

Travel

2025 Visitor Guide

BOULDER

JUNCTION

Countless lakes
and endless fun?
Check and check.

Get here. 

BOULDERJCT.ORG   

EXPERIENCE BOULDER JUNCTION...



...AND ALL THE UNIQUENESS
THE WILD'S HAVE TO OFFER

WILD'S GRANARY

5367 PARK ST

715-385-3736

BREAKFAST &

HOMEMADE BAKED GOODS

WILD'S NO BOUNDARIES

10378 MAIN STREET

ANTIQUES, HOME DECOR &

MUCH, MUCH MORE

YOUR WILD FAMILY

WELCOME

to Boulder Junction, the Musky Capital of the World[©]



Experience the best of the Northwoods in Boulder Junction:

- ◆ 194 glacial and spring-fed lakes and rivers giving you the perfect place to fish, swim, boat, paddle, and more
- ◆ 225,000 acres of state forest with a variety of multi-use trails so you can immerse yourself in nature
- ◆ A welcoming and walkable downtown full of retail, restaurants, and art galleries
- ◆ An active community with a jam-packed event calendar
- ◆ Breathtaking natural beauty and wildlife, including our albino deer

We look forward to helping you plan your next vacation. Visit boulderjct.org before you arrive or give us a call at the Boulder Junction Chamber of Commerce: 715-385-2400. While you are in the area, be sure to stop into our little log cabin on Hwy M and say hi to our friendly staff. We are open and here for you year-round.

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Photo Credit Jordan Schmidt

Always have the latest information about Boulder Junction – visit boulderjct.org and sign up for our e-newsletter, delivered monthly right to your inbox.

The Boulder Junction Chamber of Commerce is dedicated to the promotion of chamber member businesses & services to create a healthy, prosperous community for all to enjoy. The information and ads included in this publication are the responsibility of the business owner or organization and the Boulder Junction Chamber accepts no responsibility for the content of these ads.

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EVENTS

Calendar

Small town. Big fun. There's always something happening in Boulder Junction. The next few pages are full of everyone's favorite annual events, but it's by no means an exhaustive list of everything happening in Boulder Junction. As always, please be sure to check boulderjct.org, call the chamber, or contact the event organizers to verify event dates, times, or possible changes in advance of your arrival.

Recurring

May-September: Live Music at Aqualand Ale House

Join Aqualand Ale House on Friday and/or Saturday evenings to enjoy live musical performances in the Beer Garden from 6pm-9pm. In case of inclement weather musicians will perform inside. Contact: Aqualand Ale House, (715) 385-0380

June 3 - August 26: Lions Club Weekly Summer Craft and Flea Market

Held every Tuesday, a large outdoor craft and flea market including food vendors at the Community Center on Hwy M from 8am-2pm. Also featuring Lions sliders and homemade baked goods on sale. Contact: Tom Wierzba, (715) 686-7970

June 3-August 26: Friends of the Library Weekly Book Sale

Held every Tuesday at the Community Center on Park Street, 8am-1pm. Contact: Boulder Junction Public Library, (715) 385-2050



June 11 - August 13: Music on Main Street

Join us for free live music every Wednesday at Peep's Park starting at 6pm. Bring chairs or picnic blankets as seating is limited. For a full list of musicians visit our events calendar on www.boulderjct.org. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct@boulderjct.org.

June 11-August 13: Boulder Junction Block Party

Come together every Wednesday night starting at 4pm with Guide on the Side Free Fishing Seminars at Northern Highland Sports, Boulder Beer Bar shrimp boil at 5pm, Boulder Junction ATV/UTV Club Cruise nights at 5:30pm, and Aqualand Ale House's beer trailer during Music on Main Street at 6pm. Contact: Boulder Junction Chamber, (715) 385-2400

January

January 1: WinMan Trails Recovery Ski, Bike, or Shoe

Kick off the New Year at WinMan Trails with free Liquid IV supplements and hot coffee available all day at the Bar and Apparel shop. Whether you're recovering from the night before or gearing up for your next adventure, join us on New Year's Day for fun on the trails. Challenge yourself with the "WinMan Tri" by skiing, fat tire biking, and snowshoeing all in one day—bonus points if you also go sledding! From 10am-4pm, this event is free. Contact: WinMan Trails, (646) 543-8784 or info@winmantrails.com

January 19: Boulder Junction Snowmobile Club Breakfast Fundraiser

The Boulder Beer Bar will be hosting a snowmobile club breakfast. Breakfast will be served from 8:30am-11am. All proceeds go toward equipment maintenance and trail grooming. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

January 25: King of the Lake Snow Drags

This exciting event promises high-octane action as snowmobile enthusiasts from near and far come together to compete in thrilling drag races across a specially prepared 500 ft. snow track. From 8am-5pm spectators can expect a fun-filled day with plenty of food, drinks, and entertainment at Lynx Lake Resort. Event proceeds benefit the Presque Isle SnoBunnies. Contact: Lynx Lake Resort & Bar, (715) 686-2249

February

February 8: Boulder Junction Snowmobile Club Trailside Brat Fry

Brat fry will be held at the groomer shed from 11am-2pm. All proceeds are used to fund trail grooming equipment and trail maintenance. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

February 8: Wisconsin RIDE IN Benefit

Tire golf competition, top fundraiser prize, bonfire, marshmallows, drawings, giveaways & more. This event is a benefit for the Pink Ribbon Riders and will be held at Lynx Lake Resort & Bar from 11am-5pm. Contact: Lynx Lake Resort & Bar, (715) 686-2249

February 16: Boulder Junction Snowmobile Club Breakfast Fundraiser

The Guide's Inn will be hosting a snowmobile club breakfast. Breakfast will be served from 8:30 am-11am. All proceeds go toward equipment maintenance and trail grooming. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

February 20: Boulder Junction Snowmobile Club Spaghetti Dinner Fundraiser

From 4-7pm at Rustic Roadhaus. All proceeds go toward trail maintenance and equipment. Contact: Boulder Junction Snowmobile Club, boulderjunctionsc@gmail.com

February 22: Lynx Lake Resort WinterFest

From 11am-6pm participate in a fishing contest, ice sculpting, live music, winter games, food, drinks & fun for all ages! Contact: Lynx Lake Resort & Bar, (715) 686-2249

March

March 1: Boulder Junction Snowmobile Club Cabin Fever Party

At Gooch's 2 Bar & Grill, located on Hwy M north by car or trail 15 north by snowmobile. Dinner starts at 4pm. Food, raffles, and fun! Contact: Boulder Junction Snowmobile club, boulderjunctionsc@gmail.com

March 14: WinMan Trails Family Shoe and S'more

Bring the whole family for a magical evening of moonlit fun at our annual Family Shoe and S'more event! With a full moon lighting up the woods, enjoy a family-friendly 30-45 minute walk through the trails, followed by all you can eat s'mores back at the trailhead. The registration fee covers your entire family - don't miss this enchanting night under the stars! \$8/family from 8-9:30pm. Contact: WinMan Trails, (646) 543-8784 or info@winmantrails.com

April

April 12: Lions Club Easter Bunny Breakfast

Held at the Boulder Junction Community Center at 9am. Children 8 years and under are invited to have breakfast with the Easter Bunny and hunt for Easter eggs. Parents and siblings are welcome. Contact: Eileen Wahlgren (815) 440-4068

April 25: North Lakeland Discovery Center Woods & Water Conference

Join us for a gathering centered on partnerships and collaboration. Let's celebrate water, explore solutions, and stay informed about the science and research related to our Northwoods and treasured lakes. Contact: North Lakeland Discovery Center, (715) 543-2085, or discoverycenter.net

May

May 9-10: North Lakeland Discovery Center 20th Annual Bird & Wildlife Festival

Celebrate 20 years of exploring the wildlife and natural beauty of the Wisconsin Northwoods at the 20th Annual Northwoods Bird & Wildlife Festival! Participants are welcome to partake in a variety of guided hikes and tours, bird watching expeditions, bird banding demonstrations, and interactive workshops throughout the weekend's festivities. Contact: North Lakeland Discovery Center, (715) 543-2085 or discoverycenter.net



May 17: White Deer Triathlon

Paddle, Bike, Run. Boulder Junction's premiere race is back and better than ever! The White Deer Triathlon includes a paddle, bike, and run. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or www.whitedeetriathlon.com.

May 23-25: WinMan Trails Summer Kick-Off Celebration

Kick off the summer season with us and enjoy a weekend full of special events, including live music, delicious lunch options, and plenty of fun for everyone. It's the perfect way to celebrate the start of summer! All weekend long, admission is free. Contact: WinMan Trails, (646) 543-8784 or info@winmantrails.com.



May 23-25: Town Wide Garage Sale

Held throughout the Boulder Junction area. Maps are available from the Boulder Junction Chamber of Commerce. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or boulderjct@boulderjct.org

May 24: Annual Boulder Junction Lions Club Pork Steak or Chicken Dinner

Delicious pork steak and chicken dinner served at the Community Center from 4pm-7pm or until sold out. Eat in or carry out. Contact: Bob Bertch, (715) 892-2366

May 26: Memorial Day Service

Held at the Veterans Memorial Triangle in Boulder Junction at 11am then immediately following at the Pines Cemetery, west on Hwy K. Contact: American Legion Post 451, (715) 385-2302

June

June 7: North Lakeland Discovery Center's "The Big Event"

4:30pm-7:30pm. Gather with us at the North Lakeland Discovery Center to celebrate environmental education resources in the Northwoods and attend our biggest fundraiser even of the year featuring delicious bites, a live auction, and more! Contact: North Lakeland Discovery Center, (715) 543-2085, or discoverycenter.net

June 21: LOLA Arts "Make Music Day"

Free live music all over Land O' Lakes in celebration of the longest day of the year. Contact: LOLA Arts (715) 547-3950

July

July 2: North Lakeland Discovery Center Summer Family Play Day

11am- 2pm. Catered toward families of all ages, the Discovery Center's Family Play Day features outdoor activities including nature art, giant bubble making, lawn games, canoeing, fishing, a fish casting contest and more! Contact: North Lakeland Discovery Center, (715) 543-2085, or discoverycenter.net



July 4: Star Spangled Jubilee

Enjoy a parade down Main Street beginning at 12pm, with Lions Club food tent from 11am-1pm, Boulder Junction ATV/UTV Club food and merchandise tent, and kid's activities at the Acorn Lodge. Fireworks display at dusk at the Boulder Junction Airport. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct@boulderjct.org

July 15: Sidewalk Sales Day

Held throughout the Boulder Junction downtown area, enjoy a bargain extravaganza at all participating shops from 9am-5pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct@boulderjct.org

July 15: Community Church of Boulder Junction Annual Strawberry Social

The Community Church Center will be serving strawberry shortcake and ice cream at the Community Center from 9:30am-1:30pm. Contact: Community Church of Boulder Junction at (715) 385-2146.

July 17: Northwoods Hamburger Social Fly-In

Join us at Payzer Memorial Field located 2 miles north of town on Airport Road for planes and food. Everyone is welcome, rain or shine! 5pm-7pm. Contact: Kirk Cavanaugh, (708) 772-7202

July 25-27: Northwoods Summer Art Tour

10am-5pm daily. A self-guided tour of artist owned galleries and studios. Artist demonstrations and art are available for purchase. Brochures are available at area Chambers of Commerce or northwoodsarttour.com. For more information email: contact@northwoodsarttour.com

August

August 8: Learn to Fish Musky Workshop

Hosted by the WiDNR and free to participate. All are welcome to attend the morning workshop beginning at 8:30am at the Community Center. Afternoon lunch and mentored fishing with the first 12-15 advanced registrations. Little or no musky fishing experience preferred for afternoon fishing. Contact: Bradley Dahlquist, (715) 623-4190, ext. 3132



August 8: Musky Jamboree Street Party

Live music from 7pm-10pm. Located between Coontail/Lakewood Market & Sauter Builders. Beverages served by the American Legion Post 451. Bring along chairs as seating is limited. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

August 8-9: Musky Capital of the World Musky Tournament

This 2-person catch and release tournament takes place on numerous lakes beginning Friday, August 8. Cash prize and plaque awarded to 1st, 2nd, and 3rd place teams based on total number of inches for two fish. Registration information can be found on www.muskyjamboree.com and will be available after June 1st.

August 9: Boulder Junction History Day

11am-3pm at the Community Center. BBQ, brat, and bake sale, presentation, raffle drawings, and kids coloring contest. Kids of all ages welcome. Contact: Boulder Junction Area Historical Society, (715) 385-2617



August 9: Musky Fun Run

5K and 10K courses begin at the Boulder Junction Baseball Park and wind through scenic, gently rolling asphalt surfaced roads, woodlands, and paved trails. Race begins at 8am. 1K and 100-yard Dash Kids Races (12 and under) following the 5K finish. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

August 10: Musky Jamboree Fly-In

Come join us at Payzer Memorial Field located 2 miles north of town on Airport Road. Watch as numerous planes of all varieties take-off and land during our busiest day of the year! All day, best between 10am-2pm. Contact: Kirk Cavanaugh, (708) 772-7202



August 10: 68th Annual Musky Jamboree

Downtown from 9am-3pm. Car show, over 130 art & craft booths, food & beverage vendors, kids casting contest, Lions Club flea market, live entertainment, kids zone, and more. Contact: Boulder Junction Chamber, (715) 385-2400 or muskyjamboree.com

August 21: Annual Boulder Junction & Manitowish Waters Lions Club Golf Outing

All are welcome to participate in this fundraising golf outing shotgun start beginning at 9am-4pm at the beautiful Trout Lake Golf Course. Contact: Trout Lake Golf Course, (715) 385-2189, or Tom Finta, (715) 573-3344

August 23: 29th Annual Lions Club Cash Raffle Drawing

Exciting end of summer raffle drawing for all ticket holders. Ticket sales limited to 500. Refreshments from 5pm-7pm, at the Community Center's Lions Pavilion. Raffle drawing begins at 6pm. Contact: Dennis Duke, (508) 740-1539, or Bob Bertch, (715) 892-2366

September

September 3-6: Lynx Lake Resort & Bar Musky Contest

Catch musky and other species, nightly drawings. Call to reserve a spot. Contact: Lynx Lake Resort & Bar, (715) 686-2249



September 13: 33rd Annual Colorama Arts & Crafts Fair

Arts & crafts show, fall décor, live music, kids' activities, food, and craft beer at the Community Center from 9am-3pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct@boulderjct.org

September 13: Boulder Junction Volunteer Fire & EMS Fall Fest

Support the local volunteer Fire and EMS personnel at their annual fundraiser! The event will be held at the Fire Department from 12-7pm with live music, food, raffles, and more! Contact: Boulder Junction Volunteer Fire Dept., firechief@townofboulderjunction.org

September 20: Annual Boulder Junction Lion's Colorama Dinner

All are welcome to join us for this enjoyable plated dinner with entertainment, silent auction at 6pm at beautiful Camp Manitowish. Proceeds benefit "Funding the Future of Our Youth" program which covers 18 different area youth programs and scholarships. Individual tickets are available at the Boulder Junction Chamber with payment to reserve your spot. For information about reserving a table of 10 contact: Steve Weber, (414) 345-0826 or Ian Brown (703) 967-2954

September 20-21: Midwest Onewheel Enduro at WinMan Trails

Midwest Onewheel and WinMan Trails are teaming up again for an epic 6-stage, 6+ mile Onewheel Enduro race, along with head-to-head dual slalom racing! Practice kicks off on Friday, with the Enduro race on Saturday and the Dual Slalom on Sunday. Get ready for two days of thrilling trail riding and racing, with exciting cash prizes for the top racers. Register with the Midwest Onewheel. Contact: WinMan Trails, (646) 543-8784 or info@winmantrails.com

October

October 4: Taste of Boulder Junction

5-8 pm at the Boulder Junction Community Center. Wine & beer tasting, appetizers, basket raffle, door prizes, and silent auction. This event is the annual fundraiser for the Friends of the Boulder Junction Public Library. Contact: Boulder Junction Public Library, (715) 385-2050.

October 4-5: Annual Boulder Junction Lions Walleye Classic

Walleye fishing tournament on 14 Boulder Junction area lakes. Registration Saturday 9am at the Community Center. Fishing Saturday, 10am-6pm, and Sunday, 7am-4pm. Awards and dinner at an area restaurant, 6pm on Sunday. Cash prizes and raffle drawing. Contact: Bob Bertch, (715) 892-2366



October 11: Hops & Shops

Stroll through town, stopping at participating businesses to sample a variety of beer, cider, and non-alcoholic options from a custom souvenir glass. Designated drivers are encouraged to join at a discounted price. This event runs from 2-5pm. Check boulderjct.org for registration. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or boulderjct@boulderjct.org

October 25: Boulder Junction In-Town Trick or Treat and Community Trunk or Treat

2pm-4pm at participating Boulder Junction businesses. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org



October 31: Boulder Beer Bar Halloween Party

9pm-12am Live music, costume contest, food and drink specials. Contact: Boulder Beer Bar, (715) 385-2413

November

November 11: Veterans Day Memorial Service

Held at the Veterans Memorial Triangle, 11am. Contact: American Legion Post 451, (715) 385-2302



November 28: 37th Annual Christmas Walk

Welcome the holiday season with the lighting of the town, a visit from Santa and Mrs. Claus, carolers, horse drawn wagon rides and shops open until 8pm. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct@boulderjct.org

November 28: 3rd Annual Winter Wonderland Arts & Crafts Fair

Held at the Boulder Junction Community Center from 10am-4pm. Enjoy craft vendors, pictures with the Grinch, good food, and warm holiday spirit! This event is the perfect opportunity to get some Christmas shopping out of the way. Vendor registration will open in September. Contact: Boulder Junction Chamber of Commerce, (715) 385-2400 or boulderjct@boulderjct.org

November 28: Friends of the Boulder Junction Public Library Cookie Walk

Beginning at 4pm in the lobby of the Acorn Lodge. Choose from a huge assortment of fancy cookies, all-time favorites, and special holiday candies. The sale will run until all cookies and treats are sold. Contact: Boulder Junction Public Library, (715) 385-2050

November 29: Small Business Saturday

Support Boulder Junction's small businesses by doing your holiday shopping with them and stopping for breakfast, lunch, or dinner at one of our local restaurants. Contact: Boulder Junction Chamber, (715) 385-2400 or boulderjct.org

December

December 21: LOLA Arts "Make Music Day"

Free live music all over Land O' Lakes on the shortest day of the year. Contact: LOLA Arts (715) 547-3950

December 29: WinMan Trails Snowshoe Social

Join us at WinMan for an evening of fun! Casual snowshoe adventures depart every 30 minutes, or you can relax in the Chalet with a drink from the WinMan Bar with all bar proceeds supporting winter trail maintenance. Free snowshoes are available to borrow, so there's no excuse not to join us for an evening of camaraderie and fun! This is a free event from 5-8pm. Contact: WinMan Trails, (646) 543-8784 or info@winmantrails.com

December 30: North Lakeland Discovery Center's Winter Family Play Day

11am-2pm. Join the North Lakeland Discovery Center for free nature-themed, drop-in activities that are fun for the whole family. Including winter scavenger hunts, a snowy obstacle course, indoor crafts, and horse-drawn sleigh rides. Contact: North Lakeland Discovery Center, (715) 543-2085, or discoverycenter.net

December 31: Boulder Beer Bar New Year's Eve Party

Ring in the New Year with live music, food, and drink specials. 10pm-1am Contact: Boulder Beer Bar, (715) 385-2413

Adventure Awaits.

See it all.

Go ahead – see what’s just around the bend. Surrounded by hundreds of lakes and acres upon acres of forests; Boulder Junction is an outdoor enthusiast’s dream. No matter the season, there’s a lake or trail waiting for you.

Discover some of the best trails in the Northwoods by downloading the Map It Vilas County App.



Trail Name

Trail Name	LENGTH	HIKING	BIKING	SKIING	SNOWSHOEING	LEASHED PETS ALLOWED	DISABLED ACCESS	BIRDWATCHING	RESTROOM	PICNIC AREA	SHELTER	WATER	SWIMMING	BIKE REPAIR STATION
Bear Lake Road	8.8 mi	X	P/R			X								
Boulder Junction Winter Park	.8 mi				X	X			X	X	H			
Catharine Wolter Wilderness Area	Various	X		G	X	X		X						
Escanaba-Palette Lake Trails	Various	X	M	G		S		X	X		X			
Fallison Lake Trail	Various	X	P		X			X		X		X		
Heart of Vilas County Trail	52 mi	X	P			X	X		X	X	X	X	X	X
Lumberjack Trail	Various	X	M/W	X	X	X		X						
Nichols Lake Landing	1.25 mi	X	R			X			X	X		X	X	X
North Creek Loop Trail	14 mi	X	P/R			X	X		X	X	X	X		X
North Lakeland Discovery Center	12 mi	X	M	G	X	S		X	X	X	X			
North Lakeland School	10 mi	X		G	X	S			X		H			
North Trout Nature Trail	1 mi	X			X							X	X	
Razorback Ridges Trails	various		M	G	X	S			X	X	H			
Star Lake Nature Trail	2.5 mi	X			X									
Tom Roberts Memorial Trail	.5 mi	X			X		X							
White Deer Loop	6.5 mi		R			X								
WinMan Trails	Various	X	M/W	G	X	X			X	v	H			

Key

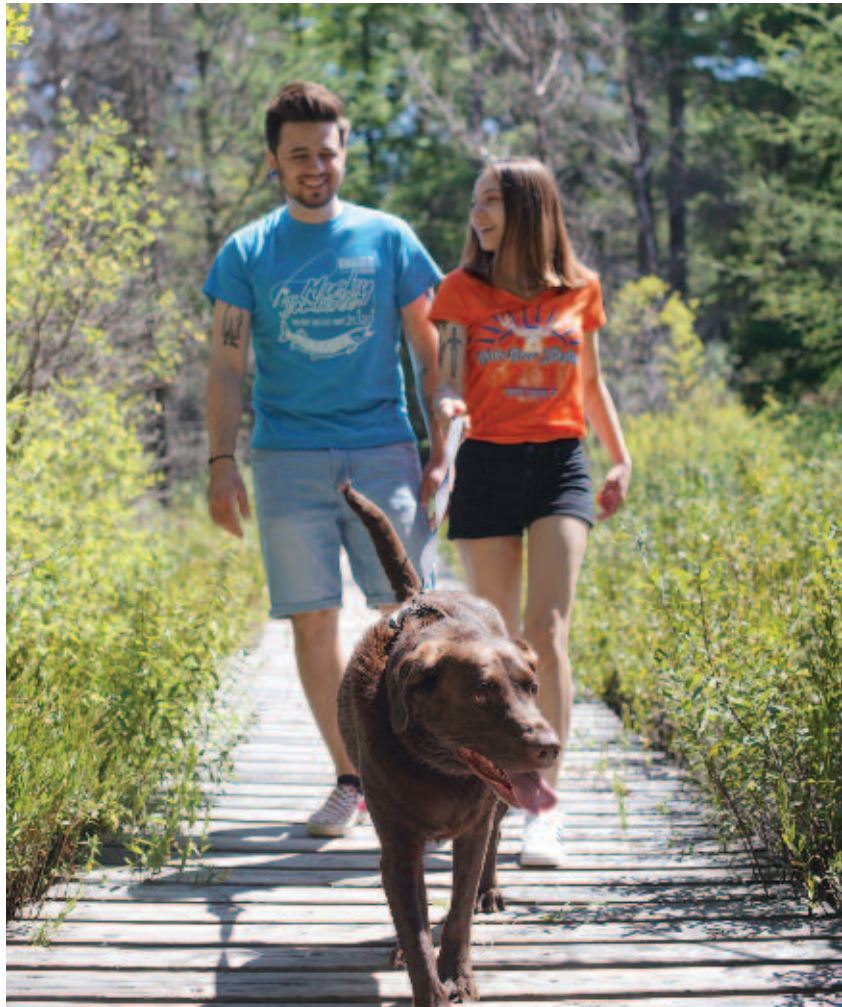
G Groomed P Paved M Mountain H Heated
 S No Pets on Snow R Road Route W Winter Fat Tire

State Forest Trails require a fee/pass to mountain bike or ski on groomed trails.

Bike, Hike on.

Not sure where to start? Here are a few local favorites:

- The Heart of Vilas Paved Bike Trail – immerse yourself in the forest with the convenience of exploring on two wheels. The paved bike trails offer you an up-close look at the natural beauty of the area while allowing you to travel quickly, easily, and safely from town to town. Or you could enjoy the newest section of paved off-road bike trail with the North Creek Loop, completed in 2024. This 3.3-mile section of trail along Cty Hwy H from Cty Hwy K to North Creek Road allows riders leaving from residences and campgrounds along the way to safely travel into town. For those looking for a more recreational ride, take the whole loop which will take you on the road on North Creek Road and connects back into the Heart of Vilas trails along Hwy M. Ride back through town to complete a 14-mile loop. However you plan to ride, we encourage you to bike the heart. For more information about the Heart of Vilas Paved Trail System, visit BiketheHeart.org.
- North Trout Nature Trail – This short loop is the perfect place for your first hike in the Northern Highland American Legion State Forest! As a nature trail, signage along the hike helps you recognize the wildlife you might be seeing. Only a mile long, it takes you through a mature black spruce-tamarack bog and alongside North Trout Lake.
- Escanaba – Palette Lake Trail – Just south of town, the Escanaba-Palette Lake Trail is a great option for a variety of hikers. Differing loops allow for hikes of 2, 4, 5.5, or 8.5 miles through the forest and alongside Escanaba Lake, Palette Lake, and Lost Canoe Lake. Additionally, the trail connects into the Lumberjack Trail system. Come back in the winter and enjoy groomed cross country ski trails.



Explore more.

Hit the water.

Dip your paddle in the pristine waters of Boulder Junction – one lake down, 193 to go!

Boaters have a variety of beautiful options, including larger lakes suitable for a family cruise in a pontoon boat or smaller lakes perfect for a leisurely ride in a classic aluminum fishing boat.

The vast areas of undeveloped wilderness are a playground for paddlers. Kayakers, canoeists, and stand-up paddleboarders will find several excellent no-motor lakes as well as a large array of secluded, undeveloped lakes and rivers within the Northern Highland-American Legion State Forest and State Natural Areas.

The Northern Highland-American Legion State Forest offers the opportunity to camp along rivers and lakes at designated water accessible only campsites. There are currently over 70 of these sites in the NHAL State Forest. A variety of lakeside campsites also exist. All campsites have a picnic table and fire ring. Sites are numbered and marked with yellow signs displaying a tepee. Portages are designated by yellow signs with crossed paddles.

Check out boulderjct.org to see where to go canoeing or kayaking, find scenic Boulder Junction boating trips, rental locations, and outfitters.

Photo Credit Joe Fieweger





Photo Credit Jenna Richardson



Lake	AREA (ACRES)	MAX DEPTH (FT)	MEAN DEPTH (FT)	MUSKY	NORTHERN PIKE	WALLEYE	LM BASS	SM BASS	PANFISH	TROUT	BOAT LANDING
Allequash Lake*	406	24	10	C	C	C	C	P	A		PR
Big Lake	827	61		C	P	C	P	C	C		PR
Big Muskellunge Lake	897	70	26	C	P	C	C	P	C		PR/GR
Boulder Lake	516	23	12	C	P	A	P	P	C		PR
Clear Lake	515	45	16	C	C	C	P	P	C		CI/UR
Day Lake	110	57						P	C		CI/UR
Escanaba Lake	303	26	14	C	P	A	C		C		PR
Fishtrap Lake*	339	34		C	P	C	C	P	C		CI
High Lake	741	36		C	P	C	P	P	C		GR
Island Lake	865	35	13	C	C	C	P	P	C		PR
Jag Lake*	162	27		P		C	P	P	C		PR
Jute Lake	191	23	16	P			P	C	C		PR
Little Crooked Lake	154	30		C	P	C	P		C		PR
Little John Lake*	151	19		C	P	C	C	P		A	PR
Lost Canoe Lake	279	41		P	C	C	C	P	C		CI/UR
Mann Lake	253	18	5		C				C		GR/PR
Nebish Lake	93	52	18					A	C		PR
Nichols Lake*	37	16					P		P		CI/UR
Nixon Lake*	116	5		C		P	P	P	P		CI
Oswego Lake	68	17			P		P		P		UR/GR
Palette Lake	180	65	33		P			C	C		CI/UR
Trout Lake	3864	117	49	C	C	C	P	C	C	C	PR/GR
Upper Gresham*	362	32	13	C	P	C	C		A		PR
White Sand Lake	746	71	33	C	P	C	P	C	P		PR/GR
Whitney Lake	226	8			P		C		P		GR
Wildcat Lake	293	38	12	C		C	P	C	C		PR

Key	BOAT LANDING:	PR Paved Ramp	SPECIES OF FISH:
	CI Carry In	UR Unimproved Ramp	A Abundant
	GR Gravel Ramp		C Common
			P Present
			* Shore fishing

Cast away.

Bring a cooler and plenty of bait—we'll provide the trophy fish. When you cast your line in the Musky Capital of the World®, you're sure to land walleye, bass, panfish, pike, and (of course) Boulder Junction's famous musky.

The chart on page 11 gives information on some of the best fishing lakes in Boulder Junction.

What about the winter? Ice fishing is hot during the snowy season. Put up a shanty and drop a line. Whatever the season, Boulder Junction offers the best lakes, the best fish, and the best people to make your fishing trip successful. If you're still not sure where to start, give one of the fishing guides on page 14 a call.



Located just 2 Blocks north
of Downtown on Hwy M

5570 County Road M, Boulder Jct., WI 54512
Phone: 715-385-0171 email: wetieit@wetieit.com

Northern Wisconsin's Premier Full Service Fly Shop Fly Fishing Guide Service & Northwoods Inflatables Pontoon Rafts

Featuring Fly Fishing Tackle & Fly Rods, Reels, Lines, Flies &
Northern Wisconsin's Most Complete Source of Fly Tying Materials
Northern Adventures Fly Fishing Guide Service
Northwoods Inflatables Custom Pontoon Raft Sales and Service
Private Fly Tying & Fly Casting Lessons

Boulder Marine Center, Inc.

The Friendliest Service in Northern Wisconsin

Alumacraft, G3 Polar Kraft, Sylvan & Starcraft Boats • Angler Qwest & Sylvan Pontoons • Snowmobiles
Triton & Shoreland'r Trailers • Shorestation Lifts & Docks • Portalift, Portadock • Boat, Motor & Snowmobile Repair
Fishing Boat, Ski Boat, Pontoon, 15 hp Motor and Snowmobile Rentals
Boat & Pontoon Storage • Parts & Accessories

Parts Unlimited Authorized Dealer

Yamaha, Suzuki, Mercury & Honda Authorized Service Center

10444 Main Street, Boulder Junction

bouldermarinecenter.com 715-385-2177



Figure 8 Fishing Guide Service

Boulder Junction, WI

Josh – 715.441.0782

jsblawas@icloud.com

Families-Experienced Anglers-
Corporate Outings-Beginners Welcome
1/2 Day, Full Day, Backwoods Trips,
Ice Fishing Available

21 foot Lund Boat, Bait, Tackle,
Ice & Fish Cleaning Provided
Catch Walleye, Musky, Trout,
Bass, Panfish, Northern Pike...

Boulderjunctionwifishingguide.com

Northern Highland Sports

SPECIALIZING IN FISHING TACKLE

Located in Boulder Junction, WI 54512

- Premium Rods & Reels
- Guide Service
- Live Bait
- Lake Maps & Info
- Line Winding
- Sportswear
- Hunting & Camping Gear
- Souvenir T-Shirts
- Sweatshirts

Carol & Matt Ashley | 715.385.2134 | northernhighlandsports.com



Fishing Guides

BILL SHERER'S WE TIE IT FLY SHOP

5570 County Road M, Boulder Junction, WI 54512
 (715) 385-0171

bill-sherers-we-tie-it-fly-shop.myshopify.com

Bill Sherer's we Tie It Fly Shop: Quality Fly Fishing Tackle, and Flies, Fly Casting & Tying Lessons, Guide Service offering boat, wade & float trips. Featuring Northwoods Inflatables pontoon raft sales & service. We repair all rods. North of town on Hwy M. See ad page 12.

BOB'S MANITOWISH GUIDE SERVICE

9487 The Narrows Trail, Boulder Junction, WI 54512
 (715) 892-2366 boulderjct.org/bobbertch

Fishing for all ages, over 35 years fishing area lakes and rivers, all species of fish. 19 ft. Alumacraft Bass boat and tackle provided. Fish cleaning, full or half days. Fully licensed guide specializing in family fishing. See ad page 15.



BOAT – MOTOR – CANOE RENTALS

By Day or Week

CANOES – KAYAKS

Cartop or Shuttle Service

BOATS – 12' & 14'

Located on 12 area lakes and also at office.

MOTORS

Evinrude Outboards

SUMMER HOURS:

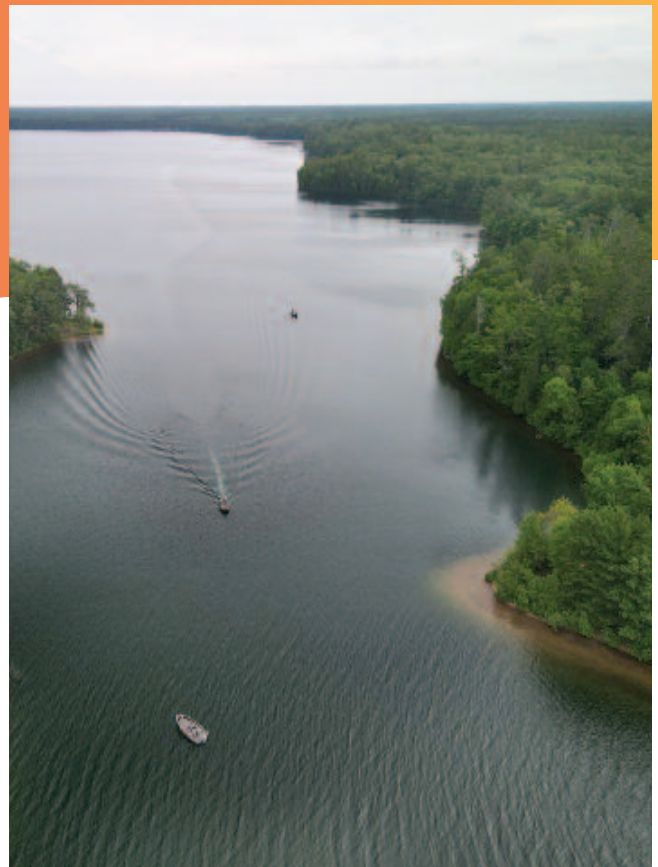
Open at 8am, 7 days a week

SCHAUSS WOODWORK

1 Block East of "M" on Main Street
 Boulder Junction, WI 54512

715-385-2434

RESERVATIONS ACCEPTED



ERRINGTON'S GUIDE SERVICE

4185 Errington Lane, Star Lake, WI 54561
 (815) 298-1358 erringtonsresort.com

Over 30 years of guide service & fished over 280 lakes. Great with kids & families! From pan fish to Muskies-full or 1/2 day with optional shore lunch-tackle & fish cleaning included. For a great fishing experience rain or shine! See ad page 15.

ERV KELLER GUIDE SERVICE

PO Box 260, Boulder Junction, WI 54512
 (715) 605-2349

Full time licensed guide for all species. 30 years' experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included. Full or half days. Children welcome. See ad page 15.

FIGURE 8 FISHING GUIDE SERVICE

15676 Highway 70, Lac du Flambeau, WI 54538
 (715) 441-0782 boulderjunctionwifishingguide.com

Come on a fishing adventure with Josh! Over 15 yrs.' experience fishing the area lakes & rivers. Guiding out of Boulder Junction, also servicing surrounding areas. Families -Trophy Hunters - Corporate Outings - Beginners - Welcome. Licensed & fully insured. See ad page 13.

FOX VALLEY OUTDOORS GUIDE SERVICE

7632 Sunrise Drive, Presque Isle, WI 54557
 (715) 621-0061 foxvalleyoutdoors.com

Fox Valley Outdoors Guide Service offers personalized Northwoods fishing adventures in Vilas, Iron, & Oneida counties. Based out of Presque Isle, WI we offer trophy walleye, bass, and musky excursions; as well as educational outings, kids trips, discounted veterans outings, and much more.

LAST RESORT GUIDE SERVICE

8772 Kurtzweil Road, Sayner, WI 54560
 (715) 621-0061 lastresortguideservice.com

Fishing musky, walleye, bass in Vilas, Oneida & Iron counties. Full or half day with equipment if needed. See ad page 15.

FISHING GUIDES of BOULDER JUNCTION

LAST RESORT GUIDE SERVICE



715-605-2404

Boulder Junction Fishing Guide
Muskie, Walleye and Bass

Steve Roginske

ERRINGTON'S GUIDE SERVICE Panfish to Musky



Over 30 years of guide service & fished over 280 lakes. Great with kids & families. Full or 1/2 day with optional shore lunch. Tackle & fish cleaning included.

815-298-1358

email: mikeerrington@yahoo.com
website: erringtonresort.com

BOB'S MANITOWISH GUIDE SERVICE



"Get Hooked on Fishing"

Fishing fun for all ages and for all types of Northwoods fish. All equipment, fish cleaning and bait provided. Full or 1/2 days. Over 35 years of experience. Specialize in family fishing.

cell: 715-892-2366
email: macooa@centurytel.net
website: boulderjct.org/bobbertch

ERV KELLER GUIDE SERVICE



Musky-Bass-Walleye

Full-time guide for all species.
30 years' experience. Tuffy boat with latest electronics. Fishing tackle and cleaning included.
Full or 1/2 days. Children welcome.

cell: 715-605-2349
website: boulderjct.org/ervkeller



Community Sports & Recreation Area:

Located behind the Boulder Junction Chamber of Commerce Office on Hwy M, the Sports and Recreation area features outdoor activity opportunities for all ages! Whether you're looking to play a game of tennis, pickleball, baseball, or basketball on our newly renovated high school sized basketball court; practice your skateboarding; hop on the Heart of Vilas County Bike Trail; picnic in the pavilion; have fun on the new inclusive playground equipment for kids of all ages; or play a round of disc golf on the new course in summer of 2025, you'll have a great time here.

Boulder Junction Winter Park:

Located ¼-mile east of Main Street on Old Hwy K, when there's snow on the ground, Winter Park is the place to be! An ice skaters dream, it is home to The Glide Skating Ribbon, a .8 mile loop of fresh ice so you can skate through the forest as well as a full size, lighted skating rink for all your figure skating and hockey playing needs. With additional amenities like the sledding hill, bonfire pit, warming shelter, picnic pavilion, and some winter equipment available for use it's the perfect place for a full day of family fun. Leashed pets welcome.

Swimming Beaches:

Gather the family for an idyllic lakeside picnic, complete with beach access to some stunning lakes: **Nichols Beach:** Located on Hwy H just south of the Hwy K intersection of Nichols Lake Rd. Picnic tables, restrooms, and sand volleyball court. Pets are welcome. **North Trout Lake:** Located off Hwy M 3-miles south of Main Street. Swimming beach and picnic tables. Turn at the North Trout Lake Boat Landing. **Crystal Lake:** Located 11-miles south of Boulder Junction on Hwy N. Swimming beach, picnic tables, restrooms and shelter. A state forest pass is required for entrance.



Classes, Events & Workshops



Visual Art, Music, Dance, Theater



Promoting the Arts for all ages through enrichment & education

Non-Profit Arts Center (715) 547-3950
 4262 County Hwy B, Land O' Lakes, WI



lolaartswi.com

Attractions

BOULDER JUNCTION SHOOTING RANGE

10449 Nebish Lake Road, Boulder Junction, WI 54512
(715) 891-7404 boulderjunctionshootingrange.com

Open to the public year-round. Trap, skeet & 5-stand shooting on Wed. and Sun. 11:30-3:30pm. Rifle/pistol range open every day, except during shotgun events and hours listed above. Please call for complete details of closed/open hours.

COPPER PEAK ADVENTURE RIDE, INC.

N13870 Copper Peak Road, Ironwood, MI 49938
(906) 932-3500 copperpeak.com

Visit the Midwest's premier vista and North America's largest ski jump! See three states, Apostle Islands, Porcupine Mountains, Isle Royale, and 5 nearby waterfalls. Open Memorial Day thru Mid-October. See website for details.

GRASSY CREEK RANCH

6350 County Road M, Boulder Junction, WI 54512
(715) 892-1438 grassycreekranch.com

Horseback riding adventures for the entire family. Specializing in small personalized trail rides. We are known for providing folks with the best horseback riding in the area. Experience the beauty and excitement of exploring the scenic Northwoods.

NORTH LAKELAND DISCOVERY CENTER

14006 Discovery Lane, Manitowish Waters, WI 54545
(715) 543-2085 discoverycenter.net

This nature education center features interactive exhibits with live animals, 12-miles of multi-use silent sports trails and interpretive gardens. The facility offers educational programs to create connections among people, nature, and community. See ad this page.

NORTHWOODS CHILDREN'S MUSEUM

346 West Division Street, Eagle River, WI 54521
(715) 479-4623 northwoodschildrensmuseum.com

Northwoods Children's Museum & Discovery Toy Store in Eagle River offers hours of fun and creative learning through interactive play exhibits and its art center. For hours and admission, call the museum.

TROUT LAKE GOLF CLUB

3800 Highway 51 North, Arbor Vitae, WI 54568
(715) 385-2189 troutlakegolf.com

Established in 1924, Trout Lake Golf Club has been enjoyed by the thousands. Trout Lake Golf Club entertains the most novice but challenges the most experienced! Trout Lake Golf Club is located 10 miles North of Minocqua.

WILDERNESS VETERANS MEMORIAL FLAME FOUNDATION, INC.

11662 County Road W, Presque Isle, WI 54557
(715) 686-2517 wildernessvetmemorial.org

Visit Veterans memorial & educational site. Honoring America's finest, our US Military. See the eternal flame burning above towering monuments. Stop at Post 480 for refreshments & restrooms (limited hours). See signs on Cty Hwy W, Presque Isle.

WINMAN TRAILS

6870 County Highway W, Winchester, WI 54557
(646) 543-8784 winmantrails.com

WinMan Trails is a non-profit multi-sport trail system that inspires active outdoor lifestyles year-round. Offering professionally managed trails and amenities for biking, skiing, hiking, snowshoeing, or just chilling. The park is dog friendly with a trailhead that includes outdoor picnic areas, indoor chalet seating, bar and apparel shop, free wi-fi, restrooms and more. We are powered by generosity, suggested daily donation of \$15-\$25 for non-members.



NORTH LAKELAND DISCOVERY CENTER
inspire - discover - connect

Discover With Us!

- Nature Center with Live Animals
- 12 Mile Trail System
- Nature Playscape
- Interpretive Gardens
- Gift Shop
- Environmental Education
- Naturalist Services
- Ecological Restoration
- Residential Groups
- Wedding & Facility Rentals

14006 Discovery Lane
Manitowish Waters, WI 54545

www.DiscoveryCenter.net
(715) 543-2085

Make tracks.

Page 8 lists area cross-country ski and snowshoe trails. Visit boulderjct.org for current snow reports and conditions, winter events, and to request snowmobile trail map or cross-county ski and snowshoe map.



Cross Country Ski

Ski through snow so fresh and white you'll almost be embarrassed to disturb it. Discover more than 45 miles of well-groomed cross-country ski trails suitable for diverse skill levels, a local ski shop with high-quality rentals, and trailside restaurants that serve up all the Northwoods classics.

Snowshoe

Explore an unforgettable snowshoe trail or blaze your own—you'll find snow-filled winters and endless places to discover. Snowshoes can take you anywhere and the serenity of the forest after a freshly fallen snow is unsurpassable.



Ice Skating

Boulder Junction's Winter Park is the place to be for all things ice this winter. Enjoy free-skating on the outdoor skating rink, play a game of hockey on the outdoor hockey rink, or explore the woods on the NEW .08 mile skating ribbon.



Sledding

The sledding hill at Winter Park is the perfect backdrop for winter family fun. Located ¼ mile east of Main Street on Old Hwy K.

Ride BOULDER JUNCTION



BOULDER JUNCTION SNOWMOBILE CLUB
PO Box 461, Boulder Junction, WI 54512
boulderjunctionsc.org

Established in 1967, the club proudly grooms and maintains 68 miles of quality trails. Club memberships can be purchased online. Come and see why over 27,000 sleds ride our trails annually. Safety is our #1 priority.

Ride on.

Sometimes all you need for a day of adventure is a full tank of gas.

Boulder Junction is your gateway to thousands of miles of Northwoods snowmobiling adventures. From your home base, you can explore a full menu of trailside restaurants, tour state and national forests, or even make a run up to the Upper Peninsula of Michigan. Keep an eye on boulderjct.org throughout the season for up-to-date conditions as well as guided events.

Download the Map It Vilas County App to access interactive snowmobile trail maps in Boulder Junction and neighboring communities.



ACCOMMODATIONS

Directory

Hotels/Motels

ACORN LODGE

10370 Main Street, Boulder Junction, WI 54512 | (715) 385-2150 | acorn-lodge.net
 We are Guest Rated #1 in Boulder Junction! Our High Standards for quality & cleanliness are second to none!
 For over 50 years the Acorn Lodge has been a premier Northwood's lodging destination. Some of the amenities we offer are: indoor heated pool & spa, great room with huge stone fireplace, Wi-Fi, in room refrigerator, and comfy beds. Conveniently located in the center of town. Check out our website for more information.

BOULDER BEAR MOTOR LODGE

5437 Park Street, Boulder Junction, WI 54512 | (715) 385-2662 | boulderbearmotorlodge.com
 Same great lodging experience. Clean, modern rooms with a great continental breakfast, located directly on the bike and snowmobile trails, and only a very short walk to shopping, dining, gas, & groceries.

BOULDER JUNCTION MOTOR LODGE

10432 Main Street, Boulder Junction, WI 54512 | (715) 807-7858 | boulderjunctionmotorlodge.com
 Discover tranquility at our meticulously clean 20-room lodge plus modern 3bd apartment. Embrace year-round adventures on water, trails, roads, or woods. Perfect spot for leisure & thrill-seekers. Nestled on snowmobile & bike trails. Adventure awaits! Located on Main Street (Hwy K) in Boulder Junction. See ad page 23.

THE LODGE AT MANITOWISH WATERS

13859 Ilg Road, Manitowish Waters, WI 54545 | (715) 543-2024 | lodgemw.com
 Your four season Northwoods retreat. Ideal for family events, relaxing getaways and corporate retreats. Shops, restaurants & spa are minutes away. Stay any season to enjoy outdoor activities. All rooms include Wi-Fi and refrigerators. See ad page 22.

Resorts

BENT'S CAMP

6882 Helen Creek Road, Land O' Lakes, WI 54540 | (715) 547-3487 | bents-camp.com
 In operation over 125 years! This historic resort has 12 cabins, a bait shop, boat launch, swimming beach, and full service bar & restaurant. Directly off snowmobile & ATV trails, we are a traditional Northwoods experience during all four seasons.

DORNER'S BIG BEAR HIDEAWAY

10482 Main Street, Boulder Junction, WI 54512 | (920) 356-1540 | bigbearhideaway.com
 Big Bear Hideaway has the perfect unique log and stone vacation cabins for your trip to Boulder Junction and St. Germain. Located on the bike trail and snowmobile trail. Within walking distance to downtown Boulder Junction. Open year-round.

EVERGREEN LODGE

6161 Evergreen Lane, Boulder Junction, WI 54512 | (715) 407-4766 | eglodgewi.com
 Evergreen Lodge is a summer season family & fishing resort offering fully equipped cabins & a Lodge on Little Crooked (class A Musky) Lake. Guests are treated to a full breakfast daily, a sandy beach, boats, kayaks, canoes, & nearby paved bike trail.

JUNEBUG'S OSWEGO LAKE RESORT

9963 Junebug Circle, Boulder Junction, WI 54512 | (715) 385-3386 | oswegolakesort.com
 2 two bedroom cabins, each sleeps 4, on quiet no-motor lake. Pets welcome with fee. Canoe, kayak, rowboat included. Picnic table & firepit. Satellite TV. Air conditioned. See ad page 24.

LYNX LAKE RESORT & BAR

10683 County Road B, Presque Isle, WI 54557 | (920) 676-2249 | lynxlakesort.com
 Lakefront vacation cabins, with the comforts of home - major amenities included. Newly remodeled. Located on beautiful Lynx Lake and on main snowmobile trail. Sandy beach, boat rentals, great fishing, canoes, wifi, and bar on site. See ad page 23.

MARYWOOD FRANCISCAN SPIRITUALITY CENTER

11195 Marywood Cove, Arbor Vitae, WI 54568 | (715) 385-3750 | marywoodsc.org
 Soaring pines and pristine Trout Lake make Marywood an exceptional location for your private, guided or group retreat. Find renewal and inspiration nestled in one of four cozy cabins near Arbor Vitae, WI. Spiritual direction is also available.

MEADOWLARK RESORT

11972 Middle Gresham Lane, Boulder Junction, WI 54512 | (715) 385-2725 | meadowlarkresort.com
 Two Deluxe, two bedroom updated cabins. TV/DishNet/VCR/DVD/WiFi. Modern kitchen. Bath with shower. Screened porch overlooking lake. Cozy electric fireplace. Grill, boat, canoe, kayak, swim raft, and piers. Excellent fishing. Open year round.

MUSKY LODGE ON HIGH LAKE

6300 Muskie Lodge Lane, Boulder Junction, WI 54512 | (262) 339-5166 | muskylodgeonhighlake.com
 A family resort currently offering (3) fully equipped cabins with large porches. Guests can utilize private boat ramp, sandy beach area, swim raft, fire pit, private pier cabin, kayaks, canoe, paddle boat, aluminum boats & shore power. Motor rentals are available for aluminum boats. The Musky Lodge is located on a Class A Musky lake.

SUNRISE RESORT

7632 Highway P, Presque Isle, WI 54557 | (715) 686-2414 | sunrise-resort.com
 Year-round resort with 8 lakefront cabins & homes. Screened porches, sandy swim area & access to recreational trails. We have 1000' of frontage on Presque Isle Lake, part of an over 1500 acre 4-lake chain perfect for boating, fishing or paddling. See ad page 24.

	LAKE	# OF UNITS	OPEN YEAR-ROUND	PETS OK	A/C	FIREPLACE	WI-FI	TELEVISION	HANDICAP ACCESSIBLE	LAKE SWIM AREA	POOL OR HOT TUB	BOAT, KAYAK, CANOE, SUP
ACORN LODGE	Off Water	16	X		X	X	X	X	X		X	
BOULDER BEAR MOTOR LODGE	Off Water	20	X		X		X	X	X		X	
BOULDER JUNCTION MOTOR LODGE	Off Water	21	X	X	X		X	X	X			
THE LODGE AT MANITOWISH WATERS	Off Water	20	X	X	X	X	X	X	X			
BENT'S CAMP	Mamie	13	X				X	X		X		X
DORNER'S BIG BEAR HIDEAWAY	Off Water	9	X		X	X	X	X				X
EVERGREEN LODGE	Little Crooked	7				X	X	X		X		X
JUNEBUG'S OSWEGO LAKE RESORT	Oswego	2	X	X	X		X	X				X
LYNX LAKE RESORT & BAR	Lynx	11	X	X		X	X	X	X	X		X
MARYWOOD FRANCISCAN SPIRITUALITY CENTER	Trout Lake	4	X	X	X	X	X	X	X	X		X
MEADOWLARK RESORT	Middle Gresham	2	X	X	X	X	X	X		X		X
MUSKY LODGE ON HIGH LAKE	High Lake	4			X		X			X		X
SUNRISE RESORT	Presque Isle	8	X	X		X	X		X	X		X

	LAKE	# OF UNITS	OPEN YEAR-ROUND	PETS OK	A/C	FIREPLACE	WI-FI	TELEVISION	HANDICAP ACCESSIBLE	LAKE SWIM AREA	POOL OR HOT TUB	BOAT
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WHITE BIRCH VILLAGE RESORT 8695 Village Lane, Boulder Junction, WI 54512 (715) 385-2182 whitebirchvillage.com White Birch Village Resort offers the opportunity to create fond memories for individuals, couples & families. Our resort offers a unique vacation experience in a "Northwoods Nice" environment. All of our facilities & grounds are impeccable and well-maintained. Through our variety of amenities we offer a complete resort experience. White Birch Village Resort is the leader in Northwoods destination vacations. Let your memories begin today! See ad page 51.	White Birch	21		X	X	X	X	X		X	X	X
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Cabins/Vacation Homes

BOBKATS CABIN 10436 Blaisdell Street, Boulder Junction, WI 54512 (715) 563-5812 boulderjct.org/listing/bobkatscabin Two bedroom, one bath cabin that sleeps four. Cabin is located right on the snowmobile trail and a block off of the bike trail. A short walk to downtown businesses. Sorry no pets.	Off Water	1	X		X	X	X	X				X
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CABINS ON TROUT 4787 Ryan's Road, Boulder Junction, WI 54512 (715) 614-3993 cabinsontrout.com Beautiful sand beach on Trout Lake. Enjoy s'mores over the campfire after a day on the water. Relax in our modern 2 bedroom cabins while enjoying the breathtaking view. Pontoon & fishing boat rentals on site. See us on Facebook.	Trout	2			X			X		X		X
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FIESTA ON THE LAKE 4716 Campo Fiesta Lane, Boulder Junction, WI 54512 (715) 614-9202 fiestaonthelake.com Trout lake cabins! 4 simple & sweet cabins looking out over beautiful Trout Lake, next to state forest & trails. Sandy beach that goes about 200'. Kayaks, canoes, pontoon boat. Bike trail nearby. Boulder Jct. is only 3 miles away. A unique setting!	Trout	4	X		X	X	X	X		X		X
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KNOTTY AND NICE 10459 Main Street, Boulder Junction, WI 54512 (715) 892-6070 knottyandnicewi.com Cozy cabin on the immediate outskirts of town; within walking distance to shops, restaurants, and more. Located on the bike trail and near the snowmobile trail. Private backyard, keyless entry. Sleeps up to 4 people.	Off Water	1	X		X		X	X				
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LA BRI 11146 Birch Point Lane, Boulder Junction, WI 54512 (847) 256-4409 boulderjct.org/listing/labri Year round, four-bedroom, four-bath, exclusive retreat on a private Class A Musky lake! 2 fireplaces, 6 skylights, fishing boat, skis, canoes, raft, kayaks, stand up paddleboards included. Pontoon available for rent. Exquisite Northwoods decor. No pets please.	Little Crooked	1	X			X	X	X	X	X		X
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LAKE VIEW LODGE 5683 Belden Lane, Boulder Junction, WI 54512 (630) 853-6876 lakeviewlodge.info Lake View Lodge is a private, smoke-free, air-conditioned 5 bdrm/3 bath year-round home. We are also dog-friendly! The Lodge can sleep 10. Included are a paddle boat, rowboat, canoes, kayaks, tennis/pickleball court, laundry, TV/internet, movies, books, games, and bicycles. We are also on the snowmobile trail for those looking for winter fun. Finally, cuddle up next to 1 of our 2 fireplaces & enjoy the beautiful views from our panoramic windows!	Boulder	1	X	X	X	X	X	X		X		X
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MURPHY'S HIGH LAKE CABINS 6439 Forest Lodge Lane, Land O Lakes, WI 54540 (414) 852-4609 murphysaspencabin.com Two lakeside cabins with a great view! Each with 2 bedroom, 2 bath, fireplace, linens, towels, boat, canoe & paddle boats. WiFi, HDTV, Blu-Ray DVD, grills, fans, A/C, private launch and sandy beach with playground. No pets.	High	2			X	X	X	X		X		X
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RUSTIC ROOTS YURT VILLAGE 4395 Patterson Place, Boulder Junction, WI 54512 (715) 482-0452 rusticrootswi.com Our yurts provide a unique vacation experience; complete with living space, bedrooms, a full kitchen, and bathroom. The area has countless sporting activities. Snowmobilers have easy trail access and trailer parking. Sauna house, grills, bonfire area, and space for bikes, kayaks, etc. We specialize in Northwoods retreats & wellness getaways. See our website for more information.	Off Water	1	X	X		X	X	X				
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SINGWAKIKI CABINS 5331/5327/5329 Nichols Lake Lane, Boulder Junction, WI 54512 (715) 614-9203 fiestaonthelake.com Our 3 cabins are the only cabins on a 40 acre lake! Private trails for hiking. 2 of our cabins have fireplaces and air conditioning and all of them have screened porches. They each have 2 bedrooms & 1 bath and 1 has a loft for more sleeping space.	Nichols	3		X		X				X		X
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SWEET EMMA'S 5657 County Road M, Boulder Junction, WI 54512 (715) 385-2136 sweetemmas.com Cozy, clean 3 BR, 2 B. Fully equipped kitchen, linens, bike & kayak rentals, wheelchair ramp, fire pit and pier. On River. On Snowmobile trail #15. 1/4 Mile from Downtown. No Pets. See ad page 24.	Manitowish River	1	X		X		X	X	X			
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WILDCAT CABINS & HOMES 10016 Kitten Lane, Presque Isle, WI 54557 (414) 659-6221 wildcatcabins.com Individually owned, well-kept cabins on the Wildcat Chain of Lakes with private piers. Fishing, swimming, kayaking, biking and other activities nearby. Accommodations for 2-6 people, or for larger groups consider multiple cabins.	Wildcat	8	X	X		X	X	X		X		
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WOLF BAY LODGE 8985 County B, Land O' Lakes, WI 54540 (608) 406-6933 visitwolfbaylodge@gmail.com Beautiful lakeside home & guest house with unbeatable water views & privacy on level lot. Main house: 2 bed/3 baths. Guest house: 2 bed/1 bath. Kayaks, canoes. Full kitchen, laundry, grills. Boats, snowmobiles, ATVs for rent.	High	2	X		X	X	X	X		X		X
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Long-Term Rentals

THE WOODS OF BOULDER JUNCTION 10203 High Fishtrap Lake Road, Boulder Junction, WI 54512 (414) 313-9001 woodsofboulderjunction.com Year round apartments in rustic forest setting. Spacious 2 & 3 bedroom, 2 bath, modern kitchen w/appliances, fireplace & attached 2 car garage. Private entrance & patio. Maintenance-free living. Heat Included. 13 x 26 storage units available to the public.	Off Water	32	X	X	X	X	X	X	X			
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THE OUTDOORSMAN-EXTENDED STAY 10383 Main Street, Boulder Junction, WI 54512 (608) 206-3310 outdoorsmanwi.com Our extended stay is a great place to rest and relax in Wisconsin's Northwoods! Outdoorsman is located in downtown Boulder Junction and close to all the amenities, stores, and restaurants. Go to our website to book your stay today!	Off Water	2	X		X		X	X	X			
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**Your Four Season
Northwoods Retreat**

715-543-2024
LodgeMW.com



VANCE LAKE
House



3030 HOUSE



REST LAKE LODGING

Four fabulous properties available in Manitowish Waters, WI!



MANITOWISH WATERS

THE MAC

ATHLETIC CLUB

- All the latest equipment
- Indoor pool, whirlpool and sauna
- Adjacent to the bike trail

13870 Woodland Lane • Manitowish Waters, WI • 715-543-2808 • MAC-MW.com

YOU'VE NEVER EXPERIENCED
THE NORTHWOODS LIKE THIS

*ADVENTURE AWAITS!*TM

BOOK NOW

www.boulderjunctionmotorlodge.com



- Open Year Round
- 11 Newly Updated Lakefront Cabins
- Awesome Sand Beach, Swim Raft
- Private Boat Launch, Docks
- Canoes and Paddle Boats
- Fishing Boat & Pontoon Rentals
- Pizza, Games, Mini Golf
- On-site Bar Open to Public
- WiFi
- Vacation Packages Available
- Right on Snowmobile Trail C6N

10683 County Hwy. B,
Presque Isle, WI 54557
(920) 676-2249



lynxlakeresort.com
lynxlakeresort@gmail.com

Your Hosts: Charlie and Chelsea Fleck





OPEN YEAR-ROUND
715-686-2414
www.sunrise-resort.com
 7632 Sunrise Drive
 Presque Isle, WI 54557



- 6 lakefront cabins
- 2 lakefront houses
- Premium pontoon & fishing boat rentals
- On crystal clear Presque Isle Lake—part of 1500-acre 4-lake chain



- Resort fire pit (firewood available on property)
- Plenty of trailer and boat trailer parking
- 1,000 ft. of lake frontage
- Fish cleaning house
- Ice fish, snowmobile from your front door



- Sundecks, swim raft, safe
- gradual sloping sand beach
- Use of SUPs, rowboats, canoes, kayaks
- Walking paths connect to state trails
- Docking space for each cabin

Junebug's Oswego Lake Resort



2 two-bedroom furnished log cabins, on 67 acre no-motor lake. Pets welcome! Near biking, hiking & snowmobile trails. Open Year Round!



- ◆ Campfire pits
- ◆ Fish cleaning house
- ◆ Rowboats
- ◆ Canoes & kayaks
- ◆ Picnic tables
- ◆ Picnic benches
- ◆ Weber grill available
- ◆ Air conditioning
- ◆ WiFi

9963 Junebug Circle Boulder Jct, WI
715-385-3386 or 414-418-4502
oswegolakeresort.com
junebug9963@gmail.com

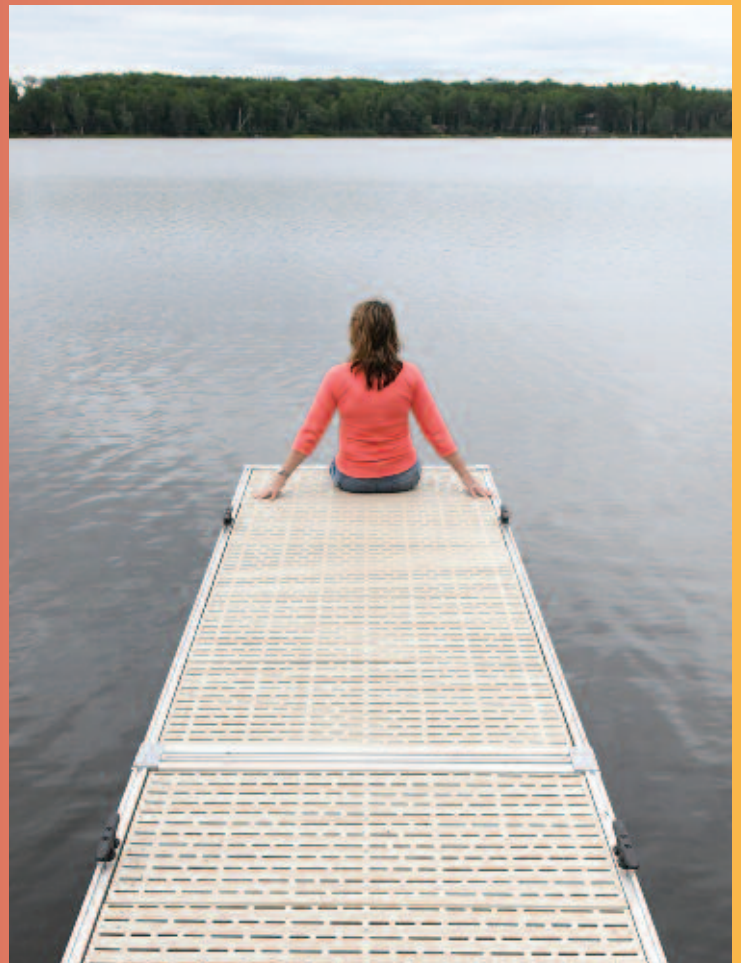


OPEN YEAR-ROUND
Sweet Emma's
 on Manitowish River



Cozy & Clean, 3-Bedroom Home.
 Pier & Kayaks, Bikes.
 Handicapped Accessible.
 On Snowmobile Trail #15.
 Located 1/4 Mile From Downtown Boulder Junction.

call Fran: **715-385-2136**
www.sweetemmas.com



COONTAIL

play in style.

Boulder Junction

(Clothing Store)

While exploring beautiful Downtown Boulder Junction, stop by our store to discover top-brand clothing and outdoor accessories. We carry a wide variety of brands to suit every style, including Vuori, Cotopaxi, Prana, Patagonia, and Esqualo. Our friendly and knowledgeable team is here to help you find the perfect outfit for any occasion!

Coontail Adventures

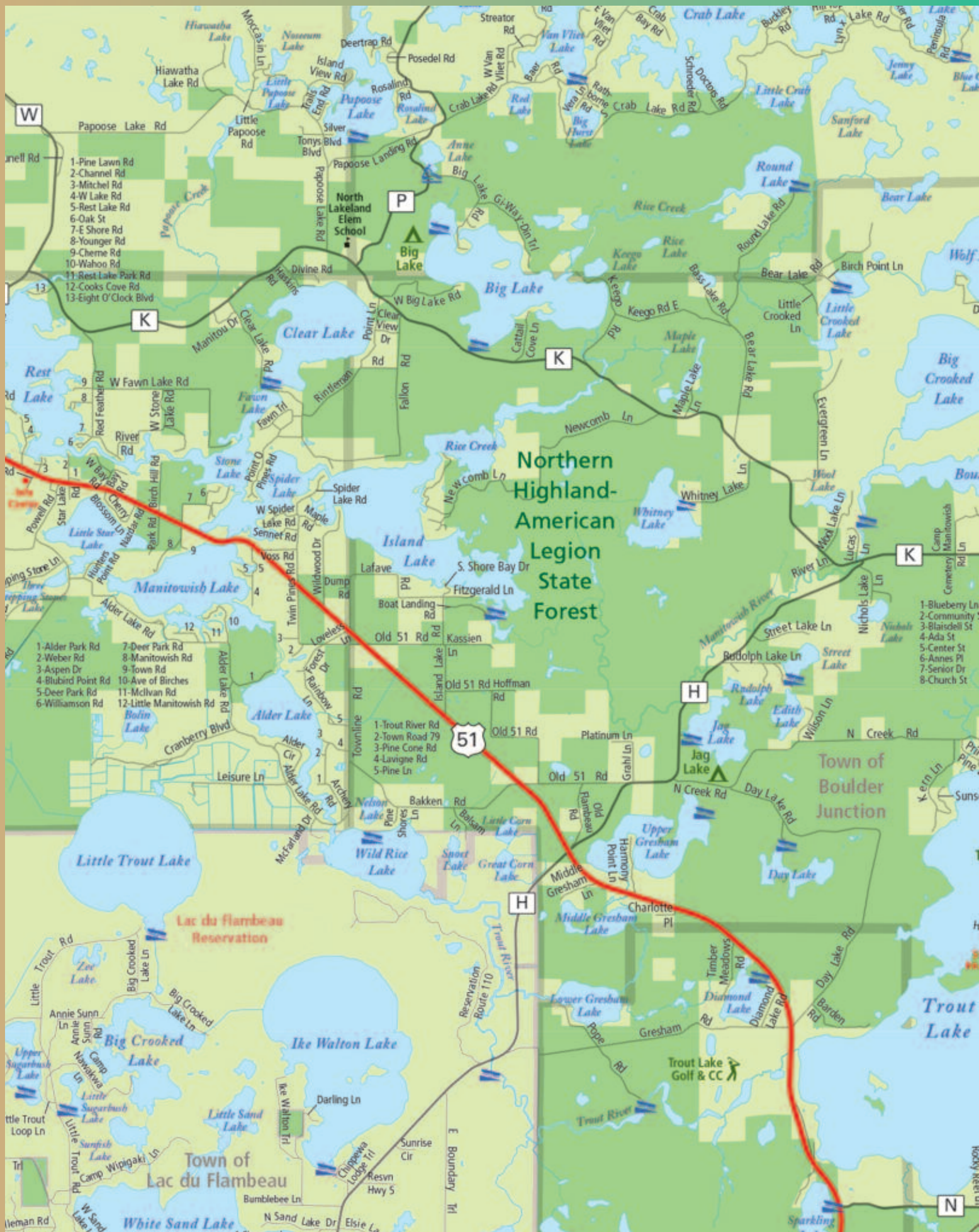
(Rental Shop / Bike Shop)

Rent an e-bike and set off on the state's most scenic paved bike trail, right from our shop's doorstep. If you'd rather be on the water, we've got you covered! Rent a kayak, canoe, or SUP, and let our team recommend some of the best local lakes to explore. This location also features a full-service bike shop, making us Boulder Junction's one-stop-shop for all your biking needs.

Arbor Vitae

Discover the latest in outdoor gear at this location! From paddle sports to wake sports, and everything in between, we've got it all! This location has a full service bike shop. Dress for adventure with leading brands, and ask our informed staff how we can help!







Map Symbols Key

- U.S./State Highway
- County Highway
- Residential Road
- Open Water
- Golf Course
- Airport
- Campground
- Boat Landing
- Carry-In Boat Landing
- Point of Interest



Boulder Junction

Northern Highland-American Legion State Forest

Northern Highland-American Legion State Forest

Town of Plum Lake

Star Lake

SUMMER CAMPS

Directory

CAMP JORN YMCA

13591 Zenner Lane, Manitowish Waters, WI 54545
(715) 543-8808 campjornymca.org

Through the mission & tradition of YMCA camping, we place a strong emphasis on providing an unforgettable experience for the campers & families that we serve. We offer programming for ages 3 months to 16 years old through our day camp and resident camps. Our premiere location also offers rental groups an unforgettable experience for weddings, reunions, and school groups. Visit our website or give us a call!

CAMP MANITO-WISH YMCA

5650 Camp Manito-wish Lane, Boulder Junction, WI 54512
(715) 385-2312 manito-wish.org

Rooted in 100+ years of wilderness tripping and camp programs, developing confident, responsible, and enlightened leaders is our mission. With a variety of programs to choose from, we believe there is a Manito-wish experience for everyone. See ad below.

RED ARROW CAMP FOR BOYS

3980 Day Lake Road, Woodruff, WI 54568
(715) 575-9722 redarrowcamp.com

Established in 1920 and located on the site of an 1800's logging camp on beautiful Trout Lake, Red Arrow is a traditional, rustic, full term camp. Boys 7-16 experience a summer of fun and friendship with a focus on skill development and personal growth.

NEW!



LAND O' LAKES
Nature
RV RESORT

715-547-4700
5922 Razorback Road
Land O' Lakes, WI 54540



Big Rig Friendly RV Resort featuring tranquil privacy and a relaxing atmosphere.
An exclusive Northwoods masterpiece!

The Land O' Lakes Nature RV Resort is an exclusive Northwoods escape for adults 25+ only

- Big Rig Friendly
- 25 Spacious RV Sites
- 20, 30 & 50 Amp Service
- Water & Septic
- Hand Crafted Picnic Table
- Fire Ring
- High-Speed WIFI
- Firewood
- Offsite Storage
- 215 Acres
- Miles of Nature Trails
- 2 Observation Towers
- Kayak Launch
- Enchanted Forest

www.NatureRVResort.com



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Experience
MANITO-WISH
CAMP MANITO-WISH YMCA



OUTPOST



SUMMER CAMP



LEADERSHIP

www.manito-wish.org | 715-385-2312



CAMP
HOLIDAY
CAMPGROUND

11475 Rudolph Lake Lane
PO Box 67
Boulder Jct, WI 54512
(715) 385- 2264

*"Everybody needs
a little Holiday"*

Large Campsites
Camp Store & Deli
Swim Beach & Fishing
On the Paved Bike Path

Camp-Holiday.com
Follow us on Facebook

CAMPGROUND

Directory

Private Campgrounds

CAMP HOLIDAY CAMPGROUND

11475 Rudolph Lake Lane, Boulder Junction, WI 54512
(715) 385-2264 | camp-holiday.com

Complete camping facilities for tents, motor homes & trailers. On Rudolph Lake, four miles SW on Hwy H. Camp store, boat rentals, sandy beach, game room, snack bar, WiFi & cable. Day, week, month or seasonal rentals. See ad page 28.

LAND O' LAKES NATURE RV RESORT

5922 Razorback Road, Land O' Lakes, WI 54540
(715) 547-4700 | naturervresort.com

25 full-hookup (electric, water & septic), pull-thru sites all with WiFi, picnic table, & fire ring. Miles of nature trails, two observation towers, kayak launch, & enchanted forest. A 215-acre exclusive Northwoods escape for adults (25+) only. Pets allowed. See ad page 28.

WILDWOODS IN BOULDER JUNCTION CAMPGROUND

6184 county Road M, Boulder Junction, WI 54512
(414) 313-9001

36 sites with full hook-ups, electric, sewer and water. Sites designed for motor homes, trailers and park models. Located with direct access to DNR land and on the Heart of Vilas County Bike Trail & snowmobile trail. 2.7 miles to downtown Boulder Junction. Seasonal & semi-seasonal rates. www.langgroup.net. See ad this page.

LAKE	# OF UNITS	ELECTRIC	DUMP STATION	DRINKING WATER	TOILETS	SHOWERS	SWIM AREA	PICNIC AREA	FISHING	BOAT LANDING	FEE REQUIRED
Rudolph	228	X	X	X	F	X	X	X	X	X	X
Blue Diamond	25	X	X	X				X	X		X
Off Water	36	X	X	X				X			X

State Forest Campgrounds

NORTHERN HIGHLAND-AMERICAN LEGION STATE FOREST (WI DNR)

10200 Highway N, Boulder Junction, WI 54512 | (715) 542-3923 | wiparks.net

Over 236,000 acres and more than 900 lakes provide wonderfully scenic opportunities for a variety of outdoor recreation. From remote campsites accessible only by boat, to developed family and group campgrounds, beaches, boat launches, and trails.

Big Lake Campground	Big	70		X	P	X	X		X	X	X
Big Muskellunge Lake Campground	Big Muskellunge	81		X	P/F	X	X	X	X	X	X
Crystal Lake Campground	Crystal	100	X	X	P/F	X	X	X	X	X	X
Firefly Lake Campground	Firefly	71		X	P/F	X	X		X	X	X
Jag Lake-GROUP CAMP	Jag	80		X	P		X		X		X
North Muskellunge-GROUP CAMP	Big Muskellunge	80		X	P		X		X		X
North Trout Lake Campground	Trout	48	X	X	P		X		X	X	X
Plum Lake Campground	Plum	18		X	P		X		X	X	X
Razorback Lake Campground	Razorback	52		X	P		X		X	X	X
South Trout Lake Campground	Trout	23		X	P				X	X	X
Starrett Lake Campground	Starrett	42		X	P		X		X	X	X
Upper Gresham Lake Campground	Upper Gresham	25		X	P		X		X	X	X

Key

- P Pit toilets
- F Flush toilets

All NH-AL State Forest Campgrounds now require reservations. In addition to these campgrounds, there are over 100 primitive campsites available within the NH-AL State Forest. To reserve a campsite please visit: wisconsin.goingtocamp.com

Wildwoods in Boulder Junction Campground



- Full hookups electric, sewer and water
- Designed for motor homes, trailers & park models
- Direct access to DNR land, bike & snowmobile trails
- 2.7 miles to downtown Boulder Junction
- Across from Gooch's 2 Bar & Restaurant
- Seasonal and semi-seasonal rates



6184 County Road M, Boulder Junction
(414) 313-9001 www.langgroup.net

THE ICE SHANTY
DRIVE IN



CHILL-PUTT-GRILL
BOULDER JUNCTION, WI

GRILL • ICE CREAM • MINI GOLF

Scenic outside seating
1 block north of town on County Rd Mmm!
OPEN DAILY 11AM-10PM
MEMORIAL DAY TO LABOR DAY

5566 Cty. Rd. M, Boulder Junction, WI
715-385-2922



715-385-9288



WE ARE BACK!!!

Come check out our new place!
Same Great Service –
Same Great Food.

Kevin & Laurel Gutjahr, *owners*
Closed on Tuesday & Wednesday
Open at 11 a.m.

3 miles north of town on Hwy. M
Corner of Cty. M and Dairyman's Road

BOULDER JCT.
- BREWING CO. -



Welcome Home to Great Brews and Kindness!

Ian and Tracy look forward to welcoming you at Boulder Jct. Brewing Co. soon! Until we can share a beer in person at 10351 Main Street, follow our construction progress on **social media**, get your BJBC gear from our **online shop**, and visit our **website** to learn about our brewing philosophy. Cheers!

Ian + Tracy

www.boulderjctbrewingco.com



Sweatshirts, pint glasses, Stormy Kromers and more are available at shop.boulderjctbrewingco.com. Get a free sticker with your purchase!

Let the feast begin. What do the perfect Wisconsin Old Fashioned, delicious ice cream cones, a Friday Night Fish Fry, and classic supper clubs have in common? You can find them all in Boulder Junction! No matter where you choose to dine, you'll leave with a full stomach and happy taste buds. Find your new favorite restaurant right here.

Let the feast begin.

AQUALAND ALE HOUSE

10450 Main Street, Boulder Junction, WI 54512 | (715) 385-0380 | aqualandalehouse.com

Aqualand Ale House on Main St. in Boulder Junction is a casual Northwoods kitchen with 20 craft beers, wines, sodas, & fresh food. Introducing Aqualand Bakery: fresh handmade items made daily – pies, cookies and breads. Enjoy our private rental, Lively Lofts at Aqualand w/full kitchen and bedroom.

BOULDER BEER BAR

5509 County Hwy M, Boulder Junction, WI 54512 | (715) 385-2413 | boulderbeerbar.com

Located on the corner in downtown Boulder Junction, The Boulder Beer Bar has been an iconic staple in the heart of Vilas County for many years! Under the new ownership of Aberdeen Kitchens, the bar offers a full menu of sandwiches, pizza, wings, homemade soups, and fresh salads to complement the ice-cold draft beer and full bar. The BBB features games for both adults and children and is open year round to accommodate tourists and local residents alike!

BOULDER JUNCTION BREWING CO.

5135 County Hwy M Boulder Junction, WI 54512 | (703) 967-2954

Pardon our dust! Our brewery and taproom are currently under construction so come check out the progress at our Main Street location. We plan on opening before the end of this year and cannot wait to share a pint or two with you! See ad page 30.

BOULDER JUNCTION COFFEE COMPANY

10356 Main Street, Boulder Junction, WI 54512 | (715) 385-2655 | boulderjunctioncoffeecompany.com

Colectivo coffee & tea, breakfast burritos, light breakfast options, scratch-made baked goods, Wisconsin cheese, grilled cheese, free WiFi & more! Now offering craft beer and cider!

DIXIE'S COFFEE HOUSE

6085 County Hwy W, Manitowish Waters, WI 54545 | (715) 543-2353 | dixiesmw.com

Enjoy coffee, tea, baked goods, daily soup and panini specials. Read, use our free WiFi or chat with friends while taking in views of Vance Lake. Steps away from the Manitowish Waters Bike Trail. You'll come for the coffee but stay for the view. See add page 36.

GOOCH'S 2 BAR & GRILL

6215 County Hwy M, Boulder Junction, WI 54512 | (715) 385-0070 | goochsaone.com

Gooch's is back and better than ever! Friendly service, pizzas, sandwiches, soups, broasted chicken. Stop in and check out the new place with plenty of parking. Located 3 miles north of downtown on Hwy M. See ad page 30.

MAD DOG JAKES

5505 County Hwy M, Boulder Junction, WI 54512 | (715) 385-9911

32 flavors! Chocolate Shoppe ice cream, smoothies, Chicago-style hot dogs, burgers, and appetizers! Sit inside at the coffee bar or tables or outside under the tent. Wi-Fi, T-shirts, and fudge!

RAZZ'S ON THE RIVER

5675 County Hwy M, Boulder Junction, WI 54512 | (920) 268-4881 | razzsnorthwoods.com

Razz's on the River is about outstanding burgers, whiskeys, cocktails, and service that is unapologetically our own. Our family-owned and operated restaurant shares our strong passion for incredible food and wonderful drinks with a beautiful river view and looks forward to sharing it with all those that embrace it with us!

SMOKEY'S

6410 County Hwy W, Manitowish Waters, WI 54545 | (715) 543-2220 | smokeysdining.com

For a casually elegant dining experience, visit Smokey's. Indulge in steaks, chops, seafood and house specialties. Enjoy our premier selection of spirits and wines. Open year round, Smokey's is the place for intimate dinners or large gatherings. See ad 36.

THE GUIDE'S INN

5427 Park Street, Boulder Junction, WI 54512 | (715) 385-2233 | theguidesinn.com

Recognized as the best in fine dining in the Northwoods. Featuring more than 35 entrées, all prepared to order. Including numerous veal selections, hand-cut steaks, pasta, house specialties, and much more. Famous for their pan-fried walleye. You'll want to be sure The Guide's Inn Supper Club is on your "must do" list.

THE ICE SHANTY

5566 County Hwy M, Boulder Junction, WI 54512 | (715) 385-2922

A staple of the area, the Ice Shanty has existed for over 50 years. With everything from gyros & Chicago dogs to soft serve & flurries, there is something for everyone. Complete with BJ's only mini golf course, the Ice Shanty epitomizes summer up-north. Located one block North of Downtown on County Rd Mmm. See ad page 30.

	BREAKFAST	LUNCH	DINNER	COFFEEHOUSE	OUTDOOR SEATING	LEASHED PETS OUTSIDE	FISH FRY
AQUALAND ALE HOUSE 10450 Main Street, Boulder Junction, WI 54512 (715) 385-0380 aqualandalehouse.com Aqualand Ale House on Main St. in Boulder Junction is a casual Northwoods kitchen with 20 craft beers, wines, sodas, & fresh food. Introducing Aqualand Bakery: fresh handmade items made daily – pies, cookies and breads. Enjoy our private rental, Lively Lofts at Aqualand w/full kitchen and bedroom.	X	X	X	X	X	X	
BOULDER BEER BAR 5509 County Hwy M, Boulder Junction, WI 54512 (715) 385-2413 boulderbeerbar.com Located on the corner in downtown Boulder Junction, The Boulder Beer Bar has been an iconic staple in the heart of Vilas County for many years! Under the new ownership of Aberdeen Kitchens, the bar offers a full menu of sandwiches, pizza, wings, homemade soups, and fresh salads to complement the ice-cold draft beer and full bar. The BBB features games for both adults and children and is open year round to accommodate tourists and local residents alike!		X	X				X
BOULDER JUNCTION BREWING CO. 5135 County Hwy M Boulder Junction, WI 54512 (703) 967-2954 Pardon our dust! Our brewery and taproom are currently under construction so come check out the progress at our Main Street location. We plan on opening before the end of this year and cannot wait to share a pint or two with you! See ad page 30.					X	X	
BOULDER JUNCTION COFFEE COMPANY 10356 Main Street, Boulder Junction, WI 54512 (715) 385-2655 boulderjunctioncoffeecompany.com Colectivo coffee & tea, breakfast burritos, light breakfast options, scratch-made baked goods, Wisconsin cheese, grilled cheese, free WiFi & more! Now offering craft beer and cider!	X	X		X	X	X	
DIXIE'S COFFEE HOUSE 6085 County Hwy W, Manitowish Waters, WI 54545 (715) 543-2353 dixiesmw.com Enjoy coffee, tea, baked goods, daily soup and panini specials. Read, use our free WiFi or chat with friends while taking in views of Vance Lake. Steps away from the Manitowish Waters Bike Trail. You'll come for the coffee but stay for the view. See add page 36.	X	X		X	X	X	
GOOCH'S 2 BAR & GRILL 6215 County Hwy M, Boulder Junction, WI 54512 (715) 385-0070 goochsaone.com Gooch's is back and better than ever! Friendly service, pizzas, sandwiches, soups, broasted chicken. Stop in and check out the new place with plenty of parking. Located 3 miles north of downtown on Hwy M. See ad page 30.		X	X				X
MAD DOG JAKES 5505 County Hwy M, Boulder Junction, WI 54512 (715) 385-9911 32 flavors! Chocolate Shoppe ice cream, smoothies, Chicago-style hot dogs, burgers, and appetizers! Sit inside at the coffee bar or tables or outside under the tent. Wi-Fi, T-shirts, and fudge!		X	X		X	X	
RAZZ'S ON THE RIVER 5675 County Hwy M, Boulder Junction, WI 54512 (920) 268-4881 razzsnorthwoods.com Razz's on the River is about outstanding burgers, whiskeys, cocktails, and service that is unapologetically our own. Our family-owned and operated restaurant shares our strong passion for incredible food and wonderful drinks with a beautiful river view and looks forward to sharing it with all those that embrace it with us!		X	X		X		X
SMOKEY'S 6410 County Hwy W, Manitowish Waters, WI 54545 (715) 543-2220 smokeysdining.com For a casually elegant dining experience, visit Smokey's. Indulge in steaks, chops, seafood and house specialties. Enjoy our premier selection of spirits and wines. Open year round, Smokey's is the place for intimate dinners or large gatherings. See ad 36.			X				
THE GUIDE'S INN 5427 Park Street, Boulder Junction, WI 54512 (715) 385-2233 theguidesinn.com Recognized as the best in fine dining in the Northwoods. Featuring more than 35 entrées, all prepared to order. Including numerous veal selections, hand-cut steaks, pasta, house specialties, and much more. Famous for their pan-fried walleye. You'll want to be sure The Guide's Inn Supper Club is on your "must do" list.			X				X
THE ICE SHANTY 5566 County Hwy M, Boulder Junction, WI 54512 (715) 385-2922 A staple of the area, the Ice Shanty has existed for over 50 years. With everything from gyros & Chicago dogs to soft serve & flurries, there is something for everyone. Complete with BJ's only mini golf course, the Ice Shanty epitomizes summer up-north. Located one block North of Downtown on County Rd Mmm. See ad page 30.		X	X		X	X	

Nothing beats the thrill of finding the perfect gift or souvenir to remember your time in Boulder Junction. Use the following pages as a treasure map to guide you from place to place to find exactly what you're looking for!

Art Galleries

CEDAR CREEK CARVINGS & GALLERY

PO Box 611, Boulder Junction, WI 54512
(715) 891-5987 framersusan@gmail.com

One-of-a-kind wood carvings, original art by local artists, cabin décor, and antiques.

FIREMOUTH POTTERY AND GALLERY

10344 Main Street, Boulder Junction, WI 54512
(715) 904-2810 firemouthpottery.com

Firemouth features the pottery of owner Bill Karaffa as well as selected original artwork by other fine Midwestern artists, including pottery, handblown glass, etchings, and paintings. Stop in and watch as Bill works in the studio.



MOONDEER & FRIENDS GALLERY

10354 Main Street, Boulder Junction, WI 54512
(715) 385-2082 moondeergallery.com

Main Street's most unique gallery features an eclectic mix of regional contemporary fine art & craft, books, cards, & many smaller gift items. Professional custom frame service. Open daily mid-May through the holidays. Call for winter hours. See ad page 37.

Museums

BOULDER JUNCTION AREA HISTORICAL SOCIETY

5364 Park Street, Boulder Junction, WI 54512
(715) 385-2617

To preserve & present the history of the area. We have the original depot from 1903 with its artifacts. The museum next door has displays & photos of the logging era, resorts, fishing, people stories. Remember Aqualand & Dr. Kate. Free admission.

Performing Arts/Visual Art Centers

CAMPANILE CENTER FOR THE ARTS

131 Milwaukee Street, Minocqua, WI 54548
(715) 356-9700 campanilecenter.org

Campanile Center for the Arts in downtown Minocqua is your home to arts and entertainment in the Northwoods. We offer theater, music, and art instruction to the Lakeland Community in addition to hosting performances by well-known national touring acts.

LOLA ARTS/LAND O LAKES ARTS

4262 Cty Rd B, Land O Lakes, WI 54540
(715) 547-3950 lolaartswi.com

LOLA Arts is a non-profit community arts center in downtown Land O Lakes, WI. LOLA offers art classes, workshops, and cultural events for all ages, all skill levels, all year round. Visit our website for more info. See ad page 16.

Enjoy the arts!



SHOPPING

Directory

BOULDER JUNCTION TRADING COMPANY

10382 Main Street, Boulder Junction, WI 54512
(715) 385-2121

The store that has something for everyone! Women's apparel, jewelry, gift, & home accessories unique to the Northwoods, gourmet foods, wines, Christmas décor, toys, & candies.

COONTAIL

5466 Park Street, Boulder Junction, WI 54512
(888) 874-0885 coontail.com

Coontail offers stylish, high-quality clothing, footwear, and exceptional customer service. Coontail is Northern Wisconsin's leading paddle board, kayak, and bike dealer. Rentals available. See ad page 25.

COONTAIL ARBOR VITAE

1400 Hwy 51 North, Arbor Vitae, WI 54568
(888) 874-0885 coontail.com

Coontail offers stylish, high-quality clothing, footwear, and exceptional customer service. Coontail is Northern Wisconsin's leading paddle board, kayak, and bike dealer. Rentals available. See ad page 25.

DONNA MAE'S ANTIQUES

10377 Main Street, Boulder Junction, WI 54512
(352) 812-0429

A gathering of Classic American Primitives including: pine benches, cupboards, trunks & shelves, tables & chairs, rugs, Folk Art, original art, and unique decorating items.

THE LAKE HOUSE

5962 County Highway W, Manitowish Waters, WI 54545
(715) 543-2301 lakehousemw.com

Just a short walk from The Lodge, The Lake House has an eclectic array of upscale gifts and home goods for Northern Living. Stop in to find the perfect souvenir from your Northwoods experience. Looking for something special? We have it.

LAKWOOD MARKET

5462 Park Street, Boulder Junction, WI 54512
866-375-2628 lakewoodmarket.com

Groceries, produce, coffee, convenience items, ice, beer, wine, and liquor. Fresh bakery and hot/cold deli sandwiches daily. Fuel, propane, live bait, fishing tackle, ATM, lottery, hunting, fishing, and snowmobile licenses. See ad on this page.

NORTHERN HIGHLAND SPORTS

10369 Main Street, Boulder Junction, WI 54512
(715) 385-2134 northernhighlandsports.com

Complete fishing equipment, indoor live bait room, lake maps. Swimming, hunting supplies, winter apparel. Souvenir T-shirts & sweatshirts. See ad page 13.

PEEPELURES

10394 Main Street, Boulder Junction, WI 54512
(715) 385-0100 peepelelures.com

The Northwood's largest collection of original jewelry in 18K & 14K gold, gold-filled, and sterling silver. Specializing in colored gemstones and inlaid jewelry. Shop online at Peepelelures.com. We ship anywhere. Open all year 7 days/wk. See ad page 37.

STORMY KROMER

1238 Wall Street, Ironwood, MI 49938
(906) 932-1339 stormykromer.com

Home of the iconic Stormy Kromer cap. Retail store in Ironwood, MI open Mon.-Fri. 9am-5pm and Sat. 9am-12pm. Free factory tours - reservations are required and can be made on our website at www.stormykromer.com/factory-tour/ or by calling us at 888-455-2253.

TIMBER CREEK INTERIORS LLC

5379 Park Street, Boulder Junction, WI 54512
(715) 385-2239

Open at our new location! Find what you've been looking for with unique furnishings, gifts, and décor designed especially for you. Timber Creek, where rustic elegance comes home.

TO THE NINES

5970 County Highway W, Manitowish Waters, WI 54545
(715) 543-2699 ninesmw.com

Open at our new location! Find what you've been looking for with unique furnishings, gifts, and décor designed especially for you. Timber Creek, where rustic elegance comes home. See ad page 36.

VIOLETS & LACE ANTIQUES

5529 County Road M, Boulder Junction, WI 54512
(715) 439-3199

Come find treasures, antiques, vintage items, collectibles, and sweet repeats of the past. Knife sharpening. Located on Highway M just north of Main Street. Open May to October.



LAKEWOOD MARKET

FUELING THE OUTDOORS

FUEL • GROCERIES • LIQUOR

DOWNTOWN BOULDER JUNCTION

WAMPUM SHOP
5257 Lakeview Avenue,
Mercer, WI 54547
(715) 476-2465

thewampumshop.com

A Northwoods gift & souvenir shop for the entire family. With over 8,000 sq feet we offer everything from old fashioned candy, apparel for infant through adult, jewelry, candles, incense, knives, garden items, & toys for children of all ages! See ad on this page.



The Wampum Shop

A Northwoods Tradition Since 1950

- Infant - Adult Apparel
- Candy & Toys for Kids of All Ages
- Footwear for the Entire Family
- Loon Items
- Wind Chimes & Garden Items

  wampumshop@gmail.com

A vacation destination for the whole family!

Just 25 minutes from Boulder Junction

**5257 N. Lakeview Ave.,
 Mercer, WI**

715-476-2465

www.thewampumshop.com

Pamper Yourself



The Spa
at
Manitowish Waters

715-543-2535 • spa-mw.com

Come for the Coffee, Stay for the View.



DIXIE'S
COFFEE HOUSE

715-543-2353 • dixiesmw.com

Northwoods Fine Dining

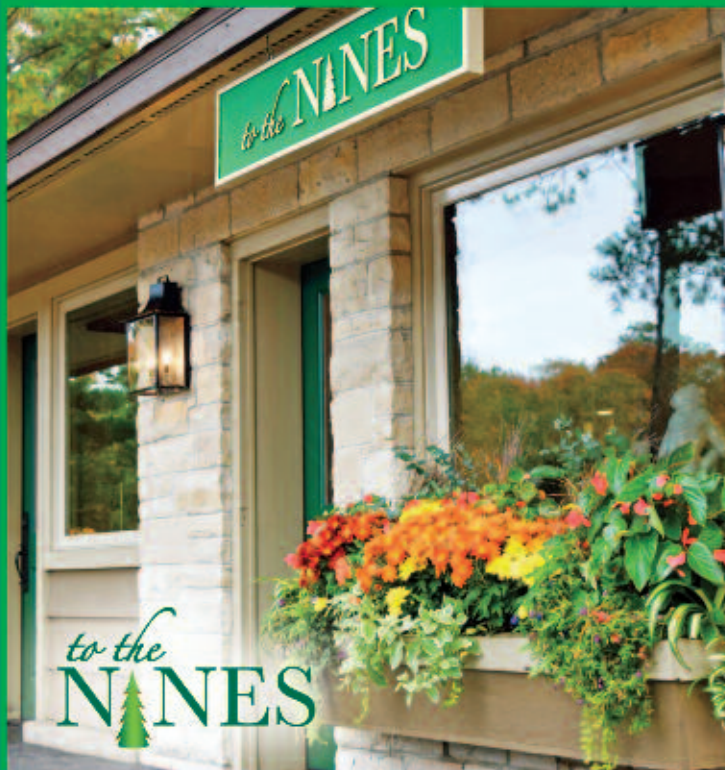


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Live
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— JUNCTION



For decades, Boulder Junction has been a premier Northwoods vacation destination for families. After returning year after year and experiencing the exceptional quality of life here, many of those visitors decide to make Boulder Junction their home. Surrounded by the beauty of nature and with access to 21st century technology at our fingertips (like the community-wide broadband availability), Boulder Junction is the perfect location for remote workers, entrepreneurs, and students.

The citizens of Boulder Junction are hard-working, community-oriented individuals who work together to make Boulder Junction an ideal place to live, work, and play with a thriving economy and a high quality of life in a natural, serene setting. Families will have access to an excellent public school system: North Lakeland School, located 10-miles west of Boulder Junction, is educating grades 4K-8. They are known for small class sizes, high achievement, and an extensive Outdoor Education program with supportive teachers and parents. Neighbors helping neighbors is what you will find in Boulder Junction.

For information on available properties, both residential and commercial, speak with one of our real estate agents listed on page 43.

Live locally.

GOVERNMENT:

Town of Boulder Junction, (715) 385-2220
Vilas County, (715) 479-3600
Wisconsin DNR, (715) 356-5211

PUBLIC SAFETY:

Boulder Junction Volunteer Fire and EMS Department,
(715) 385-2002
Vilas County Sheriff's Department, (715) 479-4441

Dial 911 for all emergencies

POST OFFICE:

Boulder Junction Post Office, (715) 385-2110

UTILITIES:

Phone: Brightspeed, (833) 692-7773
Internet: Brightspeed, (833) 692-7773;
Spectrum, (844) 472-6903
Electric: Wisconsin Public Service, (800) 450-7260
Natural Gas: Wisconsin Public Service, (800) 450-7260
Propane: Hilgy Gas, (715) 453-3505
Suburban Propane, (608) 781-8070

TRASH DISPOSAL:

Boulder Junction Transfer Station, (715) 385-2139
Highway G Landfill, (715) 479-2938

HEALTHCARE:

Aspirus Woodruff Clinic, (715) 358-8610
Howard Young Medical Center/Aspirus, (715) 356-8000
Marshfield Clinic, (715) 358-1000

SCHOOLS:

North Lakeland Elementary School, (715) 543-8417
Lakeland Union High School, (715) 356-5252
Nicolet College, (800) 544-3039

CHURCHES:

Community Church of Boulder Junction, (715) 385-2146
Trinity Lutheran Church, (715) 385-2267
St. Anne Catholic Church, (715) 385-2390

LIBRARY:

Boulder Junction Public Library, (715) 385-2050

COMMUNITY CENTER:

Boulder Junction Community Center, (715) 385-2220

TOWN STATISTICS:

- Year-round Population: 940+
- Summer Population: 7,500 (estimated)
- Fifth largest town in Vilas County (out of 12)
- Dwellings: 376 year-round/806 seasonal
- Land Ownership:
 - Private 12.2%
 - State Land 63%
 - State Water 24.8%
- Land Size: 82 square miles
- Water Size: 18 square miles
- Local roads: 90.2 miles



Advertising, Design & Media

BIRCH BARK MEDIA

2933 WIS-155, Sayner, WI 54560

(407) 848-4737 birchbarkmedia.com

Helping businesses strategize and manage advertising with a focus on consultative approach for branding, marketing, and digital media needs. From logos, websites, brochures, menus, social media to traditional advertising, we've got you covered! Schedule a complimentary consultation!

DESIGN SOLUTIONS SCREEN PRINTING AND EMBROIDERY, INC

7508 Highway 51 South, Minocqua, WI 54548

(715) 358-2700 studiots.com

Full service custom screen print and embroidery shop specializing in decorating high end apparel that is well designed and affordable to our clients. Contact us about creating custom screen printed or embroidered artwork with low or NO cost to you!

OUR WISCONSIN MAGAZINE

5301 Townline Road Suite 4,

Manitowish Waters, WI 54545

(715) 543-2311 ourwisconsinmag.com

Our Wisconsin Magazine – Celebrating all that's great in the Badger State.

VALLEY APPAREL & PROMOTIONS

1627 Cass Street, Green Bay, WI 54302

(920) 884-0114 valleyadvertise.com

At Valley Apparel and Promotions, we are always looking for new and more convenient ways of getting what our customers need to their doorsteps fast, inexpensively, and with the unmatched service of our friendly and responsive customer service team.

WXPR PUBLIC RADIO

28 North Stevens Street, Rhinelander, WI 54501

(715) 362-6000 wxpr.org

WXPR is an independent public radio station serving the Northwoods since 1983. Tune in at 91.7 FM, stream at wxpr.org, or use the WXPR app. Enjoy locally-produced music shows, local news, and live events like WXPR Concerts and Project North. See ad on page 45.

Business Development

VILAS COUNTY ECONOMIC DEVELOPMENT CORPORATION

PO Box 1621, Eagle River, WI 54521

(715) 337-0061 vilascountyedc.org

From financial guidance and business planning to a vast network of support, the Vilas County Economic Development Corporation provides the expertise for businesses, entrepreneurs, and remote workers to be successful – all at no charge.

Clubs, Associations & Foundations

AMERICAN LEGION AUXILIARY UNIT #451

5463 Community Street, Boulder Junction, WI 54512

(715) 385-2292

Unit #451 meets first Thursday of April, May, Sept, Oct, Nov, Dec 6pm at BJ Community Center. We sponsor election day bake sales, we support Post #451, local veteran's camp American Legion, Iron MT VA, and sponsor a candidate for Badger girl.

AMERICAN LEGION POST #451 (RICHARDSON-MICHAUD)

PO Box 221, Boulder Junction, WI 54512

(715) 892-7396

American Legion Post 451 is comprised of Military Veterans, men and women from all branches of service, who have honorably served our country. The post provides services and support to our members and families. Post 451 takes an active role in the participation of community events.

BOULDER JUNCTION COMMUNITY FOUNDATION

200 Washington Street, Suite 120, Wausau, WI 54403

(608) 614-4799 boulderjunctioncf.org

The Boulder Junction Community Foundation is a 501(c)3 public charity with National Accreditation Standards dedicated to helping people and local organizations carry out their charitable wishes for the Boulder Junction community. Our major focus is to create an endowment fund that will benefit the community for many years to come. As it grows, the endowment's earnings will be used to award grants to local organizations for charitable projects or programs in the community. As an affiliate partner of the Community Foundation of North Central Wisconsin, we are able to offer donors a variety of safe, simple, and effective giving and fun options to accommodate a donor's unique financial circumstances, charitable goals, and tax and estate planning objectives.

BOULDER JUNCTION ATV/UTV CLUB (MUSKY RIDERS)

PO Box 197, Boulder Junction, WI 54512

(262) 442-3423 muskyriders.org

The Boulder Junction ATV/UTV club is planning for future trails. When you come to Boulder Junction be prepared for the ultimate choices in outdoor recreation. Hope to see you on the trails.

BOULDER JUNCTION LIONS CLUB

PO Box 61, Boulder Junction, WI 54512

(715) 892-0035 boulderjunctionlionsclub.org

Built on community volunteerism & sacrifice since 1972. Our mission statement is to create & foster a spirit of understanding among all people for humanitarian needs by providing voluntary services through community involvement. See ad on page 41.

BOULDER LAKE ADVANCEMENT ASSOCIATION

PO Box 521, Boulder Junction, WI 54512

(715) 892-0761 boulderlakeassociation.org

We are an accredited, nonprofit corporation. Our purpose is to preserve and protect Boulder Lake by enhancing the water quality, fishery, boating safety, and aesthetic values of Boulder Lake for today and for future generations.

FRIENDS OF MANN LAKE, INC.

PO Box 903, Boulder Junction, WI 54512

(262) 620-4621

Non-profit formed by residents and supporters of Mann Lake, Boulder Junction who care about the health of the public lake and its fishery. Our goal is to raise funds for our aeration system's yearly operation.

FRIENDS OF THE BOULDER JUNCTION PUBLIC LIBRARY
PO Box 9, Boulder Junction, WI 54512
(715) 385-2050

Friends of the Boulder Junction Public Library is an organization dedicated to the support of the library by giving financial assistance, promoting library resources, cooperating in developing library services, and sponsoring educational programs.

HIGH-FISHTRAP-RUSH LAKES ASSOCIATION
PO Box 122, Boulder Junction, WI 54512

(715) 385-9171 highfishtraprushlakes.org
HFRLA's Mission is to preserve and protect High-Fishtrap-Rush Lakes today and for future generations.

LAST WILDERNESS ALLIANCE
PO Box 265, Presque Isle, WI 54557
lastwildernessalliance.org

We protect and enhance the north lakeland region of Wisconsin. See our website at lastwildernessalliance.org for our work regarding hazardous wakes and ATVs.

Distribution

DEAN DISTRIBUTING
1678 Justin Street, Arbor Vitae, WI 54568
(715) 362-7330 deandist.com

Dean Distributing is a full-service beer wholesaler featuring Anheuser-Busch products as well as a huge selection of Wisconsin craft beers.

Educational

BOULDER JUNCTION PUBLIC LIBRARY
5392 Park Street, Boulder Junction, WI 54512
(715) 385-2050 boulderjunctionlibrary.org

Books, audiobooks, DVDs, newspapers, magazines. Public computers & free WIFI. Library cards free for residents and visitors. Activities for adults & children throughout the year.

NICOLET COLLEGE
5364 College Drive, Rhinelander, WI 54501
(800) 544-3039 nicoletcollege.edu

Nicolet College provides education at a flexible pace and is committed to providing accessible, high-quality education by offering a wide range of programs and services to support student success and community enrichment. Nicolet College offers more than 70 programs awarding two-year associate degrees, one and two-year technical diplomas, short-term technical diplomas, apprenticeships, and certificates.

NORTH LAKELAND EDUCATION FOUNDATION
12686 County Highway K, Manitowish Waters, WI 54545
(417) 496-6796 northlakelandschool.com

North Lakeland Education Foundation supports and enhances quality education including securing and awarding funds for innovative and creative programs in the North Lakeland School District. We raise funds, award grants and scholarships and encourage outstanding academic achievement.

Financial

ASSOCIATED BANK
5453 Park Street, Boulder Junction, WI 54512
(715) 385-2200 associatedbank.com

Full-service hometown bank with drive-up facility. 24-hour full service ATM. Member FDIC. Equal Housing Lender.

NICOLET NATIONAL BANK
625 Chippewa Street, Minocqua, WI 54548
(715) 385-6930 nicoletbank.com

Nicolet National Bank is dedicated to fostering growth in our community through competitive solutions in commercial lending, private banking, & retail banking. We are devoted to helping businesses and individuals achieve their financial goals.

Health, Beauty & Wellness

CALMING STONE MASSAGE, LLC
5453 Ada Street, Boulder Junction, WI 54512
(715) 614-4378 calmingstonemassageLLC.com

Welcome to an inviting, quiet massage studio. Allow yourself to relax while I tend to the needs of your body, mind, and soul. Appointments required, online booking available. Nikki Kassien, LMT

THE MANITOWISH WATERS ATHLETIC CLUB
13870 Woodland Lane, Manitowish Waters, WI 54545
(715) 543-2808 mac-mw.com

The MAC is a first-class fitness center equipped with everything you need to get in and stay in shape. Whether you're a beginner or fitness fanatic, you'll enjoy our welcoming atmosphere and all the best equipment and amenities. See ad page 22.

THE SALON AT MANITOWISH WATERS
5966 County Highway W, Manitowish Waters, WI 54545
(715) 543-2223 salon-mw.com

Enjoy an upscale hair salon experience in a cozy Northwoods atmosphere. We offer haircuts, styling, perms, color, waxing, and more. Children cuts available. Conveniently located near shopping, dining, and spa services in downtown Manitowish Waters.

THE SPA AT MANITOWISH WATERS
5968 County Highway W, Manitowish Waters, WI 54545
(715) 543-2535 spa-mw.com

Discover a full service oasis in the heart of the Northwoods. Services include massage therapy, manicures, and pedicures. Gift certificates available. Steps away from The Lodge at Manitowish Waters. See ad page 36.

BOULDER JUNCTION LIONS CLUB

Many hands make a thriving community.
Come grow with us!



WE SERVE

JOIN US

Since 1987, the Boulder Junction Lions Club has earned and donated over \$930,165 back to our community and other Lion's projects!

Find us on the Web at: boulderjunctionlionsclub.org
Like us on Facebook at: facebook.com/BoulderJunctionLions

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Home, Building & Landscaping

BADGER HEATING & AIR CONDITIONING 10386 Main Street, Boulder Junction, WI 54512 (715) 385-0202 badgerhvacnorth.com

Proudly serving the Boulder Junction area. We are dedicated to providing quality comfort solutions for your home or business. Trust our professional team of technicians to present you with superior service and solutions tailored to your unique system needs.

JUNCTION SQUARE LLC PO Box 806, Boulder Junction, WI 54512 (715) 385-0252 Real Estate holding and development.

NORTHSTAR RESTORATION SERVICES 8626 Hwy 51, Minocqua, WI 54548 (715) 679-4760 northstarrestorationservices.com

We're here when disaster strikes with 24-hour emergency response. Our services include water damage restoration, fire damage clean-up, storm damage services, and cleaning services. We are your property damage restoration experts!

NORTHWOODS DUMPSTER RENTALS 10450 Main Street, Boulder Junction, WI 54512 (815) 298-4461 northwoodsdumpsterrentals.com Northwoods Dumpster Rentals, a family-owned business in Boulder Junction, Wisconsin, offers many services. We do junk disposal, dumpster rentals, soil work, grading, and snow removal. Northwoods Dumpster Rentals handles all property needs.

SAUTER BUILDERS, INC. 10332 Main Street, Boulder Junction, WI 54512 (715) 385-9327 sauterbuilders.com With a highly personalized approach to remodeling, designing, and building homes, Sauter Builders is passionate about delivering superior workmanship and prompt professionalism. Committed to building green since 1995 and consistently building homes proven to be at least 45% more energy efficient than a standard home. Member of US Green Building Council.

SHAW BUILDING & DESIGN, INC 7998 Powderhorn Road, Presque Isle, WI 54557 (715) 385-0190 shawbuilders.com Thinking about a new home? We can help! We have over 35 years of construction and design experience leaving us more than confident that we will build you a custom home that you will love. Move on to something better and choose us-a credible home builder. Call now for an appointment! See ad page 42.

WISCONSIN COATING SPECIALIST - TOUGH & BEAUTIFUL 5255N US Highway 51, Mercer, WI 54547 & 2008 W Cassidy, Wausau, WI 54401 (715) 298-9533 wisconsincoatingspecialists.com WCS specializes in epoxy and polyaspartic coatings for garages, basements, interiors, exteriors, & much more! Residential or commercial, we've got you covered! Call for your FREE estimate. See ad page 42.

Insurance

LONG & COMPANY, INC. 137 South Cross Street, Suite 1A, Oconomowoc, WI 53066

(920) 397-0222 jlonginsurance.com
Let our expertise help guide you as we work together to accommodate you with your business, home, auto, umbrella, life, and disability insurance. Multiple options to meet your individual and company needs. Born and raised in Boulder Junction.

MAINS INSURANCE CONSULTING PO Box 172, Boulder Junction, WI 54512 (217) 260-3777 tmmains@comcast.net Empowering consumers to make informed insurance decisions. Focused on medical billing issues, Medicare, and other insurance.

Plumbing & Septic

SEPTIC INSPECTION SERVICES PO Box 556, Boulder Junction, WI 54512 (715) 617-0996 septicinspectionsservices.com Septic Inspection Services, LLC services Vilas and parts of Oneida County, WI. Many people are under the impression that septic tanks need to be pumped every three years. This is not true! They need to be inspected every three years.

Real Estate

CENTURY 21 PIERCE REALTY LLC 5516 County Road M, Boulder Junction, WI 54512 (715) 385-2201 c21piercerealty.com CENTURY 21 is your neighborhood real estate office located in downtown Boulder Jct. We also offer 2 additional offices in Manitowish Waters & Mercer. Contact any one of our top-producing, award winning agents to help you through your buying or selling experience. See ad page 42.

JIM TAIT REAL ESTATE 5385 Park Street, Boulder Junction, WI 54512 (715) 385-2077 jimtaitrealestate.com Jim Tait Real Estate, a family-owned business since 1974, has a close relationship with Boulder Junction and its surroundings. Known for its quality buyer agency service and brokerage in assisting owners in selling, putting years of area knowledge and successful service to work. A small company that gives dedication in putting their clients first. Trusted professionalism.

LAKELAND RENTAL MANAGEMENT, LLC 715 1st Ave, Woodruff, WI 54568 (715) 356-3178 northwoodsnavigator.com Lakeland Rental Management, formerly Northwoods Property, has been the area's premier property management company for 20 years. As a licensed real estate brokerage with experienced staff we are here to oversee all details of your property rental.

NORTHWOODS ASSOCIATION OF REALTORS® 320 Oak Street, Suite B, Woodruff, WI 54568 (715) 356-3400 northwoodsrealtors.org NWAR and Greater Northwoods MLS serve Forest, Iron, Langlade, Lincoln, Oneida, Price and Vilas Counties and nearby areas in the WI Northwoods. Visit UpNorthMLS.com for a free real-time, REALTOR-powered inventory of Northwoods properties for sale.

REDMAN REALTY GROUP, LLC 231 Oneida Street, Minocqua, WI 54548 (715) 358-0450 redmanrealtygroup.com Proud to be the #1 office in sales volume & transactions closed in the 7 county MLS! Our office has over 100 years of combined experience offering supreme service to buyers and sellers. Visit our offices in Minocqua, Manitowish Waters, Rhinelander, Eagle River, or Three Lakes. See ad page 50.

RE/MAX PROPERTY PROS 5456 Park Street, Boulder Junction, WI 54512 (715) 385-0156 northwoodspropertypros.com Full Service Real Estate Brokerage with full time agents serving Vilas, Oneida, and Lincoln Counties. Specializing in luxury and waterfront homes, vacant land, and commercial property throughout the Northwoods.

Recreational, Rentals & Repair

BOULDER MARINE CENTER

10444 Main Street, Boulder Junction, WI 54512
(715) 385-2177 bouldermarinecenter.com

Serving you on land, water, and snow! Watercraft, motor, trailer, dock/lift sales. Marine and snowmobile service, parts, and accessories. Boat, pontoon, and snowmobile rentals. Marine and snowmobile storage. Pick-up and delivery service available. See ad page 13.

COONTAIL ADVENTURES

5446 Park Street, Boulder Junction, WI 54512
(888) 874-0885 coontail.com

Coontail Adventures offers year-round rentals for every season. From bikes, paddle boards, kayaks, and water carpets to snowshoes and cross-country skis. We are a full service sales and rental shop. Advanced reservations are encouraged online. See ad page 25.

SCHAUSS WOODWORK

10305 Main Street, Boulder Junction, WI 54512
(715) 385-2434

Boat, motor, canoe, AND kayak rentals by the day or week. Custom woodworking, signs, LP gas refilled. General shop repairs. SUMMER HOURS: Open at 8am, 7 days a week. See ad page 14.

Religious Institution

COMMUNITY CHURCH OF BOULDER JUNCTION

10445 Main Street, PO Box 14, Boulder Junction, WI 54512
(715) 385-2146 commchbj.org

Join our worship service every Sunday at 9:30 am; communion occurs the first Sunday of every month. We are located on Main Street in Boulder Junction and families/friends are all welcome! We are a Christian community, non-denominational, accepting of all who seek to live in a loving relationship with God.

Storage

NORTHWOOD PINES STORAGE

5732 Airport Road, Boulder Junction, WI 54512
(920) 680-5597

Northwoods Pine Storage Boulder Junction, WI 54512 year-round storage 11'x12' 10'x14' 11'x18' to 11'34 12'x32' by the month or by the year. Reservations welcome. 4 locations in Boulder Junction. Power available in select units.

Transportation

MILLENNIUM TRANSPORTATION & LOGISTICS, LLC

5759 County Road M, Boulder Junction, WI 54512
(715) 385-2500 shipMTL.com

Full-service transportation company offering local & nationwide services. Less than a truckload, full truckload, residential, & white glove service. Rail, oversize, overweight, and specialized services available. See ad this page.

PAYZER MEMORIAL FIELD/AIRPORT

5960 Airport Road, Boulder Junction, WI 54512
(708) 772-7202

A public airport and seaplane base located 2 miles north of town on Boulder Lake. RWY 5/23 3200' Turf. Tie downs available. Fly in, camp and explore from the air. Events: Musky Day Fly-In Aug, Northwoods Fly-In July.



Millennium Transportation & Logistics, LLC

(715) 385-2500

Boulder Junction, WI 54512

customerservice@shipMTL.com

WE OFFER THE FOLLOWING PROFESSIONAL SERVICES:

- Nationwide and to Canada.
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- Truckload – Vans, Flatbeds, Refrigerated, Oversized
- Expedited – Sprinter, Box Truck, Truckload, Team Service, Air Freight
- Intermodal – Door to Door Service



We are celebrating our 25th year of providing transportation solutions, let us help you too!

Millennium Transportation is woman owned and family operated; we are small business and Hub Zone certified.

CALL OR EMAIL US TODAY!

Trucks move America; if you bought it, a trucker brought it.

Connect more.



Listen to the Northwoods.

Boulder Junction is fortunate to have our independent local public radio station: WXPR! Whether you're a Northwoods resident or just visiting, WXPR keeps you connected with essential news and authentic music every day. Stay grounded with local and regional news stories, discover new music from a diverse schedule of genres (including Bluegrass, Classical, Folk, Jazz, Polka and more), while programming like *This American Life* and *RadioLab* broaden your horizons.

Tune in at 91.7 FM in Boulder Junction or listen from anywhere online at wxpr.org, through Smart Speakers, or on the WXPR Mobile App. Plus, signing up for the Up North Update weekday news email keeps you up to date and connected.

WXPR is a mirror on the Northwoods and a window on the world.



-WXPR EVENTS- LIVE in the Northwoods.

Connect with WXPR year-round through the WXPR Concert Series, **Project North** (Music, Art & Sustainability Festival in September), and many other sponsored events throughout the Northwoods!

Find out the latest and connect at wxpr.org


LOCAL • PUBLIC • RADIO

91.7 RHINELANDER
100.9 IRONWOOD
91.9 WXPW WAUSAU
WXPR.ORG



Our Friends of the Chamber, whether locals, part-time residents, or visitors to our beautiful town, all share one thing in common - a love for Boulder Junction!

Thank you for being a friend!



Cherie Sanderson

Library Director, Boulder Junction Public Library

“I fell in love with Boulder Junction many, many years ago while visiting. Now that I’ve lived here for 20 years, I still love the small-town vibe mixed with the big outdoors vibe.”



Sara Muender

Owner-Artist-Designer, Moodeer & Friends Gallery

“As an artist and owner of my own gallery, most of my time is spent in the gallery itself, keeping everything in order. Any free time I have is spent relaxing at home or dining out with friends at one of the fine restaurants in Boulder Junction.”



Kim and Ed Weide

Owners, Millennium Transportation & Logistics, LLC

“We have lived in the Northwoods since 1993, we moved to Boulder Junction in 2008. We are lucky to have a hard working staff that all currently live in Boulder Junction. This area has so much to offer outdoor enthusiasts!”



John and Sue A. Hschwager

Owners, White Birch Village Resort

“Boulder Junction is the place we have called home since 2006. We are grateful for the friendly, supportive and inviting people here. Our community has progressive business attitude and you are sure to feel welcomed and embraced when you visit.”

Friends of the Chamber

John & Joanne Ader	Boulder Junction, WI
Ellen Murphy Blank	Boulder Junction, WI
Tim & Deb Brylow	Oak Creek, WI
Scott & Kimberly Davis	Glenview, IL
Chris & Shelley Galloway	Elburn, IL
Mary Haas	Wauwatosa, WI
David Hoffman	Saukville, WI
Jim & Anita Hornbrook	Boulder Junction, WI
Michael & Wanda Hornstein	Boulder Junction, WI
Barbara Ann Just	Boulder Junction, WI
Thomas & Anita Kacena	Berwyn, IL
Nancy Katz	Evanston, IL
Susan Kern	Boulder Junction, WI
Gene & Carol Klisnick	Morton Grove, IL
Richard & Lynne Kohn	Boulder Junction, WI
Sue Kowbel-Keller	Racine, WI
Jeff Long	Boulder Junction, WI
Allan & Mary Manteuffel	Wheaton, IL
McCormack Family	Pewaukee, WI
Paul Mueller	Franklin, WI
Dick & Moe Nelson	Boulder Junction, WI
Sturm Family & Friends	Asheville, NC
Paula Pomainville	Boulder Junction, WI
Bob & Judy Prentiss	Manitowish Waters, WI
Theresa Smith	Minocqua, WI
Bill & Bonnie Spear	Boulder Junction, WI
Parker & Sandy Sterner	Boulder Junction, WI
Dean & Cookie Stewart	Arlington Heights, IL
Rick & Helen Sweitzer	Wilmette, IL
Shelby Tallroth	Boulder Junction, WI
Greg & Mary VanGrinsven	Boulder Junction, WI
Dennis & Karla Westphal	Boulder Junction, WI



For information on how you can become a Friend of the Chamber, call us today!

PHOTO OPS

Directory

Boulder Junction is known for its breathtaking beauty and natural wonders. While you're here, see how many of these animals you can spot. Please remember to keep your distance from wild animals and observe from a safe location.

Photo Credit: Jordan Schmidt



Photo Credit: Jordan Schmidt



Selfie Spots:

Capture the perfect reminder of your visit to Boulder Junction at one of these fun selfie spots! Use our hashtag #travelboulderjunction when you post so we can all enjoy your trip.

MARTY THE MUSKY: As you head into town on Hwy M, you'll see our 18' mascot. Use hashtag #martythemusky when sharing on social media.

BOULDER BEAR WOODEN CUT-OUT: Stop at Boulder Bear Motor Lodge on Hwy M to get a photo as a giant bear with their wooden cut-out.

WHAT FISH ARE YOU? Stop by Northern Highland Sports on Main Street to see how you measure up to your favorite fish species.

ACORN LODGE CUT-OUT: Another fun photo op for the whole family – pose with another giant bear wooden cut-out right on Main Street.

MAD DOG JAKES CUT-OUT: This fun cut-out located next to Mad Dog Jakes turns you into an ice cream cone or a hot dog!

OUR MURAL: A homage to all 4 seasons in Boulder Junction, located on the side of Badger Heating & Air Conditioning on Main Street.

THE BIG ROCKER: Next to Peeplelures at People's Park on Main Street.

MUSKY TANK: Just two blocks west of Main Street on Hwy K, you'll find another giant Musky in the Musky Capital of the world.





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IN THE
NORTHWOODS

MINOCQUA • MANITOWISH WATERS
RHINELANDER • EAGLE RIVER
THREE LAKES

www.RedmanRealtyGroup.com

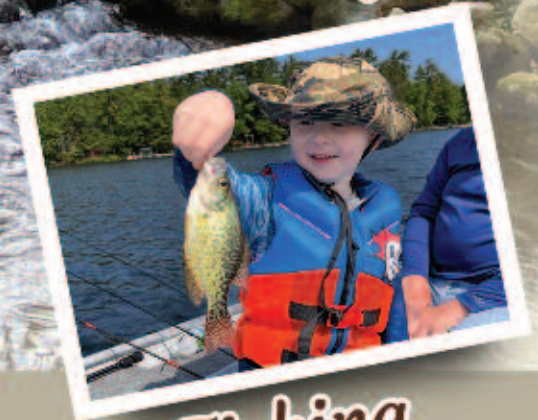
White Birch Village Resort



Family Time



Paddling



Fishing

**Where
Memories
ARE MADE**



Call Us

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www.whitebirchvillage.com

White Birch Village Resort offers you an unparalleled vacation experience that will leave you telling all your friends it was better than expected.

- ▶ THE LEADER IN NORTHWOODS DESTINATION VACATIONS
- ▶ IMPECCABLE & WELL -MAINTAINED
- ▶ AVAILABILITY ONLINE
- ▶ A QUALITY VACATION
- ▶ FLAT OUT AMAZING

DISTANCE FROM MAJOR CITIES

Chicago, IL	365 miles
Des Moines, IA	500 miles
Fox Cities Area	170 miles
Indianapolis, IN	550 miles
La Crosse, WI	250 miles
Madison, WI	225 miles
Milwaukee, WI	295 miles
Minocqua, WI	18 miles
Rockford, IL	295 miles
Wausau, WI	87 miles
Twin Cities, MN	265 miles
Duluth, MN	155 miles
Dubuque, IA	307 miles

Located in the Northwoods of Wisconsin, on Highway M, just 10 minutes off Highway 51 North.

