BOULDER JUNCTION W 1 S C O N S I N



IT'S ALL WAITING FOR YOU! - 2008 -

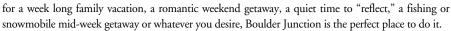
Welcome to Boulder Junction!

Thank you for your interest in Boulder Junction, THE MUSKY CAPITAL OF THE WORLD®. Surrounded by nearly 240,000 acres of lush state forest and more than 200 sparkling lakes, Boulder Junction offers vacation enjoyment second to none. Whether you want to experience the stunning colors of the forests or catch the big musky in Fall, have family fun on a Summer vacation, enjoy the quiet beauty of Winter in the woods, or the excitement of a Spring fishing trip, whatever the season, Boulder Junction has it for you. We hope that the information contained in this guide will help you to plan an unforgettable Northwoods vacation whatever time of the year you visit.

We have many activities to offer all our visitors. For the avid outdoor enthusiast, enjoy a dip in our crystal clear waters, or perhaps a ride in a variety of watercrafts, take advantage of our many trails by hiking, biking, snowmobiling or cross country skiing. Whatever way you go, you will enjoy our pristine scenery.

Anglers who visit the Musky Capital of the World[®] will not only find first class musky fishing but also northern, walleye, trout, bass, perch and panfish.

Boulder Junction has many fine shopping and dining establishments that are widely recognized as among the best that the Northwoods has to offer. Boulder Junction is the perfect year-round location



Our log cabin Information Center is open year 'round and our knowledgeable staff is committed to personalized service. We are happy to help you plan your vacation. Feel free to call, write or stop in and we will be glad to help you.

The Boulder Junction Chamber of Commerce and our local businesses extend a personal invitation to you to come and visit us. You are assured a warm welcome upon your arrival. Discover for yourself why Boulder Junction has a growing reputation as one of the Midwest's premier vacation destinations.

We hope to see you soon! Boulder Junction Chamber of Commerce P.O. BOX 286 B, BOULDER JUNCTION, WISCONSIN 54512 1-800-466-8759 • 1-800-GO MUSKY • (715) 385-2400 • FAX (715) 385-2379 E-mail: boulderjct@boulderjct.org • Web site: www.boulderjct.org

Many of the wildlife and nature photos throughout this publication are from people that generously share them with us and allow us to publish them in our visitor's guide. We hope you continue to share your photos and enjoy seeing them in our book. A big thank you goes to the following people: Mike and Marshia Crowley, the Syverson Family, the Hodges Family, Stephanie Chaffin, Harry Reid, Rudy & Joy Tarant, Gami Miller, Debra Gusler, Pat Ellis, Jeff Winters, Theresa Smith, Bob Payzer, Sonny Wuestenhagen, Julie Hillery; and everyone who sent pictures. We appreciate you sharing your photos with us and hope you enjoy the 2008 visitor's guide.

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2008 Calendar of Events

EVENTS IN COLOR ARE SPONSORED BY THE BOULDER JUNCTION CHAMBER OF COMMERCE. FOR MORE INFORMATION CALL THE CHAMBER AT 715-385-2400 OR VISIT www.boulderict.org				
January-December	(Dates and times of events are subject to change without notice) MUSKY AREA WOOD CARVERS CLUB			
	Call for dates, times and place. Call 356-9836.			
January-November	FRIENDS OF THE LIBRARY Meeting 2nd Monday – every other month starting in January. Call 385-2050.			
January–December	NORTH LAKELAND DISCOVERY CENTER			
	Programs include nature, history, canoeing, kayaking, kid & family activities. Times and places vary. Call 1-877-543-2085 or visit www.discoverycenter.net			
January 5	Boulder Junction Winter Park Dedication Help dedicate Winter Park on Old Hwy K from 3:30pm-6:30pm. Festivities include a chili dump, bonfire music, ice-skating, cross country skiing, fireworks & more.			
January 20	SNOWMOBILE CLUB BREAKFAST Delicious breakfast held at Gooch's A-1 Bar & Grill from 8:30am-12:30pm. Call 385-2369.			
February 17	SNOWMOBILE CLUB BREAKFAST Delicious breakfast held at Headwaters Restaurant from 8:30am to 12:30pm. Call 385-2369.			
March-October	LIBRARY NEIGHBOR TO NEIGHBOR PROGRAM SERIES 4th Thursday of the month. Call 385-2050.			
March 1	SNOWMOBILE CABIN FEVER PARTY Held at Gooch's A-1 Bar & Grill from 5pm-9pm. Call 385-2369.			
March 15	LIONESS CLUB BREAKFAST WITH THE EASTER BUNNY Breakfast with the Easter Bunny, 9am-10am, Children's Egg Hunt following breakfast. Located at the			
April – November	Community Center. Call 385-3256. BOULDER JUNCTION HISTORICAL SOCIETY Speakers from April-November, 7pm at the Community Center. Dates vary. Call 358-7567.			
April - December	NORTHWOODS SENIORS 2nd Thursday of the Month at North Lakeland School at 7pm.			
April 30	TRINITY LUTHERAN CHURCH LADIES GUILD TEA Tea and crumpets (finger sandwiches and desserts) served at 1pm, program at 2pm at Trinity Lutheran Church. Hats & "dressing up" optional. Call 356-3902.			
May 10	12TH ANNUAL JOURNEYS MARATHON For more information call 800-359-6315 or visit www.journeysmarathon.org.			
May 23-25	Town Wide Garage Sale Held throughout the Boulder Junction area. Maps available from the Boulder Junction Chamber of Commerce.			
May 24	LIONS CLUB PORK STEAK AND CHICKEN DINNER Delicious pork steak and chicken dinner served at the Community Center 4pm-7pm. Call 543-2133.			
May 26	MEMORIAL DAY SERVICE Pines Cemetery – Boulder Junction			
May 27–August 26	LIONS CLUB FLEA MARKET – EVERY TUESDAY Large outdoor Flea Market at the Community Center on Hwy. M from 8am until mid afternoon. Call John Ader at 385-0241.			
May 27–August 26	FRIENDS OF THE LIBRARY USED BOOK SALE – EVERY TUESDAY From 8am until mid-afternoon at the Flea Market. Call the library 385-2050.			
June-September	WISCONSIN DNR FAMILY PROGRAMS Various programs offered during the summer, wildlife & children's activities. Times and places vary. Call the DNR at 385-2727.			
June-August	LIBRARY CHILDREN'S SUMMER READING PROGRAM Wednesdays at 10:30am at the Boulder Junction Library. Call 385-2050.			
June-August	SUMMER FUN AT THE NORTHWOODS WILDLIFE CENTER For information call 356-7400 or visit www.northwoodswildlifecenter.com			
June 10	TRINITY LUTHERAN SOUP, SANDWICH & BAKE SALE			
	Bake sale starts at 9am. Chili and soup, plus hot dogs and desserts sold 11am-1pm at the Community Center. Call 686-7247.			
Ber Hall	July 4 Star Spangled Jubilee Enjoy a parade, watermelon eating contest, and kid's carnival games.			
	July 4 INDEPENDENCE DAY FIREWORKS At dusk at the Boulder Junction Airport			

	July 5	18TH ANNUAL VOLUNTEER FIRE DEPARTMENT GIANT CHICKEN BARBEQUE Full buffet chicken dinner open to the public. Held at the Fire Station from noon to 6pm. Call 385-2375.				
	July 11-12	LIONESS ANTIQUE				
1		Antique booths with treasures from the past, homemade baked goods & luncheon from 9am-4pm each day at the Community Center. Call 588-3665.				
1	July 15	Sidewalk Sales Day Held throughout the Boulder Junction downtown area, enjoy a bargain extravaganza at all area shops.				
	July 15	GOODWILL SOCIETY STRAWBERRY SOCIAL Enjoy an old-fashioned strawberry social and bazaar at the Community Center from 8am-3pm. Call 385-2146.				
	July 19	LION'S SUMMER RAFFLE DRAWING PARTY Annual raffle party for all ticket holders from 5pm-8pm at the Community Center. Call 385-2662.				
	July 22	TRINITY LUTHERAN SALAD LUNCHEON WITH BAKE/JEWELRY SALES Held at the Community Center, bake and jewelry sales starting at 10am. Salad luncheon at 11am. Call 356-3902.				
	July 25-27	NORTHWOODS SUMMER ART TOUR Self-guided tour of studios & artist owned galleries. Call 277-4224 or www.northwoodsarttour.com.				
	August 8	Musky Jamboree Street Party Live music in the evening near Coontail Corner & Post Office.				
	August 9	JACK VILAS DAY Events such as air show, miniature aircraft fly-in and more. Call 385-2038 for more information.				
	August 10	52nd Annual Musky Jamboree Arts & Crafts Fair, Antique Auto Show Musky Fun Run, antique auto show, over 170 arts & crafts exhibitors, food booths, DNR demonstration booths, kids casting contest, flea market, live entertainment and more.				
	August 12-15	WOODCARVERS WORKSHOP This workshop presents lessons from noted carvers and is designed for all carvers, beginner to expert. Call 385-9836.				
	August 23-25	NORTHERN HIGHLAND DISTANCE RIDE Two days of endurance and competitive horse rides. Call 356-9640.				
ľ	Sept.–May	LIBRARY CHILDREN'S STORY TIME Boulder Junction Library. Call 385-2050 for dates and times.				
	September 5-7	32ND ANNUAL WORLD CHAMPIONSHIP MUSKY CLASSIC Musky Tournament sponsored by four local communities. Times vary. Call 686-7657 or 385-2400. www.wcmuskyclassic.com				
	September 13	16th Annual Colorama Arts & Crafts Fair Craft show, farmer's market and wild game sandwiches at the Community Center from 9am-3pm.				
	September 13	FRIENDS OF THE LIBRARY WINE TASTING Wine, hors d'oeuvres and raffles to benefit the Boulder Junction library. Call 385-2050.				
,	September 20	 49th Annual Colorama Dinner Enjoy a meal of wild game and chicken at Camp Manito-wish. Dinner served promptly at 6pm. Entertainment 				
	able .	and door prize	es. October 3-5	NORTHWOODS FALL ART TOUR		
	AN	MEL.		Self-guided tour of studios & artist owned galleries. Call 277-4224 or www.northwoodsarttour.com.		
-		als -	October 11	13th Annual Harvest Fest Kid's games, "Shop the Haystack", fall treats, pumpkin & costume parade, and havide from 10cm 2pm		
ę	des 1	ALC: NOT THE REAL	November 11	and hayrides from 10am-3pm. VETERAN'S DAY SERVICE AT VETERAN'S MEMORIAL TRIANGLE		
1	10000	Service .		15TH ANNUAL LIONESS CHRISTMAS CRAFT FAIR		
				Held at the Community Center from 9am-3pm. Cash raffle, tickets sold the day of. Call 385-3256.		
	1		November 28	20th Annual Christmas Walk Welcome in the holiday season with the lighting of the town Christmas tree, Santa and Mrs. Claus visits, Friends of the Library cookie walk, carolers, sleigh rides and treats for shoppers from 5pm-8pm.		
			November 29	Christmas Walk Kid's Day Storytime, lunch with Santa and Mrs. Claus, and a miniature shopping house at the Community Center from 10am-3pm		
				page 5		
		and the second se				

The Milwaukee Road railroad tracks first reached the area in 1903, but it was December 1905 before the name "Boulder Junction" first appeared in the Chicago/ Milwaukee & St. Paul railway timetable. Immediate_ ly, hunters and anglers began visiting the area and camping on several nearby lakes.

Prior to the 1903 arrival of the railroad ,getting to the area involved renting a team

of horses in Woodruff, followed by an arduous, allday wagon ride. A far cry from today's 20-mile drive up Hwy. 51 and Cty. M!

The first downtown structure was Paquette's Hotel & Saloon, built in 1911. Tourism and logging grew side-by-side, sharing the life-line that the railroad provided. Among the first resorts to be opened were Coon's on Trout Lake; McKinley on Wolf Lake (now part of the private Dairyman's Country Club); and Rabbit's Foot Resort on Boulder Lake (now Camp Manito-wish YMCA).



Among the first structures built by the railroad were a small depot, a coal shed, and a house for the section foreman and his family. Today's wide Main Street is a result of the rail buildings, lines, spurs and sidings.

Phone service came to Boulder Junction in 1925 and electricity came to the town in 1930. Unfortunately, the previous busy railroad operation

A Brief History





slowed considerably in 1931, and the last train pulled out of Boulder Junction in 1932.

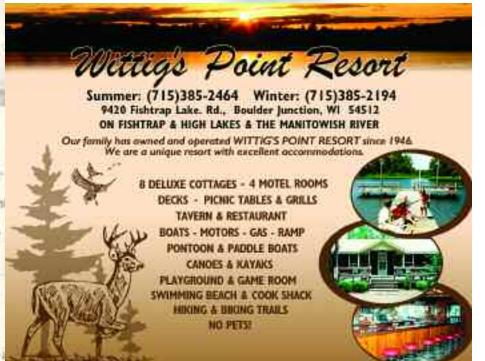
Boulder Junction was officially incorporated as a town in March 1927, when it separated from Arbor Vitae. In those days, the town hall performed multiple functions – it was a school midweek, a dance hall on Saturday nights and a church on Sunday.

In 1933 the state of Wisconsin began a vigorous re-afforestation program, through the formation of the Civilian Conservation Corps. Thanks to the CCC's establishment of seedling production, planting greatly intensified. The forests would soon return, in stark contrast to the 1910 landscape which was nearly denuded of trees by the logging operations conducted between the 1890s and 1910. As the forest grew, so too, would tourism.



Cabins, Resorts, & Vacation Homes

For complete list of cabins, resorts and vacation homes, see directory pages 38-40



A quiet northwoods setting with 2 fully equipped modern cottages

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Fire Pit

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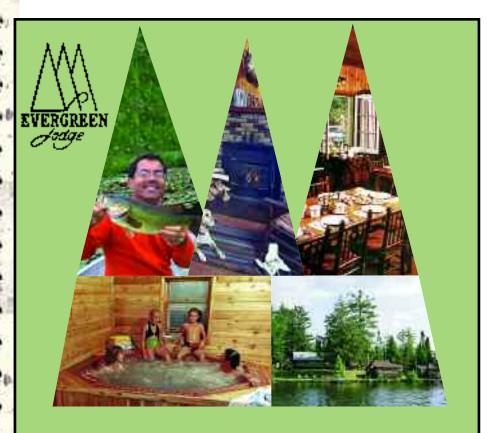
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Vacation homes and home-like cottages

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Skaley's North of Trout Lake On Trail #8 www.skaleysnorth.com Shelter Bay Resort on Fishtrap Lake on Trail #15 www.shelterbayresort.com



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Call or write. Your hosts – Noel & Laurel Malicki (715) 385-2132 6235 Evergreen Lodge, Boulder Junction, WI 54512 Toll Free: (877) 947-2132

Email: info@evergreenlodgewi.com Web site: www.evergreenlodgewi.com



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 Campfire
 Breathtaking Sunsets
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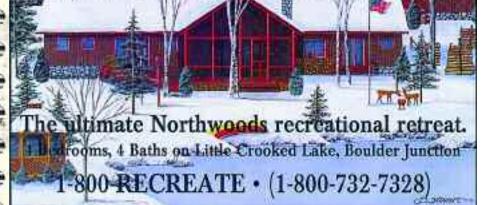
Call or write for brochure!



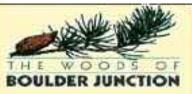




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moonth you arrive

For complete list of motels,

see directory pages 40-41

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Large Beautiful Whirlpool. On Snowmobile & Paved Bike Trails. Fish Freezing & Electrical Hook-ups. Large Parking Area.

Summer Camps & Campgrounds

For complete list of summer camps and campgrounds, see directory page 41



CAMP MANITO-WISH YMCA Established 1919

Summer Camp for 5th – 10th graders. Outpost wilderness trips for teens.

Family Camp

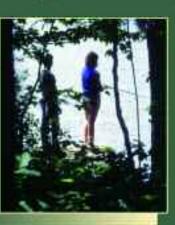
Visit us for a tour!

Leadership Programs customized and offered year-round for your school group, university, or youth-serving agency.



One mile west of Boulder Junction on Cty. K Look for the orange canoe!

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CAMP



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15 ml. north of Woodruff 4 ml. sw of Boulder Junction on Hwy. H

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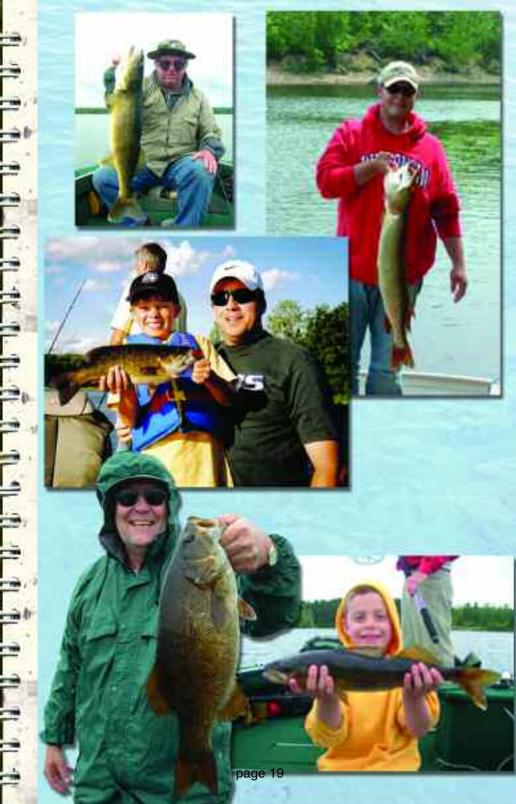




PO Box 67 Boulder Junction, WI 54512 (715) 385-2264 Fax (715) 385-2966 E-mail campholiday@centurytel.net www.camp-holiday.com

As the Official ... Musky Capital of the World®

Boulder Junction has long been noted for its excellent musky fishing. With 194 lakes within 9 miles of town, we pride ourselves on offering some of the best fishing opportunities in the State of Wisconsin. Whether you are a hard-core musky angler or an aspiring bass master; a fly-fishing trout angler or a parent taking kids out for their first fishing adventure, we're confident you'll be impressed by the Boulder Junction fishing experience.



Boulder Junction Trails

Bíke

A blacktop trail links Main Street with Trout Lake picnic area and farther down to Crystal Lake providing 13.5 miles of paved trail which connects to the Sayner and St. Germain

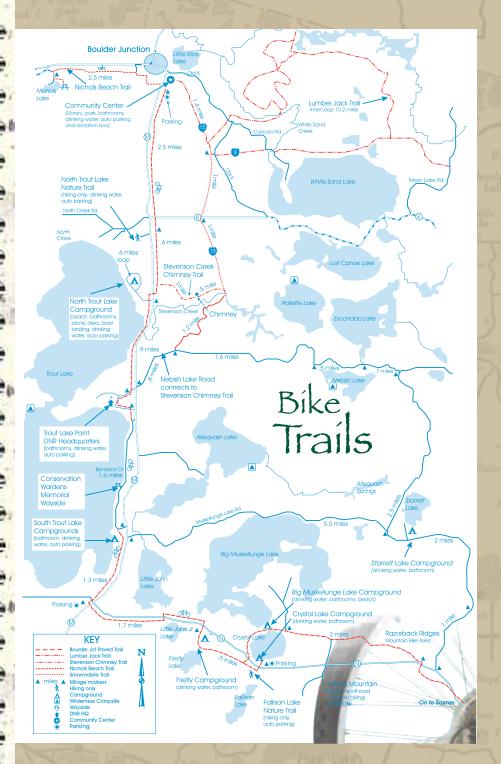


bike trails for more miles of fun. It's a family favorite for bike riders and hikers. Our trails give visitors the opportunity to enjoy the nature and wildlife of the beautiful Northwoods. Bring the family, pack a lunch and experience the great outdoors.

Hike

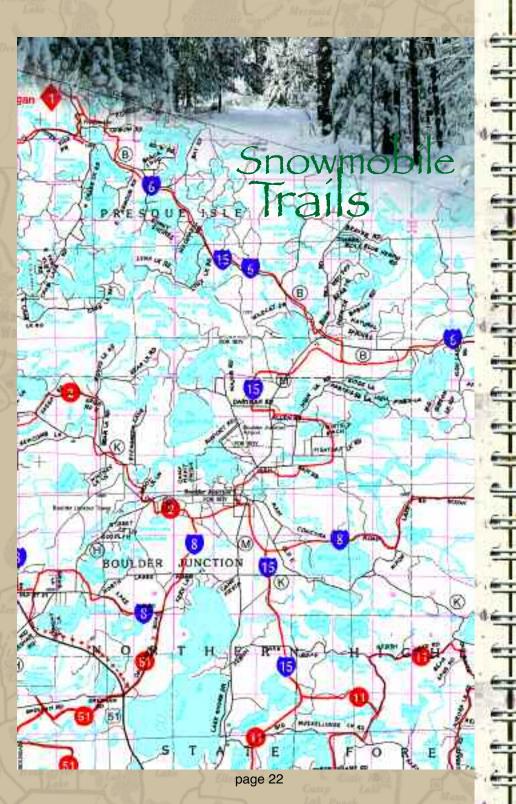
Boulder Junction is surrounded by the Northern Highland American Legion State Forest, offering miles of trail to explore whether you are a leisurely hiker or the experienced long distance hiker. Discover all of the hidden treasures you can find while exploring our beautiful trails.

Stop by the Chamber Office for all your trail maps.



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V



Snowmobile

Boulder Junction offers some of the finest riding in the Midwest. The 130 miles of trails in and around the Boulder Junction area are constantly groomed throughout the season to keep them in tip-top shape. The trails are connected to hundreds of miles of Vilas County trails, as well as miles of Northern Wisconsin trails. It's no accident that our area continually wins awards for best snowmobile destination.

Cross Country Ski

I n Boulder Junction the choices available to the avid cross country skier are many. From rustic, ungroomed trails deep in the woods, to groomed and tracked trails for the strider, or wide, flat trails for those who skate ski, all are within easy reach of Boulder Junction.

We invite you to venture into our winter wonderland. Be sure to stop by the Chamber Office for all your trail maps.

Мар

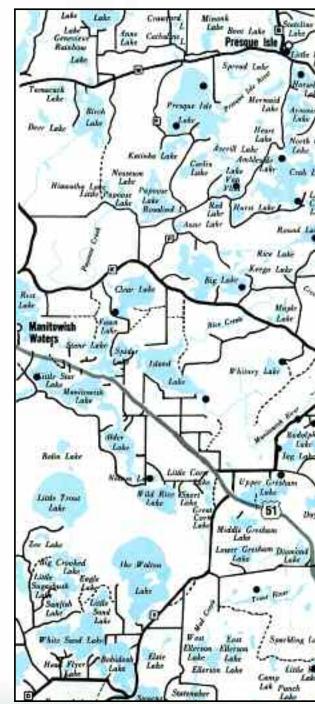
This map is intended as a general guide to the beautiful area surrounding Boulder Junction. We hope it will help you to explore many of the 200+ nearby lakes and nearly 250,000 acres of state forest that surround us. The Chamber Office also offers a variety of free, activity-specific maps and guides including:

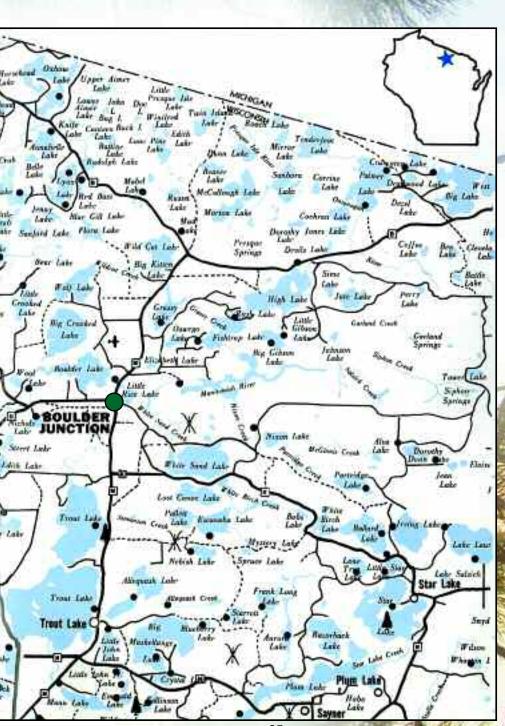
- BIKE TRAILS
- CANOE TRAILS
- GOLF COURSES
- HERITAGE AUTO TOURS
- HIKING TRAILS
- LAKE MAPS
- SKI TRAILS
- SNOWMOBILE TRAILS

So stop by the Chamber Office when you get into town to pick up any of the above pieces of literature, or give us a call and we'll send it out right away.



(Detailed maps available.)





page 25

History: Why Boulder Junction?

Where the name "Boulder Junction" came from...

The first time Boulder Junction is recorded as the name for this place was in a railroad schedule from before 1910. Boulder Junction was just a part of Arbor Vitae until it was incorporated and officially named in 1927. Postmaster Samuel Williams proposed that the town incorporate under the name it had been given two decades earlier when the Brooks and Ross Lumber Company laid a logging railway across that of the Yawkey Bissell Logging Company at a site not far from Boulder Lake.



Back in the 1930s, a Chicago-based sportswriter who regularly vacationed in the Boulder Junction area, coined the phrase, "Musky Capital of the World" to describe his favorite fishing destination. Local resorts picked up on the idea and over the course of the next 11 or 12 years, used the term intermittently on their promotional literature.

In 1942, the newly-formed Chamber of Commerce began using the title on all of its brochures and other printed matter and it has done so ever since.

June 8, 1971, the United States Patent Office awarded Boulder Junction the U.S. Trademark for the MUSKY CAPITAL OF THE WORLD. This trademark was awarded by virtue of the fact that more muskies are caught on our lakes every year than any other similar sized area in the world. 1.11

Discover the Natural Beauty of Boulder Junction



Monarch on milkweed



Loon Family





albino Deer





White-tailed Fawn

Oak Leaves



Wild Rabbit

Retail & Services

For complete list of retailers and services, see directory pages 42-45



Northern Highland Sports

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- Camping Supplies
- Sportswear
- Live Bait
- Fish Registration
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- Line Winding
- Sweatshirts
- Lake Maps & Info
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- Fishing Contest
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candles * pottery * pictures * lodge look dips * stationery * games * candy moccasins * sweatshirts * and more Just off Main St. on Hwy. M North Boulder Junction - 715.385,2076

• Cranberry Gift Shop MAIN STREET • BOULDER JUNCTION 715-385-2250

We offer a unique variety of items resourcing the American Crachenry Classes Botomer scope foctors (any Chebron, Oromeros Logg/Perer and Chebron, Crassion the USA, Carses and Europe We also carry a wide association we also carry a wide association to Combetty logis

Such a concerned full transmission There is always something new to see and sample!



We can make "On Golden Pond" more than just a dream



800-677-8248 MINOCQUA 877-385-2077 BOULDER JUNCTION

www.jimtaitrealestate.com



Your Complete Hardware Store STIHL PRODUCTS Boulder Junction • (715) 385-2300 St. Germain • (715) 479-5930



CITIZENS

Boulder Junction 24 Hour ATM 715-385-2200

Manitowish Waters 715-543-8302

Woodruff 24-Hour ATM 715-356-3214

Minocqua 24-Hour ATM 715-356-1444



Tomahawk 24-Hour ATM 715-453-2112



BOAT – MOTOR – CANOE RENTALS By Day or Week

> CANOES – KAYAKS Cartop or Shuttle Service

BOATS – 12' & 14' Located on 12 area lakes and also at office. MOTORS

4 h.p. to 15 h.p. Evinrude Outboards PADDLEBOATS

> Summer Hours: 8 a.m. 7 Days a Week

SCHAUSS WOODWORK

1 Block East of "M" on Main Street Boulder Junction, WI 54512

(715) 385-2434 RESERVATIONS ACCEPTED

Join Us in Boulder Junction

anapan

FINISH

11.60

eptember 19 Colorama Arts & Charts September 20 Colorania Dinner

THE LUD

Detaber II Harvest Feat

November 28 Christmas Walk

Boulder Junction



Homemade Pizza · Sandwiches · Munchies Friday Fish Fry · Homemade Soup & Chili

Happy Hour: 4 pm to 6 pm, every day! Best Bloody Mary's in the Northwoods!

Dining

For complete list of restaurants, see pages 41-42



1/4 Mile North of Boulder Junction on the Manitowish River & Bridge

Your destination for fine dining.



Up north, casual elegance takes on a whole new flavor. Enjoy the exquisite cuisine all year.

Tuesday-Sunday: 5-10 Closed Mon. and Tues. November - April 715-543-2220 smokeysdining.com

RESERVATIONS APPRECIATED.

CORNER OF HWY W & HWY K MANITOWISH WATERS, WI

Boulder Junction Lakes

MUSKELLUNGE

"Boulder Junction's prized trademark." A lean, hard muscled fighter that reaches a maximum length of over 5 feet and a weight of almost 70 pounds.

NORTHERN PIKE

Pike attain lengths of as much as 50 inches and the record Wisconsin fish weighed 38 pounds.

WALLEYE

The largest member of the perch family grows to lengths over 30 inches and the record Wisconsin fish weighs 18 pounds caught in High Lake.

LARGEMOUTH BASS

This largemouth grows to a weight of 11 pounds and a length of about 24 inches.

SMALLMOUTH BASS

An average smallmouth weighs between 1 and 2 pounds and will measure about 12 inches and is considered the scrappiest fish of all.

BROOK TROUT

This brightly colored fish is native to Wisconsin's streams and feeds on stream insect larvae,but will readily take baits such as worms, minnows and chub tails.

YELLOW PERCH

They move about in schools, often numbering in the hundreds. The perch is primarily a bottom feeder and has a slow deliberate bite.

BLACK CRAPPIE

An excellent game fish when taken on light tackle, the crappie may grow to a length of 18 inches.

BLUEGILL

Labeled a "panfish," the bluegill is almost as deep as it is long. Length sometimes reaches 10 to 12 inches and weights go up to 2 pounds.



Catch & Release

The Boulder Junction Chamber of Commerce is proud to recognize all anglers who practice catch and live release of all fish, as well as those who choose to keep their trophy fish. Through the efforts of anglers, our lakes will continue to produce trophy fish and will allow future generations to experience the thrill of hooking a "Big One." The Chamber and the Boulder Junction Guides are dedicated to the protection and growth of our great fishing resources.



Guide Services

For complete list of all guides, see pages 41-42

Be Over Big Fish! www.muskygoldeservice.com

iferg@newnorth.net



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Canoe

Kayak

This could be Your Picture

Do you have a favorite picture taken in Boulder Junction? The Boulder Junction Chamber is always looking for photos to be used in our visitor's guide. Whether you're fishing, hiking, biking, sightseeing, or just relaxing, we want to see what you do to have fun in Boulder Junction! For more information, call the Boulder Junction Chamber office at (715) 385-2400, or just mail or e-mail your pictures to us.







Winter Fun

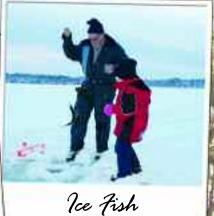


Introducing Winter Park

Bring your ice skates, sled, cross country skis, or just boots and come enjoy outdoor winter activities at Boulder Junction's new Winter Park, located just east of town on Old Highway K. A dedication celebration is scheduled for January 5, 2008.

Build a Snowman





Chamber Member Directory

The Boulder Junction Chamber of Commerce is working hard for you and our Northwoods community. Support our Boulder Junction Chamber businesses...and let them know the Chamber sent you.

🗄 Handicap Accessible 🌑 Open Year-Round 🏙 Pets Accepted

Cabins, Resorts & Vacation Homes

BIG BEAR HIDEAWAY

(715) 385-3333

Big Bear Hideaway presents the ultimate Northwoods lodging experience! Enjoy rustic luxury at it's finest in one of our cozy hideaways – Polar Bear Palace, Grizzly Hideout, Black Bear Bungalow, or Kodiak Kastle sleep 4-10 guests. Each hideaway is built of massive logs and native fieldstone, and is nestled among the tall pines just outside of downtown Boulder Junction. Original artwork, carvings and handcrafted furniture make each hideaway an architectural masterpiece! Must see to believe-visit us at www.bigbearhideaway.com. See ad page 9.

BOULDER LAKE – 525 Acres, 23' Deep

BIG BOULDER LODGE LLC (715) 686-2255 A fully renovated Lodge from days-gone-by. This five bedroom, four bathroom, knotty pine filled home was once the Honeymoon suites for a 1940's lodge. Right on Boulder Lake with more charm than you can stand.

BOULDER RIVER RETREAT (414) 698-8270 Boulder River Retreat is located approximately 3-1/2 miles west of Boulder Junction. It is located on the narrowing of Boulder Lake before the Manitowish River. Our facility is a duplex that can accommodate two families, large families or large groups. Canoes, kayaks, rowboats, motor and paddle boat are available at no additional cost.

LAKEVIEW LODGE ***** (262) 971-0926 Private & secluded spacious 5 bdrm. Vacation Home. Clean & cozy. 3 baths, 2 frpls. & full kitchen. Includes boat, canoe, own pier, tennis court, cable TV & laundry. On snowmobile trail yet close to town. See wonderful wildlife & beautiful scenery. Open all year. Pets allowed. Accom. 2 to 15 people.

SCHUENEMANN'S FLUSS HAUS (715) 385-2533 Modern yr rd vacation home 2 bdrm 1 1/2 bath, vaulted ceiling great room, fireplace, full kitchen. Beautiful view of Manitowish River opening into Boulder Lake. Dock w/boat avl. Also 2 bdrm. cottage w/kit. 3 1/2 mi from town on snowmobile trail no smoking-pet.

FISHTRAP LAKE - 329 Acres, 41' Deep

EAGLE'S POST RESORT

(715) 385-9239

A quiet cozy getaway with that Northwoods touch! We have 2 modern fully equipped cottages-queen beds-screened porches-grills-fire pit-picnic tables-boats-motors-canoes & a guide. Great class A Musky fishing & hunting. A vacation never to be forgotten!!! www.eaglespostresort.com. See ad page 7. KERECMAN'S FISHTRAP RESORT (715) 385-2494

Level • Quiet • Lakeside • Modern 2-5 Bedroom Cottages • Pontoon Boat & Motors Available • Boat Ramp • Linens • Boat Incl. • On Snowmobile Trail • No Pets, Please • Todd & Lori Kerecman • 9460B Fishtrap Lk. Rd., Boulder Jct., WI 54512. See ad page 12.

NOR-WIS RESORT

(715) 385-2571 Winter (847) 259-3404

Six housekeeping cottages with decks. Linens and boat included. Sandy beach. No pets, please! 9506 Fishtrap Lake Rd., Boulder Jct., WI 54512. Winter: 1134 N. Douglas, Arlington Hgts., IL 60004. E-mail: fireescape54@nnex.net. www.nor-wisresort.com.

SHELTER BAY RESORT

1-888-233-6560

Two spacious year-round vacation homes w/fireplace • laundry • TV & 2 yr.-rd. condo units w/TV & four 3-season cottages. Screen porches • boat • linens • launch • beach • playground • horseshoe • campfire • on snomo trail #15. No pets • jet skis • waterskis • waverunners. Jim & Bill Stark, Box 136B4, Boulder Jct., WI 54512. See Stark's ad page 10.

WILDLIFE BAY (715) 385-9175 (815) 482-1600 Perfect. Sleeps 2-14 people. Senior and Handicap friendly. Level ground from house to lake. Sunrise view – Watch the kids fish from the living room couch of this spacious and relaxing home! Very clean and well kept, modern 4 bedroom, 2 bath. Air-conditioning, fireplace, large 3 couch den, full kitchen & living room. Laundry facilities, linens, phone, DSL, satellite TV included. End of road location 15 acres of private land connecting to State Forest - Near biking, hiking, cross country skiing & snowmobile trails – Water skiing, Fishing Boat, canoe & kayaks – Camp fire pit and grill included. Pontoon Rental RSVP – No Pets – No Smoking – Beautiful 12 month view. E-mail: jozlandstan@yahoo.com. See ad page 10.

WITTIG'S POINT RESORT

(715) 385-2464

Eight deluxe vacation cottages, decks-picnic tables-Weber grills. Four motel rooms. Rustic tavern - fun room – playground - sand beach – boats – motors – gas - ramp. Two lakes and river. Summers only! NO PETS! The Wittig Family, 9420 Fishtrap Lk. Rd., Boulder Junction, WI 54512. See ad page 7.

MIDDLE GRESHAM LAKE - 53 Acres, 17' Deep

THE EAGLE'S NEST (715) 385-2802 • 1-800-236-6378. 3 well-appointed cottages on 3-lake chain. Secluded with peace & quiet. Phenomenal panfish/wildlife lake! Boats, kayaks, canoe, paddleboat, satellite TV, free hi-speed wireless, phones, etc. included. The Spencers, 4408 Middle Gresham Lane, Boulder Jct., WI 54512. E-mail: Boulderjct2@centurytel.net.

E-mail: Boulderjct2@centuryte1.net. www.eaglesnestresort.org. See ad page 8.

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MEADOWLARK RESORT

(715) 385-2725 Two modern cottages on lakeshore. Swim raft & semi-private piers. Boat included. Excellent fishing. OPEN YEAR 'ROUND! 4395 Middle Gresham Lake Rd., Boulder Junction, WI 54512.

HIGH LAKE — 734 Acres, 31' Deep

BIRCHWOOD COVE RESORT

(715) 385-2494

Six 2 Bedroom Lakeside Cabins & 1 Yr. Round 4 Bedroom Home with Beautiful views. Immaculate, fully equipped & phone. Includes 14' boat, motors available. Sandy Beach, Play Area, Canoe, Paddleboats, Grills, Picnic Tables. Fish House w/running water. Restaurants nearby. Enjoy the Quiet of the Northwoods. See ad page 10.

JUNG'S CABINS

(715) 385-2281

Five clean, comfortable cabins nestled along the shore of beautiful High Lake. Plan plenty of time for relaxing, fishing, and swimming in our beautiful Northwoods setting. No pets please! Gil & Lois Jung, 9023 Hwy. B, Land O' Lakes, WI 54540.

MURPHY'S ASPEN CABIN (414) 476-3024 Private lakeshore cabin, great view, full kitchen, 2 bdrm, 2 baths, lvrm/fpl, den, TVs, VCRs, DVD, phones, linens, towels, fans, boat, canoe, sandy beach, launch, playground, grills. No Pets. 1290 N.64, Wauwatosa, WI 53213 Fax 414-476-4192 gneepig@yahoo.com.

ISLAND LAKE - 1,023 Acres, 35' Deep

ISLAND LAKE COTTAGES (715) 543-2476 Two housekeeping cottages, a 2-bdrm. and a 1-bdrm. with a hide-a-bed. Located on the Manitowish chain. Boat provided. No pets and No smoking. Bob & Lorraine Goodwillie, 12476 LaFave Rd., Manitowish Waters, WI 54545. rlgoodwillie@centurytel.net.

JUSTINAK'S DEER RIDGE RESORT (715) 543-2223 Located on Island Lake. The largest lake in the famous and desired Manitowish Chain! Four cozy and clean cabins, with outstanding views and abundant wildlife. Close to excellent restaurants and entertainment. 12366 Fitzgerald Lane, Manitowish Waters, WI 54545. www.deerridgeresort.net

WARD'S POINTE LA SAI (239) 249-9626

Sunrise, sunset views! Private lakeside 2 br cottage on scenic point of Island Lake - 10 lake Manitowish chain. Level • boat • grill • satellite TV • DVD • outdoor fireplace • canoe. Rog & June Ward, 5401 S. Shore Bay Rd. Manitowish Waters, WI 54545.

JAG LAKE – 158 Acres, 14' Deep

RA-FRAN'S ARRIEMAR 🏙

(715) 385-2271

Now you can break away from the work-a-day world! Our 2-home, family-owned resort lets you experience nature at its purest. See loons & eagles. Games • Boat • Private Dock • Campfire Pits. 5000 Hwy. H, Boulder Jct., WI 54512.

LITTLE CROOKED LAKE - 153 Acres, 25' Deep

EVERGREEN LODGE

(715) 385-2132

Why not stay at the lake. A C&B (cabin & hot breakfast). Daily rates. 10%-30% discounts May to June & Mid-August to October. Kitchenettes & Deluxe cabins, some fireplaces, hot tub. On a quiet lake. See ad page 11.

(847) 256-4667 • 1-800-RECREATE LA BRI Year round, four-bedroom, four-bath, exclusive retreat on a private Class A Musky lake! 2 fireplaces, 6 skylights, fishing boat, skis, canoes, raft, kayaks included. Exquisite Northwoods decor. No pets please. See ad page 13.

TIMBER LOST RESORT (715) 385-2310 Three comfortable, 2-bedroom cabins with screened porches. A quiet, secluded family resort surrounded by state owned land. Includes boat, grill, picnic table, and bed linens. No pets please. Matt and Leah Loew, Box 32, Boulder Jct., WI 54512.

MANITOWISH RIVER - Connects with Boulder. Fishtrap, High, Little Rice, and Rush Lakes.

SWEET EMMA'S (715) 385-2136 Cozy, clean 2 bdrm, 1-1/2 baths, fully equipped kitchen, linens, washer/dryer, wheelchair ramp, nice yard. Pier, rowboat on river. On snowmobile trail. 1/4 mile from Downtown Boulder Jct. No Pets. Call Fran 715-385-2136. PO Box 727, Boulder Jct 54512. See ad page 12.

NICHOLS LAKE - 40 Acres, 16' Deep

SINGWAKIKI

(715) 385-9202 Two 2-bedroom cabins on a beautiful semi-private 40 acre lake full of bass and panfish! Rowboat, docks, swim raft and 8 miles of private trails for hiking or biking. Cabins come with linens, microwaves and screened-in porches. The Fredenhagens, 5325 Nichols Lk. Rd, Boulder Jct., WI 54512.

OSWEGO LAKE – 66 Acres, 17' Deep

BLANKENHAUS

(608) 565-2266

(715) 356-5352

Two beautiful homes, one scenic lake. Both rentals combined sleep 8 people. Fireplace, cable TV, VCR. Sandy beach, canoe, rowboat, fire pit and grill. No smoking, no pets. Weekly rentals through Labor Day, long weekends thru October. www.blankenhaus.net

TROUT LAKE - 3,870 Acres, 115' Deep

HOFFMAN'S TROUT LAKE (715) 385-0138

Enjoy Trout Lake all year! Our 2 bedroom heated cabin comes complete with many amenities. Bike path, hiking trails, snowmobile trails and the town of Boulder Junction are all nearby. E-mail: Info@hoffmanstroutlake.com. www.hoffmanstroutlake.com.

PAP-OUA ESTATES

Peaceful resort on prime Trout Lake. Distinguished and well kept vacation homes include fireplaces & screen/glassed porches. Linen/towel service, grills, private island for recreation, boats/canoe, motor rentals. 3552 Rocky Reef Lane, Boulder Junction, WI 54512. See ad page 12.

SKALEY'S NORTH

1-888-233-6560

1 Spacious Yr Rd Vacation home, w/TV, fireplace, also 2 3bdrm & 2 2bdrm 3-season homes. Sandy gradual beach • Picnic area • boat & micro • Near snowmo trail #8. No pets. jetskis, water skies, waverunners. Jim Stark PO Box 136B4 Boulder Jct., WI 54512. See Stark's ad page 10.

VAN VLIET — Presque Isle Chain - 220 Acres, 26' Deep

ALPINE RESORT

1-877-888-6805 (715) 686-2800

Relax and leave the work to us. American Plan, B & B or Housekeeping - Pick the plan best for you. Deluxe Cabins, fireplaces, maid service, Class "A" muskie lake, prestigious Presque Isle Chain of Lakes, boat & motor rentals, superb food, full bar service, swimming, and more. Snowmobile and winter sports. Open year 'round.

www.alpine-resort.com.

WHITE BIRCH LAKE - 117 Acres, 27' Deep

WHITE BIRCH VILLAGE *****

(715) 385-2182

Beautiful, family-oriented, resort in the heart of State Forest. Quiet, crystal clear prime musky lake, part of 3 lake chain. Lakefront homes, sand beach, spa, linens, towels, grills, variety of boats & much more. Box 284, Boulder Jct., WI 54512. E-Mail: office@whitebirchvillage.com. See ad page 8.

WILDCAT LAKE - 316 Acres, 35' Deep

LOON'S BAY CABIN

(608) 527-2443

Year round, 4 bdrm, 2 bath, lakefront home w/ awesome view. Secluded Northwoods setting. Fireplace, deck, knotty pine decor, private pier, grill, firepit. Includes 16' Lund fishing boat, canoe & bed linens. No Smoking. On snowmobile trail #15.

WILDCAT LODGE 🗄 🏙

All sports, family resort. Modified American Plan, lakeshore cabins. Spacious housekeeping homes. Boats, motors, beach, tennis, hiking & much more. Call Jim, Linda, or Tim France, P.O. Box 138, Boulder Jct., WI 54512. See ad page 10.

WOOL LAKE - 33 Acres, 45' Deep

WOOL LAKE CABINS *****

(715) 358-7522

(715) 385-2421

Quiet, No motor lake, great fishing, beautiful sand beach. Paddleboat, row boat and canoe included. Spacious 2 bedroom cabin, vaulted ceiling in living room, gas pot-belly stove for those cool fall nights. Sleeps 6. www.woollakecabins.com

Motels

BOULDER BEAR MOTOR LODGE 6. (715) 385-2662

The newest motel in Boulder Jct, 20 spacious rooms, lobby with fireplace, game room, free wireless internet and inroom refrigerators. Large beautiful whirlpool. Complimentary continental breakfast. Private whirlpools, connecting, and handicap rooms. On snowmobile trail and bike trail. Located on Hwy. M.

www.boulderbearmotorlodge.com. See ad page 15.

BOULDER JUNCTION MOTOR LODGE

(715) 385-2825

Enjoy our NON SMOKING FACILITY with phones, cable TV, high speed wireless internet, refrigerators, whirlpool rooms, continental breakfast, outside electrical hookups. Lobby with fireplace. Next to restaurants, shopping. On main snowmobile trail, close to biking & hiking trails. No pets, please. Located on Main Street (Hwy. K) in Boulder Jct. See ad page 14.

DEERPATH MOTEL & BAR

(715) 385-2771 11 inexpensive, clean motel rooms with TV, refrigerator & coffee maker. Located on snowmobile trail #8, on Hwy. 51 between Minocqua & Manitowish Waters. Lake access on Upper Gresham Lake, bar with satellite TV, light menu & happy hour.

GUEST HOUSE

(715) 385-2972

Efficiency unit w/cooking facilities, frig, microwave, TV, air conditioning, & all linens. Six people max. No pets. OPEN ALL YEAR. ON SNOWMOBILE TRAIL. NEAR BIKE TRAIL. Indoor bike storage. Snowmobile museum on premises. Day or week rates. "Coley" & Katy Findlay, Box 167, Boulder Jct., WI 54512

NORTHERN HIGHLAND MOTOR LODGE (715) 385-2150

Indoor pool & whirlpool. Large comfortable rooms w/color cable TV. Whirlpool room available. Large lobby w/fireplace. Easy access to trails. On Main Street, short walk to restaurants & shopping. Rick Busch, Box 898, Boulder Jct., WI 54512. See ad page 15.

THE OUTDOORSMAN INN (715) 385-2826 Located on Main St. & snowmobile trail. Clean rooms, cable TV, & double beds. Pets OK. Non-smoking available. Restaurant serves breakfast, lunch & dinner daily. 10% off with room. Open all seasons.

www.outdoorsmanrestaurant.com THE SECRET GARDEN INN

(715) 385-9222

715-385-2464

A hideaway splendor! Our log and timber lodge will delight you with its sumptuous decor. Exclusive discounts, suites, gardens, screened porches, fireplaces and gathering spaces await you! On Hwy M across from Coontail. www.secretinn.com

WITTIG'S POINT MOTEL

Four motel rooms on clear Fishtrap Lake, 4 miles northeast of Boulder Junction. Summers only! NO PETS! Playgroundsand beach-game room-picnic area-sun deck. Boats, motors, gas, boat ramp and parking. Hosts: The Wittig Family, 9420 Fishtrap Lk. Rd., Boulder Junction, WI 54512

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Apartment Living

THE WOODS OF BOULDER JCT. 05. 21-888-300-5595

Rental living for Recreation and Retirement. Spacious 2 & 3 bedroom, 2 bath apartments with features usually found only in condominiums. All modern features from fireplace to attached 2 car garages. Located in a beautiful forest setting for a maintenance free solution to your up north home. Call 1-888-300-5595 for further information or a tour. See ad page 13.

Prívate Campgrounds CAMP HOLIDAY & (71)

(715) 385-2264

Complete camping facilities for tents, motor homes, & trailers. On Rudolph Lake. Four miles SW on Hwy. H. Camp store, boat rentals, sandy beach, game room, & snack bar.Wi-fi & cable. Day, week, month, or seasonal rates. Box 67, Boulder Jct., WI 54512. See ad page 17.

Summer Camps

CAMP MANITO-WISH YMCA

90 years of excellence in wilderness tripping & camp experiences. Summer programs for 5th-12th graders. Family camp. Year-round leadership program customized for your group. Located on Cty K west of Boulder Jct. Visit us for a tour. www.manito-wish.org. See ad pg. 16.

CAMP OSOHA, INC.

(715) 385-2760

(715) 385-2312

Full land & water activities – Waterskiing, swimming, boating, tennis, sailing, kayaking, 3-F soccer, archery, canoe trips, and much more!! Camper–staff ratio is 3 to 1. Experience the confidence building excitement of our "Northwoods Adventure." 11019 Big Muskie Lake Rd., Boulder Jct. WI 54512. www.osoha.com

Restaurants & Taverns

GOOCH'S A-1 BAR & GRILL

(715) 385-9288

Open every day 11:00am, closed Wednesdays. Serving broasted chicken, Friday fish fry & Saturday night steaks. Live music on weekends. Plenty of ample parking! 3 miles north of downtown on Hwy. M - Don't miss this local hot spot! www.goochsa-one.com

GRANARY RESTAURANT (715) 385-3736

Open 7 days a week, 6:00 am - 2:00 pm. Breakfast and lunch specials. Homemade salads and sandwiches. Banquet room. 5367 Park St. (Hwy. M) across from the Community Center.

HEADWATERS RESTAURANT & TAVERN

(715) 385-2601

On a hill overlooking the Manitowish River, this rustic old tavern from the 30's provides the food, spirits and fun you would expect from the great Northwoods. On Hwy. M, just 1/2 mile north of town. 5675 Hwy. M, Boulder Jct., WI 54512 See ad on page 33.

JJ'S PUB & GRUB

(715) 385-0166

(715) 385-2826

(715) 543-2220

Open 6 days a week 11am to close. Closed Mondays. Happy Hour - 4pm to 6pm, every day! Homemade Pizza, Burgers, Munchies, Salads, Sandwiches, Soups, Friday Fish Fry, Saturday Steak Night. Call for nightly specials. Downtown Boulder Junction. See ad page 33.

MAD DOG JAKE'S

Chicago-style hot dogs, burgers, Italian beef sandwiches, Chocolate Shoppe ice cream, gourmet coffee, candy, gifts and more!

THE OUTDOORSMAN OL. RESTAURANT

Located on Main St. with breakfast, lunch & gourmet dinners year round. Homemade soups, desserts, bakery items & more. A romantic dinner by the fire, a family gathering or coffee & pie. Something for all. Beer & over 100 wines. Open everyday from 7am-3pm with dinner starting @ 4:30pm. Closed Monday nights.

www.outdoorsmanrestaurant.com Gifts, art & more.

SMOKEY'S

Open Tuesday-Sunday 5-10pm (closed Mon. & Tues. Nov-April). Located on the corner of Hwy. W & Hwy. K in Manitowish Waters. We offer a relaxed, comfortable Northwoods setting to enjoy fine dining and our premier selection of spirits and wine. Reservations appreciated! See ad page 33.

WITTIG'S POINT TAVERN

& RESTAURANT

(715) 385-2464

(715) 385-2711

Rustic pine tavern with deck overlooking Fishtrap Lake & Manitowish River. Beautiful sunsets & starlit nights. Serving pizza, sandwiches & snacks. Docking piers for boaters 4 miles northeast of Boulder Jct., end of Fishtrap Lake Rd. Summers only! Hosts: The Wittig Family.

Guide Services

BOB'S MANITOWISH GUIDE SERVICE

Fishing for all ages, over 35 yrs fishing area lakes and rivers, all species of fish. 17 ft Alumacraft bass boat, tackle provided, fish cleaning, full or half days. Fully licensed guide, specialize in family fishing. Call Bob Bertch 715-892-2366 cell

ERV KELLER GUIDE SERVICE (715) 385-2265

Full time licensed guide. Fish all species in Boulder Jct. area. Over 30 years experience. 19 ft. Lund boat, equipped with latest electronics. Fishing tackle provided. Full or half days. PO Box 260, Boulder Jct, WI 54512 or call Nov-April (262) 639-8491.

HARRY'S GUIDE SERVICE (715) 385-2404

Licensed professional guide. Fishing all species of fish on over 30 lakes. All rods & reels supplied. Shore lunches cooked on request. Harry Reid, Dept. BB, P.O. Box 485, Boulder Jct., WI 54512.

DUANE HORSTMAN, LICENSED GUIDE (715) 385-0081

Fish with top professional guide. All species. 20+ years' experience on prime waters. Electronically equipped boat. Tackle provided. Call for available days. Full or half days. PO Box 798, Boulder Jct., WI 54512

www.boulderjct.org/hrstman.htm See ad page 35.

JED JOLIN GUIDE SERVICE

(715) 385-3330

Licensed guide 50 years' experience. Fully equipped Tuffy boat. All Species. Shore lunches. Equipment furnished. Waters of Vilas and Oneida Co. Kids welcome! Elected to the freshwater fishing Hall of Fame in 2003. PO Box 776, Boulder Jct. WI. 54512

JERK BAIT JOHN'S (314) 620-0125 MUSKY GUIDE SERVICE (715) 545-4079

"Jerk Bait John" has over 25 years of musky fishing experience in Vilas and Oneida counties. John is a Professional Musky Tournament Trail Pro-Angler and seasoned guide. Go fishing with John, be over big fish, and experience the true spirit, serenity and beauty of the Wisconsin Northwoods. www.muskyguideservice.com See ad page 35.

BILL SHERER'S NORTHERN ADVENTURES (715) 385-0171 FLY FISHING GUIDE SERVICE

Serving Northern WI & Ml. Complete outfitting at our fly shop on Hwy. "M" North. Guiding fly anglers for Musky, Trout, Bass, Steelhead, Pike & Salmon, Boat, Wade & Float trips. Schools, fly casting & fly tying classes. Online store at www.wetieit.com

LITTLE LAKES GUIDE SERVICE (715) 892-7391 Fishing guide for the Northwood's back country lakes. Fish one on one from a vintage wood/canvas canoe. Solitude, beauty & wildlife abound in the pristine Northwoods. Discover hidden & little known lakes. Also repair & restore vintage wood canoes. www.littlelakescanoe.com

TOM SWANSON GUIDE SERVICE (715) 385-2168 I am a native of Boulder Jct. with over 45 years experience guiding for trophy musky & walleye in Vilas County. The largest musky in Wisconsin for 2000 was caught & released from my boat! PO Box 144, Boulder Jct, WI 54512 E-mail: cswanson@newnorth.net.

JEFF WINTERS GUIDE SERVICE (715) 385-9313 Expert fishing and hunting guide with 25+ years' experience. Transportation, boat, tackle, instruction, baiting your hook, stories, fish cleaning and FUN provided. Kids & large groups welcome. Fall grouse hunting and archery deer hunts available. E-mail: jwinters@centurytel.net

Realtors

COLLEEN SWANSON, REMAX FIRST (715) 605-2626

Selling or buying? As a 30 yr resident of Boulder Jct & an agent with ReMax First, I take great pride in providing the best of the Northwoods in properties AND service! ReMax-Outstanding Agents, Outstanding Results. Nobody sells more Real Estate than ReMax, Nobody! Email: cswanson@ newnorth.net, 800-472-3207 ext.421.

IIM TAIT REAL ESTATE

1-877-385-2077

Supporting Boulder Junction for over 30 years! Realtors® that have been bringing buyers to sellers throughout the Northwoods. Ask us about how we can represent you with Buyer Agency! Go to northwoodsrealestate.com or visit us on Hwy M Boulder Jct. See ad page 31.

RONDELLO, PETE - GRI, CRS, ABR 1-800-472-3410 Broker with Coldwell Banker Mulleady Realtors. Jim & Lauren Kleifgen, Assistants. Friendly, professional service. Boulder Junction resident. Specialist in lakefront recreational property. See all area listings on-line: www.boulderjctrealestate.com

SCHMIDT-HAUS REALTY, INC. 1-800-241-5680 Need A REALTOR? For quality, professional and caring service call us! MLS member. We are the office "Where clients & customers become friends!" P.O. Box 98, 156 Hwy. W, Manitowish Waters, WI 54545. Local (715) 543-2300 See ad page 30.

Retail Merchants

ALDER LAKE CRANBERRY -CRANBERRY GIFT SHOP

(715) 385-2250

A wide assortment of Cranberry gifts and foods for everyone and every occasion, from elegant glass and gifts to Lodge décor and everything in between. Main Street Boulder Junction. www.alderlakecranberry.com. See ad on page 29.

ALL GOOD THINGS

(715) 385-9222

It's the little things that make life grand! Specialty food and drinks; quality toys, used books, stationery, candles, spa, cards, incense, and other fun and interesting items are here for you to discover! Across from Coontail on M.

THE ALPINE SHOP

(715) 385-2030

Unique apparel and accessories for women, juniors and children, home decor for your cabin, and a superb selection of gifts. Take a little of the northwoods home with you. Don't miss this wonderful store on Main Street WWW.THEALPINESHOP.COM.

BLUEBERRY PATCH

(715) 385-2142 Offering a distinctive ambiance featuring a collection of jewelry, home accents, elegant gifts, women's apparel, and Christmas decor. Open year 'round. 10351 Main Street, Boulder Jct., WI 54512

BOULDER JUNCTION MARKETPLACE (715) 385-2481 A full service grocery store providing dairy, frozen foods, fresh produce, hand-cut meats, homemade sausage, homesmoked hams & bacon, newspapers • DVD rental, deer corn & seed. The area's widest selection of beer, wine & liquor. Deer processing during the season. Downtown Boulder Junction. See ad page 30.

BOULDER MARINE CENTER OG (715) 385-2177

We sell boats, trailers, motors, boat lifts, piers, new & used snowmobiles, ATV's, swim rafts, canoes, paddle boats, offer service and sell parts. We rent pontoon boats, deluxe fishing boats, ski boats, waverunners and 15 HP motors. We also rent Polaris & Skidoo snowmobiles. We deliver! Hwy K, Boulder Jct., WI 54512 www.bouldermarinecenter.com. See ad page 30.

COONTAIL CORNER

(715) 385-2582

Fuel, ATM, live bait, lottery, fishing and snowmobiling licenses, toys, t-shirts and sweatshirts, plus fresh sub sandwiches, burgers and pizza made daily.

COONTAIL SPORTS

(715) 385-0250

Specializing year 'round in unique sportswear and casual clothing for the entire family. Waterskis, wakeboards, kayaks, bicycles and snowshoes. Rentals available: kayaks, bicycles, snowshoes and x-country skis. www.coontailsports.com. See ad page 28.

COTTAGE AT CARDINALS

(715) 385-2447

An eclectic gathering of gifts, rustic collectables, antiques, home accessories and furniture. Open Wednesday-Saturday, 10am-4pm, June-September. From Hwy. 47 Woodruff, take Hwy. 51 N, 9-1/2 miles to Trout Lake Rd; then right on Trout Lake Rd. 1/2 mile.

GABRIEL'S HORN &

(715) 385-9290

Whether you're just out for a day of shopping or you're looking for beautiful furnishings for your home in the Northwoods, stop by our store. We're conveniently located on Hwy M across from the Boulder Jct Community Center and Library.

FIREMOUTH POTTERY & GALLERY (715) 385-2810 Firemouth features the pottery of owner Bill Karaffa as well

as selected original artwork by other fine Midwestern artists, including pottery, handblown glass, etchings and paintings and mobiles. Stop in and watch as Bill works in the studio.



THE FISHERMAN'S WIFE LTD ...

a gathering of the unusual

(715) 385-3350

Gifts for the discriminating buyer! Offering antiques * garden art * luxurious bath products * men's & women's accessories & outerwear * gourmet food and more. Russ & Pat Rydin, Proprietors. See ad page 29.

THE IMPRINT SHOP

(715) 385-2155

Complete line of women's clothing from the casual to the special occasion. Unique accessories, purses, hats and jewelry. Children's clothing from newborn to toddlers. See our website at www.imprintshop.net.

KNITT'S HARDWARE HANK (715) 385-2300

YOUR COMPLETE HARDWARE STORE. Hours: 8 a.m. to 5 p.m., Mon. thru Sat.; Sun.: 8:00 a.m. to noon May thru Labor Day. Main Street, Boulder Junction. See ad page 31.

MOONDEER & FRIENDS & ** GALLERY

Main Street's most unique gallery features an eclectic mix of fine, contemporary regional art & craft; global antiques & artifacts; professional custom frame service; and Putamayo world music CD's. Open May through December & winter weekends. See ad page 29.

NO BOUNDARIES

(715) 385-2055

(715) 385-2082

From clothing to gifts! Men's clothing, women's sportswear, Woolrich, Victorinox, Rainforest, Exofficio, cologne, leather goods and Northwoods gifts....

NORTHERN HIGHLAND SPORTS C. (715) 385-2134

Complete fishing equipment, indoor live bait room, lake maps. Swimming, hunting supplies, snowmobile access. Souvenir T-shirts & sweatshirts. Main Street, Carol Ashley, Box 76, Boulder Jct., WI 54512. See ad page 28.

PEEPLELURES

(715) 385-0100

(715) 385-9330

(715) 385-2076

The Northwood's largest collection of original jewelry in 18K & 14K gold, gold-filled and sterling silver. Specializing in colored gemstones and inlaid jewelry. Online at Peeplelures.com. We ship anywhere. Open all year 7 days/wk. See ad page 29.

THE SHADE TREE

The little bookstore with a touch of the unexpected... gift books, specialty books, kid's books, fiction, games, cards, gifts and more!!

SKIDS &

Just off Main Street on Hwy M North, stop, shop and browse the many corners of our store while finding a unique blend of items to add that special touch to your home. The cozy atmosphere, service and price will encourage you to return again & again. See ad page 29.

WILEY MILLER'S WILDLIFE IMAGES (715) 385-2450

Magazine cover artist 30 years - original painting, prints, chainsaw sculptures detailed, woodcarvings & other wildlife gift items. Master taxidermy. Open all year. See a real Northwoods store across from Lutheran Church on Main Street.

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Servíces

ABSOLUTE WILDLIFE CONTROL (715) 252-1714

Control of bats, insects, wildlife and rodents. Repair and cleanups also provided. Guaranteed results! www.wildlifeproblem.com

AL SMITH TAXIDERMY (715) 385-2540 Specializing in fish mounts and deer head mounts. Just off Main St. on Hwy. M North. 30 years of quality taxidermy. Box 33, Dept. J, Boulder Jct., WI 54512.

ASSURED PUBLISHING (715) 453-4511 Regional brochure distribution. Publishers of Northern Action, Home Showcase, Dining Guides, Hotel Guides, Golf Guides and Sr. Magazines. Specializing in job printing. www.assuredpublications.com

BEDA'S MOBILE REPAIR

(715) 385-2444

(715) 385-2264

(715) 543-2400

Open Monday-Saturday. Accessories, storage and servicing small engines. All makes and models – outboards * I/O's * Pontoons * ATV's * Lawn Mowers * Snowmobiles * Oil Changes to Overhaul. We come to you or visit us at 5656 N. Hwy. M, Boulder Junction, WI 54512

CATHERINE A. SCHNEIDER TAX & ACCOUNTING SERVICE

Specializing in income tax returns and preparation of quarterly and annual payroll reports. E-file available. Over 25 years' experience. Located at Camp Holiday, 4 miles southwest of Boulder Junction. 11495 Rudolph Lake Ln., Boulder Jct., WI 54512.

CENTURYTEL

Serving Boulder Junction, Manitowish Waters, Mercer, Presque Isle, Springstead, Trout Lake, & Winchester. 62 Hello Circle, Hwy. 51 South, Manitowish Waters, WI 54545.

CITIZEN'S BANK - OG. BOULDER JUNCTION

(715) 385-2200

Member FDIC. Full service banking. 24-hour ATM. Locations in Boulder Junction, Woodruff, Manitowish Waters, Minocqua and Tomahawk. See ad page 31.

GRASSY CREEK RANCH

(715) 385-9389

Horseback riding in the scenic Northwoods. Known for exceptional horses, scenic trails and courteous guides. We offer a quality, personalized horseback ride. Our standard ride is available year 'round. Located 3.3 miles North of Boulder Junction on County M.

GW PLUMBING SERVICE, INC. (715) 385-2779 Specializing in water treatment, water systems, water heaters, Jetter services and drain cleaning. A quality plumbing service. MPL645603 Boulder Junction, WI 54512.

HAWK'S NEST CANOE OUTFITTERS 🏙

(year round) 1-800-688-7471 (summer only) Manitowish Waters 715-543-8585 (summer only) Eagle River 715-479-7944

Canoe, kayak, rafting & tubing day trips. Canoe camping & complete outfitting. Overnight trips. Hawk's Nest Fishing Guides available. 2 locations: 6141 Hwy 70 W, Eagle River and 263 Hwy 51, Manitowish Waters. Summers Only. www.hawksnestcanoe.com

LAKES PROPANE GAS COMPANY

(715) 356-5771 1-800-456-5771

We can supply all your energy needs from home heating to propane for your barbeque grills. Give us a call for the best service in the Northwoods. Visit our 30,000 gallon "Musky" west of town on Hwy. K. Mailing address: Box 48, Minocqua, WI 54548.

LEE & ASSOCIATES

1-800-457-2025 (715) 385-2417

1-800-544-3039

An independent agency offering insurance, investments and mortgages. Over 20 years of experience. www.leeinsgroup.com

LITTLE LAKES CANOE RESTORATION (715) 892-7391 Restoration & repair of fine vintage wood/canvas canoes & small boats. Also buy, sell and rescue vintage wooden watercraft. I also offer fishing guide service on small back country lakes, fishing from a vintage wood/canvas canoe. www.littlelakescanoe.com

MUSKY MINI STORAGE, LLC (715) 385-3780

10' x 25' Inside Storage Units. Perfect for boats & snowmobiles. Reservations welcome. Highway M & Airport Road.

NICOLET AREA TECHNICAL COLLEGE

Nicolet College offers associate degrees, diplomas, certificates; University Transfer Program; Institute for Learning in Retirement; Outdoor Adventure Series, Nicolet Live! Arts & Speakers Series, Community Education and more. www.nicoletcollege.edu.

NORTH LAKELAND DISCOVERY CENTER

(715) 543-2085

Connecting people with nature-and having fun while doing so! Wonderful environmental and outdoor education classes, programs and events. Guided hikes and canoe trips ~ sailing lessons ~ programs just for kids ~ for families ~ for adults. Hike, bike & ski trails.

NORTHWOOD PINES STORAGE (920) 680-5597 Year 'round, inside storage. * 10'x12' * 10'x24' * 10'x28'. By the month or by the year. Vacancy varies, reservations welcome. Located on Cty. Hwy. M in Boulder Junction.

O'BRIEN, ANDERSON, BURGY, (715) 479-6444 GARBOWICZ & BROWN LLP (715) 385-2047 (715) 453-6921

Boulder Junction Office: 1 block south of town, 5458 Hwy. M, Boulder Junction, WI 54512. Eagle River Office: 221 First Street, Eagle River, WI 54521. Tomahawk: River Valley Bank Building.

REED'S PAINTING

(715) 385-9239

Serving the Northwoods for over 15 years. Call us for a free estimate for all your staining and painting projects. We also specialize in drywall finishing and texturing. Fully insured, commercial and residential, interior and exterior.

REUSS CONSTRUCTION, INC. (715) 385-0252 General Contractor. Commercial construction specialists. Residential remodel, additions, decks, garages, out buildings & metal building systems. Concrete stamping. ACI Certification. Dennis Reuss. P.O. Box 806, Boulder Junction, WI 54512.

SAUTER BUILDERS, INC. (715) 385-9327

Distinctive home builder with a solid reputation built on integrity and quality craftsmanship. Utilizing FSC certified and sustainable building materials in our custom designed homes. Committed to building green since 1995. Member of US Green Building Council and one of only thirty statewide Performance Builders in the Wisconsin Energy Star Homes program. Sauter Builders, Inc. P.O. Box 671, Boulder Jct., WI 54512.

SCHAUSS WOODWORKING

(715) 385-2434

Boat, motor, canoe, kayak and paddleboat rentals by the day or week. Custom woodworking, signs, LP gas refilled. General shop repairs. Schauss Woodwork, Box 131, Boulder Jct., WI 54512. See ad page 31.

SEPTIC INSPECTION SERVICE (715) 385-2355 Certified to inspect the condition of all septic systems under the State of Wisconsin mandated 3 year maintenance inspection program. License #223493

THIS WEEK IN THE NORTHWOODS (715) 479-1064 A very informative tourist bimonthly publication listing advertisers in Boulder Junction, Eagle River, Land O' Lakes, Minocqua, Phelps, Rhinelander, St. Germain, Sayner & Three Lakes; designed to inform everyone on where to dine, stay, shop and play.

TROUT LAKE GOLF CLUB (715) 385-2189 NO HOMES, NO MAJOR HIGHWAYS, NO SCREAMING KIDS OR BBQ'S! ENIOY THE SERENITY OF TROUT LAKE GOLF CLUB NESTLED IN THE WILDERNESS OF THE NORTHWOODS. Located just 10 miles north of downtown Minocqua or 10 miles South of Manitowish Waters on Hwy. 51. www.troutlakegolf.com • info@troutlakegolf.com

WALLEYE BOB'S LAUNDROMAT

Newly constructed, year 'round Laundromat. Detergent, beverage and snack vending. Super clean! Located on Cty. Hwy. M in Boulder Junction. Open daily 6am-10pm, May through October and Friday-Monday 6am-10pm, November through April.

WIS. DEPT. OF NATURAL RESOURCES

Information on Northern Highland/American Legion State Forests, State Campgrounds, fishing, hunting regs. & more. Call, write or stop in at our Boulder Junction office. (715) 385-2727, 4125 Hwy. M South, Boulder Jct., WI 54512.



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Wisconsin State Campgrounds

Within 9 miles of Boulder Junction the DNR has 7 beaches and picnic areas, and 12 campgrounds with over 600 sites, some accessible by canoe only. 1-888-947-2757 www.reserveamerica.com

Join our le of Friends

or a donation of just \$50.00 you can become a "friend" of the Boulder Junction Chamber of Commerce. Remember how much fun you had on Musky Day? Did you enjoy a hayride on Harvest Fest? Seeing the town lit up during Christmas Walk? These events would not be possible without Chamber members and "friends." In many of our endeavors, the Chamber is fortunate to be able to draw on the skills and experiences of some pretty remarkable people – our "friends of the chamber." Some are locals, some are part-time residents, while others are visitors, but they all share one thing in common – a love of the Boulder Junction area! Why not join us, Call 715-385-2400 or contact us at P.O. Box 286, Boulder Junction, WI 54512 and we'd be happy to have you join our "circle of friends."

2007-2008 Friends & Associates of the Chamber

David & Lisa Africano - Boulder Junction, WI William Ahrnsbrak - Boulder Junction, WI Boulder Lake Advance Assoc. - Boulder Junction, WI Thomas & Karen Brady - Yorkville, IL Paul Brenner - Boulder Junction, WI Richard & Muriel Budzynski - Johnsburg, IL Mike & Marshia Crowley - Boulder Junction, WI Dairymen's Inc. - Boulder Junction, WI David & Missy Drake - Boulder Junction, WI Bill & Pam Gunlicks - Winnetka, IL Joseph Hiebel - Medford, WI James & Anita Hornbrook - Park Ridge, IL Barbara Ann Just - Boulder Junction, WI Jared Kassien - Boulder Junction, WI Ned & Dorothy Kellner - Wauwatosa, WI Dick & Lynne Kohn - Boulder Junction, WI

Jeffrey Long & Barbara Boston - Boulder Junction, WI Allan & Mary Manteuffel - Wheaton, IL Bob & Grace Menzner - Marathon, WI Eugene & Rita Miller - Rockford, IL Paul Mueller – Franklin, WI Bill & Sue Niemuth - Hortonville, WI Northwoods Wildlife Center – Minocqua, WI Roger & Penny Samuelson - Boulder Junction, WI David & Gayle Schultz – Boulder Junction, WI Polly Siegel - Mequon, WI Chip & Diane Steele - Boulder Junction, WI Rick & Helen Sweitzer - Wilmette, IL Rudolph & Joy Tarant - Boulder Junction, WI John & Karen Timian - Boulder Junction, WI

It's All Waiting for You in Boulder Junction.

Call 1-800-GO MUSKY or visit www.boulderjct.org



The Boulder Junction Community Center offers many services to area residents and visitors, including the Boulder Junction Library, with programs for adults and children. Assembly rooms accommodate up to 250 people for meetings and small conventions. Kitchen facilities are available. (715) 385-2220.

COMMUNITY SERVICES

AMBULANCE OR FIRE - EMERGENCY ONLY 911 Boulder Junction has an EMT staffed ambulance and rescue unit, which is defibrillator equipped. Call 911.

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FIRE DEPT. (NON-EMERGENCY)	(715) 385-2002
VILAS COUNTY SHERIFF'S DEPT.	1-800-472-7290
HOSPITAL/EMERGENCY	(715) 356-8005
LIBRARY	(715) 385-2050
POST OFFICE	(715) 385-2110
TOWN OFFICES	(715) 385-2220
TRANSFER/RECYCLING CENTER	(715) 385-2139
NORTHLAND LAKELAND	
ELEMENTARY SCHOOL	(715) 543-8417
LAKELAND UNION HIGH SCHOOL	(715) 356-5252

CHURCHES

COMMUNITY CHURCH	
(NON-DENOMINATIONAL)	(715) 385-2146
ST. ANNE'S CATHOLIC CHURCH	(715) 385-2390
TRINITY LUTHERAN CHURCH	(715) 385-2267
Call for times of services	

ORGANIZATIONS

AMERICAN LEGION & AUXILIARY FRIENDS OF THE LIBRARY GUN CLUB HISTORICAL SOCIETY LIONS CLUB LIONESS CLUB LOCAL CHURCH GROUPS NORTHWOODS ATV ASSOCIATION NORTHWOODS SENIORS SNOWMOBILE CLUB

SHOOTING RANGES

Trap, Skeet, Rifle, Pistol and Archery ranges. Located east of Trout Lake Forestry Headquarters on Highway M.

PARK DISTRICT

The Boulder Junction Park District is located behind Chamber building. Tennis and basketball courts, ball diamond, skateboard park, picnic area, covered pavilion and playground. The children's summer rec program is available to visitors.

Did you know that you can fly to Boulder Junction?

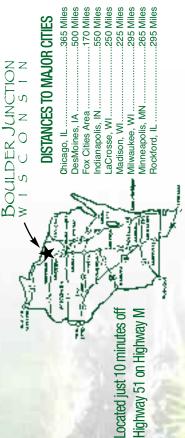


The Boulder Junction Airport (BDJ) is located 2 miles north of the Town of Boulder Junction. The airport features two grass runways, 05-23, 3800' by 165' wide, and runway 16 by 34, 3200' by 150' wide. The airport is large enough for single and multiengine and has tie-downs for transient airplanes plus a seaplane dock which is located on Boulder Lake at the end of runway 05. The airport is maintained by volunteers and does not have any facilities, however, by prior arrangement fuel and transportation can be made available. You can fly directly to Boulder Junction by land or seaplane; please call ahead to Bob Payzer at (715) 385-2979, for any arrangements or facilities you might need.

Musky Capital of the World[®] Boulder Junction Chamber of Commerce, Inc. P.O. Box 286 B • Boulder Junction, WI 54512-0286 (715) 385-2400 or 1-800-GO MUSKY www.boulderjct.org



Musky 25 lbs., 47" Long, 19" Girth Caught by Michael Hotz, Sheboygan, Wis. On June 8, 1971, the U.S. Patent Office awarded Boulder Jundton the U.S. Trademark for the musky capital of the word. This trademark was awarded by virtue of the fact that more muskes are caught on our lakes, every year, than any other similar sized area in the word.



PRSRT STD U.S. POSTAGE PAID Boulder Junction, WI PERMIT NO. 5