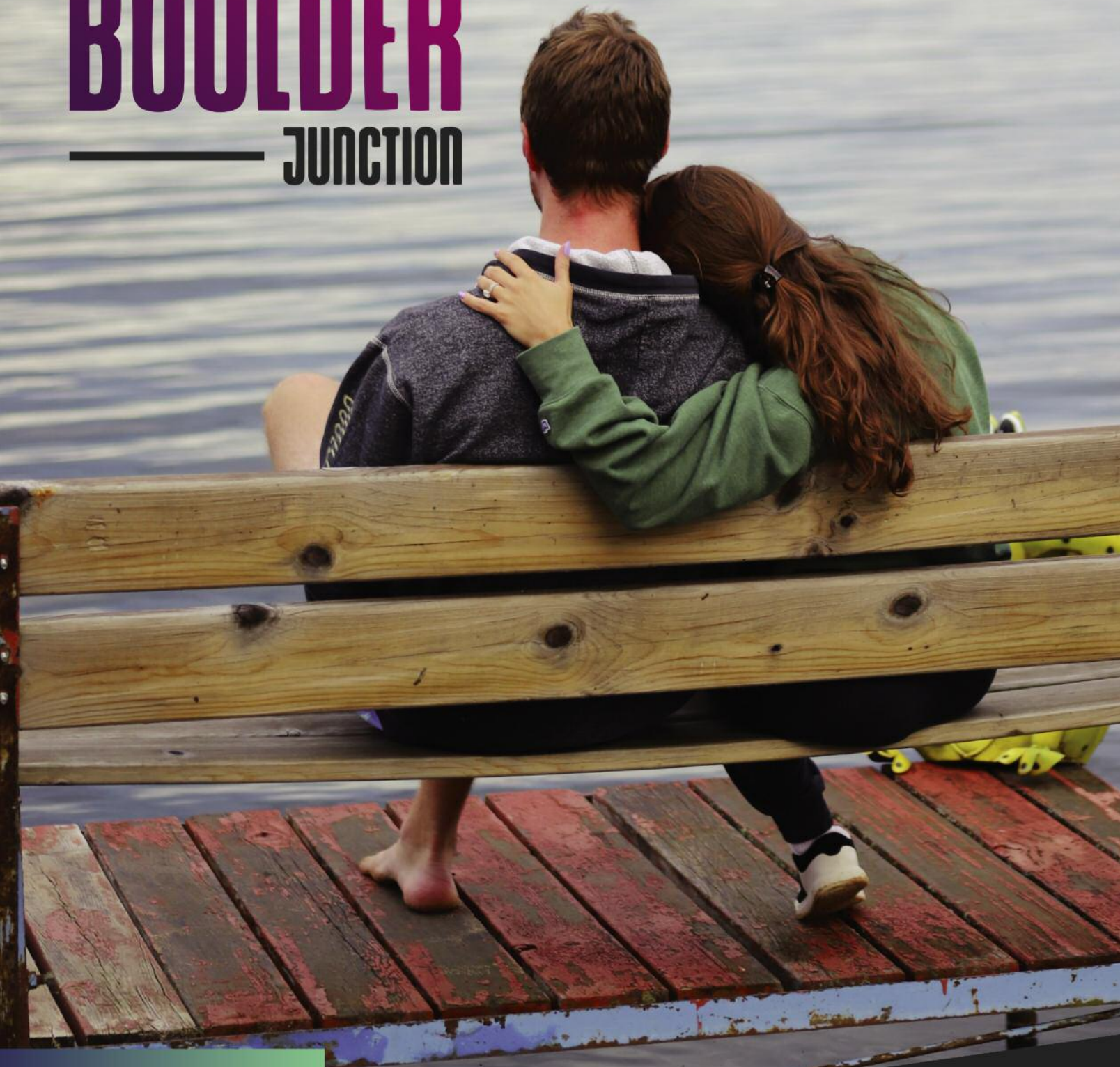


Travel 2024 Visitor Guide
BOULDER
— JUNCTION



It's not a dream.
It's the Northwoods.

Get here. 

BOULDERJCT.ORG    

White Birch Village Resort



Family Time



Paddling



Fishing

**Where
Memories
ARE MADE**

Call Us

715-385-2182

www.whitebirchvillage.com



White Birch Village Resort offers you an unparalleled vacation experience that will leave you telling all your friends it was better than expected.

- ▶ THE LEADER IN NORTHWOODS DESTINATION VACATIONS
- ▶ IMPECCABLE & WELL - MAINTAINED ▶ AVAILABILITY ONLINE
- ▶ A QUALITY VACATION ▶ FLAT OUT AMAZING

WELCOME

to Boulder Junction, the Musky Capital of the World®



Table of Contents

Fishing	Pages 4-7
Lakes.....	Pages 8-9
Silent Sports.....	Page 10
Biking.....	Page 11
Play	Page 12
Attractions	Pages 13, 15
Winter Sports	Pages 16-17
Accommodations	Pages 2, 18-23, 47
Campgrounds	Page 27
Area Map	Pages 24-25
Summer Camps.....	Page 26
Dining.....	Pages 28-30
Arts & Culture.....	Page 31
Shopping	Pages 15, 32-34
Services	Pages 35-40
Relocation.....	Page 41
Events Calendar.....	Pages 42-45
Friends of the Chamber.....	Page 46

Experience the best of the Northwoods in Boulder Junction:

- ◆ 194 glacial and spring-fed lakes and rivers giving you the perfect place to fish, swim, boat, paddle, and more
- ◆ 225,000 acres of state forest with a variety of multiuse trails so you can immerse yourself in nature
- ◆ A welcoming and walkable downtown full of retail, restaurants, and art galleries
- ◆ An active community with a jam-packed event calendar
- ◆ Breathtaking natural beauty and wildlife, including our albino deer

We look forward to helping you plan your next vacation. Visit boulderjct.org before you arrive or give us a call at the Boulder Junction Chamber of Commerce: 715-385-2400. While you are in the area, be sure to stop into our little log cabin on Hwy M and say hi to our friendly staff. We are open and here for you year-round.

Always have the latest information about Boulder Junction – visit boulderjct.org and sign up for our e-newsletter, delivered monthly right to your inbox.

The Boulder Junction Chamber of Commerce is dedicated to the promotion of chamber member businesses & services to create a healthy, prosperous community for all to enjoy. The information and ads included in this publication are the responsibility of the business owner or organization and the Boulder Junction Chamber accepts no responsibility for the content of these ads. ©2024 No part of this book may be reproduced without permission of the Boulder Junction Chamber of Commerce. Designed and printed by Hahn Printing.

FISHING GUIDES of BOULDER JUNCTION

ERRINGTON'S GUIDE SERVICE Panfish to Musky



Over 30 years of guide service & fished over 280 lakes. Great with kids & families. Full or 1/2 day with optional shore lunch. Tackle & fish cleaning included.

815-298-1358

email: mikeerrington@yahoo.com
website: erringtonresort.com

ERV KELLER GUIDE SERVICE



Musky-Bass-Walleye

Full-time guide for all species.
30 years' experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included.
Full or 1/2 days. Children welcome.

cell: 715-605-2349

website: boulderjct.org/ervkeller

LAST RESORT GUIDE SERVICE



715-605-2404

Boulder Junction Fishing Guide
Muskie, Walleye and Bass

Steve Roginske

BOB'S MANITOWISH GUIDE SERVICE



"Get Hooked on Fishing"

Fishing fun for all ages and for all types of Northwoods fish. All equipment, fish cleaning and bait provided. Full or 1/2 days. Over 35 years of experience. Specialize in family fishing.

cell: 715-892-2366

email: macooa@centurytel.net
website: boulderjct.org/bobbertch

Cast away.

Bring a cooler and plenty of bait—we'll provide the trophy fish. When you cast your line in the Musky Capital of the World®, you're sure to land walleye, bass, panfish, pike, and (of course) Boulder Junction's famous musky.

The chart on page 9 gives information on some of the best fishing lakes in Boulder Junction.

New to fishing? Check out our Fishing 101 articles and videos, filled with tips and tricks for first-time anglers, at boulderjct.org.

What about the winter? Ice fishing is hot during the snowy season. Put up a shanty and drop a line.

Whatever the season, Boulder Junction offers the best lakes, the best fish, and the best people to make your fishing trip successful. If you're still not sure where to start, give one of the fishing guides on page 7 a call.



Located just 2 Blocks north
of Downtown on Hwy M

5570 County Road M, Boulder Jct., WI 54512
Phone: 715-385-0171 email: wetieit@wetieit.com

Northern Wisconsin's Premier Full Service Fly Shop Fly Fishing Guide Service & Northwoods Inflatables Pontoon Rafts

Featuring Fly Fishing Tackle & Fly Rods, Reels, Lines, Flies &
Northern Wisconsin's Most Complete Source of Fly Tying Materials
Northern Adventures Fly Fishing Guide Service
Northwoods Inflatables Custom Pontoon Raft Sales and Service
Private or Group Fly Tying & Fly Casting Lessons

Boulder Marine Center, Inc.

The Friendliest Service in Northern Wisconsin

Alumacraft, G3 Polar Kraft, Sylvan & Starcraft Boats • Angler Qwest & Sylvan Pontoons • Snowmobiles
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Hwy. K West, Boulder Junction

bouldermarinecenter.com 715-385-2177



Figure 8 Fishing Guide Service

Boulder Junction, WI

Josh – 715.441.0782

jsblawas@icloud.com

Families-Experienced Anglers-
Corporate Outings-Beginners Welcome

1/2 Day, Full Day, Backwoods Trips,
Ice Fishing Available

21 foot Lund Boat, Bait, Tackle,
Ice & Fish Cleaning Provided
Catch Walleye, Musky, Trout,
Bass, Panfish, Northern Pike...

Boulderjunctionwifishingguide.com

Northern Highland Sports

SPECIALIZING IN FISHING TACKLE

Located in Boulder Junction, WI 54512

- Premium Rods & Reels
- Guide Service
- Live Bait
- Lake Maps & Info
- Line Winding
- Sportswear
- Hunting & Camping Gear
- Souvenir T-Shirts
- Sweatshirts

Carol & Matt Ashley | 715.385.2134 | northernhighlandsports.com



Fishing Guides

BILL SHERER'S WE TIE IT FLY SHOP

5570 County Road M, Boulder Junction, WI 54512

(715) 385-0171

bill-sherers-we-tie-it-fly-shop.myshopify.com

Bill Sherer's we Tie It Fly Shop: Quality Fly Fishing Tackle, and Flies, Fly Casting & Tying Lessons, Guide Service offering boat, wade & float trips. Featuring Northwoods Inflatables pontoon raft sales & service. We repair all rods. North of town on Hwy M. See ad page 4.

BOB'S MANITOWISH GUIDE SERVICE

9487 The Narrows Trail, Boulder Junction, WI 54512

(715) 892-2366 boulderjct.org/bobbertch

Fishing for all ages, over 35 years fishing area lakes and rivers, all species of fish. 19 ft. Alumacraft Bass boat and tackle provided. Fish cleaning, full or half days. Fully licensed guide specializing in family fishing. See ad page 4.



BOAT – MOTOR – CANOE RENTALS

By Day or Week

CANOES – KAYAKS

Cartop or Shuttle Service

BOATS – 12' & 14'

Located on 12 area lakes and also at office.

MOTORS

Evinrude Outboards

SUMMER HOURS:

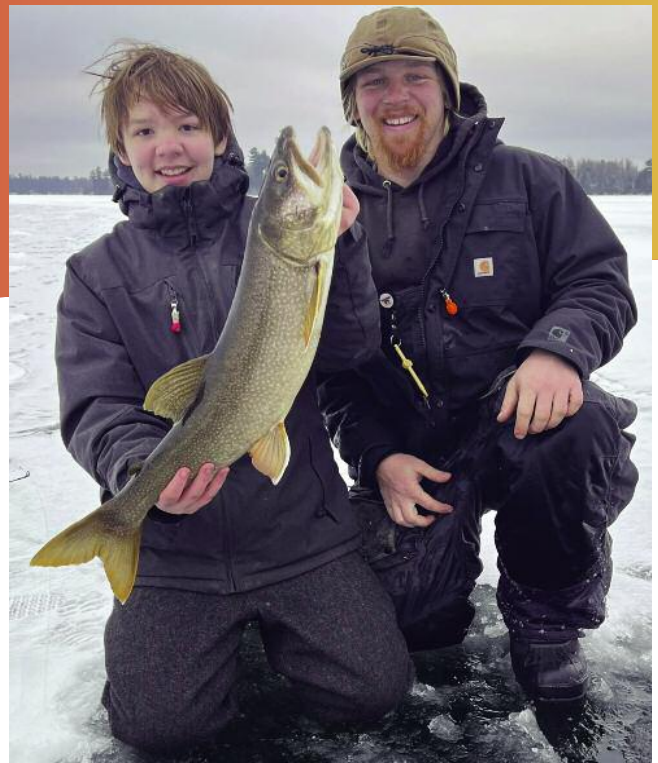
Open at 8am, 7 days a week

SCHAUSS WOODWORK

1 Block East of "M" on Main Street
Boulder Junction, WI 54512

715-385-2434

RESERVATIONS ACCEPTED



ERRINGTON'S GUIDE SERVICE

PO Box 1054, Star Lake, WI 54561

(815) 298-1358 erringtonresort.com

Over 30 years of guide service & fished over 280 lakes. Great with kids & families! From pan fish to Muskies-full or 1/2 day with optional shore lunch-tackle & fish cleaning included. For a great fishing experience rain or shine! See ad page 4.

ERV KELLER GUIDE SERVICE

PO Box 260, Boulder Junction, WI 54512

(715) 605-2349

Full time licensed guide for all species. 30 years' experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included. Full or half days. Children welcome. See ad page 4.

FIGURE 8 FISHING GUIDE SERVICE

15676 Highway 70, Lac du Flambeau, WI 54538

(715) 441-0782 boulderjunctionwifishingguide.com

Come on a fishing adventure with Josh! Over 15 yrs.' experience fishing the area lakes & rivers. Guiding out of Boulder Junction, also servicing surrounding areas. Families -Trophy Hunters - Corporate Outings - Beginners - Welcome. Licensed & fully insured. See ad page 6.

FOX VALLEY OUTDOORS GUIDE SERVICE

7632 Sunrise Drive, Presque Isle, WI 54557

(715) 621-0061 foxvalleyoutdoors.com

Fox Valley Outdoors Guide Service offers personalized Northwoods fishing adventures in Vilas, Iron, & Oneida counties. Based out of Presque Isle, WI we offer trophy walleye, bass, and musky excursions; as well as educational outings, kids trips, discounted veterans outings, and much more.

LAST RESORT GUIDE SERVICE

8772 Kurtzweil Road, Sayner, WI 54560

(715) 621-0061 lastresortguideservice.com

Fishing musky, walleye, bass in Vilas, Oneida & Iron counties. Full or half day with equipment if needed.

MARTY CLAUSON FISHING ADVENTURES

PO Box 135, Boulder Junction, WI 54512

(608) 369-0075 fishingboulderjunction.com

Licensed guide specializing in walleye, large & smallmouth bass, musky and panfish. Guiding for over 30 years.

Explore more.

Hit the water.

Dip your paddle in the pristine waters of Boulder Junction – one lake down, 193 to go!

With 194 gorgeous glacial and spring-fed lakes within 10 miles of downtown Boulder Junction, you'll find a lot of water to explore. Boaters have a variety of beautiful options, including larger lakes suitable for a family cruise in a pontoon boat or smaller lakes perfect for a leisurely ride in a classic aluminum fishing boat.

The vast areas of undeveloped wilderness are a playground for paddlers. Kayakers, canoeists, and stand-up paddleboarders will find several excellent no-motor lakes as well as a large array of secluded, undeveloped lakes and rivers within the Northern Highland-American Legion State Forest and State Natural Areas.

The Northern Highland-American Legion State Forest offers the opportunity to camp along rivers and lakes at designated water accessible only campsites. There are currently over 70 of these sites in the NHAL State Forest. A variety of lakeside campsites also exist. All campsites have a picnic table and fire ring. Sites are numbered and marked with yellow signs displaying a tepee. Portages are designated by yellow signs with crossed paddles.

Check out boulderjct.org to see where to go canoeing or kayaking, find scenic Boulder Junction boating trips, rental locations, and outfitters.





Lake

	AREA (ACRES)	MAX DEPTH (FT)	MEAN DEPTH (FT)	MUSKY	NORTHERN PIKE	WALLEYE	LM BASS	SM BASS	PANFISH	TROUT	BOAT LANDING
Allequash Lake*	406	24	10	C	C	C	C	P	A		PR
Big Lake	827	61		C	P	C	P	C	C		PR
Big Muskellunge Lake	897	70	26	C	P	C	C	P	C		PR/GR
Boulder Lake	516	23	12	C	P	A	P	P	C		PR
Clear Lake	515	45	16	C	C	C	P	P	C		CI/UR
Day Lake	110	57						P	C		CI/UR
Escanaba Lake	303	26	14	C	P	A	C		C		PR
Fishtrap Lake*	339	34		C	P	C	C	P	C		CI
High Lake	741	36		C	P	C	P	P	C		GR
Island Lake	865	35	13	C	C	C	P	P	C		PR
Jag Lake*	162	27		P		C	P	P	C		PR
Jute Lake	191	23	16	P			P	C	C		PR
Little Crooked Lake	154	30		C	P	C	P		C		PR
Little John Lake*	151	19		C	P	C	C	P		A	PR
Lost Canoe Lake	279	41		P	C	C	C	P	C		CI/UR
Mann Lake	253	18	5		C				C		GR/PR
Nebish Lake	93	52	18					A	C		PR
Nichols Lake*	37	16					P		P		CI/UR
Nixon Lake*	116	5		C		P	P	P	P		CI
Oswego Lake	68	17			P		P		P		UR/GR
Palette Lake	180	65	33		P			C	C		CI/UR
Trout Lake	3864	117	49	C	C	C	P	C	C	C	PR/GR
Upper Gresham*	362	32	13	C	P	C	C		A		PR
White Sand Lake	746	71	33	C	P	C	P	C	P		PR/GR
Whitney Lake	226	8			P		C		P		GR
Wildcat Lake	293	38	12	C		C	P	C	C		PR

Key

BOAT LANDING:
CI Carry In
GR Gravel Ramp

PR Paved Ramp
UR Unimproved
Ramp

SPECIES OF FISH:
A Abundant
C Common

P Present
* Shore fishing

SILENT SPORTS TRAILS

Directory

Trail Name	LENGTH	HIKING	BIKING	SKIING	SNOWSHOEING	LEASHED PETS ALLOWED	DISABLED ACCESS	BIRDWATCHING	RESTROOM	PICNIC AREA	SHELTER	WATER	SWIMMING	BIKE REPAIR STATION
Bear Lake Road	8.8 mi	X	P/R			X								
Boulder Junction Winter Park	.9 mi	X		X	X	X			X	X	H			
Cathernine Wolter Wilderness Area	Various	X		G	X	X		X						
Escanaba-Palette Lake Trails	Various	X	M	G		S		X	X		X			
Fallison Lake Trail	Various	X	P		X			X		X		X		
Heart of Vilas County Trail	52 mi	X	P			X	X		X	X	X	X	X	X
Lumberjack Trail	Various	X	M/W	X	X	X		X						
Nichols Lake Landing	1.25 mi	X	R			X			X	X		X	X	X
North Creek Loop Trail (Construction finishing Summer 2024)	14 mi	X	P/R			X	X		X	X	X	X		X
North Lakeland Discovery Center	12 mi	X	M	G	X	S		X	X	X	X			
North Lakeland School	10 mi	X		G	X	S			X		H			
North Trout Nature Trail	1 mi	X			X							X	X	
Razorback Ridges Trails	various		M	G	X	S			X	X	H			
Star Lake Nature Trail	2.5 mi	X			X									
Tom Roberts Memorial Trail	.5 mi	X			X		X							
White Deer Loop	6.5 mi		R			X								
WinMan Trails	Various	X	M/W	G	X	X			X	v	H			

See it all.

Go ahead – see what’s around the bend. Boulder Junction is surrounded by Wisconsin’s largest state forest, the Northern Highland-American Legion State Forest. The outdoor recreation opportunities are nearly endless.

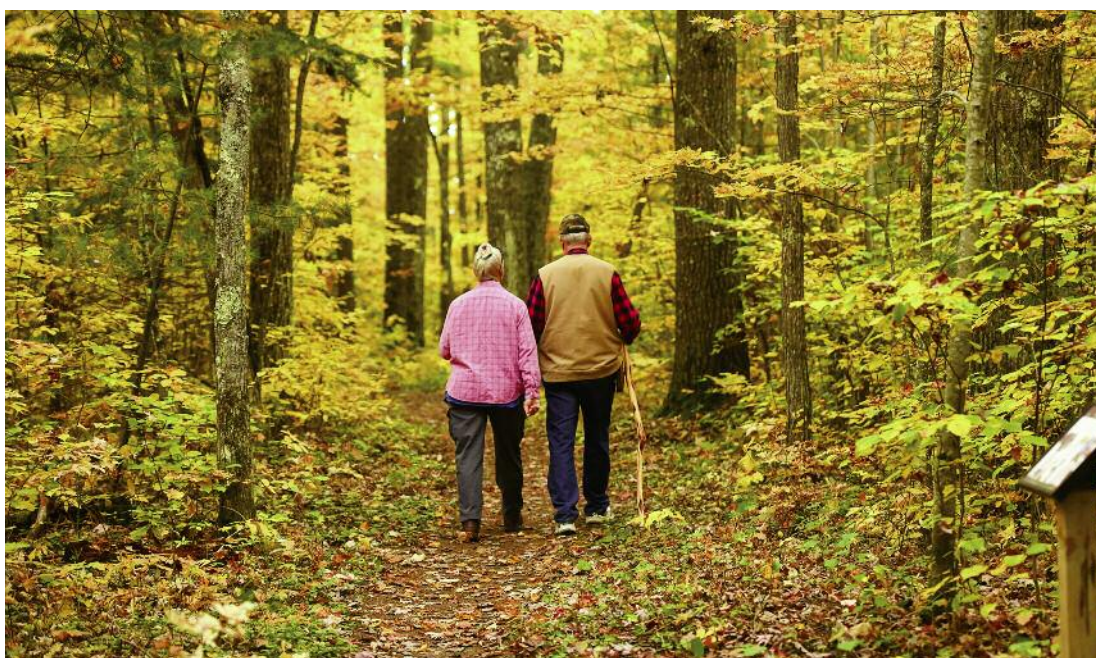
Discover some of the best trails in the Northwoods by downloading the Map It Vilas County App.



Key

G Groomed P Paved H Heated
S No Pets on Snow R Road Route
M Mountain W Winter Fat Tire

State Forest Trails require a fee/pass to mountain bike or ski on groomed trails.





Bike on.

A serene sunrise ride, a lakeside lunch, and an afternoon among towering pines—it's all possible on Boulder Junction's biking trails. Whether you're exploring the 52-mile Heart of Vilas County Paved Bike Trail System, which is officially named a National Recreation Trail, or slicing down a single-track in the woods, Boulder Junction welcomes bicyclists in any season (yes, you can even fatbike here in the winter).

You will find area trail information on page 10 or download the Map It Vilas County App for interactive trail maps in and around Boulder Junction. We are also happy to mail you a map. Request a visitor guide at boulderjct.org and let us know you would like more information on biking.

No bike? No problem. See page 23 or visit boulderjct.org for rental information – including E-bikes, fatbikes, and youth.

Help expand.

North Creek Loop Bike Trail Committee
PO Box 417, Boulder Junction, WI 54512
northcreekloop.com

The North Creek Trail Loop Committee is paving an additional 3.3 miles of trail connecting to the Heart of Vilas Bike Trail at the intersection of Hwy K along Hwy H to North Creek Rd., creating a 14-mile loop. Construction began in 2023 and we are over halfway there. Donations for the final phase from Ritzke Trail Rd. to North Creek Rd. are graciously accepted. For more information visit our website.



Community Sports & Recreation Area:

Located behind the Boulder Junction Chamber of Commerce Office on Hwy M, the Sports and Recreation area features outdoor activity opportunities for all ages! Whether you're looking to play a game of tennis, pickleball, baseball, or basketball; practice your skateboarding; hop on the Heart of Vilas County Bike Trail; picnic in the pavilion; or have fun on the new inclusive playground equipment for kids of all ages, you'll have a good time here.

Boulder Junction Winter Park:

Located ¼-mile east of Main Street on Old Hwy K, when there's snow on the ground, Winter Park is the place to be! Featuring a regulation-size ice skating rink, one-mile cross-country skiing and snowshoeing trail, a warming shelter, sledding hill, and picnic pavilion it provides fun for the whole family. Leashed pets welcome.

Swimming Beaches:

Gather the family for an idyllic lakeside picnic, complete with beach access to some stunning lakes: **Nichols Beach:** Located on Hwy H just south of the Hwy K intersection of Nichols Lake Rd. Picnic tables, restrooms, and sand volleyball court. Pets are welcome. **North Trout Lake:** Located off Hwy M 3-miles south of Main Street. Swimming beach and picnic tables. Turn at the North Trout Lake Boat Landing. **Crystal Lake:** Located 11-miles south of Boulder Junction on Hwy N. Swimming beach, picnic tables, restrooms and shelter. A state forest pass is required for entrance.





Selfie Spots:

Capture the perfect reminder of your visit to Boulder Junction at one of these fun selfie spots! Use our hashtag #travelboulderjunction when you post so we can all enjoy your trip.

Marty the Musky: As you head into town on Hwy M, you'll see our 18' mascot!

Boulder Bear Wooden Cut-out: Stop at Boulder Bear Motor Lodge on Hwy M to get a photo as a giant bear with their wooden cut-out.



What Fish Are You? Stop by Northern Highland Sports on Main Street to see how you measure up to your favorite fish species.

Acorn Lodge Cut-out: Another fun photo op for the whole family – pose with a trapper and his woodland friends in another cut-out right on Main Street.

Our Mural: An homage to all 4 seasons in Boulder Junction, located on the side of Badger Heating & Air Conditioning on Main Street.

The Big Rocker: Next to Peeplelures at Peeple's Park on Main Street.

Musky Tank: Just two blocks west of Main Street on Hwy K, you'll find another giant Musky in the Musky Capital of the world.

Unwind.



THE #1 BROKERAGE
IN THE
NORTHWOODS

MINOCQUA • MANITOWISH WATERS
RHINELANDER • EAGLE RIVER
THREE LAKES

www.RedmanRealtyGroup.com

Attractions

BOULDER JUNCTION SHOOTING RANGE

10449 Nebish Lake Road, Boulder Junction, WI 54512
(715) 891-7404 boulderjunctionshootingrange.com

Open to the public year-round. Trap, skeet & 5-stand shooting on Wed. and Sun. 11:30-3:30pm. Rifle/pistol range open every day, except during shotgun events and hours listed above. Please call for complete details of closed/open hours.

COPPER PEAK ADVENTURE RIDE, INC.

N13870 Copper Peak Road, Ironwood, MI 49938
(906) 932-3500 copperpeak.com

Visit the Midwest's premier vista and North America's largest ski jump! See three states, Apostle Islands, Porcupine Mountains, Isle Royale, and 5 nearby waterfalls. Open Memorial Day thru Mid-October. See website for details.

GRASSY CREEK RANCH

6350 County Road M, Boulder Junction, WI 54512
(715) 892-1438 grassycreekranch.com

Horseback riding adventures for the entire family. Specializing in small personalized trail rides. We are known for providing folks with the best horseback riding in the area. Experience the beauty and excitement of exploring the scenic Northwoods.

NORTH LAKELAND DISCOVERY CENTER

14006 Discovery Lane, Manitowish Waters, WI 54545
(715) 543-2085 discoverycenter.net

This Northwoods nature exploration center features a 12 mile trail system, nature playscape, equipment use (canoe, kayak & snowshoe), education classes, recreation programs, and membership opportunities to facilitate connections among people, nature, and the community. See ad this page.

NORTHWOODS CHILDREN'S MUSEUM

346 West Division Street, Eagle River, WI 54521
(715) 479-4623 northwoodschilddrensmuseum.com

Northwoods Children's Museum & Discovery Toy Store in Eagle River offers hours of fun and creative learning through interactive play exhibits and its art center. For hours and admission, call the museum.

NORTHWOODS WILDLIFE CENTER

8683 South Blumenstein Road, Minocqua, WI 54548
(715) 356-7400 northwoodswildlifecenter.org

This wildlife & education center is located in Minocqua on Hwy 70 West across from Trig's and Walmart. Specializing in wildlife rescue, rehabilitation & release, the center offers educational programs & tours. Donations are greatly appreciated.

TROUT LAKE GOLF CLUB

3800 Highway 51 North, Arbor Vitae, WI 54568
(715) 385-2189 troutlakegolf.com

Established in 1924, Trout Lake Golf Club has been enjoyed by the thousands. Trout Lake Golf Club entertains the most novice but challenges the most experienced! Trout Lake Golf Club is located 10 miles North of Minocqua.

WILDERNESS VETERANS MEMORIAL FLAME FOUNDATION, INC.

11662 County Road W, Presque Isle, WI 54557
(715) 686-2517 wildernessvetmemorial.org

Visit Veterans memorial & educational site. Honoring America's finest, our US Military. See the eternal flame burning above towering monuments. Stop at Post 480 for refreshments & restrooms (limited hours). See signs on Cty Hwy W, Presque Isle.

WINMAN TRAILS

6870 County Highway W, Winchester, WI 54557
(646) 543-8784 winmantrails.com

WinMan Trails is a non-profit trail system spanning 1,300 acres of private and public land. Offering mountain biking, hiking, groomed classic and skate skiing, winter fat biking, and snowshoeing. Donations are encouraged.



DISCOVER WITH US

- Nature Center
- 12 Mile Trail System
- Nature Playscape
- Education Classes
- Recreation Programs

FIND YOUR COMMUNITY

- Membership
- Volunteers
- Partnership
- Donors

CUSTOMIZE YOUR JOURNEY

- Nature Education
- Naturalist Services
- Residential Groups
- Wedding Weekend
- Facility Use

**NORTH LAKELAND
DISCOVERY CENTER**

inspire - discover - connect

14006 Discovery Lane, Manitowish Waters, WI
www.DiscoveryCenter.net
715-543-2085

Make tracks.

Page 10 lists area cross-country ski and snowshoe trails. Visit boulderjct.org for current snow reports and conditions, winter events and to request snowmobile trail map or cross-country ski and snowshoe map.



Sledding & Ice Skating

The sledding hill and outdoor ice skating rink at Winter Park is the perfect backdrop for winter family fun. Located ¼ mile east of Main Street on Old Highway K.



Snowshoe

Explore an unforgettable snowshoe trail or blaze your own—you'll find snow-filled winters and endless places to discover. Snowshoes can take you anywhere and the serenity of the forest after a freshly fallen snow is unsurpassable.



Fatbike

Snow doesn't have to mean the end of biking season – fatbikes are the perfect way to explore snow covered terrain on two wheels! Fatbikes are a blast to ride over snow and soft terrain. If you've never ridden one of these bikes, now is your chance. They are a lot of fun to use anywhere there is snow, including lakes where there's good ice.



Cross Country Ski

Ski through snow so fresh and white you'll almost be embarrassed to disturb it. Discover more than 45 miles of well-groomed cross-country ski trails suitable for diverse skill levels, a local ski shop with high-quality rentals and trailside restaurants that serve up all the Northwoods classics.

Ride BOULDER JUNCTION



BOULDER JUNCTION SNOWMOBILE CLUB PO Box 461, Boulder Junction, WI 54512 boulderjunctionsc.org

Established in 1967, the club proudly grooms and maintains 128 miles of quality trails. Club memberships can be purchased online. Come and see why over 27,000 sleds rode our trails last season. Safety is our #1 priority.



Ride on.

Sometimes all you need for a day of adventure is a full tank of gas.

Boulder Junction is your gateway to thousands of miles of Northwoods snowmobiling adventures. From your home base, you can explore a full menu of trailside restaurants, tour state and county forests or make a run up to the Upper Peninsula of Michigan. New to snowmobiling? Snowmobiling 101 videos and information on rentals can be found on boulderjct.org. Keep an eye on boulderjct.org throughout the season for up-to-date conditions as well as guided events.

Download the Map It Vilas County App to access interactive snowmobile trail maps in Boulder Junction and neighboring communities.



ACCOMMODATIONS

Directory

Hotels/Motels

ACORN LODGE

10370 Main Street, Boulder Junction, WI 54512 | (715) 385-2150 | acorn-lodge.net

We are Guest Rated #1 in Boulder Junction! Our High Standards for quality & cleanliness are second to none! For over 50 years the Acorn Lodge has been a premier Northwood's lodging destination. Some of the amenities we offer are: indoor heated pool & spa, great room with huge stone fireplace, Wi-Fi, in room refrigerator, and comfy beds. Conveniently located in the center of town. Check out our website for more information. See ad page 21.

BOULDER BEAR MOTOR LODGE

5437 Park Street, Boulder Junction, WI 54512 | (715) 385-2662 | boulderbearmotorlodge.com

Same great lodging experience. Clean, modern rooms with a great continental breakfast, located directly on the bike and snowmobile trails, and only a very short walk to shopping, dining, gas, & groceries. See ad page 23.

BOULDER JUNCTION MOTOR LODGE

10432 Main Street, Boulder Junction, WI 54512 | (715) 385-2825 | boulderjunctionmotorlodge.com

Discover tranquility at our meticulously clean 20-room lodge plus modern 3bd apartment. Embrace year-round adventures on water, trails, roads, or woods. Perfect spot for leisure & thrill-seekers. Nestled on snowmobile & bike trails. Adventure awaits! Located on Main Street (Hwy K) in Boulder Junction. See ad page 22.

THE LODGE AT MANITOWISH WATERS

13859 Ilg Road, Manitowish Waters, WI 54545 | (715) 543-2024 | lodgemw.com

Your four season Northwoods retreat. Ideal for family events, relaxing getaways and corporate retreats. Shops, restaurants & spa are minutes away. Stay any season to enjoy outdoor activities. All rooms include Wi-Fi and refrigerators. See ad page 20.

THE OUTDOORSMAN-EXTENDED STAY

10383 Main Street, Boulder Junction, WI 54512 | (608) 206-3310 | outdoorsmanwi.com

Our extended stay is a great place to rest and relax in the Wisconsin's North Woods! Outdoorsman is located in downtown Boulder Junction and close to all amenities, stores, and restaurants. Email us to book your stay today!

Resorts

BENT'S CAMP

6882 Helen Creek Road, Land O' Lakes, WI 54540 | (715) 547-3487 | bents-camp.com

In operation over 125 years! This historic resort has 12 cabins, a bait shop, boat launch, swimming beach, and full service bar & restaurant. Directly off snowmobile & ATV trails, we are a traditional Northwoods experience during all four seasons.

EVERGREEN LODGE

6161 Evergreen Lane, Boulder Junction, WI 54512 | (715) 407-4766 | eglodgewi.com

Evergreen Lodge is a summer season family & fishing resort offering fully equipped cabins & a Lodge on Little Crooked (class A Musky) Lake. Guests are treated to a full breakfast daily, a sandy beach, boats, kayaks, canoes, & nearby paved bike trail.

JUNEBUG'S OSWEGO LAKE RESORT

9963 Junebug Circle, Boulder Junction, WI 54512 | (715) 385-3386 | oswegolakeresort.com

2 two bedroom cabins, each sleeps 4, on quiet no-motor lake. Pets welcome with fee. Canoe, kayak, rowboat included. Picnic table & firepit. Satellite TV. Air conditioned. See ad page 22.

LYNX LAKE RESORT & BAR

10683 County Road B, Presque Isle, WI 54557 | (920) 676-2249 | lynxlakeresort.com

Lakefront vacation cabins, with the comforts of home - major amenities included. Newly remodeled. Located on beautiful Lynx Lake and on main snowmobile trail. Sandy beach, boat rentals, great fishing, canoes, wifi, and bar on site. See ad page 21.

MEADOWLARK RESORT

11972 Middle Gresham Lane, Boulder Junction, WI 54512 | (715) 385-2725 | meadowlarkresort.com

Two Deluxe, two bedroom updated cabins. TV/DishNet/VCR/DVD/WiFi. Modern kitchen. Bath with shower. Screened porch overlooking lake. Cozy electric fireplace. Grill, boat, canoe, kayak, swim raft, and piers. Excellent fishing. Open year round.

SUNRISE RESORT

7632 Highway P, Presque Isle, WI 54557 | (715) 686-2414 | sunrise-resort.com

Year-round resort with 8 lakefront cabins & homes. Screened porches, sandy swim area & access to recreational trails. We have 1000' of frontage on Presque Isle Lake, part of an over 1500 acre 4-lake chain perfect for boating, fishing or paddling. See ad page 22.

WHITE BIRCH VILLAGE RESORT

8695 Village Lane, Boulder Junction, WI 54512 | (715) 385-2182 | whitebirchvillage.com

White Birch Village Resort offers the opportunity to create fond memories for individuals, couples & families. Our resort offers a unique vacation experience in a "Northwoods Nice" environment. All of our facilities & grounds are impeccable and well-maintained. Through our variety of amenities we offer a complete resort experience. White Birch Village Resort is the leader in Northwoods destination vacations. Let your memories begin today! See ad page 2.

LAKE	# OF UNITS	OPEN YEAR-ROUND	PETS OK	A/C	FIREPLACE	WI-FI	TELEVISION	HANDICAP ACCESSIBLE	LAKE SWIM AREA	POOL OR HOT TUB	BOAT
Off Water	16	X		X	X	X	X	X		X	
Off Water	20	X		X		X	X	X		X	
Off Water	20	X		X	X	X	X	X		X	
Off Water	20	X	X	X	X	X	X	X			
Off Water	4	X		X		X	X	X			
Mamie	13	X				X	X		X		X
Little Crooked	7				X	X	X		X		X
Oswego	2	X	X	X		X	X				X
Lynx	11	X	X		X	X	X	X	X		X
Middle Gresham	2	X	X	X	X	X	X		X		X
Presque Isle	8	X	X		X	X	X	X	X		X
White Birch	21		X	X	X	X	X		X	X	X

Cabins/Vacation Homes

BOBKATS CABINS

10436 Blaisdell Street, Boulder Junction, WI 54512 | (715) 563-5812 | boulderjct.org/listing/bobkatscabin
Two bedroom, one bath cabin that sleeps six. Cabin is located right on the snowmobile trail and a block off of the bike trail. A short walk to downtown businesses. Sorry no pets.

CABINS ON TROUT

4787 Ryan's Road, Boulder Junction, WI 54512 | (715) 614-3993 | cabinsontrout.com
Beautiful sand beach on Trout Lake. Enjoy s'mores over the campfire after a day on the water. Relax in our modern 2 bedroom cabins while enjoying the breathtaking view. Pontoon & fishing boat rentals on site. See us on Facebook.

THE EGEL HAUS

9297 Ridge Lane, Boulder Junction, WI 54512 | (920) 366-8519 | cathegelhoff@gmail.com
Contemporary, peaceful retreat on Rush Lake. Near paved bike path and snowmobile trails. Over 1000 acres of great fishing from the dock. Qn/dbl bunks, sleeps 3. Cedar barrel sauna, kayaks, smoke free, great for couples or small family.

FIESTA ON THE LAKE

4716 Campo Fiesta Lane, Boulder Junction, WI 54512 | (920) 205-7262 | fiestaonthelake.com
Our 1 and 2 BR cabins on Trout Lake are simple and sweet. Each cabin has full kitchen & bath. With state forest & trails on one side and the lake on the other, we offer a wonderful uniqueness plus, we are only 3 mi from town, by bike, trail or car.

HOFFMAN'S TROUT LAKE

10538 Hoffman Circle, Boulder Junction, WI 54512 | (715) 385-0138 | hoffmanstroutlake.com
Located on North Trout Lake. Our cabins have fully stocked kitchens, a microwave, and full-size refrigerator. We provide linens including towels. TV, picnic tables, charcoal BBQ grill, fire pit, canoes, and kayak are waiting for you. We are close to town, bike paths, and the State Forest. No Pets. Call for reservations.

KNOTTY AND NICE

10459 Main Street, Boulder Junction, WI 54512 | (715) 892-6070 | knottyandnicewi.com
Cozy cabin on the immediate outskirts of town; within walking distance to shops, restaurants, and more. Located on the bike trail and near the snowmobile trail. Private backyard, keyless entry. Sleeps up to 4 people.

LA BRI

11146 Birch Point Lane, Boulder Junction, WI 54512 | (847) 256-4409 | boulderjct.org/listing/labri
Year round, four-bedroom, four-bath, exclusive retreat on a private Class A Musky lake! 2 fireplaces, 6 skylights, fishing boat, skis, canoes, raft, kayaks, stand up paddleboards included. Pontoon available for rent. Exquisite Northwoods decor. No pets please.

LAKELAND RENTAL MANAGEMENT, INC.

205 Milwaukee Street, Minocqua, WI 54548 | (715) 356-3178 | northwoodsnavigator.com
Lakeland Rental Management, formerly Northwoods Property, has been the area's premier property management company for 20 years. As a licensed real estate brokerage with experienced staff we are here to oversee all details of your property rental.

LAKE VIEW LODGE

5683 Belden Lane, Boulder Junction, WI 54512 | (630) 853-6876 | lakeviewlodge.info
Lake View Lodge is a private, smoke-free, 5 bdrm/3 bath year-round home. The Lodge can sleep up to 16 & dogs are welcome. Included are a paddle boat, rowboats, canoes, kayaks, tennis court, laundry, cable/internet, movies, books, games & A/C. We are also on the snowmobile trail for those looking for winter fun. Finally, cuddle up next to 1 of our 2 fireplaces & enjoy the beautiful views from our panoramic windows!

MURPHY'S HIGH LAKE CABINS

6439 Forest Lodge Lane, Land O Lakes, WI 54540 | (414) 852-4609 | murphysaspencabin.com
Two lakeside cabins with a great view! Each with 2 bedroom, 2 bath, fireplace, linens, towels, boat, canoe & paddle boats. WiFi, HDTV, Blu-Ray DVD, grills, fans, A/C, private launch and sandy beach with playground. No pets.

SINGWAKIKI CABINS

5331 Nichols Lake Lane, Boulder Junction, WI 54512 | (920) 205-7262 | singwakiki.com.onerooftop.com/cabins
Singwakiki cabins are the only cabins on Nichols Lake. 2 of the 3 cabins have screened in porches & fireplaces. We are right off of the bike trail at the junction of Hwy H+K and have 5 miles of private trails for hiking & biking.

SWEET EMMA'S

5657 County Road M, Boulder Junction, WI 54512 | (715) 385-2136 | sweetemmas.com
Cozy, clean 3 BR, 2 B. Fully equipped kitchen, linens, bike & kayak rentals, wheelchair ramp, fire pit and pier. On River. On Snowmobile trail #15. 1/4 Mile from Downtown. No Pets. See ad page 26.

WILDCAT CABINS & HOMES

10016 Kitten Lane, Presque Isle, WI 54557 | (414) 659-6221 | wildcatcabins.com
Individually owned, well-kept cabins on the Wildcat Chain of Lakes with private piers. Fishing, swimming, kayaking, biking and other activities nearby. Accommodations for 2-6 people, or for larger groups consider multiple cabins.

WOLF BAY LODGE

8985 County B, Land O' Lakes, WI 54540 | (608) 406-6933 | visitwolfbaylodge@gmail.com
Beautiful lakeside home & guest house with unbeatable water views & privacy on level lot. Main house: 2 bed/3 baths. Guest house: 2 bed/1 bath. Kayaks, canoes. Full kitchen, laundry, grills. Boats, snowmobiles, ATVs for rent. See ad page 47.

Long-Term Rentals

THE WOODS OF BOULDER JUNCTION

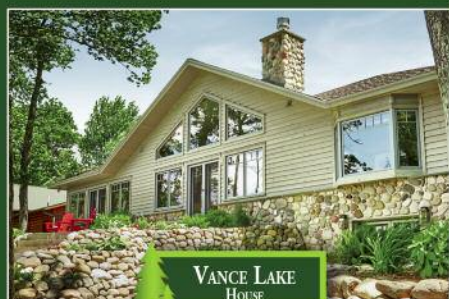
10203 High Fishtrap Lake Road, Boulder Junction, WI 54512 | (414) 313-9001 | woodsofboulderjunction.com
Year round apartments in rustic forest setting. Spacious 2 & 3 bedroom, 2 bath, modern kitchen w/appliances, fireplace & attached 2 car garage. Private entrance & patio. Maintenance-free living. Heat Included. 13 x 26 storage units available to the public.

LAKE	# OF UNITS	OPEN YEAR-ROUND	PETS OK	A/C	FIREPLACE	WI-FI	TELEVISION	HANDICAP ACCESSIBLE	LAKE SWIM AREA	POOL OR HOT TUB	BOAT
Off Water	1	X		X	X	X	X				
Trout	2			X			X		X		X
Rush	1	X				X			X		
Trout	4		X			X			X		X
Trout	2					X	X		X		
Off Water	1	X		X		X	X				
Little Crooked	1	X			X	X	X	X	X		X
Various	65	X	X	X	X	X	X	X	X	X	X
Boulder	1	X	X	X	X	X	X		X		X
High	2			X	X	X	X		X		X
Nichols	3		X		X				X		X
Manitowish River	1	X		X		X	X	X			
Wildcat	8	X	X		X	X	X		X		
High	2	X		X	X	X	X		X		X
Off Water	32	X	X	X	X	X	X	X			



Your Four Season Northwoods Retreat

715-543-2024
LodgeMW.com



Four fabulous properties available in Manitowish Waters, WI!



MANITOWISH WATERS

THE MAC

ATHLETIC CLUB

- All the latest equipment
- Indoor pool, whirlpool and sauna
- Adjacent to the bike trail

13870 Woodland Lane • Manitowish Waters, WI • 715-543-2808 • MAC-MW.com



Lobby/Great Room • Indoor Heated Pool and Spa • Spacious Rooms
 In-Room Jacuzzi • Free Wi-Fi • Cable TV • Phones • Refrigerators
 Ample Parking • Walk to Restaurants & Shops • Located on Beautiful Biking/Hiking Trails

Downtown Boulder Junction
Reservations: 715-385-2150

10370 Main Street • Boulder Junction, WI 54512

www.acorn-lodge.net



- Open Year Round
- 11 Newly Updated Lakefront Cabins
- Awesome Sand Beach, Swim Raft
- Private Boat Launch, Docks
- Canoes and Paddle Boats
- Fishing Boat & Pontoon Rentals
- Pizza, Games, Mini Golf
- On-site Bar Open to Public
- WiFi
- Vacation Packages Available
- Right on Snowmobile Trail C6N

10683 County Hwy. B,
 Presque Isle, WI 54557
 (920) 676-2249

lynxlakeresort.com

lynxlakeresort@gmail.com

Your Hosts: Charlie and Chelsea Fleck





OPEN YEAR-ROUND
715-686-2414
www.sunrise-resort.com
 7632 Sunrise Drive
 Presque Isle, WI 54557



- 6 lakefront cabins
- 2 lakefront houses
- Premium pontoon & fishing boat rentals
- On crystal clear Presque Isle Lake—part of 1500-acre 4-lake chain

- Resort fire pit (firewood available on property)
- Plenty of trailer and boat trailer parking
- 1,000 ft. of lake frontage
- Fish cleaning house
- Ice fish, snowmobile from your front door



- Sundecks, swim raft, safe
- gradual sloping sand beach
- Use of SUPs, rowboats, canoes, kayaks
- Walking paths connect to state trails
- Docking space for each cabin

Junebug's Oswego Lake Resort



2 two-bedroom furnished log cabins, on 67 acre no-motor lake. Pets welcome! Near biking, hiking & snowmobile trails. Open Year Round!



- ◆ Campfire pits
- ◆ Fish cleaning house
- ◆ Rowboats
- ◆ Canoes & kayaks
- ◆ Picnic tables
- ◆ Picnic benches
- ◆ Weber grill available
- ◆ Air conditioning
- ◆ WiFi

9963 Junebug Circle Boulder Jct, WI
715-385-3386 or 414-418-4502
oswegolakeresort.com
junebug9963@gmail.com



Experience the serenity you deserve at our impeccably kept 20-room lodge, including a newly renovated 3bd/1 bath apartment that's been curated just for you. Immerse yourself in the excitement of all-season activities on water, trails, roads, or in the woods. This is the ultimate haven for those in search of leisure or thrills. Conveniently positioned on popular snowmobile and bike trails, your adventure awaits!



Northwoods Getaway



Queen Bed Rooms



Fish House

10432 Main Street, Boulder Junction, WI 54512
 1-800-308-8403/guest@redawning.com

www.boulderjunctionmotorlodge.com

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Boutique-styled Clothing • Accessories • Footwear
Outdoor Furniture • Gift Shop
Full Service Bike Shop • Bikes • eBikes
Rentals (bikes, kayaks, SUPs, water carpets)



coontail.com

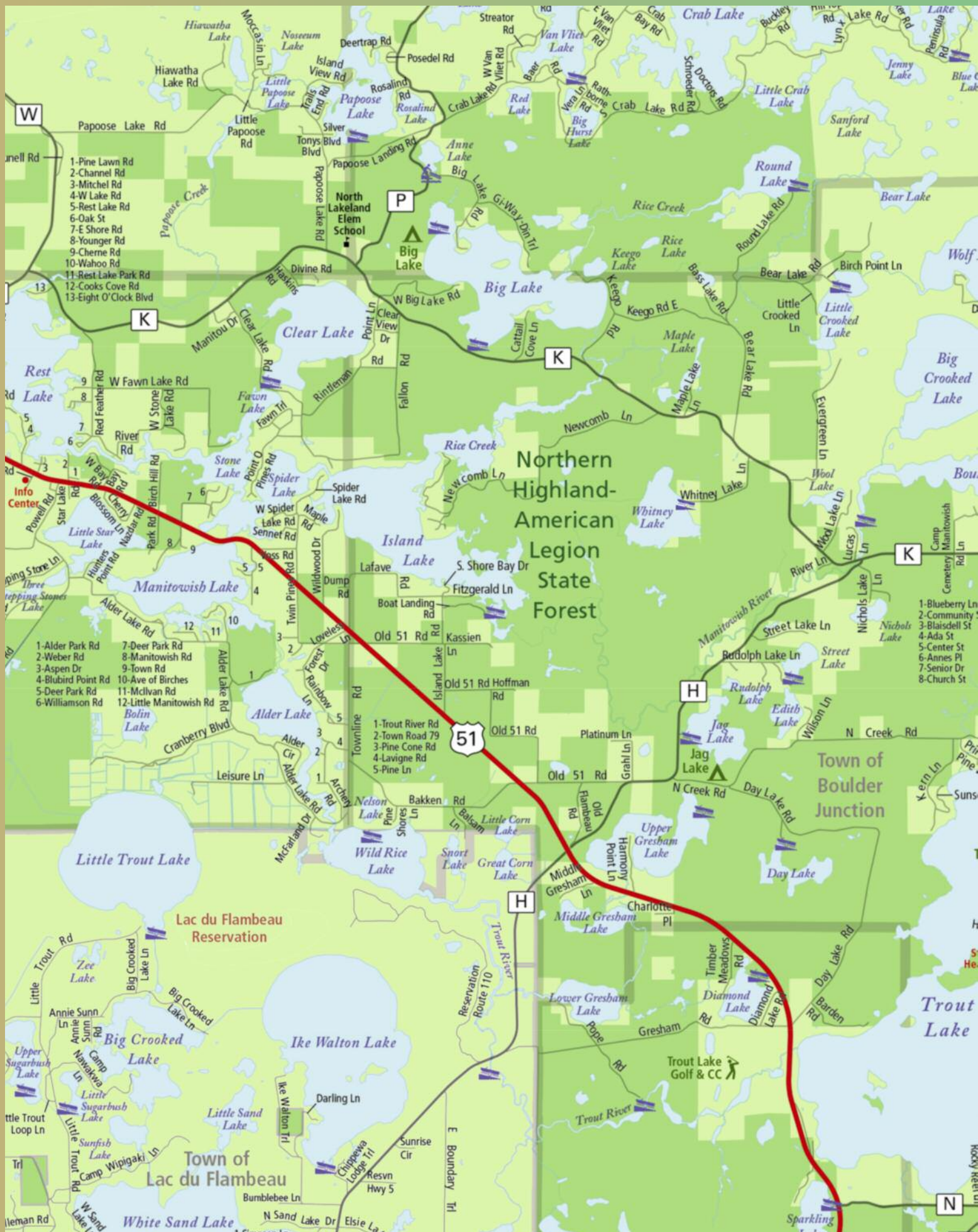
*Located in downtown Boulder Junction, in the heart of the Vilas Co bike trails 888.874.0885



*Boulder Bear Motor
Lodge and Cabin*



715-385-2662
www.boulderbearmotorlodge.com
5437 Park Street
Boulder Junction, WI 54512
For Ice Fishing call Sage: 262-325-4366



SUMMER CAMPS

Directory

CAMP JORN YMCA

13591 Zenner Lane, Manitowish Waters, WI 54545
(715) 543-8808 campjornymca.org

Through the mission & tradition of YMCA camping, we place a strong emphasis on providing an unforgettable experience for the campers & families that we serve. We offer programming for ages 3 months to 16 years old through our child care, day camp, & resident camps. Our premiere location also offers rental groups an unforgettable experience for weddings, reunions, & school groups. Visit our website or give us a call!

CAMP MANITO-WISH YMCA

5650 Camp Manito-wish Lane, Boulder Junction, WI 54512
(715) 385-2312 manito-wish.org

Rooted in 100+ years of wilderness tripping and camp programs, developing confident, responsible, and enlightened leaders is our mission. With a variety of programs to choose from, we believe there is a Manito-wish experience for everyone. See ad below.

RED ARROW CAMP FOR BOYS

3980 Day Lake Road, Woodruff, WI 54568
(715) 575-9722 redarrowcamp.com

Established in 1920 and located on the site of an 1800's logging camp on beautiful Trout Lake, Red Arrow is a traditional, rustic, full term camp. Boys 7-16 experience a summer of fun and friendship with a focus on skill development and personal growth."



Experience
MANITO-WISH
CAMP MANITO-WISH YMCA



OUTPOST

SUMMER CAMP

LEADERSHIP

www.manito-wish.org | 715-385-2312



OPEN YEAR-ROUND

Sweet Emma's
on Manitowish River



Cozy & Clean, 3-Bedroom Home.
Pier & Kayaks, Bikes.
Handicapped Accessible.
On Snowmobile Trail #15.

Located 1/4 Mile From Downtown Boulder Junction.

call Fran: **715-385-2136**
www.sweetemmas.com

CAMPGROUND

Directory

Private Campgrounds

CAMP HOLIDAY CAMPGROUND

11475 Rudolph Lake Lane, Boulder Junction, WI 54512

(715) 385-2264 | camp-holiday.com

Complete camping facilities for tents, motor homes & trailers. On Rudolph Lake, four miles SW on Hwy H. Camp store, boat rentals, sandy beach, game room, snack bar, WiFi & cable. Day, week, month or seasonal rentals. See ad page 28.

LAND O' LAKES NATURE RV RESORT

5922 Razorback Road, Land O' Lakes, WI 54540

(715) 547-4700 | naturervresort.com

25 full-hookup (electric, water & septic), pull-thru sites all with WiFi, picnic table, & fire ring. Miles of nature trails, two observation towers, kayak launch, & enchanted forest. A 215-acre exclusive Northwoods escape for adults (25+) only. Pets allowed. See ad page 28.

WILDWOODS IN BOULDER JUNCTION CAMPGROUND

6184 county Road M, Boulder Junction, WI 54512

(414) 313-9001

36 sites with full hook-ups, electric, sewer and water. Sites designed for motor homes, trailers and park models. Located with direct access to DNR land and on the Heart of Vilas County Bike Trail & snowmobile trail. 2.7 miles to downtown Boulder Junction. Seasonal & semi-seasonal rates.

LAKE	# OF UNITS	ELECTRIC	DUMP STATION	DRINKING WATER	TOILETS	SHOWERS	SWIM AREA	PICNIC AREA	FISHING	BOAT LANDING	FEE REQUIRED
Rudolph	228	X	X	X	F	X	X	X	X	X	X
Blue Diamond	25	X	X	X				X	X		X
Off Water	36	X	X	X				X			X

State Forest Campgrounds

NORTHERN HIGHLAND-AMERICAN LEGION STATE FOREST (WI DNR)

10200 Highway N, Boulder Junction, WI 54512 | (715) 542-3923 | wiparks.net

Big Lake Campground	Big	70		X	P	X	X		X	X	X
Big Muskellunge Lake Campground	Big Muskellunge	81		X	P/F	X	X	X	X	X	X
Crystal Lake Campground	Crystal	100	X	X	P/F	X	X	X	X	X	X
Firefly Lake Campground	Firefly	71		X	P/F	X	X		X	X	X
Jag Lake-GROUP CAMP	Jag	80		X	P		X		X		X
North Muskellunge-GROUP CAMP	Big Muskellunge	80		X	P		X		X		X
North Trout Lake Campground	Trout	48	X	X	P		X		X	X	X
Plum Lake Campground	Plum	18		X	P		X		X	X	X
Razorback Lake Campground	Razorback	52		X	P		X		X	X	X
South Trout Lake Campground	Trout	23		X	P				X	X	X
Starrett Lake Campground	Starrett	42		X	P		X		X	X	X
Upper Gresham Lake Campground	Upper Gresham	25		X	P		X		X	X	X

Key

- P Pit toilets
- F Flush toilets

All NH-AL State Forest Campgrounds now require reservations. In addition to these campgrounds, there are over 100 primitive campsites available within the NH-AL State Forest. To reserve a campsite please visit: wisconsin.goingtocamp.com



NEW!



LAND O' LAKES
Nature
RV RESORT

715-547-4700
5922 Razorback Road
Land O' Lakes, WI 54540

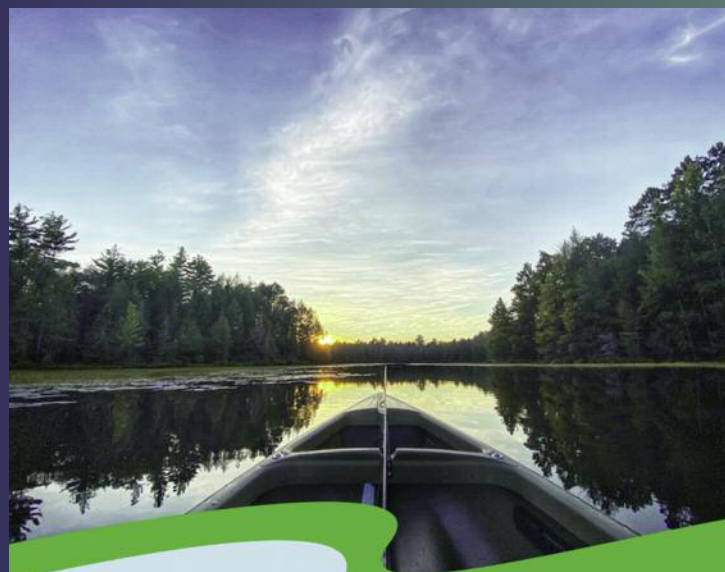


Big Rig Friendly RV Resort featuring tranquil privacy
and a relaxing atmosphere.
An exclusive Northwoods masterpiece!

The Land O' Lakes Nature RV Resort is an
exclusive Northwoods escape for adults 25+ only

- Big Rig Friendly
- 25 Spacious RV Sites
- 20, 30 & 50 Amp Service
- Water & Septic
- Hand Crafted Picnic Table
- Fire Ring
- High-Speed WIFI
- Firewood
- Offsite Storage
- 215 Acres
- Miles of Nature Trails
- 2 Observation Towers
- Kayak Launch
- Enchanted Forest

www.NatureRVResort.com



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CAMPGROUND

11475 Rudolph Lake Lane
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(715) 385- 2264

*"Everybody needs
a little Holiday"*

Large Campsites
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On the Paved Bike Path

Camp-Holiday.com
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WE ARE BACK!!!

Come check out our new place!
Same Great Service –
Same Great Food.

Kevin & Laurel Gutjahr, *owners*
Closed on Tuesday & Wednesday
Open at 11 a.m.

3 miles north of town on Hwy. M
Corner of Cty. M and Dairyman's Road

THE
ICE SHANTY
DRIVE IN



CHILL-PUTT-GRILL
BOULDER JUNCTION, WI

GRILL • ICE CREAM • MINI GOLF

Scenic outside seating
1 block north of town
OPEN DAILY 11AM-10PM
MEMORIAL DAY TO LABOR DAY

5566 Cty. Rd. M, Boulder Junction, WI
715-385-2922



Let the feast begin. What do the perfect Wisconsin Old Fashioned, delicious ice cream cones, a Friday Night Fish Fry, and classic supper clubs have in common? You can find them all in Boulder Junction! No matter where you choose to dine, you'll leave with a full stomach and happy taste buds. Find your new favorite restaurant right here.

Let the feast begin.

AQUALAND ALE HOUSE

10450 Main Street, Boulder Junction, WI 54512 | (715) 385-0380 | aqualandalehouse.com

A Northwoods casual kitchen with 20 craft beers, wines and sodas. Enjoy our stone-fired pizzas, hearty sandwiches, salads and homemade desserts. Outdoor seating in the beer garden. See our website or Facebook page for current hours."

BOULDER BEER BAR

5509 County Hwy M, Boulder Junction, WI 54512 | (715) 385-2413 | boulderbeerbar.com

Located on the corner in downtown Boulder Junction, The Boulder Beer Bar has been an iconic staple in the heart of Vilas County for many years! Under the new ownership of Aberdeen Kitchens, the bar offers a full menu of sandwiches, pizza, wings, homemade soups, and fresh salads to complement the ice-cold draft beer and full bar. The BBB features games for both adults and children and is open year round to accommodate tourists and local residents alike!

BOULDER JUNCTION BREWING CO.

5135 County Hwy M Boulder Junction, WI 54512 | (703) 967-2954

Coming Summer 2024, Boulder Junction's first craft brewery! Stop by our taproom or relax in our beer garden and enjoy the wide range of beers created by our head brewer, Tracy Converse. We look forward to sharing a pint with you soon!

BOULDER JUNCTION COFFEE COMPANY

10362 Main Street, Boulder Junction, WI 54512 | (715) 385-2655 | boulderjunctioncoffeecompany.com

Colectivo coffee & tea, breakfast burritos, light breakfast options, scratch-made baked goods, Wisconsin cheese, grilled cheese, free WiFi & more! Now offering craft beer and cider!

DIXIE'S COFFEE HOUSE

6085 County Hwy W, Manitowish Waters, WI 54545 | (715) 543-2353 | dixiesmw.com

Enjoy coffee, tea, baked goods, daily soup and panini specials. Read, use our free WiFi or chat with friends while taking in views of Vance Lake. Steps away from the Manitowish Waters Bike Trail. You'll come for the coffee but stay for the view. See add page 34.

GOOCH'S 2 BAR & GRILL

6215 County Hwy M, Boulder Junction, WI 54512 | (715) 385-0070 | goochsaone.com

Gooch's is back and better than ever! Friendly service, pizzas, sandwiches, soups, broasted chicken. Stop in and check out the new place with plenty of parking. Located 3 miles north of downtown on Hwy M. See ad page 30.

HEADWATERS RESTAURANT & TAVERN

5675 County Hwy M, Boulder Junction, WI 54512 | (920) 268-4881 | headwatersboulderjunction.com

On a hill overlooking the Manitowish River, this rustic old tavern from the 30's provides the food, spirits & fun you would expect from the great Northwoods. Enjoy lunch, dinner, and late night food. Refreshments on the riverside deck. Free Wi-Fi. On Hwy. M, just 2 blocks north of town.

MAD DOG JAKES

5505 County Hwy M, Boulder Junction, WI 54512 | (715) 385-9911

32 flavors! Chocolate Shoppe ice cream, smoothies, Chicago-style hot dogs, burgers, and appetizers! Sit inside at the coffee bar or tables or outside under the tent. Wi-Fi, T-shirts, and fudge!

OUTDOORSMAN RESTAURANT

10387 Main Street, Boulder Junction, WI 54512 | (715) 385-3297

A family owned restaurant in the heart of Boulder Junction. Offering from-scratch breakfast & lunch, beer, bloody mary's, and mimosas. Join us to experience a cozy Northwoods atmosphere all year round!

SMOKEY'S

6410 County Hwy W, Manitowish Waters, WI 54545 | (715) 543-2220 | smokeysdining.com

For a casually elegant dining experience, visit Smokey's. Indulge in steaks, chops, seafood and house specialties. Enjoy our premier selection of spirits and wines. Open year round, Smokey's is the place for intimate dinners or large gatherings. See ad 22.

THE GUIDE'S INN

5427 Park Street, Boulder Junction, WI 54512 | (715) 385-2233 | theguidesinn.com

Recognized as the best in fine dining in the Northwoods. Featuring more than 35 entrées, all prepared to order. Including numerous veal selections, hand-cut steaks, pasta, house specialties, and much more. Famous for their pan-fried walleye. You'll want to be sure The Guide's Inn Supper Club is on your "must do" list.

THE ICE SHANTY

5566 County Hwy M, Boulder Junction, WI 54512 | (715) 385-2922

A staple of the area, the Ice Shanty has existed for over 50 years. With everything from gyros & Chicago dogs to soft serve & flurries, there is something for everyone. Complete with BJ's only mini golf course, the Ice Shanty epitomizes summer up-north.

WILD'S GRANARY

5367 Park Street, Boulder Junction, WI 54512 | (715) 385-3736

Wild's Granary serves breakfast, a gourmet lunch menu & pizza. We also offer desserts, beer & wine. We strive on excellence! Whether a life-long resident or "out-of-towner" we look forward to serving you! Open year-round.

BREAKFAST	LUNCH	DINNER	COFFEEHOUSE	OUTDOOR SEATING	LEASHED PETS OUTSIDE	FISH FRY
	X	X		X	X	
	X	X				X
				X		
X	X		X	X	X	
X	X		X	X	X	
	X	X				X
	X	X		X	X	
X	X	X				X
		X				
		X				X
	X	X		X	X	
	X	X		X	X	
X	X				X	



BOULDER JCT.

- BREWING CO. -

Welcome home to great brews and kindness!

Coming Summer 2024 to Main Street.



Art Galleries

FIREMOUTH POTTERY AND GALLERY

10344 Main Street, Boulder Junction, WI 54512

(715) 904-2810 firemouthpottery.com

Firemouth features the pottery of owner Bill Karaffa as well as selected original artwork by other fine Midwestern artists, including pottery, handblown glass, etchings, and paintings. Stop in and watch as Bill works in the studio.

MOONDEER & FRIENDS GALLERY

10354 Main Street, Boulder Junction, WI 54512

(715) 385-2082 moondeergallery.com

Main Street's most unique gallery features an eclectic mix of regional contemporary fine art & craft, books, cards, & many smaller gift items. Professional custom frame service. Open daily mid-May through the holidays. Call for winter hours. See ad page 33.

WILD WOMEN OF THE NORTH AND A FEW GOOD MEN LLC

10382D Main Street, Boulder Junction, WI 54512

(715) 892-1227

This Gallery features regional Artists' work including jewelry, nature photography, knit & crocheted items, paintings, & note cards. Ladies, you are encouraged to bring in a clothing item to have the Shop Owner, Lee Ann, design jewelry to coordinate. See page 32.

Museums

BOULDER JUNCTION AREA HISTORICAL SOCIETY

5364 Park Street, Boulder Junction, WI 54512

(715) 385-2617

To preserve & present the history of the area. We have the original depot from 1903 with its artifacts. The museum next door has displays & photos of the logging era, resorts, fishing, people stories. Remember Aqualand & Dr. Kate. Free admission.



Performing Arts/Visual Art Centers

CAMPANILE CENTER FOR THE ARTS

131 Milwaukee Street, Minocqua, WI 54548

(715) 356-9700 campanilecenter.org

Live music & entertainment in our intimate 400 seat auditorium. Community band, chorus, and theater as well as art classes and music lessons. Located on the island in Downtown Minocqua.

LOLA ARTS/LAND O LAKES ARTS

4262 Cty Rd B, Land O Lakes, WI 54540

(715) 547-3950 lolaartswi.com

LOLA Arts is a non-profit community arts center in downtown Land O Lakes, WI. LOLA offers art classes, workshops, and cultural events for all ages, all skill levels, all year round. Visit our website for more info.



SHOPPING

Directory

BOULDER JUNCTION TRADING COMPANY

10382 Main Street, Boulder Junction, WI 54512
(715) 385-2121

The store that has something for everyone! Women's apparel, jewelry, gift, & home accessories unique to the Northwoods, gourmet foods, wines, antiques, Christmas décor, toys, & candies.

COONTAIL

5466 Park Street, Boulder Junction, WI 54512
(888) 874-0885 coontail.com

Coontail offers stylish, high-quality clothing, footwear, and exceptional customer service. Coontail is Northern Wisconsin's leading paddle board, kayak, and bike dealer. Rentals available. See ad page 23.

COONTAIL ARBOR VITAE

1400 Hwy 51 North, Arbor Vitae, WI 54568
(888) 874-0885 coontail.com

Coontail offers stylish, high-quality clothing, footwear, and exceptional customer service. Coontail is Northern Wisconsin's leading paddle board, kayak, and bike dealer. Rentals available. See ad page 23.

DONNA MAE'S ANTIQUES

10377 Main Street, Boulder Junction, WI 54512
(352) 812-0429

A gathering of Classic American Primitives including: pine benches, cupboards, trunks & shelves, tables & chairs, rugs, Folk Art, original art, and unique decorating items.

THE LAKE HOUSE

5962 County Highway W, Manitowish Waters, WI 54545
(715) 543-2301 lakehousemw.com

Just a short walk from The Lodge, The Lake House has an eclectic array of upscale gifts and home goods for Northern Living. Stop in to find the perfect souvenir from your Northwoods experience. Looking for something special? We have it.

LAKEWOOD MARKET

5462 Park Street, Boulder Junction, WI 54512
866-375-2628 lakewoodmarket.com

Groceries, produce, coffee, convenience items, ice, beer, wine, and liquor. Fresh bakery and hot/cold deli sandwiches daily. Fuel, propane, live bait, fishing tackle, ATM, lottery, hunting, fishing, and snowmobile licenses. See ad page 36.

NORTHERN HIGHLAND SPORTS

10369 Main Street, Boulder Junction, WI 54512
(715) 385-2134 northernhighlandsports.com

Complete fishing equipment, indoor live bait room, lake maps. Swimming, hunting supplies, winter apparel. Souvenir T-shirts & sweatshirts. See ad page 6.

STORMY KROMER

1238 Wall Street, Ironwood, MI 49938
(906) 932-1339 stormykromer.com

Home of the iconic Stormy Kromer cap. Retail store in Ironwood, MI open Mon.-Fri. 9am-5pm and Sat. 9am-12pm. Free factory tours - reservations are required and can be made on our website at www.stormykromer.com/factory-tour/ or by calling us at 888-455-2253.

PEEPLERURES

10394 Main Street, Boulder Junction, WI 54512
(715) 385-0100 peeplelures.com

The Northwood's largest collection of original jewelry in 18K & 14K gold, gold-filled, and sterling silver. Specializing in colored gemstones and inlaid jewelry. Shop online at Peeplelures.com. We ship anywhere. Open all year 7 days/wk. See ad page 33.

TIMBER CREEK INTERIORS LLC

5379 Park Street, Boulder Junction, WI 54512
(715) 385-2239

Open at our new location! Find what you've been looking for with unique furnishings, gifts, and décor designed especially for you. Timber Creek, where rustic elegance comes home.

TO THE NINES

5970 County Highway W, Manitowish Waters, WI 54545
(715) 543-2699 ninesmw.com

Open at our new location! Find what you've been looking for with unique furnishings, gifts, and décor designed especially for you. Timber Creek, where rustic elegance comes home. See ad page 34.

VIOLETS & LACE ANTIQUES

5529 County Road M, Boulder Junction, WI 54512
(715) 439-3199

Come find treasures, antiques, vintage items, collectibles, and sweet repeats of the past. Knife sharpening. Located on Highway M just north of Main Street. Open May to October.

WAMPUM SHOP

5257 Lakeview Avenue, Mercer, WI 54547
(715) 476-2465 thewampumshop.com

A Northwoods gift & souvenir shop for the entire family. With over 8,000 sq feet we offer everything from old fashioned candy, apparel for infant through adult, jewelry, candles, incense, knives, garden items, & toys for children of all ages! See ad page 35.

Wild Women of the North & a Few Good Men, LLC.

Regional
artists. Jewelry
and nature
photography.
Poetry for
your wall.



Barbed wire
art, knit and
crocheted
items,
paintings and
note cards.



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(715) 892-1227 laondracek@gmail.com
10382D Main Street
Downtown Boulder Junction



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downtown Boulder Junction
715.385.0100

fancy@peeplelures.com



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- One-of-a-kind estate pieces
- Paying top dollar for scrap gold
- Family owned and operated



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- CUSTOM FRAME SERVICE

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• BOULDER JUNCTION

• CALL 715-385-2082 FOR HOURS

MOONDEERGALLERY.COM
MOONDEERDESIGN.COM

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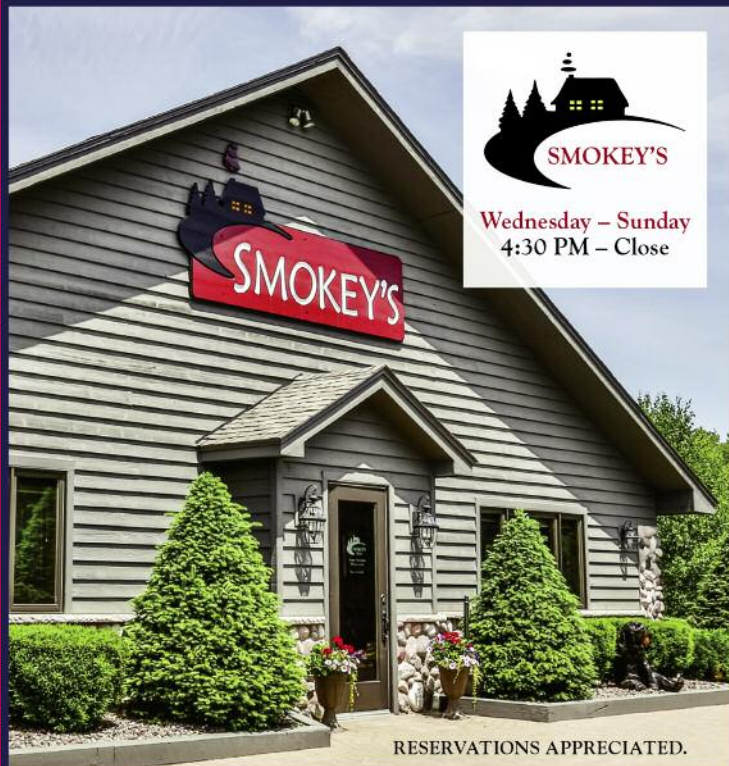
715-543-2535 • spa-mw.com

Come for the Coffee, Stay for the View.



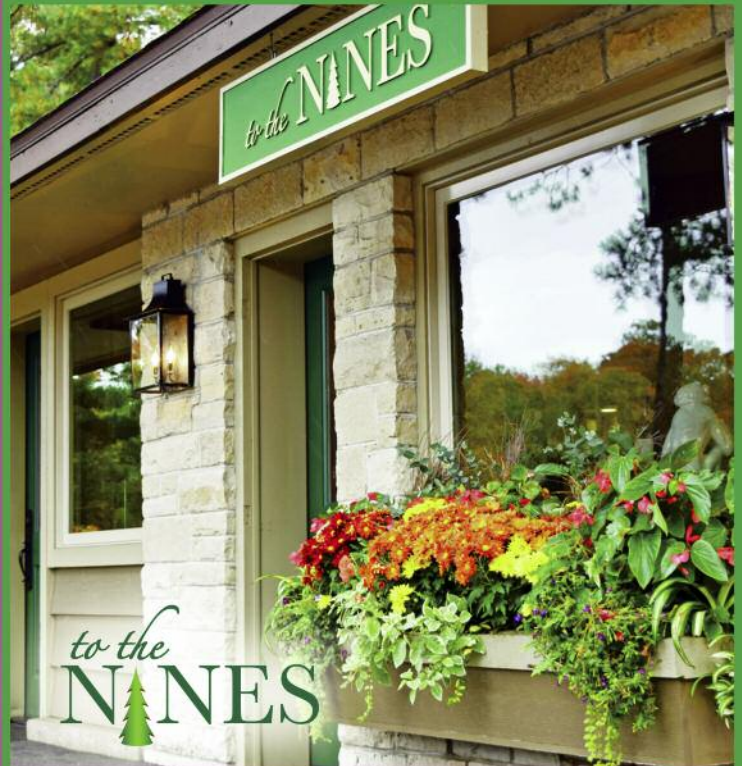
715-543-2353 • dixiesmw.com

Northwoods Fine Dining



715-543-2220 • smokeysdining.com

Unique Gifts and Decor



715-543-2699 • ninesmw.com

SERVICES

Directory

Advertising, Design & Media

DESIGN SOLUTIONS SCREEN PRINTING AND EMBROIDERY, INC
7508 Highway 51 South, Minocqua, WI 54548
(715) 358-2700 studiods.com

Full service custom screen print and embroidery shop specializing in decorating high end apparel that is well designed and affordable to our clients. Contact us about creating custom screen printed or embroidered artwork with low or NO cost to you!

LUMINOUS JULES STUDIO
LuminousJules.com

I create professional, custom, cutting edge digital art for clients needing mobile apps, websites, market branding and much more. I'm located here in Boulder Jct. and work both locally and globally. I look forward to helping you with your project!

OUR WISCONSIN MAGAZINE
5301 Townline Road Suite 4, Manitowish Waters, WI 54545
(715) 543-2311 ourwisconsinmag.com
 Our Wisconsin Magazine – Celebrating all that's great in the Badger State.

WXPR PUBLIC RADIO

28 North Stevens Street, Rhinelander, WI 54501
(715) 362-6000 wxpr.org

WXPR is an independent, community-licensed public radio station founded in 1983 & operated by White Pine Community Broadcasting, Inc. From studios in downtown Rhinelander, WI we can be heard at 91.7 FM within a 70-mile radius of Rhinelander. See ad page 37.

Business Development

EYE ON ENTREPRENEURS (E.O.E) NETWORK
348 West Pine Street, Eagle River, WI 54521
(715) 891-1284 eoenetwork.com

Eye on Entrepreneurs, Serving: Start Ups, Relocations, Remote Workers, with: Office Space, Co-Working Space, Zoom Rooms. Call or Text 715.891.1284 In: Eagle River, Manitowish Waters, and Phelps

VILAS COUNTY ECONOMIC DEVELOPMENT CORPORATION
PO Box 1621, Eagle River, WI 54521
(715) 337-0061 vilascountyedc.org

From financial guidance and business planning to a vast network of support, the Vilas County Economic Development Corporation provides the expertise for businesses, entrepreneurs, and remote workers to be successful – all at no charge.



The Wampum Shop

A Northwoods Tradition Since 1950

- Infant - Adult Apparel
- Candy & Toys for Kids of All Ages
- Footwear for the Entire Family
- Loon Items
- Wind Chimes & Garden Items

  wampumshop@gmail.com

A vacation destination for the whole family!

Just 25 minutes from Boulder Junction

**5257 N. Lakeview Ave.,
 Mercer, WI**

715-476-2465

www.thewampumshop.com

Clubs, Associations & Foundations

AMERICAN LEGION AUXILIARY UNIT #451

5463 Community Street, Boulder Junction, WI 54512
(715) 385-2292

Unit #451 meets first Thursday of April, May, Sept, Oct, Nov, Dec 6pm at BJ Community Center. We sponsor election day bake sales, we support Post #451, local veteran's camp American Legion, Iron MT VA, and sponsor a candidate for Badger girl.

BOULDER JUNCTION COMMUNITY FOUNDATION

200 Washington Street, Suite 120, Wausau, WI 54403
608-381-0944 boulderjunctioncf.org

Our grants enhance life for both residents and visitors, helping with many local projects such as the community center, bike trail signs, repair stations, and new trail counters. We have given grants to the Fire Department, our new playground, restrooms, and the new North Creek Loop Bike Trail Expansion. Your donations are tax deductible and guarantee funds for future requests. The Boulder Junction Community Foundation is an affiliate of the Community Foundation of North Central Wisconsin. See our website for the many different ways to give.

BOULDER JUNCTION LIONS CLUB

PO Box 61, Boulder Junction, WI 54512

(715) 892-0035 e-clubhouse.org/sites/boulderjunction

Built on community volunteerism & sacrifice since 1972. Our mission statement is to create & foster a spirit of understanding among all people for humanitarian needs by providing voluntary services through community involvement. See ad on page 37.

BOULDER LAKE ADVANCEMENT ASSOCIATION

PO Box 521, Boulder Junction, WI 54512

715-892-0761 boulderlakeassociation.org

We are an accredited, nonprofit corporation. Our purpose is to preserve and protect Boulder Lake by enhancing the water quality, fishery, boating safety, and aesthetic values of Boulder Lake for today and for future generations.

FRIENDS OF MANN LAKE, INC.

PO Box 903, Boulder Junction, WI 54512

(262) 620-4621

Non-profit formed by residents and supporters of Mann Lake, Boulder Junction who care about the health of the public lake and its fishery. Our goal is to raise funds for our aeration system's yearly operation.

FRIENDS OF THE BOULDER JUNCTION PUBLIC LIBRARY

PO Box 9, Boulder Junction, WI 54512

(715) 385-2050

Friends of the Boulder Junction Public Library is an organization dedicated to the support of the library by giving financial assistance, promoting library resources, cooperating in developing library services, and sponsoring educational programs.

HIGH-FISHTRAP-RUSH LAKES ASSOCIATION

PO Box 122, Boulder Junction, WI 54512

(715) 385-9171 highfishtraprushlakes.org

HFRLA's Mission is to preserve and protect High-Fishtrap-Rush Lakes today and for future generations.

LAST WILDERNESS ALLIANCE

PO Box 265, Presque Isle, WI 54557

lastwildernessalliance.org

We protect and enhance the north lakeland region of Wisconsin. See our website at lastwildernessalliance.org for our work regarding hazardous wakes and ATVs.

MUSKY RIDERS ATV/UTV CLUB

PO Box 197, Boulder Junction, WI 54512

(715) 904-0795 muskyriders.org

Boulder Junction ATV-UTV Club is new in Boulder Junction. We are planning for future trails. When you come to Boulder Junction be prepared for the ultimate choices in outdoor recreation. Hope to see you on the trails.

RICHARSON-MICHAUD AMERICAN LEGION POST 451

PO Box 221, Boulder Junction, WI 54512

(715) 892-7396

American Legion Post 451 is comprised of Military Veterans, men and women from all branches of service, who have honorably served our country. The post provides services and support to our members and families. Post 451 takes an active role in the participation of community events.

TEAM RETREAT MUSKY CLUB INC.

PO Box 211, Presque Isle, WI 54557

(715) 595-3205 muskyclubsalliance.org

Team Retreat is a member of the Musky Clubs Alliance of Wisconsin, an alliance of 25 Wisconsin based musky clubs, that provide an organizational framework in which the clubs can share information work together to improve the musky fishery.

Distribution

DEAN DISTRIBUTING

1678 Justin Street, Arbor Vitae, WI 54568

(715) 362-7330 deandist.com

Dean Distributing is a full-service beer wholesaler featuring Anheuser-Busch products as well as a huge selection of Wisconsin craft beers.

Educational

BOULDER JUNCTION PUBLIC LIBRARY

5392 Park Street, Boulder Junction, WI 54512

(715) 385-2050 boulderjunctionlibrary.org

Books, audiobooks, DVDs, newspapers, magazines. Public computers & free WIFI. Library cards free for residents and visitors. Activities for adults & children throughout the year.

NICOLET COLLEGE

5364 College Drive, Rhinelander, WI 54501

(800) 544-3039 nicoletcollege.edu

Nicolet College offers more than 60 college credentials; Academic Success Center; Learning in Retirement; Outdoor Adventure Series; Nicolet Live! Theatre Series; Community Education; Center for Business and Industry; Nicolet Art Gallery. Campus in Rhinelander.



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NORTH LAKE LAND EDUCATION FOUNDATION
12686 County Highway K, Manitowish Waters, WI 54545
(715) 543-8417 northlakelandschool.com

North Lakeland Education Foundation supports and enhances quality education including securing and awarding funds for innovative and creative programs in the North Lakeland School District. We raise funds, award grants and scholarships and encourage outstanding academic achievement.

Financial

ASSOCIATED BANK

5453 Park Street, Boulder Junction, WI 54512

(715) 385-2200 associatedbank.com

Full-service hometown bank with drive-up facility. 24-hour full service ATM. Member FDIC. Equal Housing Lender.

Health, Beauty & Wellness

ACHILLES FOOT & ANKLE CLINIC, S.C.

728 Elm Street/Highway 51, Woodruff, WI 54568

(715) 358-9777 drmindywolf.com

Dr. Mindy Wolf's practice is in Woodruff. She diagnoses and treats all conditions of the foot and ankle. She sees patients of all ages, and especially provides diabetic foot care. Her goal is to get to the root of the problem and correct it.

CALMING STONE MASSAGE, LLC

5453 Ada Street, Boulder Junction, WI 54512

(715) 614- 4378 calmingstonemassageLLC.com

Welcome to an inviting, quiet massage studio. Allow yourself to relax while I tend to the needs of your body, mind, and soul. Appointments required, online booking available. Nikki Kassien, LMT

THE MANITOWISH WATERS ATHLETIC CLUB

13870 Woodland Lane, Manitowish Waters, WI 54545

(715) 543-2808 mac-mw.com

The MAC is a first-class fitness center equipped with everything you need to get in and stay in shape. Whether you're a beginner or fitness fanatic, you'll enjoy our welcoming atmosphere and all the best equipment and amenities. See ad page 34.

THE SALON AT MANITOWISH WATERS

5966 County Highway W, Manitowish Waters, WI 54545

(715) 543-2223 salon-mw.com

Enjoy an upscale hair salon experience in a cozy Northwoods atmosphere. We offer haircuts, styling, perms, color, waxing, and more. Children cuts available. Conveniently located near shopping, dining, and spa services in downtown Manitowish Waters.

THE SPA AT MANITOWISH WATERS

5968 County Highway W, Manitowish Waters, WI 54545

(715) 543-2535 spa-mw.com

Discover a full service oasis in the heart of the Northwoods. Services include massage therapy, manicures, and pedicures. Gift certificates available. Steps away from The Lodge at Manitowish Waters. See ad page 34

Home, Building & Landscaping

ADAMS GENERATORS LLC

7100 US Hwy 51, Hazelhurst, WI 54531

(262) 944-2150 adamspower.com

Adams Generators, your power solution experts. Providing powerful peace of mind. The #1 Generac installers in the USA! We provide 24/7 service, parts, sales, and installation.

BADGER HEATING & AIR CONDITIONING

10386 Main Street, Boulder Junction, WI 54512

(715) 385-0202 badgerhvacnorth.com

Proudly serving the Boulder Junction area. We are dedicated to providing quality comfort solutions for your home or business. Trust our professional team of technicians to present you with superior service and solutions tailored to your unique system needs.

BOULDER JUNCTION LIONS CLUB

Many hands make a thriving community.
Come grow with us!



WE SERVE

JOIN US

Since 1987, the Boulder Junction Lions Club has earned & donated over \$885,165 back to our community and other Lion's projects!

Find us on the Web at: e-clubhouse.org/sites/BoulderJunction

Like us on Facebook at: facebook.com/BoulderJunctionLions


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91.9 WXPW WAUSAU
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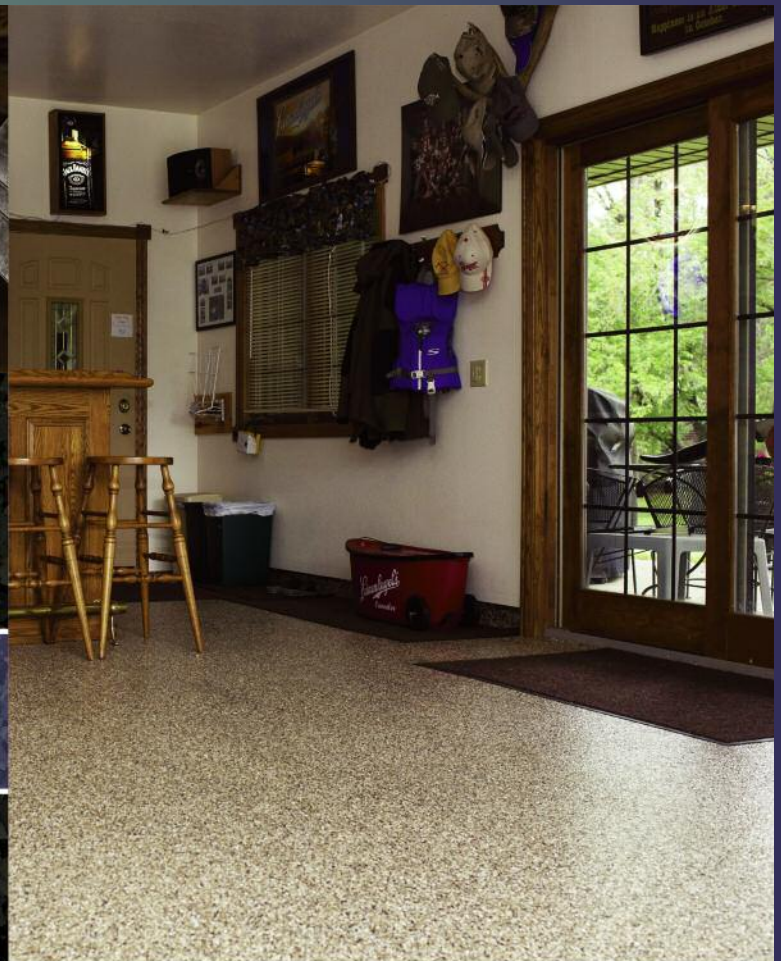


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JUNCTION SQUARE LLC
PO Box 806, Boulder Junction, WI 54512
(715) 385-0252
Real Estate holding and development.

NORTHWOODS DUMPSTER RENTALS
10450 Main Street, Boulder Junction, WI 54512
(815) 298-4461 northwoodsdumpsterrentals.com
Northwoods Dumpster Rentals, a family-owned business in Boulder Junction, Wisconsin, offers many services. We do junk disposal, dumpster rentals, soil work, grading, and snow removal. Northwoods Dumpster Rentals handles all property needs.

SAUTER BUILDERS, INC.
10332 Main Street, Boulder Junction, WI 54512
(715) 385-9327 sauterbuilders.com
With a highly personalized approach to remodeling, designing, and building homes, Sauter Builders is passionate about delivering superior workmanship and prompt professionalism. Committed to building green since 1995 and consistently building homes proven to be at least 45% more energy efficient than a standard home. Member of US Green Building Council.

SHAW BUILDING & DESIGN, INC
7998 Powderhorn Road, Presque Isle, WI 54557
(715) 385-0190 shawbuilders.com
Thinking about a new home? We can help! We have over 35 years of construction and designing experience leaving us more than confident that we will build you a custom home that you will love. Move on to something better and choose us-a creditable home builder. Call now for an appointment! See ad page 38.

WISCONSIN COATING SPECIALIST - TOUGH & BEAUTIFUL
5255N US Highway 51, Mercer, WI 54547 & 2008 W Cassidy, Wausau, WI 54401
WCS specializes in epoxy and polyaspartic coatings for garages, basements, interiors, exteriors, & much more! Residential or commercial, we've got you covered! Call for your FREE estimate. See ad page 38.

Insurance

LONG & COMPANY, INC.
137 South Cross Street, Suite 1A, Oconomowoc, WI 53066
(920) 397-0222 jlonginsurance.com
Let our expertise help guide you as we work together to accommodate you with your business, home, auto, umbrella, life, and disability insurance. Multiple options to meet your individual and company needs. Born and raised in Boulder Junction.

Real Estate

CENTURY 21 PIERCE REALTY LLC
5516 County Road M, Boulder Junction, WI 54512
(715) 385-2201 c21piercerealty.com
Your neighborhood real estate office with longtime resident Jeff Long at the helm. We offer 2 additional offices in Manitowish Waters & Mercer. Jeff, along with all our top-producing, award winning agents offer years of buying and selling experience. See ad page 40.

JIM TAIT REAL ESTATE
5385 Park Street, Boulder Junction, WI 54512
(715) 385-2077 jimtaitrealestate.com
Jim Tait Real Estate, a family owned business since 1974, has a close relationship with Boulder Junction and its surroundings. Known for its quality buyer agency service and brokerage in assisting owners in selling, putting years of area knowledge and successful service to work. A small company that gives dedication in putting their clients first. Trusted professionalism. See ad page 40

NORTHWOODS ASSOCIATION OF REALTORS®
320 Oak Street, Suite B, Woodruff, WI 54568
(715) 356-3400 northwoodsrealtors.org
NWAR and Greater Northwoods MLS serve Forest, Iron, Langlade, Lincoln, Oneida, Price and Vilas Counties and nearby areas in the WI Northwoods. Visit UpNorthMLS.com for a free real-time, REALTOR-powered inventory of Northwoods properties for sale.

REDMAN REALTY GROUP, LLC
231 Oneida Street, Minocqua, WI 54548
(715) 358-0450 redmanrealtygroup.com
Proud to be the #1 office in sales volume & transactions closed in the 7 county MLS! Our office has over 100 years of combined experience offering supreme service to buyers and sellers. Visit our offices in Minocqua, Manitowish Waters, Rhinelander, Eagle River, or Three Lakes. See ad page 14.

TALLROTH REALTY
5385 Park Street, Boulder Junction, WI 54512
(715) 605-2665
Visit our log office across from the Community Center on Hwy M. Having lived and loved this area since 1964, let my dedication & knowledge help you with all your real estate needs. MLS members.

Recreational, Rentals & Repair

BOULDER MARINE CENTER
10444 Main Street, Boulder Junction, WI 54512
(715) 385-2177 bouldermarinecenter.com
Serving you on land, water, and snow! Watercraft, motor, trailer, dock/lift sales. Marine and snowmobile service, parts, and accessories. Boat, pontoon, and snowmobile rentals. Marine and snowmobile storage. Pick-up and delivery service available. See ad page 6.

COONTAIL ADVENTURES
5446 Park Street, Boulder Junction, WI 54512
(888) 874-0885 coontail.com
Coontail Adventures offers year-round rentals for every season. From bikes, paddle boards, kayaks, and water carpets to snowshoes and cross-country skis. We are a full service sales and rental shop. Advanced reservations are encouraged online. See ad page 23.

SCHAUSS WOODWORK
10305 Main Street, Boulder Junction, WI 54512
(715) 385-2434
Boat, motor, canoe, AND kayak rentals by the day or week. Custom woodworking, signs, LP gas refilled. General shop repairs. SUMMER HOURS: Open at 8am, 7 days a week. See ad page 7.

Storage

NORTHWOOD PINES STORAGE
5732 Airport Road, Boulder Junction, WI 54512
(920) 680-5597
Northwoods Pine Storage Boulder Junction, WI 54512 year-round storage 11'x12' 10'x14' 11'x18' to 11'34 12'x32' by the month or by the year. Reservations welcome. 4 locations in Boulder Junction. Power available in select units.

Transportation

MILLENNIUM TRANSPORTATION & LOGISTICS, LLC
5759 County Road M, Boulder Junction, WI 54512
(715) 385-2500 shipMTL.com
Full-service transportation company offering local & nationwide services. Less than a truckload, full truckload, residential, & white glove service. Rail, oversize, overweight, and specialized services available including personal vehicle transport. See ad page 40.

PAYZER MEMORIAL FIELD/AIRPORT
5960 Airport Road, Boulder Junction, WI 54512
(708) 772-7202
A public airport and seaplane base located 2 miles north of town on Boulder Lake. RWY 5/23 3200' Turf. Tie downs available. Fly in, camp and explore from the air. Events: Musky Day Fly-In Aug, Northwoods Fly-In July.

Millennium Transportation & Logistics, LLC

(715) 385-2500

Boulder Junction, WI 54512
customerservice@shipMTL.com

WE OFFER THE FOLLOWING PROFESSIONAL SERVICES:

- Nationwide and to Canada.
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- Truckload – Vans, Flatbeds, Refrigerated, Oversized
- Expedited – Sprinter, Box Truck, Truckload, Team Service, Air Freight
- Intermodal – Door to Door Service
- Snowbirds – Fly, don't drive; we'll transport your vehicle



We are celebrating our 24th year of providing transportation solutions, let us help you too!

Millennium Transportation is woman owned and family operated; we are small business and Hub Zone certified.

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Welcome home.



Jim Tait REAL ESTATE

5385 Park Street/Boulder Jct

715.385.2077

Buyers to Sellers since 1974





For decades, Boulder Junction has been a premier Northwoods vacation destination for families. After returning year after year and experiencing the exceptional quality of life here, many of those visitors decide to make Boulder Junction their home. Surrounded by the beauty of nature and with access to 21st century technology at our fingertips (like the community-wide broadband availability), Boulder Junction is the perfect location for remote workers, entrepreneurs, and students.

The citizens of Boulder Junction are hard-working, community-oriented individuals who work together to make Boulder Junction an ideal place to live, work, and play with a thriving economy and a high quality of life in a natural, serene setting. Families will have access to an excellent public school system: North Lakeland School, located 10-miles west of Boulder Junction, is educating grades 4K-8. They are known for small class sizes, high achievement, and an extensive Outdoor Education program with supportive teachers and parents. Neighbors helping neighbors is what you will find in Boulder Junction.

For information on available properties, both residential and commercial, speak with one of our real estate agents listed on page 39.

Live locally.

EVENTS

Calendar

Small town. Big fun. There's always something happening in Boulder Junction. The following is a listing of annual events coordinated by the Chamber of Commerce and other community organizations.

As always, please be sure to check boulderjct.org, call the chamber, or contact the event organizers to verify event dates, times, or possible changes in advance of your arrival.

Recurring

Year-Round: Boulder Junction Music Collective

Second Tuesday of the month from 6-8pm in the Summer and 4pm-6pm in Spring, Fall, and Winter. Meet at the Community Center or outside under the Lion's Pavilion, weather permitting. Whether you play an instrument, seek to learn more songs, or want to share stories about how music has touched your life, we welcome all people with musical interests. Contact: Boulder Junction Public Library, (715) 385-2050 or boulderjunctionmusiccollective@gmail.com

May-September: Live Music at Aqualand Ale House

Join Aqualand Ale House on Friday and/or Saturday evenings to enjoy live musical performances in the Beer Garden from 7pm-9pm. In case of inclement weather musicians will perform inside. Contact: Aqualand Ale House, (715) 385-0380

June - August: Musky Riders Custom Car Cruise Nights

Come together every Wednesday night from 5:30-7pm at the public parking lot next to the Boulder Beer Bar in Downtown Boulder Junction. All custom or vintage cars, trucks, and motorcycles are welcome. Contact: Musky Riders ATV/UTV Club, (715) 904-0795



June 12 – August 14: Music on Main Street

Free, family friendly concerts each week throughout the summer! Every Wednesday gather in Peeple's Park from 6pm-8pm for an evening of music featuring area musicians. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

June 19-August 7: Library Children's Summer Reading Program

Wednesdays at 10:30am at the Boulder Junction Library. Contact: Boulder Junction Public Library, (715) 385-2050

January

January 13: Boulder Junction Snowmobile Club Brat Fry

11am-2pm at the Ice Shanty (in the parking lot) right off the trail. All proceeds go toward trail maintenance and equipment. Make-up date would be February 3rd. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

January 14: Boulder Junction Snowmobile Club Breakfast

A breakfast buffet will be served 8:30am-11am at Boulder Beer Bar, located at 5509 Cty M, Boulder Junction. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

February

February 15: Boulder Junction Snowmobile Club Spaghetti Dinner Fundraiser

4pm-7pm at Rustic Roadhaus. All proceeds go toward trail maintenance and equipment. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

February 18: Boulder Junction Snowmobile Club Snowmobile Breakfast

A breakfast buffet will be served 8:30am-11am at The Guide's Inn. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

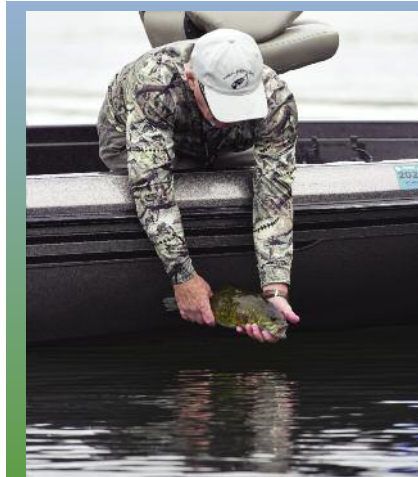
March

March 2: Boulder Junction Snowmobile Club Cabin Fever Party

At Gooch's 2 Bar & Grill, located on Hwy M north by car or trail 15 north by snowmobile. Dinner starts at 4pm. Food, raffles, and fun! Contact: Boulder Junction Snowmobile club, boulderjunctionsc@gmail.com

March 23: Lions Club Easter Bunny Breakfast

At the Boulder Junction Community Center at 9am. Children 8 years and younger are invited to have breakfast with the Easter Bunny and hunt for Easter eggs. Parents and siblings are welcome. Contact: Eileen Wahlgren (815) 440-4068



June-September: Free Fishing Seminars

Join area fishing guides for weekly seminars all summer long! Topics will vary by week. For a complete schedule visit: boulderjct.org or call the Boulder Junction Chamber, (715) 385-2400

June 4-August 27: Lions Club Weekly Summer Craft and Flea Market

Held every Tuesday, a large outdoor craft and flea market including food vendors at the Community Center on Hwy M from 8am-2pm. Also featuring Lions sliders and homemade baked goods on sale. Contact: Tom Wierzba, (715) 686-7970

June 4-August 27: Friends of the Library Weekly Book Sale

Held every Tuesday at the Community Center on Park Street, 8am-1pm. Contact: Boulder Junction Public Library, (715) 385-2050

May



May 24-26: Town-Wide Garage Sale

Held throughout the Boulder Junction area. Maps available from the Boulder Junction Chamber of Commerce. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or boulderjct.org

May 25: 37th Annual Boulder Junction Lions Club Pork Steak or Chicken Dinner

Delicious pork steak and chicken dinner served at the Community Center from 4pm-7pm or until sold out. Eat in or carry out. Contact: Bob Bertch, (715) 892-2366

May 27: Memorial Day Service

Held at the Veterans Memorial Triangle in Boulder Junction at 11am then immediately following at the Pines Cemetery, west on Hwy K. Contact: American Legion Post 451, (715) 385-2302

June

June 21: LOLA Arts "Make Music Day"

Free live music all over Land O' Lakes on the longest day of the year. Contact: LOLA Arts (715) 547-3950

July

July 3: North Lakeland Discovery Center Family Play Day

Enjoy outdoor activities and play for the whole family, including nature art, giant bubble making, lawn games, canoeing, fishing, fish casting contest and more! Lunch plates are available for purchase. Free program, donations appreciated. Contact: North Lakeland Discovery Center, (715) 543-2085, or discoverycenter.net



July 4: Star Spangled Jubilee

Enjoy a parade down Main Street beginning at 12pm, with Lions Club food tent from 11am-1pm, Musky Riders ATV/UTV Club food and merchandise tent, and kid's activities at the Acorn Lodge. Fireworks display at dusk at the Boulder Junction Airport. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org



July 16: Sidewalk Sales Day

Held throughout the Boulder Junction downtown area, enjoy a bargain extravaganza at participating shops from 9am-5pm. Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

July 16: Community Church of Boulder Junction Annual Strawberry Social

The Boulder Junction Community Church in conjunction with the Lion's Flea Market at the Community Center will be serving strawberry shortcake sundaes from 9:30am-1:30pm. Contact: Boulder Junction Community Church at (715)-385-2146

July 18: Northwoods Hamburger Social Fly-In

Join us at Payzer Memorial Field located 2 miles north of town on Airport Road for planes and food. Everyone is welcome, rain or shine! 5pm-7pm. Contact: Kirk Cavanaugh, (708) 772-7202

July 26-28: Northwoods Summer Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art available for purchase. Brochures available at area Chambers of Commerce or northwoodsarttour.com. For more information email: contact@northwoodsarttour.com

August

August 9: Learn to Fish Musky Workshop

Hosted by the WiDNR and free to participate. All are welcome to attend the morning workshop beginning at 8:30am at the Community Center. Afternoon lunch and mentored fishing with the first 12-15 advanced registrations. Little or no musky fishing experience preferred for afternoon fishing. Contact: Bradley Dahlquist, (715) 623-4190, ext. 3132



August 9: Musky Jamboree Street Party

7pm-10pm, with live music. Located between Coontail & Sauter Builders. Beverages served by the American Legion Post 451. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

August 10: Boulder Junction History Day

11am-3pm at the Community Center. BBQ, brat & bake sale, presentation, raffle drawings, and kids coloring contest. Kids of all ages welcome. Contact: Josie Allen, (715) 385-2617



August 10: Musky Fun Run

5K and 10K courses begin at the Boulder Junction Baseball Park and wind through scenic, gently rolling asphalt surfaced roads, woodlands, and paved trails. Race begins at 8am. 1K and 100-yard Dash Kids Races (10 and under) following the 10K finish. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com



August 11: 67th Annual Musky Jamboree

Downtown from 9am-3pm. Car show, over 130 art & craft booths, food & beverage vendors, kids casting contest, Lions Club flea market, live entertainment, kids zone and more. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

August 11: Musky Fly-In

Come join us at Payzer Memorial Field located 2 miles north of town on Airport Road. Watch as numerous planes of all varieties take-off and land during our busiest day of the year! All day, best between 10am-2pm. Contact: Kirk Cavanaugh, (708) 772-7202

August 22: 24th Annual Boulder Junction/Manitowish Waters Lions Club Golf Outing

All are welcome to participate in this fundraising golf outing shotgun start beginning at 9am-4pm at the beautiful Trout Lake Golf Course. Contact: Trout Lake Golf Course, (715) 385-2189, or Tom Finta, (715) 573-3344

August 24: 28th Annual Lions Club Cash Raffle Drawing

Exciting end of summer raffle drawing for all ticket holders. Ticket sales limited to 500. Refreshments from 5pm-7pm, at the Community Center's Lions Pavilion. Raffle drawing begins at 6pm. Contact: (508) 740-1539, or Bob Bertch, (715) 892-2366

September

September 14: Boulder Junction Volunteer Fire & EMS Fall Fest

Support the local Volunteer Fire and EMS personnel at their annual fundraiser! This year's event will take place from 12-7pm. Contact: Boulder Junction Volunteer Fire Department, firechief@townofboulderjunction.org

September 21: 64th Annual Colorama Dinner

All are welcome to join us for this traditional dinner of Chicken and Wild Game stew at 6pm at beautiful Camp Manito-wish. Proceeds benefit area youth programs and scholarships. Tickets available at the Boulder Junction Chamber with payment to reserve your spot. Contact: Bob Bertch, (715) 892-2366 or Phil Lewandowski (715) 892-0035

September 21: LOLA Arts "Art Harvest"

A celebration of Autumn with art vendors, demonstrations, live music, tours of the community garden. Contact: LOLA Arts, (715) 547-3950



September 21: 32nd Annual Colorama Arts & Crafts Fair

Arts & crafts show, fall décor, live music, kids activities, food and craft beer at the Community Center from 9am-3pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

October

October 5: Friends of the Library Fall Fundraiser

5pm-8pm at the Boulder Junction Community Center. Wine & beer tasting, appetizers, basket raffle, door prizes, and silent auction. Contact: Boulder Junction Public Library, (715) 385-2050.

October 5-6: 9th Annual Boulder Junction Lions Walleye Classic

Walleye fishing tournament on 14 Boulder Junction area lakes. Registration Saturday 9am at the Community Center. Fishing Saturday, 10am-6pm, and Sunday, 7am-4pm. Awards and dinner at The Outdoorsman, 6pm on Sunday. Cash prizes and raffle drawing. Contact: Bob Bertch, (715) 892-2366

October 11-13: Northwoods Fall Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art available for purchase. Brochures are available at area Chambers of Commerce or northwoodsarttour.com. For more information email: contact@northwoodsarttour.com



October 26: Boulder Junction In-Town Trick or Treat and Community Trunk or Treat

2pm-4pm at participating Boulder Junction businesses. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

October 31: Boulder Junction Residential Trick or Treat

4pm-7pm at participating Boulder Junction residences. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

November

November 11: Veterans Day Memorial Service

Held at the Veterans Memorial Triangle, 11am.
Contact: American Legion Post 451, (715) 385-2302

November 29: Friends of the Boulder Junction Public Library Cookie Walk

Beginning at 5pm in the lobby of the Acorn Lodge. Choose from a huge assortment of fancy cookies, all-time favorites, and special holiday candies. The sale will run until all cookies and treats are sold.



November 29: 36th Annual Christmas Walk

Welcome the holiday season with the lighting of the town, a visit from Santa and Mrs. Claus, carolers, horse drawn wagon rides and shops open until 8pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org



November 30: Small Business Saturday

Support Boulder Junction's small businesses by doing your holiday shopping with them and stopping for breakfast, lunch, or dinner at one of our local restaurants. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

December

December 21: LOLA Arts "Make Music Day"

Free live music all over Land O' Lakes on the shortest day of the year. Contact: LOLA Arts (715) 547-3950

We look forward to
spending time with you in
Boulder Junction!

I am Boulder Junction.

Our Friends of the Chamber, whether locals, part-time residents, or visitors to our beautiful town, all share one thing in common – a love for Boulder Junction!

Thank you for being a friend!



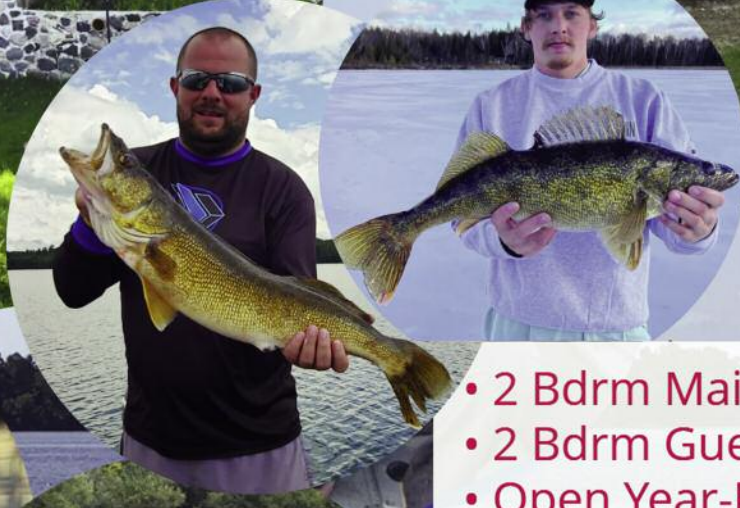
Friends of the Chamber

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Ellen Murphy Blank	Boulder Junction, WI
Boulder Jct White Sand Lake Association	Boulder Junction, WI
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Wolf Bay Lodge on High Lake

8985 County B, Land O' Lakes, WI 54540

(608) 406-6933



- 2 Bdrm Main House
- 2 Bdrm Guest House
- Open Year-Round
- WiFi
- Smart TV
- Kayaks & Canoe
- Full Kitchen & Laundry
- Grills & Firepit
- Pontoon Boat Rental
- Lund Fishing Boat Rental
- Snowmobile Rental
- ATV Rental

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DISTANCE FROM MAJOR CITIES

Chicago, IL	365 miles
Des Moines, IA	500 miles
Fox Cities Area	170 miles
Indianapolis, IN	550 miles
La Crosse, WI	250 miles
Madison, WI	225 miles
Milwaukee, WI	295 miles
Minocqua, WI	18 miles
Rockford, IL	295 miles
Wausau, WI	87 miles
Twin Cities, MN	265 miles
Duluth, MN	155 miles
Dubuque, IA	307 miles

Located in the Northwoods of Wisconsin, on
Highway M, just 10 minutes off Highway 51 North.

