

White Deer Triathlon
May 21, 2022
Sponsorship Opportunities



About the event:

- Coordinated by the Boulder Junction Chamber of Commerce.
- Participants paddle (kayak, canoe or SUP), bicycle and run. Our triathlon is unique because of the paddling leg rather than traditional swim.
- An awards ceremony and cook-out immediately following the race is held at the finish line (Boulder Junction Community Center).
- 2022 will be our 7th year.
- Expected attendance 275-300 triathletes.

Please consider sponsoring our 7th year of the White Deer Triathlon:

Buck Sponsor - \$500

- Your logo will be featured as a Buck sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of whitedeetriathlon.com.
- Logo included on printed posters.
- Logo included in event programs.
- Your logo included on signage at the starting line, at water stations and at the awards ceremony.
- 2 complimentary individual registrations for the triathlon. (Comps may be applied as a credit towards 3-person relay team registration fee, if desired)
- Complimentary 10' x 10' booth space at the awards ceremony and lunch.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeetriathlon.com.

Doe Sponsor - \$250

- Your logo will be featured as a Doe sponsor.
- Logo included on all event t-shirts.
- Logo with link to your website on the home page of whitedeetriathlon.com.
- Logo included on printed posters.
- Logo included in event programs.
- Your logo included on signage at the starting line, at water stations and at the awards ceremony.
- 1 complimentary individual registration for the triathlon. (Comp may be applied as a credit towards 3-person relay team registration fee, if desired)
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeetriathlon.com.

Over for more sponsorship levels →

Fawn Sponsor - \$100

- Your business name be featured as a Fawn sponsor.
- Business name included on all event t-shirts.
- Business name on the home page of whitedeertriathlon.com.
- Business name included in event programs.
- Placement of promotional items (supplied by you) in all runners' bags.
- If you are offering White Deer Triathlon specials, we will post to whitedeertriathlon.com.

*Would you like to support the White Deer Triathlon as a sponsor?
Simply fill out the form and return today!*



*Yes! I would like to sponsor the White Deer Triathlon
at the following level:*

- Buck Sponsor - \$500
- Doe Sponsor - \$250
- Fawn Sponsor - \$100



Business: _____

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Website: _____

I plan to place an item in the runners' bags and will deliver them to the Chamber by May 1, 2022.

Amount Enclosed: \$ _____

Please return this form with your payment. Make check payable and mail to:

Boulder Junction Chamber of Commerce
PO Box 286
Boulder Junction, WI 54512

Please email your logo to boulderjct@boulderjct.org as soon as possible so that we may begin listing you as a sponsor on our website right away.

Deadline for payment and logo submissions is March 1, 2022.

Thank you for sponsoring Boulder Junction's White Deer Triathlon!