



# 2025 Sponsorship Opportunities

Dear Boulder Junction Chamber of Commerce Supporter,

The Boulder Junction Chamber of Commerce is grateful for your generous support of our organization. As a 501©6 organization, we rely on sponsorships from people and businesses such as yourself to help fund the signature events that make Boulder Junction a premiere Northwoods destination.

We are incredibly lucky as a community to have such a dedicated and supportive group of businesses, residents, and visitors who give of their time and their money each year to continue and expand these events. As we continue to grow and adapt to an ever-changing world, our sponsorship and volunteer opportunities continue to evolve.

2024 saw a reorganization of our sponsorship opportunities and, based on the overwhelming support we received, we are pleased to expand those opportunities even further in 2025. If you are interested in an in-kind donation of goods or volunteer time in exchange for a sponsorship opportunity, please contact Executive Director Mary Jones.

Please review the attached sponsorship opportunities available this year and return the completed form with payment to the Boulder Junction Chamber of Commerce by the due dates indicated. We respect your financial decisions; this will be the only solicitation of sponsorships this year. If you would like to support us in a more hands-on approach, please contact the office for available volunteer opportunities. Volunteer needs vary throughout the year.

For questions, or to get more information, please contact Executive Director Mary Jones at 715-385-2400, [mary@boulderjct.org](mailto:mary@boulderjct.org), or stop in the office.

We appreciate your ongoing support and look forward to enjoying these events with you this year!

Thank you,

Mary Jones, Executive Director  
Boulder Junction Chamber of Commerce  
PO Box 286  
Boulder Junction, WI 54512  
715-385-2400  
[mary@boulderjct.org](mailto:mary@boulderjct.org)  
[BoulderJct.org](http://BoulderJct.org)

**PO Box 286, Boulder Junction, WI 54512 | [BoulderJct.org](http://BoulderJct.org) | 1-800-Go-Musky**



# 2025 Sponsorship Opportunities

## Signature Sponsor - \$3000

New opportunity this year!

Can't decide which event is your favorite or which event you want to sponsor? Now you don't have to! As a signature sponsor, you will receive the benefits of the top non-exclusive sponsorship tier for each of the following events: White Deer Triathlon, Star Spangled Jubilee parade, Musky Jamboree Weekend, Music on Main Street, and Christmas Walk as well as some exclusive Boulder Junction merchandise. Deadline: February 24, 2025\*

## White Deer Triathlon

We are thrilled to announce the return of the White Deer Triathlon in 2025! Athletes from across the country have been clamoring to return to the Northwoods to compete in such a beautiful setting and we can't wait to welcome them back with open arms. With the return of this event and its many moving pieces, we've restructured our sponsorships to better support the event and allow you more opportunities to be featured.

Deadline: February 24, 2025\*

- Buck Sponsor - \$1,000
  - Large logo with link to your website on White Deer Triathlon webpage
  - Large logo on event banner displayed at the starting line and awards ceremony
  - Logo on event flyers
  - Logo on event t-shirts
  - Mentioned during key event announcements
  - Listed in press releases sent out about the event
  - 2 complimentary individual registrations for triathlon
  - Placement of promotional items (supplied by you) in all athlete's bags
- Doe Sponsor - \$500
  - Medium logo with link to your website on White Deer Triathlon webpage
  - Medium logo on event banner displayed at the starting line and awards ceremony
  - Listed on event flyers
  - Listed on event t-shirts
  - Mentioned during key event announcements
  - 1 complimentary individual registration for triathlon
  - Placement of promotional items (supplied by you) in all athlete's bags
- Fawn Sponsor - \$250
  - Business name listed with link to your website on White Deer Triathlon webpage
  - Business name listed on event banner displayed at the starting line and awards ceremony
  - Listed on event flyers
  - Listed on event t-shirts
  - Mentioned during key event announcements
  - Placement of promotional items (supplied by you) in all athlete's bags

**PO Box 286, Boulder Junction, WI 54512 | [BoulderJct.org](http://BoulderJct.org) | 1-800-Go-Musky**



# 2025 Sponsorship Opportunities

- Water Station Sponsor - \$200
  - Only three available (one for each water station)
  - Signage with your logo at the water station
  - Signage leading up to the water station saying “sponsored by \_\_\_\_”
  - Listed on event maps
- After Party Sponsor - \$1500 NEW THIS YEAR
  - Only one available
  - Logo on banner displayed at event
  - Large logo displayed on event webpage
  - Listed in all press releases about the event
  - Mentioned during key event announcements
  - Opportunity to have promotional materials (supplied by you) given to afterparty attendees
  - Opportunity to have a booth at the afterparty
- Kilometer Sponsor - \$150 (only 28 available) NEW THIS YEAR
  - Encourage the athletes on their way to victory with signage along your kilometer of the route! Available for both the bike and run portion of the event. Kilometers will be assigned as sponsorships are received.
  - We will provide signage at the start of the kilometer saying “This section sponsored by \_\_\_\_”
  - You can add whatever signage you would like to the rest of your kilometer. We will place it for you as long as it is received NO LATER THAN May 2, 2025.
  - Sponsored kilometers will be listed on event maps

## Music on Main Street

2025 brings us the 18th annual Music on Main concert series and we’re thrilled to be hosting a variety of genres and talent this year. This year we are offering three levels of sponsorship for the summer concert series.

Deadline: May 19, 2025\*

- Silver Sponsor - \$100 NEW THIS YEAR
  - Listed in all print ads
  - Listed on event flyers
  - Listed on sponsorship banner at all concerts
  - Listed on Music on Main webpage
  - Listed in Music on Main Facebook events
  - Mentioned at each performance
- Gold Sponsor - \$250
  - Listed in all print ads
  - Small logo on event flyers
  - Small logo on sponsorship banner at all concerts
  - Small logo on Music on Main webpage with link to your website
  - Listed in Music on Main Facebook events
  - Mentioned at each performance

**PO Box 286, Boulder Junction, WI 54512 | [BoulderJct.org](http://BoulderJct.org) | 1-800-Go-Musky**



# 2025 Sponsorship Opportunities

- Platinum Sponsor - \$500
  - All of the above, PLUS
  - Large logo on event flyers
  - Large logo on sponsorship banner at all concerts
  - Large logo on Music on Main webpage with a link to your website
  - Opportunity to set up a promotional booth at all concerts

## Star Spangled Jubilee Parade

Show your community spirit and American pride by sponsoring our annual parade! Deadline: June 9, 2025\*

- Firecracker Sponsor - \$100
  - Listed on event flyers
  - Listed on Star Spangled Jubilee webpage
  - Listed on Facebook event
  - Listed on sponsor sign carried in parade
- Sparkler Sponsor - \$250
  - All of the above, PLUS
  - Logo on event flyers
  - Logo on webpage
  - Logo on sponsor sign carried in parade

## Musky Jamboree

The Musky Jamboree weekend is one of Boulder Junction's largest, most well-known, and long-standing events. Thousands of people visit Boulder Junction over the course of the weekend to celebrate the Musky Capitol of the World! Deadline: June 9, 2025\*

- Perch Sponsor - \$100
  - Listed on all event flyers
  - Listed on Musky Jamboree webpage
  - Listed in Musky Jamboree Facebook events
  - Mentioned during key event announcements
  - Listed on event banner displayed at weekend events
- Bass Sponsor - \$250
  - All of the above, PLUS
  - Small logo with link to your website on Musky Jam webpage
  - Small logo on event flyers
  - 2 complimentary Musky Jam t-shirts
- Walleye Sponsor - \$500
  - All of the above, PLUS
  - Medium logo with link to your website on Musky Jam webpage
  - Medium logo on event flyers
  - 4 complimentary Musky Jam t-shirts

**PO Box 286, Boulder Junction, WI 54512 | [BoulderJct.org](http://BoulderJct.org) | 1-800-Go-Musky**



# 2025 Sponsorship Opportunities

- Medium logo on event banner
- Musky Sponsor - \$1000
  - All of the above, PLUS
  - Large logo with link to your website on Musky Jam webpage
  - Large logo on event flyers
  - Logo included on detour maps
  - Large logo on event banner
  - 8 complimentary Musky Jam t-shirts
- Street Party Sponsor - \$2000
  - Only one available
  - Logo on banner displayed at event
  - Large logo on webpage
  - Listed in all press releases about the event
  - Thanked in key event announcements
  - Opportunity to have a booth at the Friday Night Street Party
- Fun Run Water Station Sponsor - \$200 NEW THIS YEAR
  - Only three available (one for each water station)
  - Signage with your logo at the water station
  - Signage leading up to the water station saying “sponsored by \_\_\_\_”
  - Listed on event maps
- Fun Run Title Sponsor - \$1000 NEW THIS YEAR
  - Only one available
  - Large logo with link to your website on event webpage
  - Large logo on event fliers
  - Thanked in pre-race announcements and at the award ceremony
  - Signage with your logo at race check-in and registration tables
  - Listed in press releases
  - Listed on social media event page
- Car Show Title Sponsor – \$1000 NEW THIS YEAR
  - Only one available
  - Logo on car show t-shirt
  - Large logo with link to your website on event webpage
  - Large logo on event fliers
  - Thanked at the award ceremony
  - Signage with your logo at check-in and registration tables
  - Listed in press releases
  - Listed on social media event page



# 2025 Sponsorship Opportunities

## Christmas Walk

Welcome in the holiday season with this traditional event to delight children of all ages. Deadline: October 17, 2025\*

- Santa's Helper - \$200
  - Listed on event flyers
  - Listed on Christmas Walk webpage
  - Listed on Facebook event
  - Mentioned at tree lighting

\*Please note that while these are the sponsorship deadlines, event advertising may begin sooner than these dates. Sponsors will be added to the appropriate advertising as their gifts are received. Gifts received after the stated deadline are not guaranteed to receive all sponsorship benefits. Please contact the office at 715-385-2400 with any questions. If we need your business logo, please email it to [boulderjct@boulderjct.org](mailto:boulderjct@boulderjct.org) by the sponsorship deadline.



# 2025 Sponsorship Opportunities

## Yes! I want to sponsor a 2025 Event!

Please fill out the following form and return it with payment to the Chamber Office by the date indicated. Thank you for your support of Boulder Junction!

Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

Name you would like displayed in event publicity \_\_\_\_\_

Level of Sponsorship (please check the appropriate boxes):

- Signature Sponsor - \$3000
- White Deer Triathlon
  - Buck Sponsor - \$1000
  - Doe Sponsor - \$500
  - Fawn Sponsor - \$250
  - Water Station - \$200
  - After Party Sponsor - \$1500
  - Kilometer Sponsor - \$150
- Music on Main Street
  - Silver Sponsor - \$100
  - Gold Sponsor - \$250
  - Platinum Sponsor - \$500
- Star Spangled Jubilee Parade
  - Firecracker Sponsor - \$100
  - Sparkler Sponsor - \$250
- Musky Jamboree
  - Perch Sponsor - \$100
  - Bass Sponsor - \$250
  - Walleye Sponsor - \$500
  - Musky Sponsor - \$1000
  - Street Party Title Sponsor - \$2000
  - Fun Run Water Station Sponsor - \$200
  - Fun Run Title Sponsor - \$1000
  - Car Show Title Sponsor - \$1000
- Christmas Walk
  - Santa's Helper - \$200

**PO Box 286, Boulder Junction, WI 54512 | BoulderJct.org | 1-800-Go-Musky**