its art center. For hours and admission, call the museum.

NORTHWOODS WILDLIFE CENTER

8683 S. Blumenstein Road, Minocqua, WI 54548

(715) 356-7400 northwoodswildlifecenter.org

This wildlife & education center is located in Minocqua on Hwy 70 West across from Trig's & Walmart. Specializing in wildlife rescue, rehabilitation & release, the center offers educational programs & tours. Donations are greatly appreciated.

STORMY KROMER

1238 Wall Street, Ironwood, MI 49938

(906) 932-1339 stormykromer.com

Home of the iconic Stormy Kromer Cap, including full retail store and factory outlet in Ironwood, MI. Please call for tour availability at 888-455-2253. Kid friendly. Come see a legend in the making, just one hour from Boulder Junction.

TROUT LAKE GOLF CLUB

3800 Hwy 51 North, Arbor Vitae, WI 54568

(715) 385-2189 troutlakegolf.com

Established in 1924, Trout Lake Golf Club has been enjoyed by the thousands. Trout Lake Golf Club entertains the most novice but challenges the most experienced! Trout Lake Golf Club is located 10 miles North of Minocqua.

WILDERNESS VETERANS MEMORIAL FLAME FOUNDATION, INC.

11662 County Road W, Presque Isle, WI 54557

(715) 686-2517 wildernessvetmemorial.org

Visit Veterans memorial & educational site. Honoring America's finest, our US Military. See the eternal flame burning above towering monuments. Stop at Post 480 for refreshments & restrooms (limited hours). See signs on Cty Hwy W, Presque Isle.

WINMAN TRAILS FOUNDATION

6870 County Hwy W, Winchester, WI 54557

(646) 543-8784 winmantrails.com

WinMan Trails is a non-profit trail system spanning 1,300 acres of private and public land. Offering mountain biking, hiking, groomed classic and skate skiing, winter fat biking, and snowshoeing. Donations are encouraged.

**Kid's Nature Playscape • 12 miles of trails on 850 acres
Nature Center • Canoeing & Kayaking • Pontoon Tours
Nature & wildlife classes • Facility rentals**



**Open to the public all year from dawn to dusk
DiscoveryCenter.net (715) 543-2085
14006 Discovery Lane, Manitowish Waters, WI**

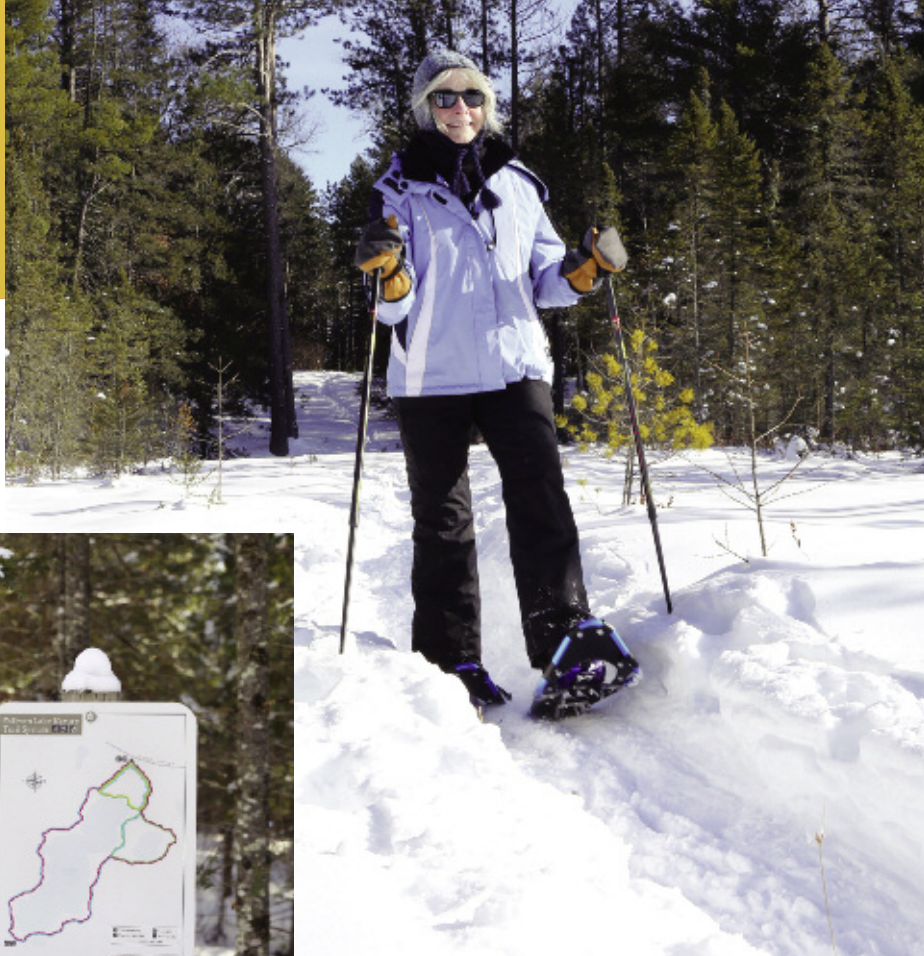
Make tracks.

Snowshoe

Explore an unforgettable snowshoe trail or blaze your own—in Boulder Junction, you'll find snow-filled winters and endless places to discover. Snowshoes can take you anywhere and the serenity of the forest after a fresh fallen snow is unsurpassable.

Cross Country Ski

Ski through snow so fresh and white you'll almost be embarrassed to disturb it. Discover more than 45 miles of well-groomed cross-country ski trails suitable for diverse skill levels, a local ski shop with high-quality rentals and trailside restaurants that serve up all the Northwoods classics.



Fatbike

Fatbikes are a blast to ride over snow and soft terrain. If you've never ridden one of these bikes, now is your chance. They are a lot of fun to use anywhere there is snow, including lakes where there's good ice.



Check out the listing on page 5 for cross-country ski, snowshoe and fat bike trail information or download the Vilas County Map It! App for all the silent sports trails throughout the county.

Keep an eye on boulderjct.org throughout the season for up to date conditions as well as guided events.



Fatbike favorite.

WinMan Trails: Spanning 1300 acres of private and public land, with trail lengths .5- to 12-mile loops. From Boulder Junction, follow Hwy K west, to Hwy W. North on Hwy W approximately 2 miles to the trailhead.



Ride on.

Sometimes all you need for a day of adventure is a full tank of gas.

Boulder Junction is your gateway to thousands of miles of Northwoods snowmobiling adventures. From your home base, you can explore a full menu of trailside restaurants, tour state and country forests or make a run up to the Upper Peninsula of Michigan.

New to snowmobiling? Rent a sled and check out our Snowmobiling 101 videos and tips on boulderjct.org.

The Vilas County Map It! app will provide you with interactive snowmobile trail maps in Boulder Junction and neighboring communities.



ACCOMMODATIONS

Directory

Hotels/Motels

ACORN LODGE

10370 Main Street, Boulder Junction, WI 54512 | (715) 385-2150 | acorn-lodge.net

We are Guest Rated #1 in Boulder Junction! Our High Standards for quality & cleanliness are second to none! For over 40 years the Acorn Lodge has been a premier Northwood's lodging destination. Some of the amenities we offer are, indoor heated pool & spa, great room with huge stone fireplace, Wi-Fi, in room refrigerator, and comfy beds. Conveniently located in the center of town. Check out our website for more information. See ad page 18.

BOULDER JUNCTION MOTOR LODGE

10432 Main Street, Boulder Junction, WI 54512 | (715) 385-2825 | boulderjunctionmotorlodge.com

Our Northwoods lodge is highly recommended for its cleanliness & meticulous appearance inside & out. In 2012, we received the "Best of Boulder Junction Award" by the U.S. Commerce Association. We provide a fish-cleaning house, freezer, outside electrical outlets and ample parking for boats & trailers. We offer a large whirlpool, with spectacular views of wildlife. Our lobby is attractively decorated with Northwoods decor and a fireplace surrounded by comfortable seating. Our spacious rooms offer free high-speed WiFi, refrigerators, cable TV, phones, in room whirlpools & connecting rooms. Complimentary continental breakfast is served each morning in our lobby. Our park like setting is conveniently located within walking distance of unique local shops and restaurants. We are on biking, hiking & main snowmobile trails. Located on Main Street (Hwy K) in Boulder Junction. See ad page 21.

THE LODGE AT MANITOWISH WATERS

13859 Ilg Road, Manitowish Waters, WI 54545 | (715) 543-2024 | lodgemw.com

Your four season Northwoods retreat. Ideal for family events, relaxing getaways and corporate retreats. Shops, restaurants & spa are minutes away. Stay any season to enjoy outdoor activities. All rooms include Wi-Fi and refrigerators. See ad page 20.

Resorts

BENT'S CAMP

6882 Helen Creek Road, Land O' Lakes, WI 54540 | (715) 547-3487 | bents-camp.com

In operation over 125 years! This historic resort has 12 cabins, a bait shop, boat launch, swimming beach, and full service bar & restaurant. Directly off snowmobile & ATV trails, we are a traditional Northwoods experience during all four seasons.

CABINS ON TROUT

4787 Ryan's Road, Boulder Junction, WI 54512 | (715) 614-3993 | cabinsontrout.com

Beautiful sand beach on Trout Lake. Enjoy s'mores over the campfire after a day on the water. Relax in our modern & rustic 2 bedroom cabins while enjoying the breathtaking view. Pontoon & kayak rentals on site. See us on Facebook.

FIESTA ON THE LAKE

4716 Campo Fiesta Lane, Boulder Junction, WI 54512 | (920) 205-7262 | fiestaonthelake.com

Our 1 and 2 BR cabins on Trout Lake are simple and sweet. Each cabin has full kitchen & bath. With state forest & trails on one side and the lake on the other, we offer a wonderful uniqueness plus, we are only 3 mi from town, by bike trail or car.

JUNEBUG'S OSWEGO LAKE RESORT

9963 Junebug Circle, Boulder Junction, WI 54512 | (715) 385-3386 | oswegolakeresort.com

2 two bedroom cabins, each sleeps 4, on quiet no-motor lake. Pets welcome with fee. Canoe, kayak, rowboat included. Picnic table & firepit. Satellite TV. Air conditioned. See ad page 20.

LYNX LAKE RESORT & BAR

10683 County Road B, Presque Isle, WI 54557 | (715) 686-2249 | zastrowslynxlakelodge.com

Lakefront vacation cabins, with the comforts of home - major amenities included. Newly remodeled. Located on beautiful Lynx Lake and main snowmobile trail. Sandy beach, boat rentals, great fishing, canoes and bar on site. Find us on Facebook. See ad page 28.

LYNX LAKESIDE RETREAT

7420 McDowell Road, Presque Isle, WI 54557 | (608) 449-0707 | boulderjct.org/listing/lynxlakesideretreat

Wake up each morning in our 5 bed 2.5 bath home on Lynx Lake! Sleeps 14, room at the dock for 2 boats, sandy beach, and kayaks are included. Right off the snowmobile trails, so bring your friends and trailers and ride right out the attached garage!

MEADOWLARK RESORT

11972 Middle Gresham Lane, Boulder Junction, WI 54512 | (715) 385-2725 | meadowlarkresort.com

Two Deluxe, two bedroom updated cabins. TV/DishNet/VCR/DVD/WiFi. Modern kitchen. Bath with shower. Screened porch overlooking lake. Cozy electric fireplace. Grill, boat, canoe, kayak, swim raft, and piers. Excellent fishing. Open year round.

MURPHY'S HIGH LAKE CABINS

6439 Forest Lodge Lane, Land O Lakes, WI 54540 | (414) 852-4609 | murphysaspencabins.com

Two lakeside cabins with a great view! Each with 2 bedroom, 2 bath, fireplace, linens, towels, boat, canoe & paddle boats. WiFi, HDTV, Blu-Ray DVD, grills, fans, A/C, private launch and sandy beach with playground. No pets.

RED CROWN LODGE - GROUPS ONLY

3852 US Highway 51 N, Arbor Vitae, WI 54568 | (715) 385-2709 | redcrownlodge.com

Located on Trout Lake, Red Crown Lodge provides each group with the exclusive use of the property and the finest lodging, dining, golf and lake activities in Wisconsin's Northwoods. Groups only. Minimums required. Call for more details.

SUNRISE RESORT

7632 Highway P, Presque Isle, WI 54557 | (715) 686-2414 | sunrise-resort.com

Year-round resort with 8 lakefront cabins & homes. Screened porches, sandy swim area & access to recreational trails. We have 1000' of frontage on Presque Isle Lake, part of an over 1500 acre 4-lake chain perfect for boating, fishing or paddling. See ad page 20.

WHITE BIRCH VILLAGE RESORT

8695 Village Lane, Boulder Junction, WI 54512 | (715) 385-2182 | whitebirchvillage.com

White Birch Village Resort offers the opportunity to create fond memories for individuals, couples & families. Our resort offers a unique vacation experience in a "Northwoods Nice" environment. All of our facilities & grounds are impeccable and well-maintained. Through our variety of amenities we offer a complete resort experience. White Birch Village Resort is the leader in Northwoods destination vacations. Let your memories begin today! See ad page 2.

LAKE	# OF UNITS	OPEN YEAR-ROUND	PETS OK	A/C	FIREPLACE	WI-FI	TELEVISION	HANDICAP ACCESSIBLE	LAKE SWIM AREA	POOL OR HOT TUB	BOAT
Off Water	16	X		X	X	X	X	X		X	
Off Water	20	X		X	X	X	X	X		X	
Off Water	20	X	X	X	X	X	X	X			
Mamie	12	X				X	X		X		X
Trout	2			X			X		X		X
Trout	4		X			X			X		X
Oswego	2	X	X	X		X	X				X
Lynx	11	X	X			X	X		X		X
Lynx	1	X	X	X	X	X	X		X		
Middle Gresham	2	x	x	x	x	x	x		x		x
High	2			X	X	X	X		X		X
Trout	50	X	X	X	X	X	X	X	X		X
Presque Isle	8	X	X		X	X	X	X	X		X
White Birch	21		X	X	X	X	X		X	X	X

Resorts Cont.

WILDCAT CABINS & HOMES

10016 Kitten Lane, Presque Isle, WI 54557 | (414) 659-6221 | wildcatcabins.com

Individually owned, well-kept cabins on the Wildcat Chain of Lakes with private piers. Fishing, swimming, kayaking, biking and other activities nearby. Accommodations for 2-6 people, or for larger groups consider multiple cabins.

WITTIG'S POINT RESORT & TAVERN

9490 Fishtrap Lake Road, Boulder Junction, WI 54512 | (715) 385-2464 | wittigspoint.com

3rd generation resort in business since 1946. 6 Deluxe cabins (May-October) with 850ft. of lake frontage. 2 Deluxe cabins for late Fall & Winter. Also have a unique old-fashioned tavern overlooking Fishtrap Lake & the Manitowish River.

Cabins/Vacation Homes

BOBKATS CABINS

10436 Blaisdell Street, Boulder Junction, WI 54512 | (715) 563-5812 | boulderjct.org/listing/babkatcabin

Two bedroom, one bath cabin that sleeps six. Cabin is located right on the snowmobile trail and a block off of the bike trail. A short walk to downtown businesses. Sorry no pets.

ISLAND BAY LODGE

5359 South Shore Bay Lane, Boulder Junction, WI 54512 | (715) 892-4404 | islandbaylodge.com

This stunning lakefront lodge sleeps 21. Perfect for large groups. The newly renovated lodge features 7 bedrooms & 8 bathrooms. Overlooking Island Lake with 175' of beach access & a 63' pier for docking your boat. Lower level rec room.

LA BRI

11146 Birch Point Lane, Boulder Junction, WI 54512 | (847) 256-4409

Year round, four-bedroom, four-bath, exclusive retreat on a private Class A Musky lake! 2 fireplaces, 6 skylights, fishing boat, skis, canoes, raft, kayaks, stand up paddleboards included. Pontoon available for rent. Exquisite Northwoods decor. No pets please.

LAKELAND RENTAL MANAGEMENT, INC.

205 Milwaukee Street, Minocqua, WI 54548 | (715) 356-3178 | northwoodsnavigator.com

Lakeland Rental Management, formerly Northwoods Property, has been the area's premier property management company for 20 years. As a licensed real estate brokerage with experienced staff we are here to oversee all details of your property rental.

LAKE VIEW LODGE

5683 Belden Lane, Boulder Junction, WI 54512 | (630) 853-6876 | lakeviewlodge.info

Lake View Lodge is a private, smoke-free, 5 bdrm/3 bath year-round home. The Lodge can sleep up to 16 & dogs are welcome. Included are a paddle boat, rowboats, canoes, kayaks, tennis court, laundry, cable/internet, movies, books, games & A/C. We are also on the snowmobile trail for those looking for winter fun. Finally, cuddle up next to 1 of our 2 fireplaces & enjoy the beautiful views from our panoramic windows!

LAKEWOOD NORTH

5601 Hidden Bay Lane, Boulder Junction, WI 54512 | (715) 356-3178 | lakewoodnorthvacation.com

Family owned rental just a short walk to downtown. Lakefront property features 2 houses, each with private pier & lake access. Rent separately or together for a large gathering. Lodge sleeps 10 or the cabin sleeps 5, both with use of kayaks & canoe.

MEAN ARLENE'S RENTALS

10459 Main Street, Boulder Junction, WI 54512 | (715) 892-7469 | meanarlenes.com

Very very clean. Sleeps 4. WI-FI, A/C, 2 car garage for boats or sleds. Bikes included. Lots of deer, walking distance to town. \$95 night/2 persons, 2 night min, check availability & book online.

OUR CABIN FEVER LLC

10016 Kitten Lane, Boulder Junction, WI 54512 | (815) 954-9199 | cabinrentalboulderjunction.com

Clean/comfortable cabin just N of Boulder Jct. on Kitten Lk. 2 BR, 2 bath, sleeps 5. Kitchen, living rm, 3-season rm, TVs, free WiFi, dock, beach & more. Kitten & Wildcat Lks are excellent for musky, walleye, LM & SM bass, crappie.

SINGWAKIKI CABINS

5331 Nichols Lake Lane, Boulder Junction, WI 54512 | (715) 614-9203 | boulderjct.org/listing/singwakikicabins

Singwakiki cabins are the only cabins on Nichols Lake. 2 of the 3 cabins have screened in porches & fireplaces. We are right off of the bike trail at the junction of Hwy H+K and have 5 miles of private trails for hiking & biking."

SWEET EMMA'S

5657 County Road M, Boulder Junction, WI 54512 | (715) 385-2136 | sweetemmas.com

Cozy, clean 3 BR, 2 B. Fully equipped kitchen, linens, bike & kayak rentals, wheelchair ramp, fire pit and pier. On River. On Snowmobile trail #15. 1/4 Mile from Downtown. No Pets. See ad page 20.

WOLF BAY LODGE

8985 County B, Land O' Lakes, WI | (608) 406-6933

Beautiful lakeside home & guest house with unbeatable water views & privacy on level lot. Main house: 2 bed/3 baths. Guest house: 2 bed/1 bath. Kayaks, canoes. Full kitchen, laundry, grills. Boats, snowmobiles, ATVs for rent. Property rented to only one group at a time. See ad page 19.

Long-Term Rentals

THE WOODS OF BOULDER JUNCTION

10203 High Fishtrap Lake Road, Boulder Junction, WI 54512 | (414) 313-9001 | woodsofboulderjunction.com

Year round apartments in rustic forest setting. Spacious 2 & 3 bedroom, 2 bath, modern kitchen w/appliances, fireplace & attached 2 car garage. Private entrance & patio. Maintenance-free living-Heat Included. Call for further information and tour. 13 X 26 storage units available to the public. See ad page 41.

LAKE	# OF UNITS	OPEN YEAR-ROUND	PETS OK	A/C	FIREPLACE	WI-FI	TELEVISION	HANDICAP ACCESSIBLE	LAKE SWIM AREA	POOL OR HOT TUB	BOAT
Wildcat	8	X	X		X	X	X		X		
Fishtrap	6	X				X	X		X		
Off Water	1	X		X	X	X	X				
Island	1			X	X	X			X		
Little Crooked	1	X			X		X	X	X		X
Various	65	X	X	X	X	X	X	X	X	X	X
Boulder	1	X	X	X	X	X	X		X		X
Boulder	2	X		X	X	X	X		X		
Off Water	1	X		X		X	X				
Wildcat	1	X	X		X	X	X		X		
Nichols	3		X		X				X		X
Manitowish River	1	X		X		X	X	X			
High	2	X		X	X	X	X		X		X
Off Water	32	X	X	X	X	X	X	X			



OPEN YEAR-ROUND

Sweet Emma's on Manitowish River



Cozy & Clean, 3-Bedroom Home.

Pier & Kayaks, Bikes.

Handicapped Accessible.

On Snowmobile Trail #15.

Located 1/4 Mile From Downtown Boulder Junction.

call Fran: **715-385-2136**

www.**sweetemmas**.com



OPEN YEAR-ROUND

715-686-2414

www.sunrise-resort.com

7632 Sunrise Drive

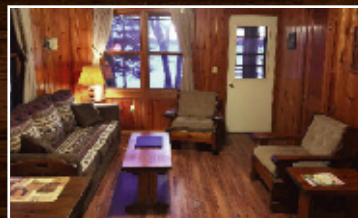
Presque Isle, WI 54557

Follow us on Facebook
and Instagram



- 6 lakefront cabins
- 2 lakefront houses
- Premium pontoon & fishing boat rentals
- On crystal clear Presque Isle Lake—part of 1500-acre 4-lake chain

- Resort fire pit (firewood available on property)
- Plenty of trailer and boat trailer parking
- 1,000 ft. of lake frontage
- Fish cleaning house
- Ice fish, snowmobile from your front door



- Sundecks, swim raft, safe
- gradual sloping sand beach
- Use of SUPs, rowboats, canoes, kayaks
- Walking paths connect to state trails
- Docking space for each cabin

Your Four Season Northwoods Retreat



THE LODGE
MANITOWISH WATERS

715-543-2024 • LodgeMW.com

13859 ILG Road • Manitowish Waters, WI

Junebug's Oswego Lake Resort



2 two-bedroom furnished log cabins,
on 67 acre no-motor lake. Pets welcome!
Near biking, hiking & snowmobile trails.
Open Year Round!



- ◆ Campfire pits
- ◆ Fish cleaning house
- ◆ Rowboats
- ◆ Canoes & kayaks
- ◆ Picnic tables
- ◆ Picnic benches
- ◆ Weber grill available
- ◆ Air conditioning
- ◆ WiFi

9963 Junebug Circle Boulder Jct, WI

715-385-3386 or 414-418-4502

oswegolakeresort.com

junebug9963@gmail.com

Boulder Junction Motor Lodge



- ♣ Air-Conditioned
- ♣ Refrigerators
- ♣ Flat-Screen TVs
- ♣ In-Room Whirlpools
- ♣ On Bike Trail
- ♣ Large, Deluxe Hot Tub
- ♣ High Speed Wireless Internet Access
- ♣ Outside Electrical Hook-Ups
- ♣ On Main Snowmobile Trail
- ♣ Large Lobby with Fireplace
- ♣ Complimentary Continental Breakfast
- ♣ Deer Viewing Rooms
- ♣ Fish & Game Cleaning House
- ♣ Ample Parking - Easy In and Out
- ♣ Shopping & Restaurants Nearby

www.boulderjunctionmotorlodge.com
info@boulderjunctionmotorlodge.com



10432 W. Main St., Highway K
 PO Box 371 • Boulder Junction, WI
715-385-2825





Acorn LODGE & HOTEL



Experience A Classic

Lobby/Great Room • Indoor Heated Pool and Spa • Spacious Rooms
 In-Room Jacuzzi • Free Wi-Fi • Cable TV • Phones • Refrigerators
 Ample Parking • Walk to Restaurants & Shops • Located on Beautiful Biking/Hiking Trails

Downtown Boulder Junction
Reservations: 715-385-2150

10370 Main Street • Boulder Junction, WI 54512

www.acorn-lodge.net

CAMPGROUND

Directory

Private Campgrounds

CAMP HOLIDAY CAMPGROUND

11475 Rudolph Lake Lane, Boulder Junction, WI 54512

(715) 385-2264 | camp-holiday.com

Complete camping facilities for tents, motor homes & trailers. On Rudolph Lake. Four miles SW on Hwy H. Camp store, boat rentals, sandy beach, game room, snack bar, WI-Fi & cable. Day, week, month or seasonal rates. See ad page 23.

WILDWOODS IN BOULDER JUNCTION CAMPGROUND

6184 county Road M, Boulder Junction, WI 54512

(414) 313-9001

36 sites with full hook-ups, electric, sewer and water. Sites designed for motor homes, trailers and park models. Located with direct access to DNR land and on the Heart of Vilas County Bike Trail & snowmobile trail. 2.7 miles to downtown Boulder Junction. Seasonal & semi-seasonal rates. See ad below.

State Forest Campgrounds

NORTHERN HIGHLAND-AMERICAN LEGION STATE FOREST (WI DNR)

10200 Highway N, Boulder Junction, WI 54512

(715) 542-3923 | wiparks.net

	LAKE	# OF UNITS	ELECTRIC	DUMP STATION	DRINKING WATER	TOILETS	SHOWERS	SWIM AREA	PICNIC AREA	FISHING	BOAT LANDING	FEE REQUIRED
Plum Lake Campground	Plum	18 R			X	P		X		X	X	X
Firefly Lake Campground	Firefly	72 R			X	P/F	X	X		X	X	X
Crystal Lake Campground	Crystal	101 R		X	X	P/F	X	X	X	X	X	X
Big Muskellunge Lake Campground	Big Muskellunge	81 R			X	P/F	X	X	X	X	X	X
South Trout Lake Campground	Trout	23 R			X	P				X	X	X
Starrett Lake Campground	Starrett	42			X	P		X		X	X	X
Razorback Lake Campground	Razorback	52			X	P		X		X	X	X
North Trout Lake Campground	Trout	48		X	X	P		X		X	X	X
Upper Gresham Lake Campground	Upper Gresham	25			X	P		X		X	X	X
Big Lake Campground	Big	70 R			X	P		X		X	X	X
Jag Lake-GROUP CAMP	Jag	80 R			X	P		X		X		X
North Muskellunge-GROUP CAMP	Big Muskellunge	80 R			X	P		X		X		X

Key

R Reservable sites available

P Pit toilets

F Flush toilets

Over 100 primitive campsites are available within the NH-AL State Forest. Facilities at primitive campsites are limited to a tent clearing, fire ring, box wilderness latrine and a picnic table.

Wildwoods in Boulder Junction Campground



- Full hookups electric, sewer and water
- Designed for motor homes, trailers & park models
- Direct access to DNR land, bike & snowmobile trails
- 2.7 miles to downtown Boulder Junction
- Across from Gooch's 2 Bar & Restaurant
- Seasonal and semi-seasonal rates

6184 County Road M, Boulder Junction
(414) 313-9001 www.langgroup.net



SUMMER CAMPS

Directory

BOULDER JUNCTION CHILDREN'S REC PROGRAM

5392 Park Street, Boulder Junction, WI 54512

(715) 385-2220 townofboulderjunction.org

This six-week summer program has served area families for over 40 years. Directed and staffed by a licensed teacher, certificated lifeguards and swim instructors, this beloved local program is open to residents and non-residents.

CAMP JORN YMCA

13591 Zenner Lane, Manitowish Waters, WI 54545

(715) 543-8808 campjornymca.org

Through the mission & tradition of YMCA camping, we place a strong emphasis on providing an unforgettable experience for the campers & families that we serve. We offer programming for ages 3 months to 16 years old through our child care, day camp & resident camps. Our premiere location also offers rental groups an unforgettable experience for weddings, reunions & school groups. Visit our website or give us a call!

CAMP MANITO-WISH YMCA

5650 Camp Manito-wish Lane, Boulder Junction, WI 54512

(715) 385-2312 manito-wish.org

103 years of excellence in wilderness tripping & camp experiences. Summer programs for 5th-12th graders. Family camp. Year-round Leadership Program customized for your group. Located on Cty K west of Boulder Junction. Visit us for a tour. See ad below.



RED ARROW CAMP FOR BOYS

3980 Day Lake Rd., Woodruff, WI 54568

(715) 575-9722 redarrowcamp.com

Established in 1920 and located on the site of an 1800's logging camp on beautiful Trout Lake, Red Arrow is a traditional, rustic, full term camp. Boys 7-16 experience a summer of fun and friendship with a focus on skill development and personal growth.



**CAMP
HOLIDAY
CAMPGROUND**

11475 Rudolph Lake Lane
PO Box 67
Boulder Jct, WI 54512
(715) 385- 2264

*"Everybody needs
a little Holiday"*

Large Campsites
Camp Store & Deli
Swim Beach & Fishing
Close to Bike Trails

Camp-Holiday.com
follow us on Facebook and Instagram



CAMP MANITO-WISH YMCA



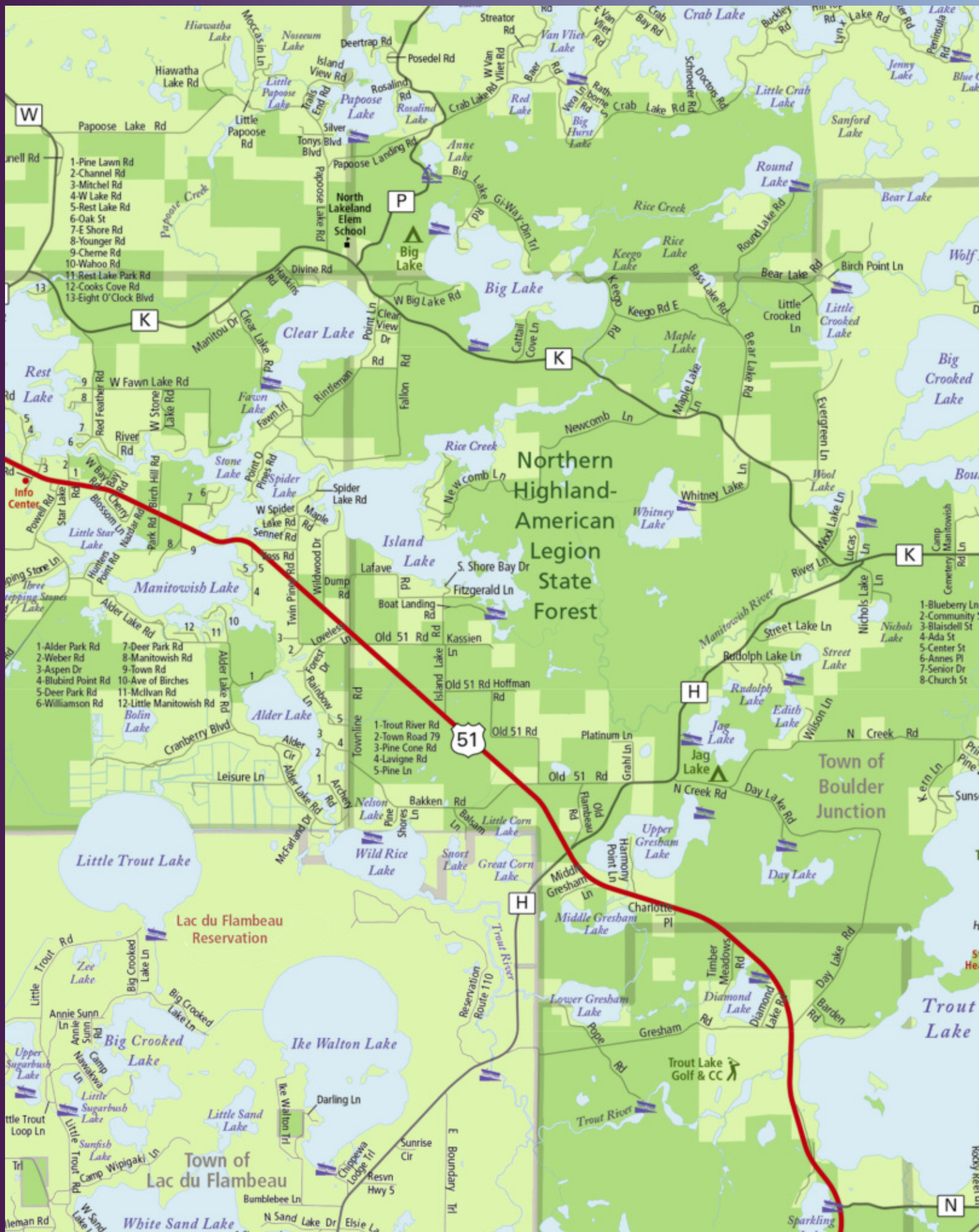
**IT'S AMAZING WHAT KIDS
DISCOVER OUT HERE.
STARTING WITH THEMSELVES.**

- **Summer Camp**
Separate Boys and
Girls Sessions
Entering 5-10th grade
- **Outpost**
Wilderness Trips
for Teens
- **Family Camp**
Multi-generational
Programs



Experience
MANITO-WISH
CAMP MANITO-WISH YMCA

Boulder Junction, WI • manito-wish.org • 715-385-2312





Map Symbols Key

- U.S./State Highway
- County Highway
- Residential Road
- Open Water
- Golf Course
- Airport
- Campground
- Boat Landing
- Carry-In Boat Landing
- Point of Interest





HOMEADE PIZZA, SMOKED
MEAT, FISH FRY, FULL
BAR, SAMMICHES & MORE

Dine-In or Carry-Out

CHECK OUR FACEBOOK
FOR CURRENT HOURS
OR CALL (715) 385-2749



DOWNTOWN BOULDER JUNCTION



We particularly pride ourselves in the
OUTSTANDING VARIETY
&
EXCEPTIONAL QUALITY
of the entrees we serve.



Open Mon-Sat
at 4:00pm
5427 Park St. (Hwy M)
Boulder Junction
(715) 385-2233
Reservations accepted



715-385-9288



WE ARE BACK!!!

Come check out our new place!
Same Great Service –
Same Great Food.

Kevin & Laurel Gutjahr, *owners*

Closed on Tuesday & Wednesday

Open at 11 a.m.

3 miles north of town on Hwy. M
Corner of Cty. M and Dairyman's Road

CASUAL DINING ON THE WATER



715-385-2601

Serving Cocktails, Your Favorite Steaks,
Seafood and Sandwiches from 11am to 9pm

Weekly Specials

Wednesday - 2 for 1 (6 choices)

Friday Fish Fry

Saturday - Prime Rib

Happy Hour Every Day, 11am-4pm

Friendly Atmosphere Free Wi-Fi Air Conditioning

2 Blocks North of Boulder Jct. on Hwy. M
Deck Overlooking the Beautiful Manitowish River

Let the feast begin.

AQUALAND ALE HOUSE

10450 Main Street, Boulder Junction, WI 54512 | (715) 385-0380 | aqualandalehouse.com

A Northwoods casual scratch kitchen with 20 craft beers, wines and sodas. Enjoy our stone-fired pizzas, hearty sandwiches, salads and homemade desserts. See our website or facebook page for current hours. See ad page 28.

BOULDER BEER BAR

5509 County Hwy M, Boulder Junction, WI 54512 | (715) 385-2749 | boulderbeerbar.com

Homemade pizzas, full menu, sandwiches, full liquor bar & crisp beer on tap. Games for adults & kids; music & friendly company. A fun and welcoming downtown destination for the weary traveler. Self-serve seasonal patio. See ad page 26.

BOULDER JUNCTION COFFEE COMPANY

10362 Main Street, Boulder Junction, WI 54512 | (715) 385-2655 | boulderjunctioncoffeecompany.com

Collectivo coffee & tea. Breakfast burritos, scratch-made baked goods, Wisconsin cheese, grilled cheese and free WiFi.

BUSHWOOD TAVERN

4456 Jolin Lane, Boulder Junction, WI 54512 | (715) 892-9157 | bushwoodtavern.com

Your new hosts welcome you to Bushwood Tavern. Our menus feature homemade meals and drinks, and the establishment contains loads of hospitality, sports & outdoors. Outdoor deck. Check our facebook for events and specials.

DIXIE'S COFFEE HOUSE

6085 County Hwy W, Manitowish Waters, WI 54545 | (715) 543-2353 | dixiesmw.com

Enjoy coffee, tea, baked goods, daily soup and panini specials. Read, use our free WiFi or chat with friends while taking in views of Vance Lake. Steps away from the Manitowish Waters Bike Trail. You'll come for the coffee but stay for the view. See ad page 28.

GOOCH'S 2 BAR & GRILL

6215 County Hwy M, Boulder Junction, WI 54512 | goochsaone.com

Gooch's is back and better than ever. Friendly service, pizzas, sandwiches, soups, broasted chicken. Stop in and check out the new place with plenty of parking. Located 3 miles north of downtown on Hwy M. See ad page 26.

THE GRANARY

5367 Park Street, Boulder Junction, WI 54512 | (715) 385-3736 | granaryboulderjunction.com

The Granary serves breakfast & lunch with everyday specials. We also offer smoothies, desserts, beer & wine. We strive on excellence! Whether a life-long resident or "out-of-towner" we look forward to serving you!

THE GUIDE'S INN

5421 Park Street, Boulder Junction, WI 54512 | (715) 385-2233 | theguidesinn.com

Recognized as the best in fine dining in the Northwoods. Featuring more than 35 entrées, all prepared to order. Including numerous veal selections, hand-cut steaks, pasta, house specialties, and much more. Famous for their pan-fried walleye. People visit Boulder Junction just to dine with Chef Jimmy Dean! You'll want to be sure The Guide's Inn Supper Club is on your "must do" list. See ad page 26.

HEADWATERS RESTAURANT & TAVERN

5675 County Hwy M, Boulder Junction, WI 54512 | (715) 385-2601

On a hill overlooking the Manitowish River, this rustic old tavern from the 30's provides the food, spirits & fun you would expect from the great Northwoods. Enjoy lunch or dinner. Refreshments on the riverside deck. Free Wi-Fi. On Hwy. M, just 2 blocks north of town. See ad page 26.

MAD DOG JAKES

5505 County Hwy M, Boulder Junction, WI 54512 | (715) 385-9911

32 flavors! Chocolate Shoppe ice cream, smoothies, Chicago-style hot dogs, burgers, and appetizers! Sit inside at the coffee bar or tables or outside under the tent. Wi-Fi, T-shirts, and fudge!

MCGANN'S PUB & WINE BAR

5461 Park Street, Boulder Junction, WI 54512 | (715) 385-3200 | mcgannsaone.com

A genuine Irish Pub with cozy fireplace, outdoor patio serving select domestic/imported wines & large selection of craft & imported beers. Seasonal menu featuring pizza & appetizers. Our guests come to enjoy old & new friends.

P.I. PUB

11583 County Road B, Presque Isle, WI 54557 | (715) 686-2522

Great food, great drinks, great atmosphere at the oldest place in Presque Isle.

SMOKEY'S

6410 County Hwy W, Manitowish Waters, WI 54545 | (715) 543-2220 | smokeysdining.com

For a casually elegant dining experience, visit Smokey's. Indulge in steaks, chops, seafood and house specialties. Enjoy our premier selection of spirits and wines. Open year round, Smokey's is the place for intimate dinners or large gatherings. See ad page 28.

BREAKFAST
LUNCH
DINNER
COFFEEHOUSE
OUTDOOR SEATING
LEASHED PETS OUTSIDE

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X

Come for the Coffee, Stay for the View.



715-543-2353 • dixiesmw.com
6085 County Highway W • Manitowish Waters, WI

Northwoods Fine Dining



RESERVATIONS APPRECIATED.

715-543-2220 • smokeysdining.com
Corner of Hwy W & Hwy K • Manitowish Waters, WI



**20 CRAFT BEERS
ON TAP
SCRATCH KITCHEN
STONE FIRED PIZZA**

10450 MAIN STREET
BOULDER JUNCTION
715.385.0380
AQUALANDALEHOUSE.COM

10683 County HWY B
Presque Isle, WI 54557
715.686.2249
lynxlakeresort@gmail.com

Your hosts:
Charlie & Chelsea Fleck



- Open Year-Round
- 11 Lakefront Cabins
- Awesome Sand Beach, Swim-Raft
- Private Boat Launch, Docks, Swim-Raft
- Canoe's & Paddle Boats
- Fishing Boat & Pontoon Rentals Available
- On-Site Mini-Golf and Shuffleboard
- On-Site Bar
- Right on Snowmobile Trail C6N

*Newly
Updated
Cabins*



www.zastrowslynxlakelodge.com

Sit. Stay. Play.

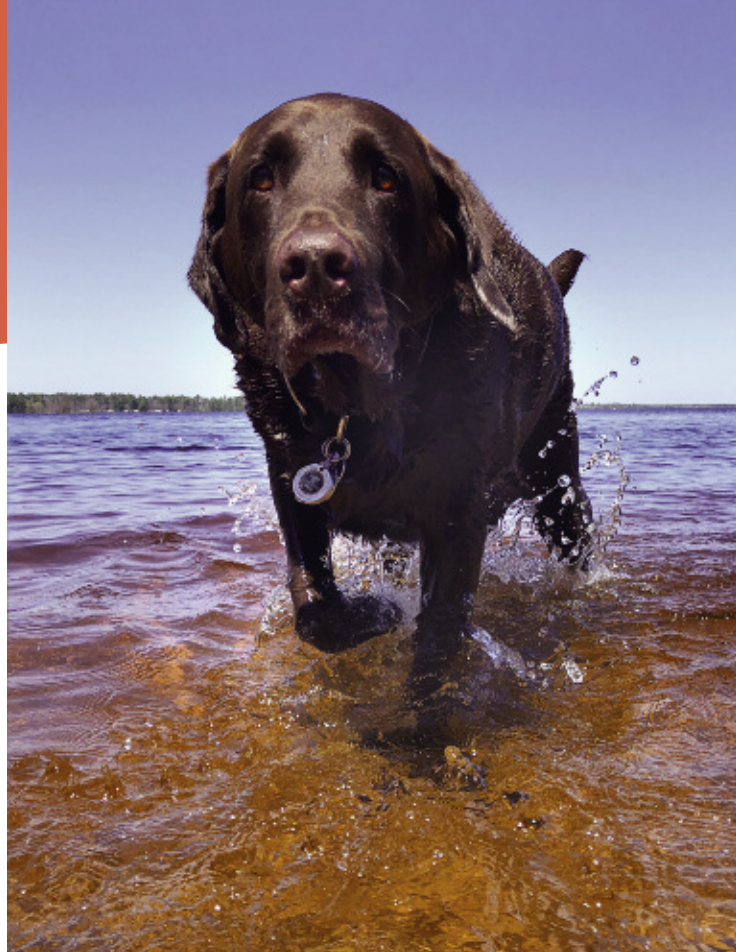
We know you love your pets, and we do too! Pets are welcome in many areas in the Musky Capital of the World.®

Hiking Trails: Several trails are available for walking leashed pets in and around the area. Check out the trails information on page 5 for which locations are pet friendly.

Swimming: We know many dogs enjoy a dip in the water on a hot summer day, or even a cool fall evening. Nichols Beach off Hwy H is a great location for a swim.

While you are eating: Many of our restaurants who have outdoor seating will allow pets. Please refer to page 27 for a list of locations offering this amenity.

Places to Stay: We have multiple places for your furry friend to spend the night. For a listing of pet friendly cabins, resorts and motels flip back to pages 18 and 19 of this guide.



Don't forget the leash.

Art Galleries

FIREMOUTH POTTERY AND GALLERY

10344 Main Street, Boulder Junction, WI 54512

(715) 904-2810 firemouthpottery.com

Firemouth features the pottery of owner Bill Karaffa as well as selected original artwork by other fine Midwestern artists, including pottery, handblown glass, etchings and paintings. Stop in and watch as Bill works in the studio.

ART LONG GALLERY

11069 Long Road, Arbor Vitae, WI 54568

(715) 356-6717 artlonggallery.com

"Artist of the North" since 1976. Finest quality work in many mediums: original paintings, strictly limited-edition prints, exclusive bronze sculptures, world class wood carvings. Open anytime by appointment or chance. Available any time if you call ahead.

MOONDEER & FRIENDS GALLERY

10354 Main Street, Boulder Junction, WI 54512

(715) 385-2082 moondeergallery.com

Main Street's most unique gallery features an eclectic mix of regional contemporary fine art & craft; antiques, books, cards, world music CD's & many smaller gift items; professional custom frame service. Open May thru Dec. See ad page 32.

WILD WOMEN OF THE NORTH AND A FEW GOOD MEN LLC

10382D Main Street, Boulder Junction, WI 54512

(715) 892-1227

This Gallery features regional Artist's work including jewelry, nature photography, knit & crocheted items, paintings & note cards. Ladies, you are encouraged to bring in a clothing item to have the Shop Owner, Lee Ann design jewelry to coordinate. See ad page 32



Museums

BOULDER JUNCTION AREA HISTORICAL SOCIETY

5364 Park Street, Boulder Junction, WI 54512

(715) 385-2617

To preserve & present the history of the area. We have the original depot from 1903 with its artifacts. The museum next door has displays & photos of the logging era, resorts, fishing, people stories. Remember Aqualand & Dr. Kate. Free Admission.

Performing & Visual Art Centers

CAMPANILE CENTER FOR THE ARTS

131 Milwaukee Street, Minocqua, WI 54548

(715) 356-9700 campanilecenter.org

Live music and entertainment in our intimate 450 seat auditorium. Community band, chorus and theatre as well as art classes and music lessons. Located on the island in Downtown Minocqua.

LOLA ARTS/LAND O' LAKES ARTS

4262 County Highway B, Land O' Lakes, WI 54540

(715) 547-3950 lolaartswi.com

LOLA Arts is a non-profit community arts center in downtown Land O' Lakes, WI. LOLA offers art classes, workshops and cultural events for all ages, all skill levels, all year round. Visit our website for event calendar.

Check out our web calendar for
pop-up classes at area businesses.

SHOPPING

Directory

BOULDER JUNCTION TRADING COMPANY

10382 Main Street, Boulder Junction, WI 54512

(715) 385-2121 bjtco.com

The store that has something for everyone! Women's apparel, jewelry, gift & home accessories unique to the Northwoods, gourmet foods, wines, antiques, Christmas Decor, toys & candies.

COONTAIL MARKET

5462 Park Street, Boulder Junction, WI 54512

(888) 874-0885 coontailmarket.com

Groceries, produce, deli, coffee, bakery, beer, wine and liquor. Fuel, ATM, live bait, lottery, fishing and snowmobile licenses. See ad page 4.

COONTAIL

5466 Park Street, Boulder Junction, WI 54512

(888) 874-0885 coontail.com

Coontail offers a stylish and ever-changing selection of clothing, footwear & accessories for the entire family as well as kayaks, SUPs & ski/wake equipment. Rentals available. See ad page 4.

THE LAKE HOUSE

5962 Cty Highway W, Manitowish Waters, WI 54545

(715) 543-2301 lakehousemw.com

Just a short walk from The Lodge, The Lake House has an eclectic array of upscale gifts and home goods for Northern Living. Stop in to find the perfect souvenir from your Northwoods experience. Looking for something special? We have it.

NO BOUNDARIES

10355 Main Street, Boulder Junction, WI 54512

(715) 385-2055

Stop by & visit our little shop! You will be surprised at what you will find. Antiques, cards, candles, soaps, lighting, artwork & much more. A friendly atmosphere is awaiting with something new to offer each time you come by. We are open year-round.

NORTHERN HIGHLAND SPORTS

10369 Main Street, Boulder Junction, WI 54512

(715) 385-2134 northernhighlandsports.com

Complete fishing equipment, indoor live bait room, lake maps. Swimming, hunting supplies, winter apparel. Souvenir T-shirts & sweatshirts. See ad page 10.

PEEPELURES

10394 Main Street, Boulder Junction, WI 54512

(715) 385-0100 peepelelures.com

The Northwood's largest collection of original jewelry in 18K & 14K gold, gold-filled and sterling silver. Specializing in colored gemstones and inlaid jewelry. Shop online at Peepelelures.com. We ship anywhere. Open all year 7 days/wk. See ad page 33.

TIMBER CREEK INTERIORS LLC

5379 Park St, Boulder Junction, WI 54512

(715) 385-2239

Visit us & find just what you've been looking for! One-of-a-kind furnishings, unique decor & gifts, all designed especially for you. Timber Creek, where rustic elegance comes home.

TO THE NINES

5970 Cty Highway W, Manitowish Waters, WI 54545

(715) 543-2699 ninesmw.com

For a unique Northwoods shopping experience, visit To The Nines. Just steps from The Lodge, we feature eye-catching decorations, food and wine accessories and one-of-a-kind gift items. Browse our selection. You won't be disappointed. See ad page 32.

VIOLETS & LACE ANTIQUES

5529 County Road M, Boulder Junction, WI 54512

(715) 439-3199

Come find treasures, antiques, vintage items, collectibles and sweet repeats of the past. Knife sharpening. Located on Highway M just north of Main Street. Open May to October.

WAMPUM SHOP

5257 Lakeview Avenue, Mercer, WI 54547

(715) 476-2465 thewampumshop.com

A Northwoods gift & souvenir shop for the entire family. With over 8,000 sq feet we offer everything from old fashioned candy, apparel for infant through adult, jewelry, candles, incense, knives, garden items and toys for children of all ages! Just a short drive northwest or ride the Heart of Vilas County Bike Trail to Mercer and stop in. See ad page 33.





GALLERY

CONTEMPORARY FINE ART & CRAFT
BY LOCAL & REGIONAL ARTISTS

- ANTIQUES • BOOKS • CARDS
- MANY SMALLER GIFT ITEMS
- PUTUMAYO MUSIC CD'S
- CUSTOM FRAME SERVICE

- 10354 MAIN STREET
- BOULDER JUNCTION

- CALL 715-385-2082 FOR HOURS

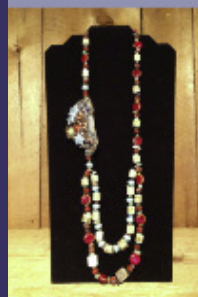
MOONDEERGALLERY.COM
MOONDEERDESIGN.COM

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artists. Jewelry
and nature
photography.
Poetry for
your wall.



Barbed wire
art, knit and
crocheted
items,
paintings and
note cards.

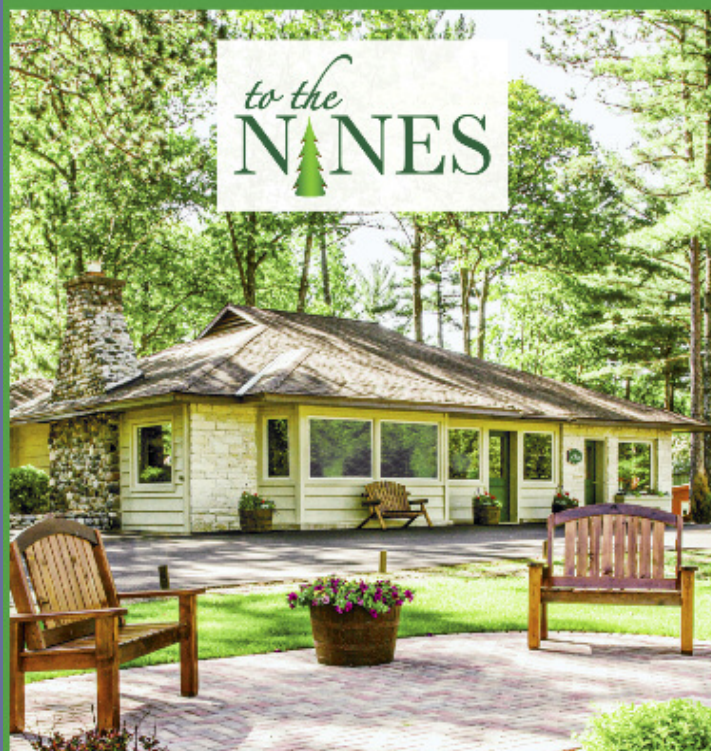


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HANDMADE



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10382D Main Street
Downtown Boulder Junction

Northwoods Home Goods



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5970 County Highway W • Manitowish Waters, WI



Shop online at
www.Peeplehures.com

peeeplehures

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downtown Boulder Junction
715.385.0100

fancy@peeeplehures.com



holly
yashi

Specializing in all things fun, sparkly
and unique for 25 years

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- Paying top dollar for scrap gold
- Family owned and operated



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The Wampum Shop

A Northwoods Tradition Since 1950



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- Candy & Toys for Kids of All Ages
- Footwear for the Entire Family
- Loon Items
- Wind Chimes & Garden Items

wampumshop@gmail.com

A vacation destination for the whole family!



Just 25 minutes
from Boulder Junction
5257 N. Lakeview Ave.,
Mercer, WI
715-476-2465

www.thewampumshop.com

SERVICES

Directory

Advertising, Design & Media

KRISTIN BEISCHEL, DIGITAL MARKETING CONSULTANT
13834 Wahoo Road, Manitowish Waters, WI 54545
(715) 604-2666 kristinbeischel.com

Kristin Beischel is a strategic marketing consultant who specializes in rapidly accelerating the growth of businesses using digital marketing. A full-time resident of Manitowish Waters, Kristin brings 15 years of experience to small businesses who want to increase their visibility and traffic with affordable local marketing programs. Her services are focused on driving as many incremental customers as possible through the optimization of social media, local business listings, website design, customer reviews, and paid advertising. Prior to engaging in consulting work, Kristin was EVP & Chief Marketing Officer of a NASDAQ-traded consumer electronics & telecom firm. Previously, Kristin held multiple senior management and operating roles at a full-service digital advertising agency for almost a decade. Visit kristinbeischel.com to learn more about how her local marketing expertise can help small businesses.

KIM SWISHER COMMUNICATIONS, LLC
332 West Pine Street, Eagle River, WI 54521
(715) 437-0090 kimswisher.com

Public relations and digital marketing firm providing social media management, email communications, and business photography and videography including aerial imagery.

DESIGN SOLUTIONS SCREEN PRINTING AND EMBROIDERY, INC
7508 Highway 51 S, Minocqua, WI 54548
(715) 358-2700 studios.com

Full service custom screen print and embroidery shop specializing in decorating high end apparel that is well designed and affordable to our clients. Contact us about creating custom screen printed or embroidered artwork with low or NO cost to you!

OUR WISCONSIN MAGAZINE
5301 Townline Road Suite 4, Manitowish Waters, WI 54545
(715) 543-2311 ourwisconsinmag.com

Our Wisconsin Magazine – Celebrating all that's great in the Badger State.

THE NORTHWOODS REVIEW
PO Box 51, Presque Isle, WI 54557
(262) 221-2465 thenorthwoodsreview.com

The Northwoods Review is your local community news source for connecting 6 towns in Northern Wisconsin and the Upper Michigan area. Boulder Junction, Manitowish Waters, Mercer, Presque Isle, Winchester, and Marenisco, MI. Stay connected, stay informed. See ad below

WXPR PUBLIC RADIO
28 N. Stevens Street, Rhinelander, WI 54501
(715) 362-6000 wxpr.org

WXPR is an independent, community-licensed public radio station founded in 1983 & operated by White Pine Community Broadcasting, Inc. From studios in downtown Rhinelander, WI we can be heard at 91.7 FM within a 70-mile radius of Rhinelander. See ad below.



91.7FM RHINELANDER
100.9FM IRONWOOD | 91.9FM WAUSAU
WWW.WXPR.ORG

Stay Connected, Stay Informed



SHARE YOUR PHOTOS
and STORIES!

Advertise Your Business Today!
10,000+ Readership
Direct Delivery to over 4500 Households
Twice a Month!

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PO Box 51, Presque Isle, WI 54557
thenorthwoodsreview@gmail.com
www.thenorthwoodsreview.com
262-221-2465



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Business Development

EYE ON ENTREPRENEURS (E.O.E) NETWORK

348 West Pine Street, Eagle River, WI 54521

(715) 891-1284 eoenetwork.com

Serving entrepreneurs, freelancers, innovators & remote workers who value being a part of a vibrant community. Located in Eagle River, Manitowish Waters, Phelps & Land O' Lakes, EOE provides a professional work environment for the day, week, month or longer.

VILAS COUNTY ECONOMIC DEVELOPMENT CORPORATION

P.O. Box 1621, Eagle River, WI 54521

(715) 337-0061 vilascountyedc.org

From financial guidance and business planning to a vast network of support, the Vilas County Economic Development Corporation provides the expertise for businesses, entrepreneurs and remote workers to be successful – all at no charge.

Clubs, Associations & Foundations

BOULDER JUNCTION COMMUNITY FOUNDATION INC.

PO Box 675, Boulder, Junction, WI 54512

(715) 892-4898 boulderjunctioncf.org

Our mission: Preserve and enhance Boulder Junction for present and future generations. We provide grants for projects such as the Community Center & Library, the music stage and lights, bike repair stations, new bike trail loops and signs, children's reading programs, additional programming in our elementary school, safety equipment for the Fire Department, the downtown mural, upgrades to the ball field and new public restrooms, high-speed broadband, and the new Musky at the Chamber. Your donations are tax -deductible and guarantee funds for future requests. We provide estate planning opportunities through the Legacy Circle. See ad this page.

BOULDER JUNCTION LIONS CLUB

PO Box 61, Boulder Junction, WI 54512

(715) 574-3850

Built on community volunteerism & sacrifice since 1972. Our mission statement is to create & foster a spirit of understanding among all people for humanitarian needs by providing voluntary services through community involvement. See ad this page.

BOULDER LAKE ADVANCEMENT ASSOCIATION

PO Box 521, Boulder Junction, WI 54512

(920) 475-4819 boulderlakeassociation.org

We are an accredited, nonprofit corporation. Our purpose is to preserve and protect Boulder Lake by enhancing the water quality, fishery, boating safety and aesthetic values of Boulder Lake for today and for future generations.

FRIENDS OF MANN LAKE, INC.

PO Box 903, Boulder Junction, WI 54512

(715) 571-5637

Non-profit formed by residents and supporters of Mann Lake, Boulder Junction who care about the health of the public lake and its fishery. Our goal is to raise funds for our aeration system's yearly operation.

FRIENDS OF THE BOULDER JUNCTION PUBLIC LIBRARY

PO Box 9, Boulder Junction, WI 54512

(715) 385-2050

Friends of The Boulder Junction Public Library is an organization dedicated to the support of the library by giving financial assistance, promoting library resources, cooperating in developing library services and sponsoring educational programs.



Photo credit: lifeinthenorthwoods.com



Boulder Junction
Community Foundation

The mission of the Boulder Junction Community Foundation is to preserve and enhance Boulder Junction for present and future generations. Your donation benefits residents and visitors by helping provide what our community could not otherwise afford.

To find out more and to give online please visit:

www.boulderjunctioncf.org

BOULDER JUNCTION LIONS CLUB

Many hands make a thriving community.

Come grow with us!



WE SERVE

JOIN US

Since 1987, the Boulder Junction Lions Club has earned & donated over \$771,000 back to our community and other Lion's projects!

Find us on the Web at: e-clubhouse.org/sites/BoulderJunction

Like us on Facebook at: facebook.com/BoulderJunctionLions

HIGH-FISHTRAP-RUSH LAKES ASSOCIATION

P.O. Box 122, Boulder Junction, WI 54512

(715) 385-9171 highfishtraprushlakes.org

HFRLA's Mission is to preserve and protect High-Fishtrap-Rush Lakes today and for future generations.

RICHARSON-MICHAUD AMERICAN LEGION POST 451

P.O. Box 221, Boulder Junction, WI 54512

(715) 892-7396

American Legion Post 451 is comprised of Military Veterans, men and women from all branches of service, who have honorably served our country. The post provides services and support to our members and families. Post 451 takes an active role in the participation of community events.

TEAM RETREAT MUSKY CLUB INC.

P.O. Box 211, Presque Isle, WI 54557

(715) 595-3205 muskyclubsalliance.org

Team Retreat is a member of the Musky Clubs Alliance of Wisconsin, an alliance of 25 Wisconsin based musky clubs, that provide an organizational framework in which the clubs can share information and work together to improve the musky fishery.

Distribution

DEAN DISTRIBUTING

1678 Justin Street, Arbor Vitae, WI 54568

(715) 362-7330 abwholesaler.com/Group04/deandistributing

Dean Distributing is a full-service beer wholesaler featuring Anheuser-Busch products as well as a huge selection of Wisconsin craft beers.

Educational

BOULDER JUNCTION PUBLIC LIBRARY

5392 Park Street, Boulder Junction, WI 54512

(715) 385-2050 boulderjunctionlibrary.org

Books, audiobooks, DVDs, newspapers, magazines. Public computers & free WIFI. Library cards free for residents & visitors. Activities for adults & children throughout the year.

MARYWOOD FRANCISCAN SPIRITUALITY CENTER

11195 Marywood Cove, Arbor Vitae, WI 54568

(715) 385-3750 marywoodsc.org

A place for reflection and solitude to deepen one's relationship with God, self, others and creation. Retreats-programs-spiritual guidance available. All are welcome!

NICOLET COLLEGE

5364 College Drive, Rhinelander, WI 54501

(800) 544-3039 nicoletcollege.edu

Nicolet College offers more than 60 college credentials; Academic Success Center; Learning in Retirement; Outdoor Adventure Series; Nicolet Live! Theatre Series; Community Education; Center for Business and Industry, Nicolet Art Gallery. Campus in Rhinelander.

NORTH LAKE LAND EDUCATION FOUNDATION

12686 County Highway K, Manitowish Waters, WI 54545

(715) 543-8417 northlakelandschool.com

The North Lakeland Education Foundation supports and enhances quality education including securing and awarding funds for innovative and creative programs in the North Lakeland School District. We raise funds, award grants and scholarships and encourage outstanding academic achievement.

Financial

ASSOCIATED BANK

5453 Park Street, Boulder Junction, WI 54512

(715) 385-2200 associatedbank.com

Full-Service hometown bank with drive-up facility. 24-Hour full service ATM. Member FDIC. Equal Housing Lender.

Health & Beauty

ACHILLES FOOT & ANKLE CLINIC, S.C.

728 Elm Street/Highway 51, Woodruff, WI 54568

(715) 358-9777 drmindywolf.com

Dr. Mindy Wolf's practice is in Woodruff. She diagnoses and treats all conditions of the foot and ankle. She sees patients of all ages, and especially provided diabetic foot care. Her goal is to get to the root of the problem and correct it.

CALMING STONE MASSAGE LLC

5453 Ada Street, Boulder Junction, WI 54512

(715) 614-4378 calmingstonemassage.com

An inviting, quiet massage studio for you to achieve your health and wellness goals. Relax while I tend to the needs of your mind, body and soul. Appointments required and online booking available. Nikki Kassien LMT.

THE MANITOWISH WATERS ATHLETIC CLUB

13870 Woodland Lane, Manitowish Waters, WI 54545

(715) 543-2808 mac-mw.com

The MAC is a first-class fitness center equipped with everything you need to get in and stay in shape. Whether you're a beginner or fitness fanatic, you'll enjoy our welcoming atmosphere and all the best equipment and amenities. See ad page 37.

THE SALON AT MANITOWISH WATERS

5966 County Highway W, Manitowish Waters, WI 54545

(715) 543-2223 salon-mw.com

Enjoy an upscale hair salon experience in a cozy Northwoods atmosphere. We offer haircuts, styling, perms, color, waxing and more. Children cuts available. Conveniently located near shopping, dining and spa services in downtown Manitowish Waters.

THE SPA AT MANITOWISH WATERS

5968 County Highway W, Manitowish Waters, WI 54545

(715) 543-2535 spa-mw.com

Discover a full-service oasis in the heart of the Northwoods. Services include massage therapy, manicures and pedicures. Gift certificates available. Steps away from The Lodge at Manitowish Waters. See ad page 37.

Home, Building & Landscaping

BADGER HEATING & AIR CONDITIONING

10386 Main Street, Boulder Junction, WI 54512

(715) 385-0202 badgerhvacnorth.com

Proudly serving the Boulder Junction area. We are dedicated to providing quality comfort solutions for your home or business. Trust our professional team of technicians to present you with superior service & solutions tailored to your unique system needs.

REUSS CONSTRUCTION, INC./JUNCTION SQ. LLC

PO Box 806, Boulder Junction, WI 54512

(715) 385-0252

General Contractor. Commercial construction specialists. Green Build Technology. Residential remodel, additions, decks, garages, out buildings & metal building systems. Concrete stamping. ACI Certification.

SAUTER BUILDERS, INC.

10332 Main Street, Boulder Junction, WI 54512

(715) 385-9327 sauterbuilders.com

With a highly personalized approach to remodeling, designing and building homes, Sauter Builders is passionate about delivering superior workmanship and prompt professionalism. Committed to building green since 1995 and consistently building homes proven to be at least 45% more energy efficient than a standard home. Member of US Green Building Council.

SEPTIC INSPECTION SERVICE

11209 River Lane, Boulder Junction, WI 54512

(715) 892-8050

Certified to inspect the condition of all septic systems under the state of Wisconsin mandated 3-year maintenance program. P.O.W.T.S. Sanitary Systems Inspector Cert. 1174373.

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**The Spa
at
Manitowish Waters**

Manicures • Pedicures • Massages

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5968 County Hwy W • Manitowish Waters, WI

Be Better Than Good, Be “MAC”nificent.



MANITOWISH WATERS
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ATHLETIC CLUB

- All the latest equipment
- Indoor pool, whirlpool and sauna
- Contact us for more information

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13870 Woodland Lane • Manitowish Waters, WI

Visionaries. Designers. Builders.



Start planning
your dream home
with us today!

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BUILDING & DESIGN

715-385-0190
shawbuilders.com

SHAW BUILDING & DESIGN, INC
Frontier Lakes, Presque Isle, WI 54557
(715) 385-0190 shawbuilders.com

Thinking about a new home? We can help! We have over 35 years of construction and designing experience leaving us more than confident that we will build you a custom home that you will love. Move on to something better and choose us – a creditable home builder. Call now for an appointment! See ad page 37.

Insurance

LONG & COMPANY, INC.
137 S. Cross Street, Suite 1A, Oconomowoc, WI 53066
(920) 397-0222 jlonginsurance.com

Let our expertise help guide you as we work together to accommodate you with your business, home, auto, umbrella, life, and disability insurance. Multiple options to meet your individual and company needs. Born and raised in Boulder Junction.

Legal

AUL LAW, LLC
9897 Hwy K, Boulder Junction, WI 54512
(262) 646-5600 aullaw.com

Get the client-focused representation you deserve by calling Aul Law, LLC. Trust in our 50 years of experience for your estate planning and probate. Call Tom Aul and schedule your NO CHARGE initial review conference.

Laundry

BOULDER JUNCTION LAUNDROMAT AND U-HAUL
5434 Park Street, Boulder Junction, WI 54512
(715) 385-3343

Coin-operated laundry open 24/7 & U-Haul Dealer 8am to 4pm or by appt. Regular and large capacity washers and dryers, soap & snack vending. Comfortable seating, ample parking, super clean and air conditioned. Offering self-service seasoned firewood.

Real Estate

CENTURY 21 PIERCE REALTY LLC
5516 County Road M, Boulder Junction, WI 54512
(715) 385-2201 c21piercerealty.com

Your neighborhood real estate office with longtime resident Jeff Long at the helm. We offer 2 additional offices in Manitowish Waters & Mercer. Jeff, along with all our top-producing, award-winning agents offer years of buying & selling experience. See ad page 39.

COLLEEN SWANSON, RE/MAX PROPERTY PROS
5465 Park Street, PO Box 488, Boulder Junction, WI 54512
(715) 605-2626 northwoodspropertypros.com

Are you ready to sell your property or buy a Northwoods retreat? Contact me to turn your dreams into reality with my award-winning service and personal care. Call, text or email me to help make your dream come true.

JIM TAIT REAL ESTATE
5446 Park Street, Boulder Junction, WI 54512
(715) 385-2077 jimmtairealestate.com

Jim Tait Real Estate, a family-owned business since 1974, has a close relationship with Boulder Junction and its surroundings. Known for its quality buyer agency service and brokerage in assisting owners in selling, putting years of area knowledge and successful service to work. A small company that gives dedication in putting their clients first. Trusted professionalism. See ad page 41.

REDMAN REALTY GROUP, LLC
231 Oneida Street, Minocqua, WI 54548
(715) 358-0450 redmanrealtygroup.com

Proud to be the #1 office in sales volume & transactions closed in the 7 county MLS! Our office has over 100 years of combined experience offering supreme service to buyers and sellers. Visit our offices in Minocqua, Manitowish Waters, Rhinelander or Eagle River. See ad page 41.

TALLROTH REALTY
5385 Park Street, Boulder Junction, WI 54512
(715) 605-2665 tallrothrealty.com

Visit our log office across from the Community Center on Hwy M. Having lived and loved this area since 1964, let my dedication & knowledge help you with all your real estate needs. MLS Members.

Recreational, Rentals & Repair

BOULDER MARINE CENTER
10444 Main Street, Boulder Junction, WI 54512
(715) 385-2177 bouldermarinecenter.com

We sell boats, motors, trailers, boat lifts & piers. We rent pontoons, deluxe fishing boats, ski boats, 15hp motors & snowmobiles. We deliver! We sell parts & service all motors. We store boats & pontoons. See ad page 10.

COONTAIL ADVENTURES
5446 Park Street, Boulder Junction, WI 54512
(888) 874-0885 coontail.com

Coontail Adventures is a full-service bike sales, rentals and repair shop. Advanced reservations of kayaks, SUPs and bikes encouraged online. See ad page 4.

K & M CORNER GARAGE
5510 County Hwy M, Boulder Junction, WI 54512
(715) 385-2023

K&M Corner Garage is a locally owned & operated full-service auto repair shop. Open Monday-Friday, 8am-5pm.

SCHAUSS WOODWORK
10305 Main Street, Boulder Junction, WI 54512
(715) 385-2434

Boat, motor, canoe and kayak rentals by the day or week. Custom woodworking, signs, LP gas refilled. General shop repairs. SUMMER HOURS: Open at 8am, 7 days a week. See ad page 11.

Storage

NORTHWOOD PINES STORAGE
5732 Airport Road, Boulder Junction, WI 54512
(920) 680-5597

Year-round storage 10'x12' 11'x12' 10'x24' 11'x24 10'x25' 11'x26' 10'x28' 11'x28' 11'x30' 12'x32'. By the month or by the year. Reservations welcome. 3 Locations: Cty Hwy M, Blueberry Lane & Airport Rd in Boulder Junction. Power available in select units.

Transportation

MILLENNIUM TRANSPORTATION & LOGISTICS, LLC
5759 County Road M, Boulder Junction, WI 54512
(715) 385-2500 shipMTL.com

Full-service transportation company offering local & nationwide services. Less than a truckload, full truckload, residential & white glove service. Rail, oversize, overweight and specialized services available including personal vehicle transport. See ad page 39.

PAYZER MEMORIAL FIELD/AIRPORT
5960 Airport Road, Boulder Junction, WI 54512
(708) 772-7202

A public airport and seaplane base located 2 miles North of town on Boulder Lake. RWY 5/23 3200' Turf. RWY 16/34 2500' Turf. Tie downs available. Fly in, camp and explore from the air. Events: Musky Day Fly-In Aug, Northwoods Fly-In July.



Jeff Long

Realtor®

715-499-1086

Boulder Jct Office
County Hwy M
715-385-2201

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www.c21piercerealty.com

Millennium Transportation & Logistics, LLC

(715) 385-2500

Boulder Junction, WI 54512

customerservice@shipMTL.com

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- Truckload – Vans, Flatbeds, Refrigerated, Oversized
- Expedited – Sprinter, Box Truck, Truckload, Team Service, Air Freight
- Intermodal – Door to Door Service
- Snowbirds – Fly, don't drive; we'll transport your vehicle



We are celebrating our 22nd year of providing transportation solutions, let us help you too!

Millennium Transportation is woman owned and family operated; we are small business and Hub Zone certified.

CALL OR EMAIL US TODAY!

Trucks move America; if you bought it, a trucker brought it.

Live locally.

Boulder Junction has been a vacation tradition for families for decades. Over the years, many of our visitors have made the move to call Boulder Junction their home. With the implementation of highspeed broadband coming to all property owners in our community by 2022, Boulder Junction is becoming an even more attractive location for remote workers, entrepreneurs and students.

The citizens of Boulder Junction are hard-working, family and community-oriented individuals interested in working together to make Boulder Junction a place where we can all live, work and play, while enjoying a thriving economy and a high quality of life in a natural, serene setting. North Lakeland School, located 10 miles west of Boulder Junction, is educating grades 4K-8. They are known for small class sizes, high achievement and an extensive Outdoor Education program with supportive teachers and parents. Neighbors helping neighbors is what you will find in Boulder Junction.



For information on available properties, both residential and commercial, speak with one of our real estate agents listed on pages 39 and 41.

Utilities:

Phone: CenturyLink, (877) 862-9343
Internet: CenturyLink, (877) 862-9343
Electric: Wisconsin Public Service, (800) 450-7260
Natural Gas: Wisconsin Public Service, (800) 450-7260
Propane: Hilgy Gas, (715) 453-3505 Suburban Propane, (608) 781-8070
Satellite TV: Dish Network, (800) 333-3474 or Direct TV, (800) 531-5000
Cell Phone: Verizon, (715) 358-8333

Trash Disposal:

Boulder Junction Transfer Station, (715) 385-2139
Highway G Landfill, (715) 479-2938

Hospitals:

Howard Young Medical Center, (715) 356-8000
Marshfield Clinic, (715) 358-1000

Schools:

North Lakeland Elementary School, (715) 543-8417
Lakeland Union High School, (715) 356-5252

Banking:

Associated Bank: (715) 385-2200

Churches:

Community Church of Boulder Junction, (715) 385-2146
Trinity Lutheran Church, (715) 385-2267
St. Anne's Catholic Church, (715) 385-2390

Post Office:

Boulder Junction Post Office, (715) 385-2110

Government:

Town of Boulder Junction, (715) 385-2220
Vilas County, (715) 479-3600
Wisconsin DNR, (715) 356-5211

Safety:

Emergency, 911 or for non-emergency:
Boulder Junction Volunteer Fire Department, (715) 385-2002
Vilas County Sheriff's Department, (715) 479-4441



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EVENTS

Calendar

Boulder Junction is a small town that likes to have big fun. There's always something being planned in Boulder Junction, from parades and festivals to fairs and fly-ins. Following is a listing of annual events coordinated by the chamber of commerce and other community organizations.

As always, please be sure to check boulderjct.org, call the chamber or event organizers to verify event dates, times, or possible changes in advance of your arrival.

Recurring

June 7-August 30: Lions Club Weekly Summer Craft and Flea Market

Held every Tuesday, a large outdoor craft and flea market, Library used book sale and food vendors at the Community Center on Hwy M from 8am to 2pm. Contact: Tom Wierzba, (715) 686-7970

June 7-August 30: Friends of the Library Weekly Book Sale

Held every Tuesday at the Community Center on Hwy M from 8am to 2pm. Contact: Boulder Junction Public Library, (715) 385-2050

June 15-August 3: Library Children's Summer Reading Program

Wednesdays at 10:30am at the Boulder Junction Library. Contact: Boulder Junction Public Library, (715) 385-2050



June 15 - August 10: Music on Main Street

Local musicians perform downtown at Peeple's Park on Wednesday evenings from 7pm-9pm. Rain backup location at the Boulder Junction Community Center. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

May 29 and June 12-September 4: Free Fishing Seminars

Boulder Junction fishing guides offer free fishing seminars throughout the summer. Varied topics. Held at the Boulder Junction Community Center on Sundays at 7pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

January

January 15: 7th Annual Wittig's Point Tavern "Big Fish" Ice Fishing Tournament

8am-4pm on Fishtrap Lake. 100% payout. 3 biggest Bluegill, 3 biggest Walleye, 3 biggest Northern. Prizes, trophies, raffles. \$20 per angler pre-register or \$25 day of the event. Contact: Tom & Becky Whitman, (715) 892-1544 or wittigspoint.com

January 16: Boulder Junction Snowmobile Club Breakfast

A breakfast buffet will be served, 8:30am-11am at Gooch's, located on Hwy M north by car or trail 15 north by snowmobile. Contact: Jen Beda, (715) 385-2444

February



February 5: 14th Annual Frozen Tozen Ice Fishing Tournament

Ice fishing tournament on Boulder Lake, 9am-4pm. Both individual and team registration available. Cash prizes and raffle drawings. Proceeds benefiting the Boulder Junction Area Boat Landing Improvement Fund. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or boulderjct.org

February 20: Boulder Junction Snowmobile Club Breakfast

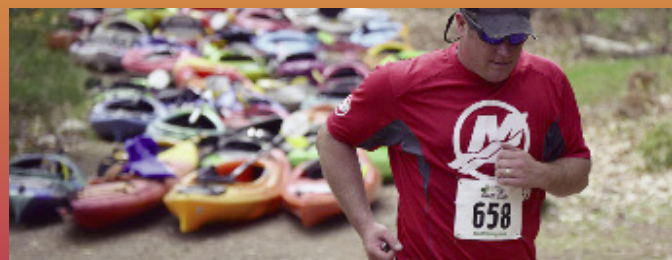
A breakfast buffet will be served, 8:30am-11am at the Boulder Beer Bar, located on Hwy M north by car or trail 15 north by snowmobile. Contact: Jen Beda, (715) 385-2444

April

April 9: Lions Club Easter Bunny Breakfast

Held at the Boulder Junction Community Center at 9am. Children 8 years and under are invited to have breakfast with the Easter Bunny and hunt for Easter eggs. Parents and siblings are welcome. Contact: Ellen Murphy Blank, (715) 385-2605

May



May 21: 7th Annual White Deer Triathlon

3k paddle course across Boulder Lake to Camp Manito-wish YMCA. Biking from camp for 22k along rustic roads around Boulder Junction returning to camp. 6k run on roads and woodland trails ending at the Community Center. Triathlon begins at 9am, lunch beginning at 11am at the Community Center with awards ceremony immediately following the race. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or whitedeertiathlon.com

May 27-29: Town Wide Garage Sale

Held throughout the Boulder Junction area. Maps available from the Boulder Junction Chamber of Commerce. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or boulderjct.org

May 28: 35th Annual Boulder Junction Lions Club Pork Steak or Chicken Dinner

Delicious pork steak and chicken dinner served at the Community Center from 4pm-7pm or until sold out. Eat in or carry out. Contact: Bob Bertch, (715) 892-2366

May 30: Memorial Day Service

Held at the Veterans Memorial Triangle in Boulder Junction at 11am then to the Pines Cemetery, west on Hwy K. Contact: American Legion Post 451, (715) 385-2302

June

June 9: Discovery Center Gala

Kick off the summer season in style at the Discovery Center where you'll enjoy socializing during heavy hors d'oeuvres and cocktails on the patio by the lake, a special presentation to "Fund a Wish" by the Center's Naturalists, and an exciting live auction. The festivities provide vital funding for the activities and programs you love here at the Discovery Center. Contact: Discovery Center, (715) 543-2085 or discoverycenter.net

June 15-19: Discovery Center Online Silent Auction

Awesome trips, unique experiences, one of a kind items, and art pieces being auctioned. All proceeds support North Lakeland Discovery Center, a nonprofit 501(c)(3), and their mission of connecting people, nature, and community. Donations accepted. Contact: Discovery Center, (715) 543-2085 or discoverycenter.net

July

July 7: Discovery Center Family Play Day

Enjoy healthy outdoor activities and play for the whole family, including nature art, giant bubble making, lawn games, canoeing, water balloon games, fishing, fish casting contest and more! Lunch plates are available for purchase. Free program, donations appreciated. 11am-2pm. Contact: North Lakeland Discovery Center, (715) 543-2085 or discoverycenter.net



July 4: Star Spangled Jubilee

Enjoy a parade down Main Street beginning at 12pm, with Lions Club food tent from 11am-1pm. Fireworks display at dusk at the Boulder Junction Airport. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

July 19: Community Church of Boulder Junction Annual Strawberry Social

The Boulder Junction Community Church in conjunction with the Lion's Flea Market at the Community Center will be serving strawberry shortcake and ice cream from 10am-2pm.

Contact: Boulder Junction Community Church at (715) 385-2146



July 19: Sidewalk Sales Day

Held throughout the Boulder Junction downtown area, enjoy a bargain extravaganza at all participating shops from 9am-5pm.

Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

July 21: Northwoods Hamburger Social Fly-in

Join us at Payzer Memorial Field located 2 miles north of town on Airport Road for planes and food. Everyone is welcome, rain or shine! 5pm-7pm. Contact: Kirk Cavanaugh, (708) 772-7202

July 22-24: Northwoods Summer Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art available for purchase. Brochures available at area Chambers of Commerce or northwoodsarttour.com. Contact: Laureen Myers, (715) 776-7872

August

August 12: Learn to Fish Musky Workshop

Hosted by the WiDNR and free to participate. All are welcome to attend the morning workshop beginning at 8:30am at the Community Center. Afternoon lunch and mentored fishing with the first 12-15 advanced registrations. Little or no musky fishing experience preferred for afternoon fishing. Contact: Bradley Dahlquist, (715) 623-4190, ext. 3132



August 12: Musky Jamboree Street Party

7pm-10pm, with live music. Located between Coontail & Sauter Builders. Beverages served by the American Legion Post 451.

Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

August 13: Boulder Junction History Day

BBQ, brat and bake sale, 11am-3pm at the Community Center. Historical presentations. Tours of the museum depot available throughout the day. Raffle drawings and other activities. Kids of all ages welcome. Contact: Josie Allen, (715) 385-2617

**August 13: Musky Fun Run**

5K and 10K courses beginning at the Boulder Junction Baseball Park and winding through scenic, gently rolling asphalt surfaced roads, woodland and paved trails. Race begins at 8am. 1K and 100-yard Dash Kids Races (10 and under) following the 10K finish. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

**August 14: 65th Annual Musky Jamboree**

Downtown from 9am-4pm. Car show, over 150 art & craft booths, food booths, kids casting contest, Lions Club flea market, live entertainment and more. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

**August 14: Musky Fly-In**

Come join us at Payzer Memorial Field located 2 miles north of town on Airport Road. Watch as numerous planes of all variety's takeoff and land during our busiest day of the year! All day, best between 10am-2pm. Contact: Kirk Cavanaugh, (708) 772-7202

August 25: 22nd Annual Boulder Junction/Manitowish Waters Lions Club Golf Outing

All are welcome to participate in this fundraising golf outing shotgun start beginning at 9am-4pm at the beautiful Trout Lake Golf Course. Contact: Trout Lake Golf Course at 715-385-2189 or John Hanson at (715) 543-2438

August 27: 26th Annual Lions Club Cash Raffle Drawing

Exciting end of summer raffle drawing for all ticket holders. Ticket sales limited to 500. Refreshments from 5pm-7pm, at the Community Center. Raffle drawing begins at 6pm. Contact: Dennis Duke, (715) 385-2662 or Bob Bertch, (715) 892-2366

September

**September 10: 30th Annual Colorama Arts & Crafts Fair**

Arts & crafts show, farmers market and lunch at the Community Center from 9am-3pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

September 17: 62nd Annual Colorama Dinner

Enjoy a meal of wild game stew and chicken at Camp Manitowish YMCA. Doors open at 5:15pm. Dinner served at 6:00pm by the North Lakeland School 8th grade class. Door prize drawings. Sponsored by the Boulder Junction Lions Club. Contact: Boulder Junction Chamber, (715) 385-2400

October

October 1-2: 7th Annual Boulder Junction Lions Walleye Classic

Walleye fishing tournament on 14 Boulder Junction area lakes. Registration Saturday 9am at the Community Center. Fishing Saturday, 10am-6pm and Sunday, 7am-4pm. Awards and dinner at Headwaters Restaurant, 6pm. Cash prizes and raffle drawing. Contact: Bob Bertch, (715) 892-2366

October 5: Discovery Center Spaghetti Dinner

Dinner includes spaghetti and meatballs, salad, bread, coffee, water, and dessert. Beer, wine, and soda available for purchase. This is a fundraiser for North Lakeland Discovery Center from 4:30pm-7pm. Tickets are \$10 in advance or \$12 at the door. \$5 for children under 12. Free for children three and under. Eat with us or order carryout. Contact: North Lakeland Discovery Center, (715) 543-2085 or discoverycenter.net

October 7-9: Northwoods Fall Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art available for purchase. Brochures available at area Chambers of Commerce or northwoodsarttour.com. Contact: Lauren Myers, (715) 776-7872



October 8: 27th Annual Harvest Fest

Shop the Haystack, Scavenger Hunt, Scarecrow Decorating Contest, Granny Autumn, kids games & activities, fall treats and more. Contact: Boulder Junction chamber, (715) 385-2400 or boulderjct.org



November 25: 34th Annual Christmas Walk

Welcome in the holiday season with the lighting of the town, a visit from Santa and Mrs. Claus, carolers, horse-drawn wagon rides and shops open until 8pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org



October 29: Boulder Junction In-Town Trick or Treat

2pm-4pm at participating Boulder Junction businesses. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org



November 26: Small Business Saturday

Support Boulder Junction's small businesses by doing your holiday shopping with them and stopping for breakfast, lunch or dinner at one of our local restaurants. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

October 31: Boulder Junction House-to-House Trick or Treat

4pm-7pm at participating Boulder Junction residences. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

November

November 11: Veterans Day Memorial Service

Held at the Veterans Memorial Triangle, 11am. Contact: American Legion Post 451, (715) 385-2302

November 25: American Legion Auxiliary/History Society Christmas Arts & Crafts Fair

Held at the Boulder Junction Community Center from 9am-3pm. Vendors will be selling handmade items. Lunch, desserts and beverages will be served. Contact: Josie Allen, (715) 385-2617.

November 25: Friends of the Boulder Junction Public Library Cookie Walk

Beginning at 5pm in the lobby of the Acorn Lodge. Choose from a huge assortment of fancy cookies, all-time favorites, and special holiday candies. The sale will run until all cookies and treats are sold. Contact: Boulder Junction Public Library, (715) 385-2050

December 29: North Lakeland Discovery Center Winter Family Play Day

As part of the "Marvel in Manitowish Waters" we will host a number of free drop-in activities that are fun for the whole family, including winter scavenger hunts, snow critter building, crafts, and horse-drawn sleigh rides sponsored by the Manitowish Waters Chamber of Commerce. Snowshoes will be available for complimentary onsite use. Contact: North Lakeland Discovery Center, (715) 543-2085 or discoverycenter.net

**We look forward to
spending time with you
in Boulder Junction!**

I am Boulder Junction.

Our Friends of the Chamber, whether locals, part-time residents, or visitors to our beautiful town, all share one thing in common – a love for Boulder Junction! Thank you for being a friend!



Friends of the Chamber

John & Joanne Ader	Boulder Junction, WI
Kathy & John Bills	Melborune, FL
Boulder Junction White Sand Lake Association	Boulder Junction, WI
Tom Brehmer	Wisconsin Rapids, WI
Mike & Marshia Crowley	Boulder Junction, WI
Bill & Anne Daley	Boulder Junction, WI
Scott & Kimberly Davis	Glenview, IL
Bob Fuller	Boulder Junction, WI
Janie Geiger	Boulder Junction, WI
Steve & Laurie Hoelzel	Star Lake, WI
David Hoffman	Boulder Junction, WI
James & Anita Hornbrook	Boulder Junction, WI
Richard & Mary Jenks	Boulder Junction, WI
Barbara Ann Just – Lifetime Friend	Boulder Junction, WI
Thomas & Anita Kacena	Berwyn, IL
The Kassien Family	Boulder Junction, WI
Nancy Katz	Evanston, IL
The Kellner Family	Wauwatosa, WI
Susan Kern	Boulder Junction, WI
Gene & Carol Klisnick	Boulder Junction, WI
Dick & Lynne Kohn	Boulder Junction, WI
The Konopacki Family	Boulder Junction, WI
Sue Kowbel-Keller	Racine, WI
Mark Lenda	Oak Creek, WI
Jeffrey Long & Barb Boston	Boulder Junction, WI
Allen & Mary Manteuffel	Wheaton, IL
Paul Mueller	Franklin, WI
Ellen Murphy Blank	Boulder Junction, WI
Dick & Moe Nelson	Boulder Junction, WI
Wendi Neupert	Rothchild, WI
Ted Pittman & Laura Harms	Madison, WI
Paula Pomainville	Boulder Junction, WI
Bob & Judy Prentiss	New Brighton, MN
Penny Samuelson	Boulder Junction, WI
Tim & Cherie Sanderson	Boulder Junction, WI
Annie Shelby	Boulder Junction, WI
Theresa Smith-Lifetime Friend	Minocqua, WI
Bill & Bonnie Spear	Boulder Junction, WI
Rich Stephans	Lake Zurich, IL
Parker & Sandy Sterner	Boulder Junction, WI
Dean & Cookie Stewart	Arlington Heights, IL
Sturm Family Building Community	Boulder Junction, WI
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